

Agenda

- > Industry Overview
- Company Overview
- Technology and Product
- Financial Results
- Outlook





The Driver Behind the Wheel

- >XP, MCE, Vista
- >DV, DSC
- Faster CPU, larger and cheaper RAM and hard disk
- >A/V content getting bigger: 1080P Full HD, Uncompressed LPCM
- New application grow internet traffic: MOD, IPTV, Wikipedia, on-line A/V store, photo sharing, junk mail ,...
- Virus and VoIP also boost office network to upgrade to 1G/10G level

Result



Wider Bandwidth Outside



Faster Inside



Industry Seesaw

- 11n does not replace 11b/g as expected
- >VDSL and ADSL both survive
- >WiMAX is still under investigation
- U.S. subprime may affect consumer spending and
- enterprise investment as well



ODM/OEM Business Mid-term Outlook

- Consumer network and CPE product are less value added
- Cisco's rivals come to Taiwan ODM/OEM
- More new customers and projects
- Volume increasing



Alpha Strength and Strategy

- >20 years dedicated experiences in network industry
- >Formidable development team
- Maintain unique position in enterprise Ethernet switch
- **ODM** market
- Future margin growth will come from Switch, Digital
- Multimedia, VDSL (including outdoor Switch) and IP STB





Company Profile

- Founded in 2003
- Publicly listed in 2004 at Taiwan Stock Market
- Paid-in Capital: NT\$ 4 billion (US\$ 121mln)
- Current Market Capital: around NT\$ 16 billion (US\$480mln)
- Number of employees: over 6,000 worldwide
- Business Model: DMS (Design, Manufacturing, and Services)



Worldwide Locations



Headquarters:
Hsinchu Taiwan

Factories(3): Hsinchu Taiwan, Dougguan China(2)

R&D Centers(5): Hsinchu Taiwan, Taipei Taiwan, Chengdu China,

Shanghai China, Irvine USA

Sales Office(3): Santa Clara USA, Tokyo Japan, Dougguan China



Factories and Capacity

Hsinchu, Taiwan

- > 5 SMT lines
- ightharpoonup Total area \cong 42,000 m²
- **Employee number ≅ 1800**



Dongguan, China

- > 13 SMT lines
- ➤ Total Area ≅ 40,000 m²
- **Employee number ≅ 3500**
- For overseas market



Dongguan, China

- 3 back-end lines
- ightharpoonup Total Area \cong 8,000 m²
- **Employee number ≅ 700**
- For China domestic market



Business Value Chain







Enterprise&

Telco















SMB



Allied Telesis





SOHO&

Consumer

PHILIPS

SONY

Chip Vendor

DMS

Customer

Consumer



Confidential

AUG 200



Diversified and Complete Product Offerings



10/100M Switch 11G/10G Switch Chassis Switch FTTx Equipments PON OLT/ONU WLAN Switch

Broadband



ADSL Router Wireless ADSL Route VoIP TA !VDSL Modem !VDSL Router

VDSL Switch

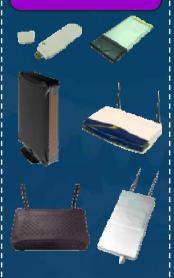
ADSL Modem

VoIP



Wi-Fi Phone DECT/IP Phone VoIP Gateway !IAD

Wireless



WLAN Adapters **WLAN AP WLAN** Router Home Gateway WiMAX CPE WiMAX Base Station

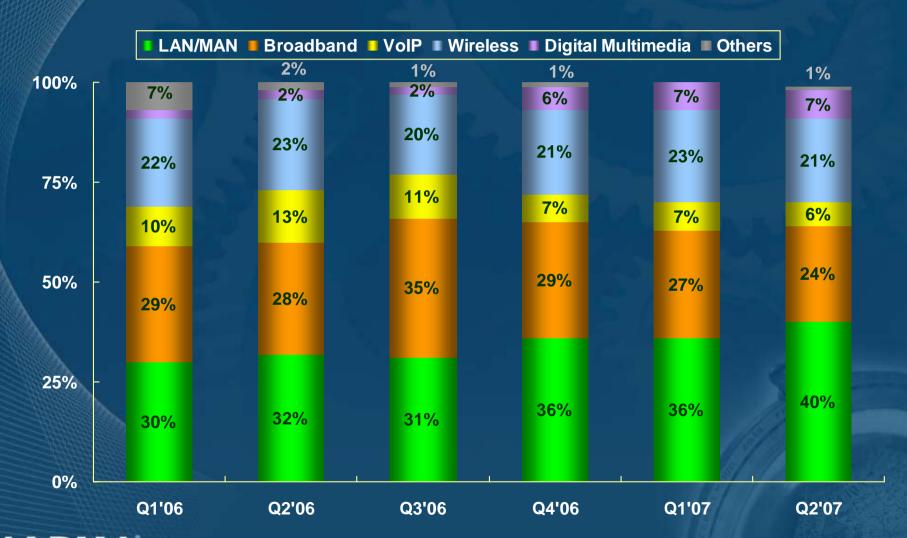
Digital Multimedia



[¦]DMA IP Camera Printer Server Network Storage IP/DVB Set-Top Box

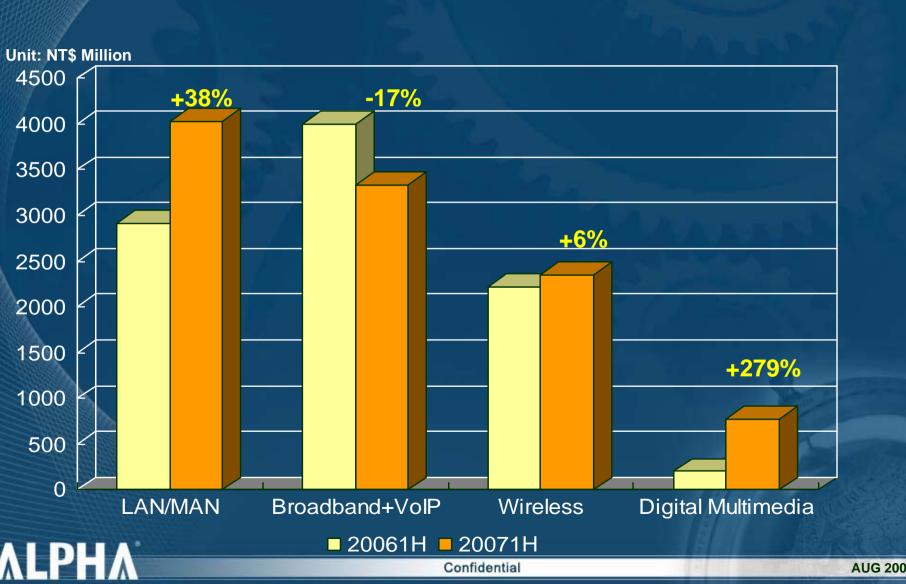


Sales Breakdown by Product





Revenue Growth By Product Line 20071H vs. 20061H





Revenue Growth





20071H vs. 20061H

Consolidated Income Statement Comparison

1388888 /					%
Amount: NT\$ million	20071H		20061H		change
	Amt	%	Amt	%	
Net Sales	10,579	100.00	9,856	100.00	7%
Cost of Goods Sold	8,601	81.30	8,321	84.42	3%
Gross Profit	1,978	18.70	1,535	15.58	29%
Operating Expenses	1,210	11.44	1,049	10.65	15%
Operating Income	768	7.26	486	4.93	58%
Total Non-Op. Inc. (Loss)	(116)	-1.10	(43)	-0.44	170%
Income Before Tax	652	6.16	443	4.49	47%
Income Tax Expense	142	-1.34	87	-0.88	63%
Net Income	510	4.82	356	3.61	43%
Earnings Per Share (NT\$)	1.41		1.01	11/1/	





Industry Outlook

Wide Area

Network(WAN)

Infrastructure

FTTx
VDSL
Telco Switch
WiMAX

Applications of Digital Audio & Video and VolP

Internet

Growth

Local Area
Network(LAN)
Upgrade

Surveillance

Storage

IPTV

Intelligent

Switch

802.11n



Confidential

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