

Agenda

- > Industry Overview
- > Financial Results
- > Company Profile

ALPHA



The Driver Behind the Wheel

- >XP, MCE, Pika, Vista
- DV, DSC, DSLR
- Faster multiple core CPU, larger and cheaper RAM and hard disk
- >A/V content getting bigger: 1080P Full HD, Uncompressed LPCM
- New application grow internet traffic: MOD, IPTV, Wikipedia, Second Life, on-line A/V store, photo sharing, junk mail ,...
- ▶ Virus and VoIP also boost office network to upgrade to 1G/10G level
- Internet sound like have become a vital part of human life
- Emerging crude oil and raw material rich countries are investing network infrastructure very aggressively in both Telco and enterprise sectors

Result



Wider Bandwidth Outside

Faster Inside



More Bandwidth Bring More Business Opportunity

- IP-STB is picking up momentum now
- Growing needs for network storage devices
- Various kinds of IP-CAM and related applications also become popular
- 3D Internet will soon come to the main stage
- Bandwidth and Internet Services now interact with each other in a positive cycle
- Buying A/V content from overseas home town ISP via internet create enormous new business



Industry Seesaw

- 11n may replace 11b/g as expected in mid 2008, but subprime might hit the retail market and cause negative effect on the transition
- VDSL and ADSL both survive
- WiMAX is still under investigation but Intel is pushing the Wimax really hard with solid actions
- U.S. sub-prime may affect consumer spending and enterprise investment as well

- Crude oil and raw material price are up with no ceiling Yet
- Sub-prime problem sounds more serious than expected to the US banking and housing Industry
- Increasing labor/land cost and recent heavy snow happened in China do generate some impact on delivery and cost sides
- NT appreciation make 2008 even more challenging



Market Overview

- Sub-prime problem hit the network's retail channel only slightly
- Telcos are building ADSL and VDSL infrastructure with surprisingly fast pace and strength on a global basis
- Countries with abundant oil and raw material resources jump into Internet Circle as well, especially true for BRIC and C/S America
- Material price increasing cause component delivery problem but helping ASP hold steady
- Global warming and aging population create new needs for network technology



ODM/OEM Business Mid-term Outlook

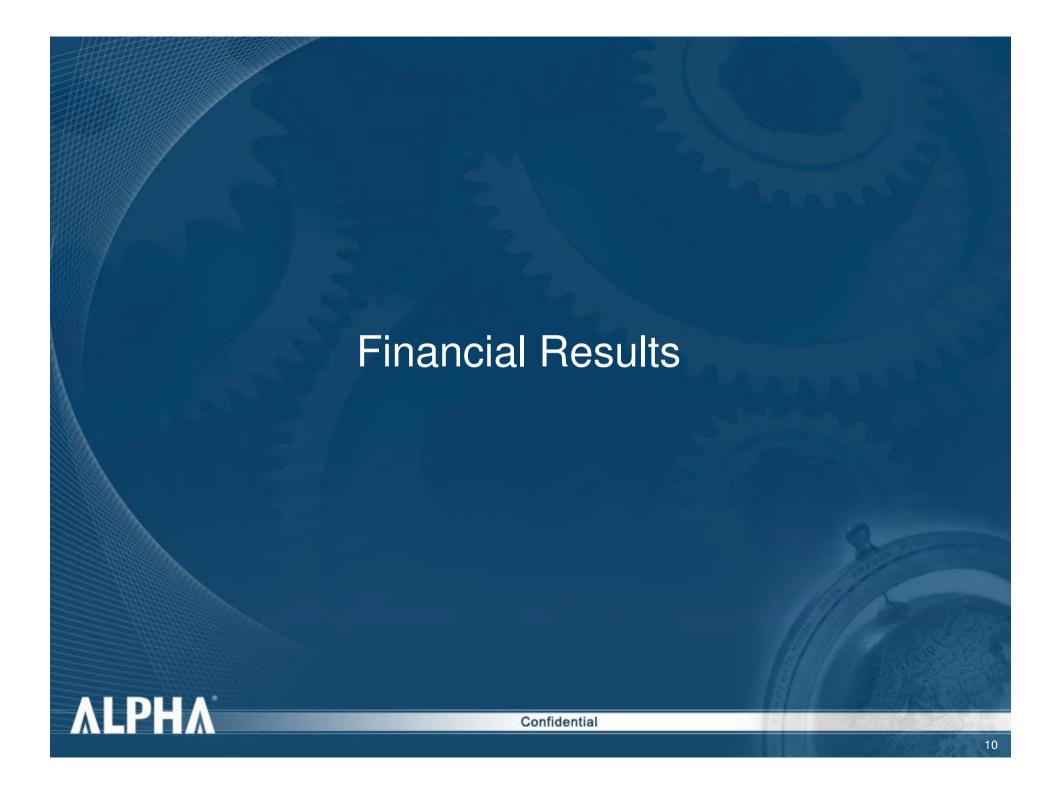
- Consumer network and CPE product are less value added
- Cisco's rivals come to Taiwan ODM/OEM
- More new customers and projects
- >Enterprise revenue stream keep on strong
- Customer now focus more on delivery and volume increase steadily



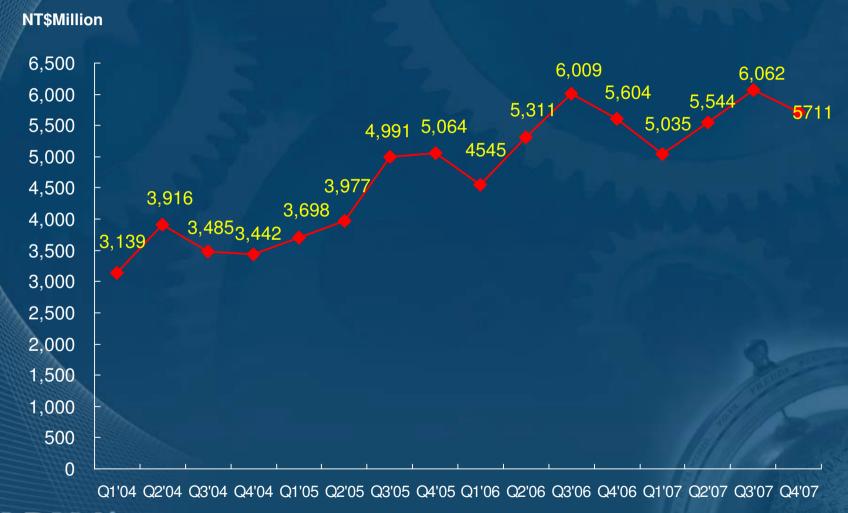
Alpha Strategy

- Place more emphasis on new business such as IP STB, local OEM partners in emerging countries ...etc.
- Create direct touch with real OEM buyer in retail and local Telco partners
- Margin growth will mainly come from Switch, Digital Multimedia, VDSL (including outdoor Switch), IP STB and Green Switch
- Growing engineering resources aggressively to cope with increasing market demand by expanding R&D and manufacturing facilities in China or Vietnam
- Dispatch on-site material expediter team to key component suppliers





Revenue Growth





2007 vs. 2006 Consolidated Income Statement Comparison

Amount: NT\$ million	20	07	2006		change
	Amt	%	Amt	%	
Net Sales	22,351	100.00	21,469	100.00	4%
Cost of Goods Sold	18,301	81.88	18,007	83.87	2%
Gross Profit	4,050	18.12	3,462	16.13	17%
Operating Expenses	2,366	10.58	1,983	9.24	19%
Operating Income	1,684	7.54	1,479	6.89	14%
Total Non-Op. Inc. (Loss)	(127)	-0.57	(171)	-0.80	26%
Income Before Tax	1,557	6.97	1,308	6.09	19%
Income Tax Expense	263	1.18	260	1.21	1%
Net Income	1,294	5.79	1,048	4.88	23%
Earnings Per Share (NT\$)	3.26		3.10	11/1	



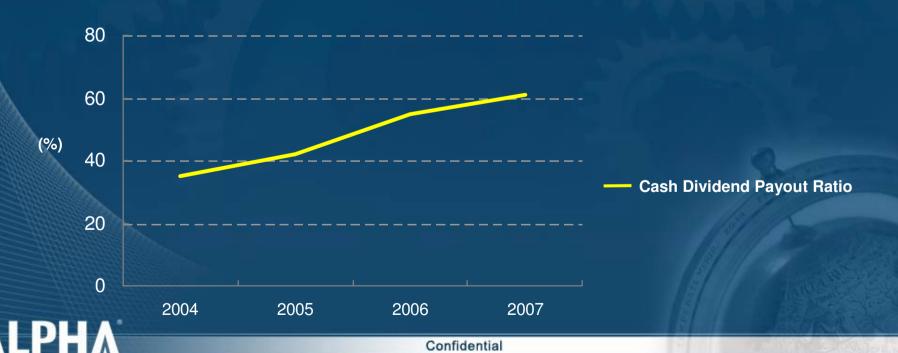
12/31/2007 Balance Sheet YoY Comparison

mount: NT\$ million 12/31/2007		12/31	12/31/2006		
	Amt	%	Amt	%	
Cash	3,135	22.91	3,097	24.16	1%
Account Receivable	5,671	41.44	5,087	39.69	12%
Inventory	2,145	15.67	2,063	16.10	4%
Fixed Assets	2,227	16.27	2,138	16.68	4%
Other Assets	507	3.71	432	3.37	17%
Total Assets	13,685	100.00	12,817	100.00	7%
Account Payable	3,687	26.94	3,331	25.99	11%
Other Current Liabilities	2,016	14.73	1,925	15.02	5%
Current Liabilities	5,703	41.67	5,256	41.01	9%
L-T & Other Liabilities	73	0.54	1,166	9.10	-94%
Total Liabilities	5,776	42.21	6,422	50.11	-10%
Common Stock	4,116	30.08	3,554	27.73	16%
Shareholders' Equity	7,909	57.79	6,395	49.89	24%

ALPHA

Cash Dividend and Payout Ratio

(NT\$)	2004	2005	2006	2007
Cash Dividend	1.0	1.5	1.7	2
Stock Dividend	1.0	1.0	0.3	0.3
Total	2.0	2.5	2	2.3
EPS	2.87	3.61	3.10	3.26





Company Profile

- Founded in 2003
- Publicly listed in 2004 at Taiwan Stock Market
- Paid-in Capital: NT\$ 4.1 billion
- Number of employees: over 6,000 worldwide
- Business Model: DMS (Design, Manufacturing, and Services)

Alpha Strength

>20 years dedicated experiences in the networking

industry

- >Formidable R&D team
- Unique position in enterprise Ethernet switch

ODM market



The R&D Competitive Advantage

Develop the Software Code by Ourselves

- Embedded System Design (Nucleus, VxWorks, Linux)
- Network Management Software (SNMP v3, RMON, TR-069,..., etc.)
- Protocols (SIP, MGCP, OSPF, IGMP, ..., etc.)
- UI (Web based, CLI, Debugging Monitor, .., etc.)

Superior Hardware Design Capability

- Board Design (Switch Blade, experienced in-house layout team)
- System Design (Chassis based, Redundant CPU/RPS, Hot swappable)
- Mechanical Design (SOHO to Chassis based)
- EMC, Thermal, Safety, Green Parts



The R&D Competitive Advantage (con't)

Cost Deduction

- Strategic alliance with IC design house
- Economics of scale; Large buying power
- Continuous cost down plan by re-design
- Cost effective manufacturing Taiwan, mainland China

Time to Market

- Engineering Sample 2-3 weeks
- Mass Production 6-8 weeks
- EMI Certification 2-3 weeks

Design Validation

- 80 qualified test engineers
- 20 years networking product accumulated experience
- IEEE 802.3 test environment



Worldwide Locations



Headquarters: Science-based Industrial Park, Hsinchu Taiwan

Factories(3): Hsinchu Taiwan, Dougguan China(2)

>R&D Centers(5): Hsinchu Taiwan, Taipei Taiwan, Chengdu China,

Shanghai China, Irvine USA

➤ Sales Offices(4): Taiwan, Santa Clara USA, Tokyo Japan,

Dougguan China



Factories and Capacity

Hsinchu, Taiwan

- > 5 SMT lines
- **Employee number** ≅ 1800



Dongguan, China

- > 13 SMT lines
- **Employee number ≅ 3500**
- For overseas market



Dongguan, China

- 3 back-end lines
- ➤ Total Area ≅ 8,000 m²
- **Employee number ≅ 700**
- For China domestic market



Chengdu R&D Center:

Current:

R&D Engineers: 400

Total Area: 4,000 m²

Equipments:

- •1 EMI Chamber
- •1 Test Lab
- •1 Hardware Lab



New:

R&D Engineers: 800-1,000

Total Area: 11,000 m²

Equipments:

- •2 EMI Chamber + 4 RF Chamber
- Double Test Lab's space
- Double Hardware Lab's space
- Add 1 semi-auto trial-run line



Business Value Chain











Consumer SONY

SMB

SOHO&

















Chip Vendor

DMS

Customer

Consumer



Confidential

Diversified and Complete Product Offerings





10/100M Switch 1G/10G Switch **Chassis Switch** FTTx Equipments WLAN Switch **VDSL** Switch

Broadband



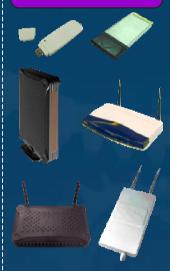
ADSL Modem ADSL Router Wi-Fi ADSL Router VDSL Modem VDSL Router

VoIP



Wi-Fi Phone DECT/IP Phone VoIP Terminal AdapterWLAN Router VoIP Gateway Integrated Access Device

Wireless



WLAN Adapters WLAN AP Home Gateway WiMAX Base Station WiMAX CPE

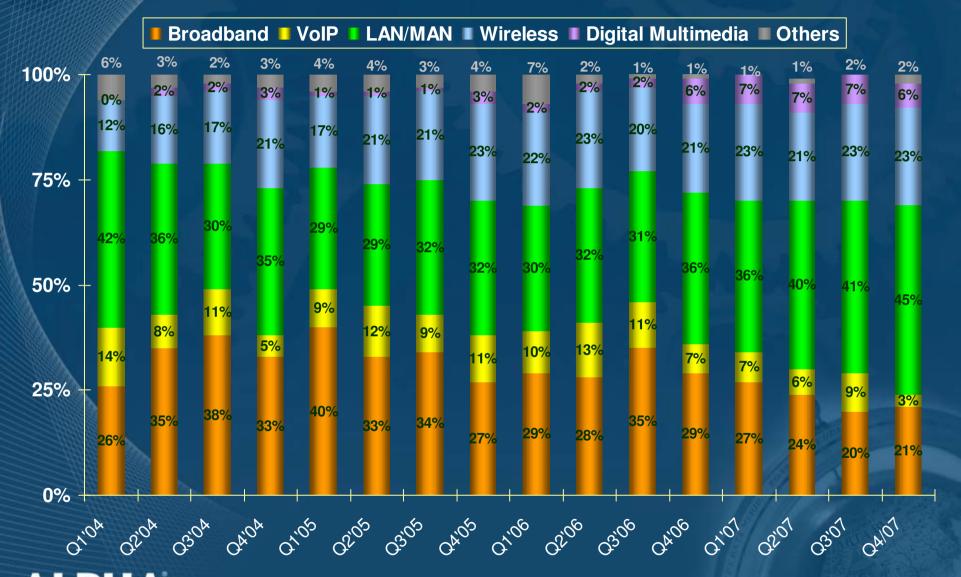
Digital Multimedia



Digital Media Adapter IP Camera Printer Server Network Storage IP/DVB Set-Top Box

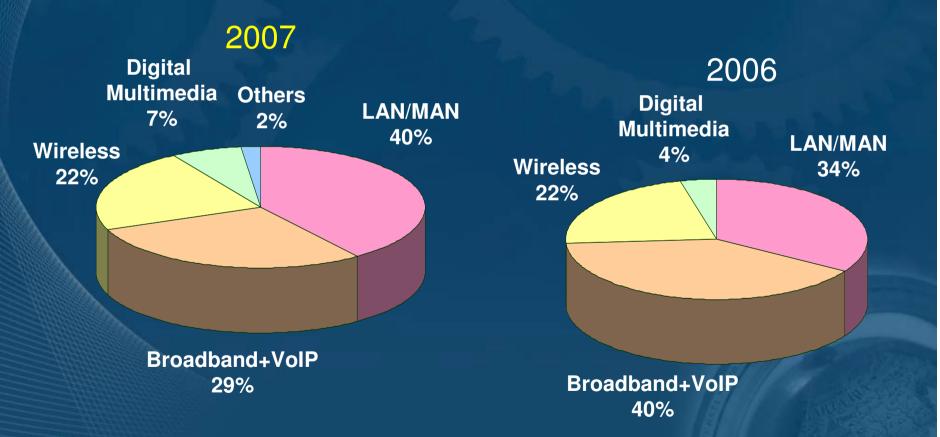


Sales Breakdown by Product





Revenue Breakdown By Product Line 2007 vs. 2006





Revenue Growth By Product Line 2007 vs. 2006

Unit: NT\$ 0.1 billion

