Fubon FHC to acquire First Sino Bank

December 2012

Disclaimer



This meeting may contain forward-looking statements with respect to the financial condition, results of operations and business of the company. These forward-looking statements represent the company's expectations or beliefs concerning future events and involve known and unknown risks and uncertainty that could cause actual results, performance or events to differ materially from those expressed. Certain statements, such as those that include the words "potential", "estimated", and similar expressions or variations on such expressions may be considered "forward-looking statements". Financial numbers in this report may include preliminary unaudited numbers or management accounts.

Agenda



Transaction summary

Strategic rationale

First Sino Bank overview

Transaction impact

Appendix

Transaction summary



| Term | Summary |
|---------------------------|--|
| Transaction structure | The respective Board of Fubon FHC and Taipei Fubon Bank has approved the acquisition of 80% stake in First Sino Bank ("First Sino") 51% / 29% proposed to be acquired by Taipei Fubon Bank and Fubon FHC, respectively, subject to regulatory approvals SPDB to retain 20% stake and remain a strategic partner of First Sino and Fubon Injection of RMB1.0 billion of new capital into First Sino by Taipei Fubon Bank, Fubon FHC, and SPDB proportional to respective ownership |
| Transaction consideration | Total transaction consideration of RMB6.45 billion (NT\$30.6 billion) Implied post-money Price to Book of 2.18x¹ |
| Form of consideration | All cash consideration to be funded through internal cash resources and equity Size of equity fund raising ranging between NT\$20bn to NT\$25bn Potential size for public offering at NT\$10bn to NT\$15bn |
| Approval required | Subject to customary regulatory approvals including the Financial Supervisory Commission, MOEA Investment Commission, and China Banking Regulatory Commission |

¹ Based on First Sino book value of RMB2,702 million as of June 30, 2012 and capital injection of RMB1.0 billion

Agenda



Transaction summary

Strategic rationale

First Sino Bank overview

Transaction impact

Appendix

Transaction rationale



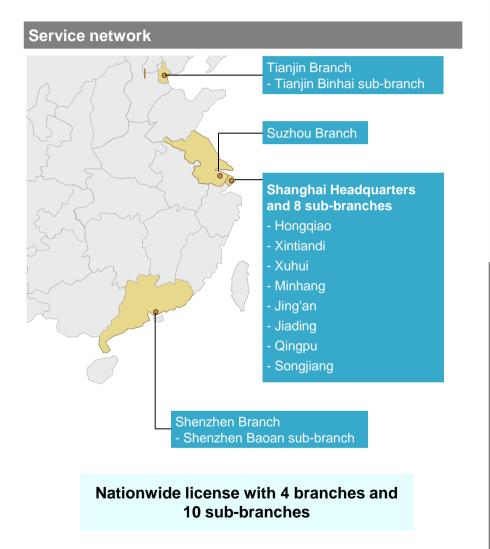
- Controlling stake in a nationwide licensed bank in China
- The only Taiwanese financial institution with full banking franchise across Greater China
- Setting Fubon farther ahead of Taiwanese peers in China
- Expand into higher growth market to change Fubon's growth profile in the future
- 5 Upside potential for First Sino's franchise and Fubon's Greater China platform
 - Broadened business scope and accelerated branch expansion
 - Capture low hanging fruit in serving Taiwanese corporate clients
 - Lower cost of funding through building of retail deposit franchise
 - Cross-selling of Fubon's comprehensive product suite
 - Competitive advantage in offshore RMB businesses

Controlling stake in a nationwide licensed bank in China



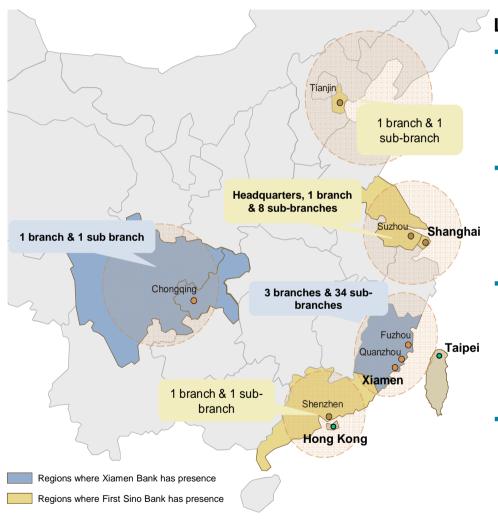
Rationale Highlight

- Controlling stake in First Sino Bank allows synergy execution ahead of Taiwanese peers
- National-wide license with decent operating performance in the past 15 years forms a solid foundation to grow
- Scope of business ahead of Taiwanese peers:
 - RMB product to all corporate and foreign residents
 - RMB product to local residents to be approved
 - Foreign currency product to all customers



The only Taiwanese financial institution with full banking franchise across Greater China





Leading every step...

- First Sino Bank <u>First and only</u> Taiwanese FHC to own and control a PRC incorporated bank
 - Nationwide banking license
 - 4 branches and 10 sub-branches in Yangtze River Delta,
 Pearl River Delta, and Bohai Ring
- Xiamen Bank <u>First and only</u> Taiwanese FHC to make stake investment in Mainland China
 - Full RMB license
 - 3 branches and 34 sub-branches in Haixi economic zone; 1 branch and 1 sub branch in Chongqing
- Fubon Bank HK <u>First and only</u> Taiwanese FHC to own a HK incorporated bank
 - Full fledged banking and securities business with 24 outlets
 - Enhanced strategic flexibility post privatization in June 2011
- Taipei Fubon Bank 2nd largest private bank in Taiwan
 - Merger of Fubon Bank and TaipeiBank in 2002
 - Premier corporate banking and wealth management franchise with 127 branches across Taiwan



3 Setting Fubon farther ahead of Taiwanese peers in China



| Bank | Number of Branches | Institution Type Subsidiary Branch | | | | Key Highlights |
|----------------------|-----------------------------------|------------------------------------|---|--|--|----------------|
| First Sino Bank | 4 branches and 10 sub-branches | ✓ | | ✓ Capital required to set up each new branch is lower ✓ Positioned to expand branch network rapidly | | |
| Cathay United Bank | 1 branch | | ✓ | Cannot provide RMB product to PRC residents | | |
| First Bank | 1 branch | | ✓ | More time and capital required to set up | | |
| Chang Hwa Bank | 1 branch | | ✓ | each new branch | | |
| TW Cooperative Bank | 1 branch | | ✓ | | | |
| Land Bank | 1 branch | | ✓ | | | |
| Hua Nan Bank | 1 branch | | ✓ | | | |
| Chinatrust Comm Bank | 1 branch | | ✓ | | | |
| Mega Intl Comm Bank | 1 branch | | ✓ | | | |
| Bank of Taiwan | 1 branch | | ✓ | | | |
| E.Sun Bank | 1 branch | | ✓ | | | |

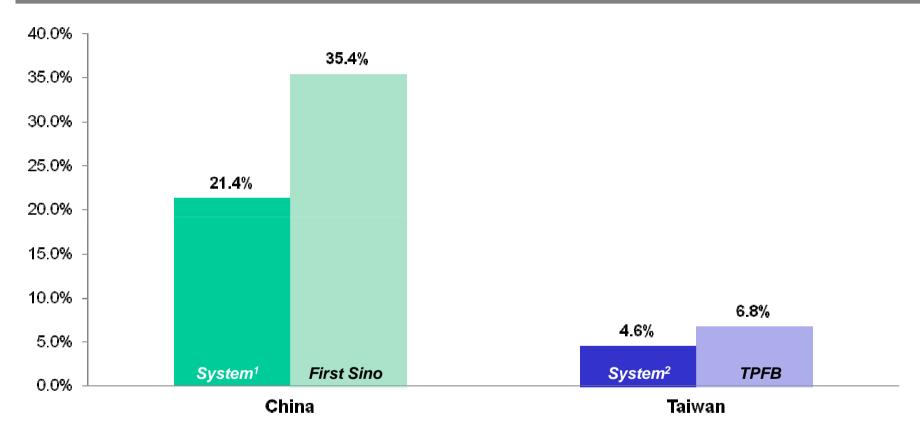
Note: Data as of September 2012



Expand into higher growth market to change Fubon's growth profile in the future





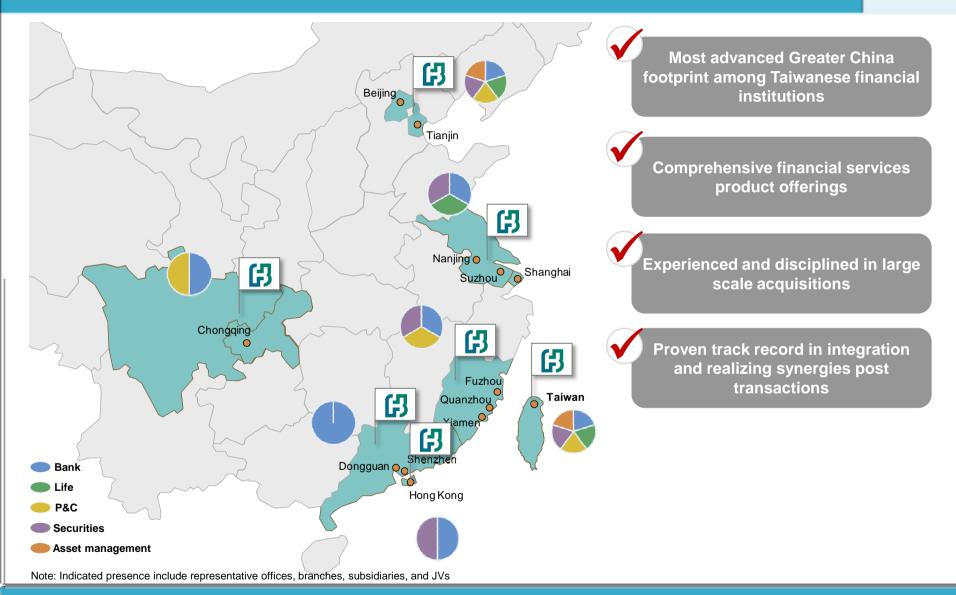


¹ Source: CBRC; based on assets of all PRC and foreign banks excluding credit cooperatives and postal banks

² Source: FSC; based on assets of all domestic banks and foreign bank branches in Taiwan

Most comprehensive Greater China financial services platform with substantial cross-selling opportunities







Highly complementary customer base and business focus of First Sino and Fubon





- Mainly focus on Mainland local customers
- Network primarily covers second and third tier cities in Haixi economic zone

■ Total assets = NT\$192.7bn (RMB40.6bn)

- Expand customer base beyond foreign and Taiwanese SMEs
- Deepen network coverage in first tier cities in Yangtze River Delta and Bohai Ring

First Sino

- Total assets = NT\$234.8bn (HK\$62.9bn)
- Focus on Hong Kong retail and medium-large corporate customers
- Financial service hub for greater China customers
- Capture HK-based corporate customers in Pearl River Delta

Xiamen Bank

Fubon

Bank (HK)

Fubon FHC

- Total assets = NT\$4,025bn
- Over 9 million customers
- Experienced in servicing financial needs of both corporate and retail customers in Taiwan

Note: Total assets as of Dec. 30, 2011 except total assets of Fubon FHC which is as of Sep. 30, 2012, and Fubon Bank(HK) which is as of Jun. 30, 2012.

Financial impact



All the above achieved with the following:



EPS neutral in 2013 with accretive upside as synergies realized



Further diversifies Fubon's business mix and increase banking assets from 47% of total to 50%¹



Capitalization and leverage position remains strong post transaction, assuming equity financing amount of NT\$20bn to NT\$25bn

- Fubon FHC double leverage ratio maintained at 108% 111%²
- Fubon FHC CAR maintained at 137% 140%²
- Taipei Fubon Bank consolidated tier 1 ratio and CAR at 9.3% 9.8% and 13.1% 13.5%, respectively³
- Taipei Fubon Bank standalone tier 1 ratio and CAR at 9.8% 10.3% and 13.0% 13.5%, respectively³

¹ Based on PF total asset as of December 31, 2011

² Based on pro forma as of September 30, 2012; assume equity financing amount of NT\$20bn to NT\$25bn

³ Including capital injection assumption of NT\$10-15bn from Fubon FHC to Taipei Fubon Bank; as of Sep 2012

Agenda



Transaction summary

Strategic rationale

First Sino Bank overview

Transaction impact

Appendix

Industry positioning of First Sino Bank



Top 15 foreign bank subsidiaries/Sino-foreign JV banks in Mainland China by total assets (Dec 2011)



Top 15 foreign bank subsidiaries/Sino-foreign JV banks in Mainland China ranked by ROE (2011)



Note: Company annual reports

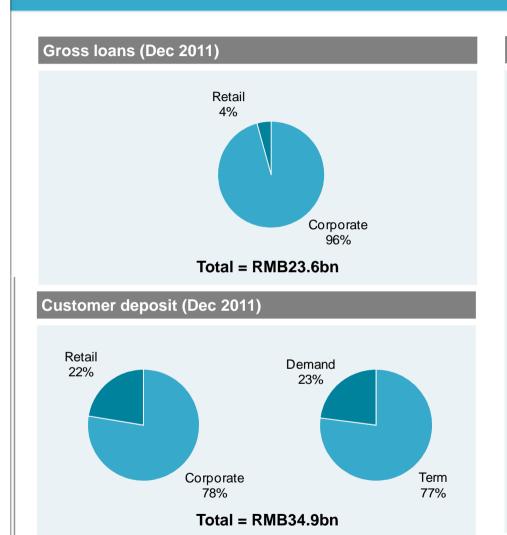
First Sino Bank overview

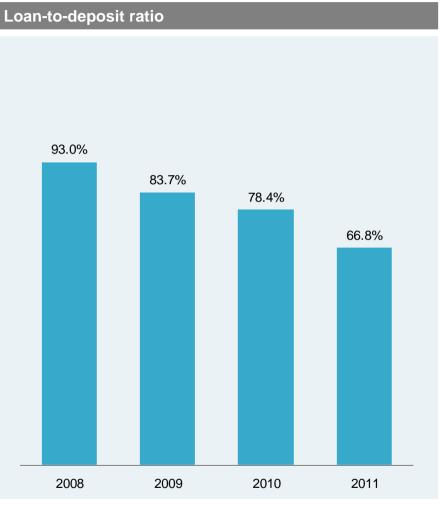


- A joint-venture bank with 15 years of track record since 1997
- Focuses predominantly on Taiwanese customers and has been commercially and conservatively managed by veteran Taiwanese bankers
- Strong operating track record:
 - ROA and ROE of 0.9% and 13.5% in 2011- top 3 among major foreign banks
 - Less Impact from interest rate deregulation given already high deposit funding cost and niche focus
- Superb asset quality:
 - No LGFV or SOE exposure; very selective exposure to property sector with low LTVs and high quality collaterals in metropolitan areas
 - NPL ratio and coverage ratio at 0.15% and 927% as of Dec 2011

First Sino Bank overview (Cont'd)

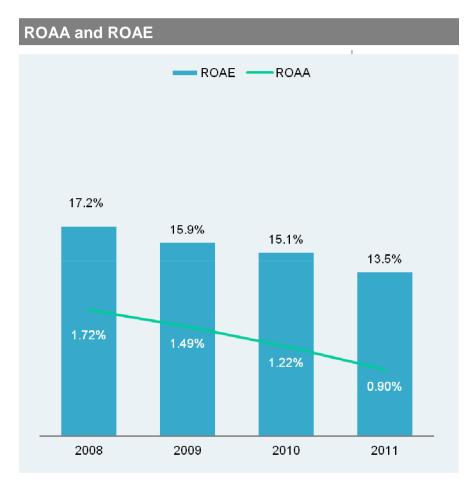


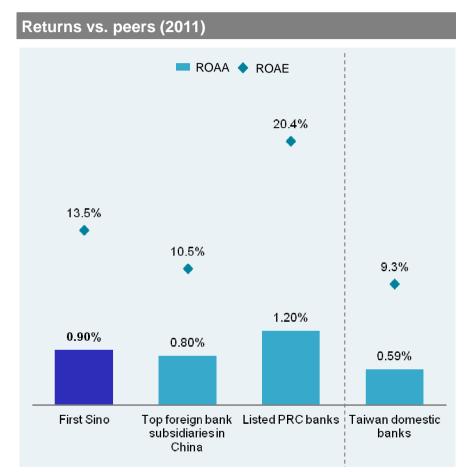




Profitability track record





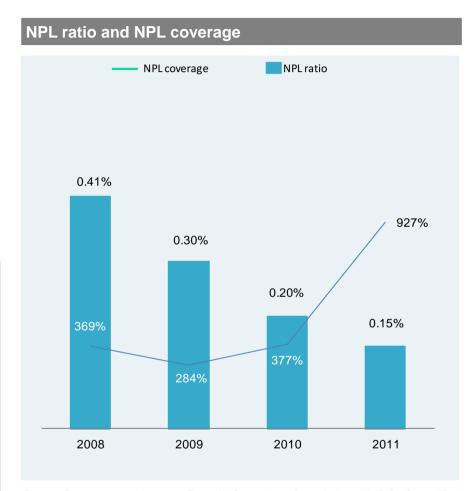


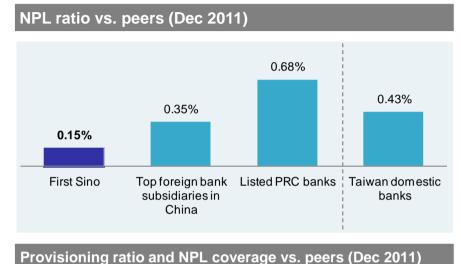
Source: Company annual reports, Financial Supervisory Commission of R.O.C., Central Bank of R.O.C.

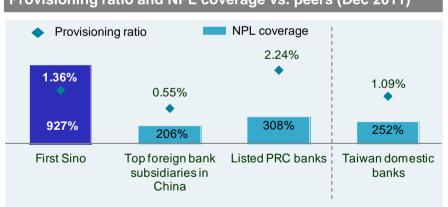
Note: Data for top foreign bank subsidiaries represents median ratios of HSBC (China), BEA (China), Standard Chartered (China), Citibank (China), and DBS (China); data for listed PRC banks represents median ratios of A-share listed PRC banks including ICBC, CCB, BOC, ABC, BOCOM, CMB, CITIC, SPDB, Minsheng, Industrial, Everbright, Huaxia, SDB, BoB, BoNJ, BoNB, and CRCB; data for Taiwan domestic banks represents sector-wide ratios of all domestic banks in Taiwan

Asset quality









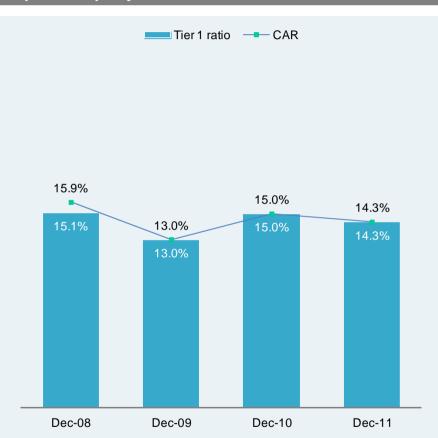
 $Source: Company \ annual \ reports, \ Financial \ Supervisory \ Commission \ of \ R.O.C., \ Central \ Bank \ of \ R.O.C.$

Note: Data for top foreign bank subsidiaries represents median ratios of HSBC (China), BEA (China), Standard Chartered (China), Citibank (China), and DBS (China); data for listed PRC banks represents median ratios of A-share listed PRC banks including ICBC, CCB, BOC, ABC, BOCOM, CMB, CITIC, SPDB, Minsheng, Industrial, Everbright, Huaxia, SDB, BoB, BoNJ, BoNB, and CRCB; data for Taiwan domestic banks represents sector-wide ratios of all domestic banks in Taiwan

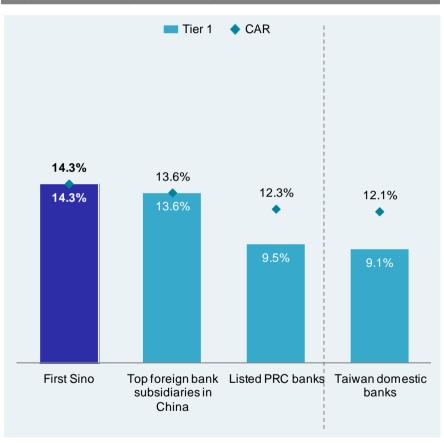
Strong capital adequacy



Capital adequacy ratio



Capital adequacy ratio vs. peers (2011)



Source: Company annual reports, Financial Supervisory Commission of R.O.C., Central Bank of R.O.C.

Note: Data for top foreign bank subsidiaries represents median ratios of HSBC (China), BEA (China), Standard Chartered (China), Citibank (China), and DBS (China); data for listed PRC banks represents median ratios of A-share listed PRC banks including ICBC, CCB, BOC, ABC, BOCOM, CMB, CITIC, SPDB, Minsheng, Industrial, Everbright, Huaxia, SDB, BoB, BoNJ, BoNB, and CRCB; CAR for Taiwan domestic banks represents simple average of domestic banks in Taiwan

Agenda



Transaction summary

Strategic rationale

First Sino Bank overview

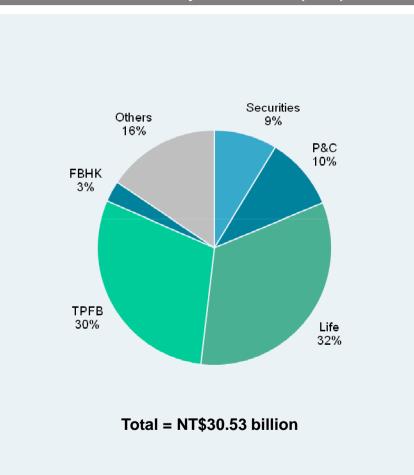
Transaction impact

Appendix

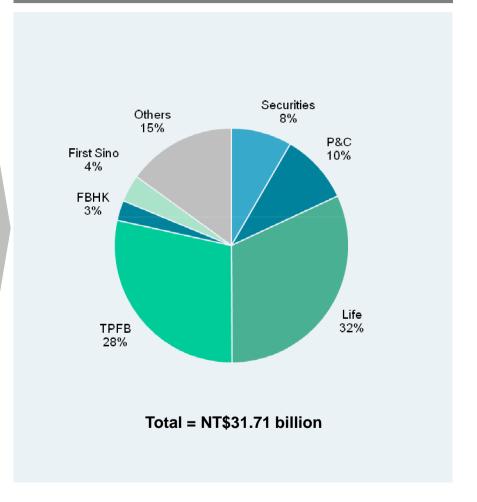
Pro forma net income breakdown



Net income breakdown by subsidiaries (2011)



PF net income breakdown by subsidiaires (2011)¹



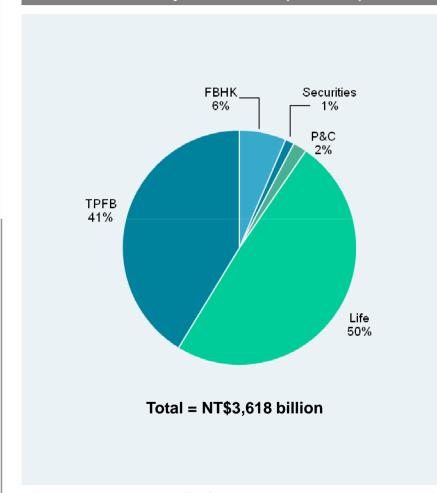
Note: Others include NT\$8.029bn of gains from disposal of Fubon Multimedia

¹ Reflecting 80% of net income of First Sino; analysis without taking into account deal financing / financing costs and goodwill created from the transaction

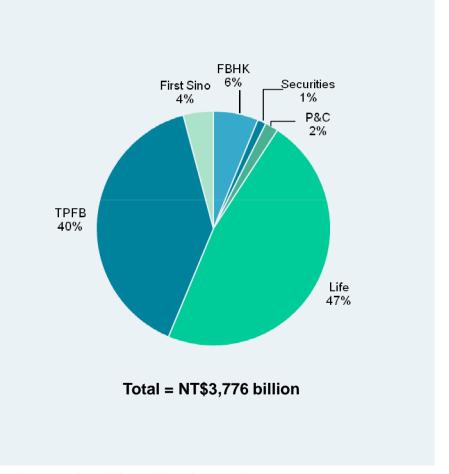
Pro forma asset mix



Asset breakdown by subsidiaries (Dec 2011)



PF asset breakdown by subsidiaires (Dec 2011)¹



¹ Reflecting 80% of total asset of First Sino; Analysis without taking into account deal financing / financing costs and goodwill created from the transaction

Pro forma on capital ratio

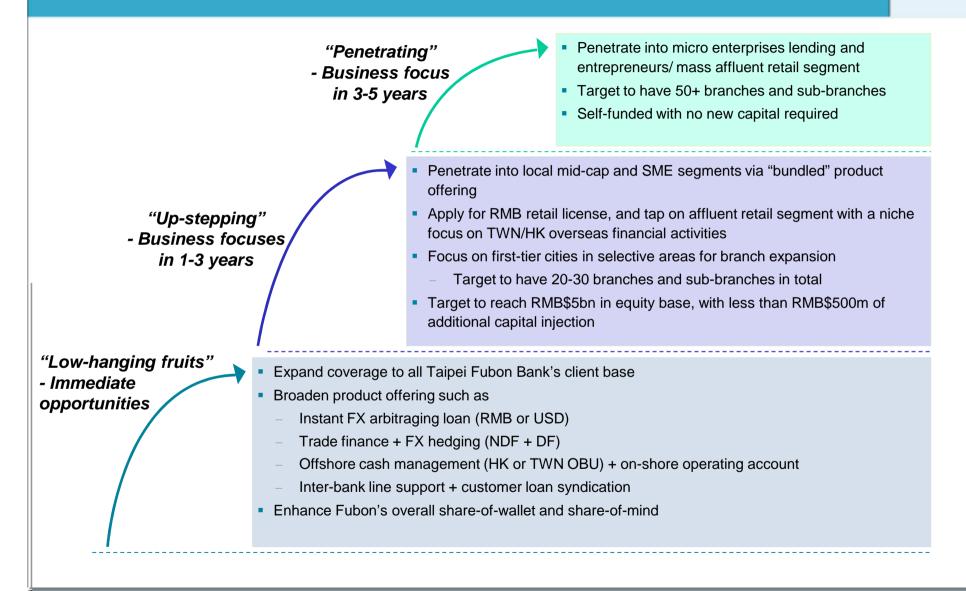


| | Sep. 2012 | Pro Forma ¹ | |
|--------------------------------|-----------|------------------------|--|
| Fubon FHC | | | |
| Group CAR | 139.5% | 137% - 140% | |
| Double leverage ratio | 109.2% | 108% - 111% | |
| Debt/Equity | 12.5% | 12.8% - 13% | |
| Dilution | - | 6.2% - 7.6% | |
| Taipei Fubon Bank ² | | | |
| Consolidated Tier I ratio | 9.9% | 9.3% - 9.8% | |
| Consolidated BIS ratio | 14.0% | 13.1% - 13.5% | |
| Standalone Tier I ratio | 9.9% | 9.8%-10.3% | |
| Standalone BIS ratio | 14.0% | 13.0% - 13.5% | |

¹ Based on pro forma as of September 30, 2012; assuming equity financing amount of NT\$20bn to NT\$25bn ² Including capital injection assumption of NT\$10-15bn from Fubon FHC to Taipei Fubon Bank

Strategic focus from now to the mid-term





Agenda



Transaction summary

Strategic rationale

First Sino Bank overview

Transaction impact

Appendix

First Sino Bank income statement



| (DMD mm) | 2008 | 2009 | 2010 | 2011 |
|--|-------|-------|-------|---------|
| (RMB mm) | | | | 2011 |
| Interest Income | 938 | 709 | 963 | 1,766 |
| Deposits with Central Bank | 25 | 23 | 43 | 75 |
| Interbank deposits & financial assets | 151 | 20 | 86 | 364 |
| Loans and Advances | 762 | 667 | 834 | 1,327 |
| Interest Expense | (380) | (287) | (414) | (1,004) |
| Interban borrowings | (102) | (44) | (12) | (25) |
| Customer deposit | (279) | (243) | (402) | (979) |
| Discounted Bills from Other Financial Institutions | - | - | - | (0) |
| Net Interest Income | 558 | 422 | 549 | 762 |
| Net Fee Income | 25 | 38 | 71 | 101 |
| Other non-interest income | 36 | 54 | 55 | 53 |
| Other Income | 0 | 0 | 0 | 0 |
| Total Operating Income | 619 | 514 | 676 | 916 |
| Operating Expenses | (206) | (197) | (262) | (356) |
| Business tax | (43) | (39) | (49) | (85) |
| SG&A | (163) | (158) | (212) | (271) |
| Pre-provisioning Operating Income | 413 | 317 | 414 | 560 |
| Loan loss provisioning | (72) | 39 | (20) | (173) |
| Operating Profit | 341 | 356 | 394 | 387 |
| Non-operating gains / (losses) | 0 | 11 | 11 | 4 |
| Profit Before Tax | 341 | 368 | 405 | 391 |
| Tax Expenses | (82) | (88) | (97) | (78) |
| Net income | 259 | 279 | 307 | 312 |

First Sino Bank balance sheet



| (RMB mm) | 2008 | 2009 | 2010 | 2011 |
|--|--------|--------|--------|--------|
| ASSETS | | | | |
| Cash and due from banks | 1,796 | 2,828 | 4,099 | 5,599 |
| Interbank deposits & financial assets | 2,522 | 3,218 | 4,613 | 10,792 |
| Loans and advances, net | 11,238 | 15,300 | 19,675 | 23,323 |
| Other assets | 323 | 271 | 348 | 864 |
| Total assets | 15,878 | 21,616 | 28,737 | 40,577 |
| LIA BILITIES AND SHAREHOLDERS' EQUITY | | | | |
| Deposit / borrow ing from other financial institutions | 1,776 | 1,113 | 753 | 2,455 |
| Customer deposits | 12,085 | 18,282 | 25,111 | 34,916 |
| Other liabilities | 389 | 324 | 696 | 747 |
| Total liabilities | 14,250 | 19,720 | 26,559 | 38,117 |
| Total shareholders' equity | 1,629 | 1,896 | 2,178 | 2,460 |
| Total liabilities and shareholders' equity | 15,878 | 21,616 | 28,737 | 40,577 |

First Sino Bank key ratios



| | 2008 | 2009 | 2010 | 2011 |
|----------------|--------|--------|--------|--------|
| ROAA | 1.72% | 1.49% | 1.22% | 0.90% |
| ROAE | 17.2% | 15.9% | 15.1% | 13.5% |
| NPL ratio | 0.41% | 0.30% | 0.20% | 0.15% |
| Coverage ratio | 369.0% | 283.8% | 376.8% | 926.9% |
| LDR | 93.0% | 83.7% | 78.4% | 66.8% |
| Tier 1 ratio | 15.1% | 13.0% | 15.0% | 14.3% |
| CAR | 15.9% | 13.0% | 15.0% | 14.3% |



Fubon Financial 9M2012 Interim Update

2012.11.05





This meeting may contain forward-looking statements with respect to the financial condition, results of operations and business of the company. These forward-looking statements represent the company's expectations or beliefs concerning future events and involve known and unknown risks and uncertainty that could cause actual results, performance or events to differ materially from those expressed. Certain statements, such as those that include the words "potential", "estimated", and similar expressions or variations on such expressions may be considered "forward-looking statements". Financial numbers in this report may include preliminary unaudited numbers or management accounts.





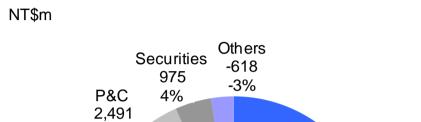
| Performance highlights of the group |
|--|
| Performance review of banking business |
| Performance review of insurance business |
| Appendix |

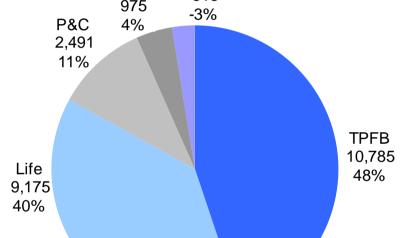
Fubon Financial – Net income breakdown

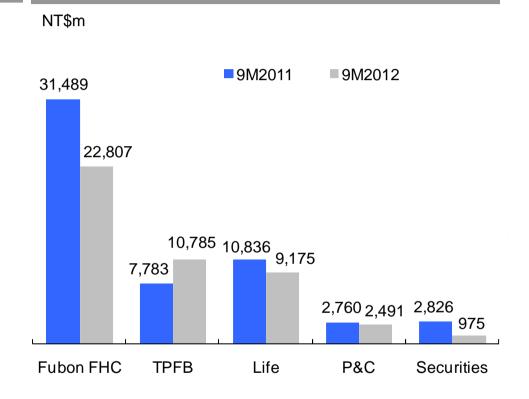


Net income as of Sep, 2012=NT\$22,807m

Net income by subsidiaries





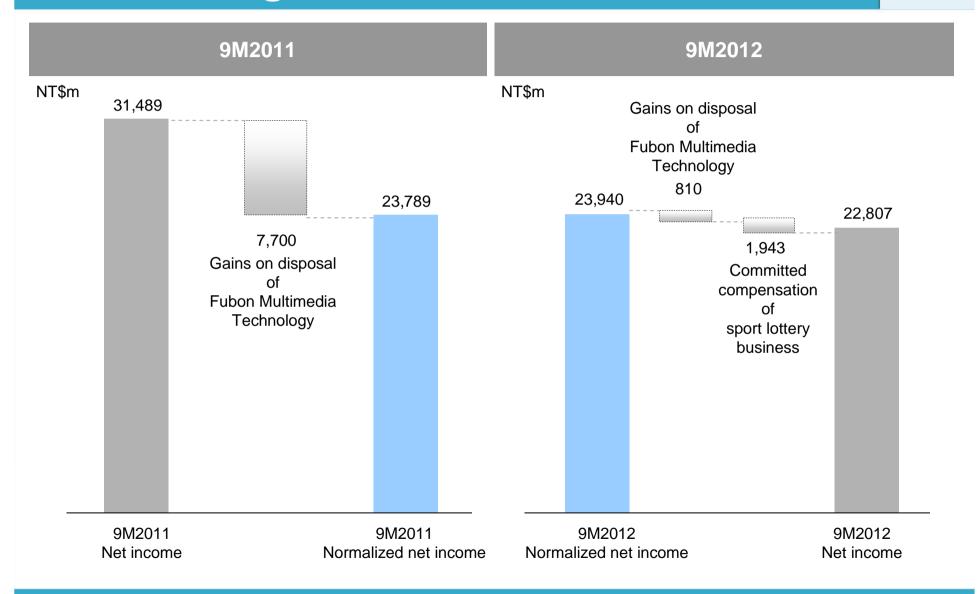


Note:

NT\$1,943m of committed compensation cost to government regarding sports lottery business was recognized in 9M2012



Core earning well sustained

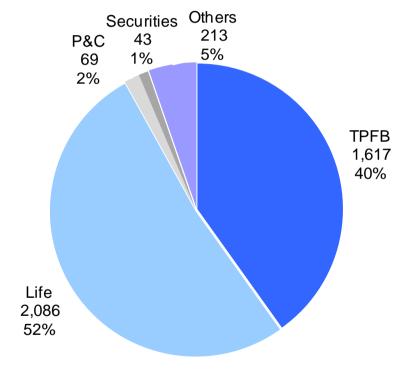




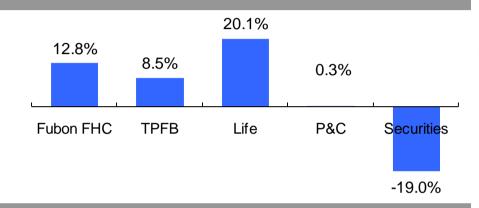
Assets breakdown by subsidiaries



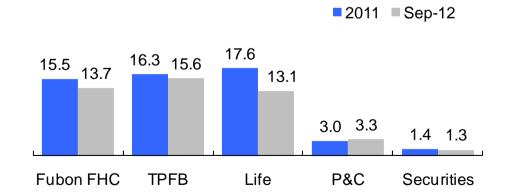
NT\$bn



Assets YoY growth by subsidiaries



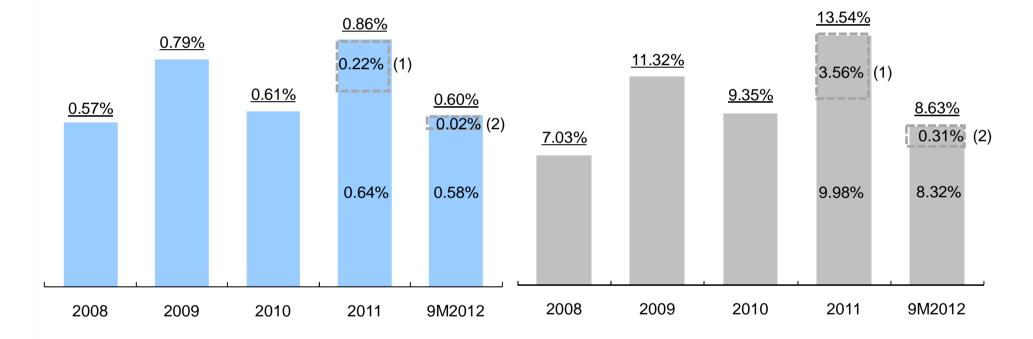
Assets-to-Equity (x)







Return on assets Return on equity



Note:

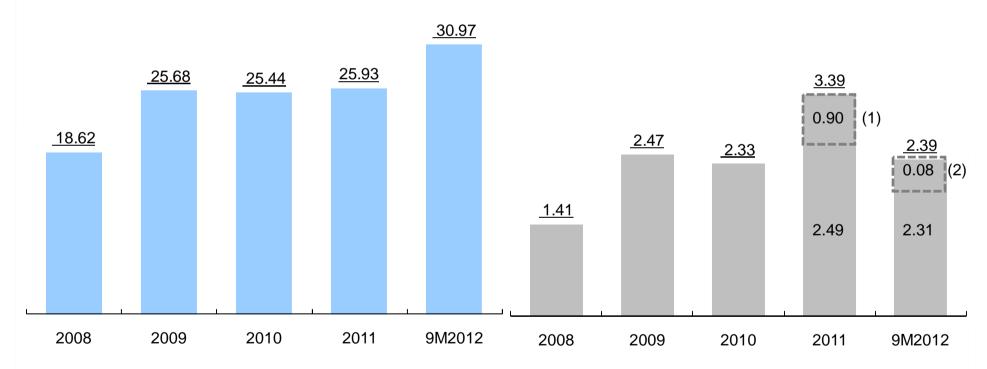
- (1) Disposal gains of NT\$8,029m of Fubon Multimedia Technology in 2011
- (2) Disposal gains of NT\$810m of Fubon Multimedia Technology in 9M2012

Fubon Financial – Per share calculations



Book value per share (NT\$)

EPS (NT\$)

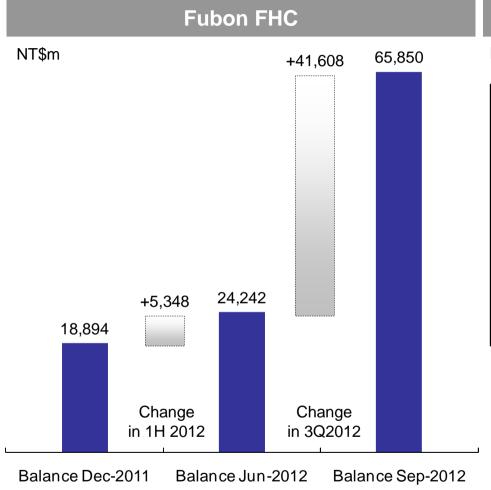


Note:

- (1) Disposal gains of NT\$8,029m of Fubon Multimedia Technology in 2011
- (2) Disposal gains of NT\$810m of Fubon Multimedia Technology in 9M2012

Available-for-sale movement in shareholder equity





Constituents of AFS

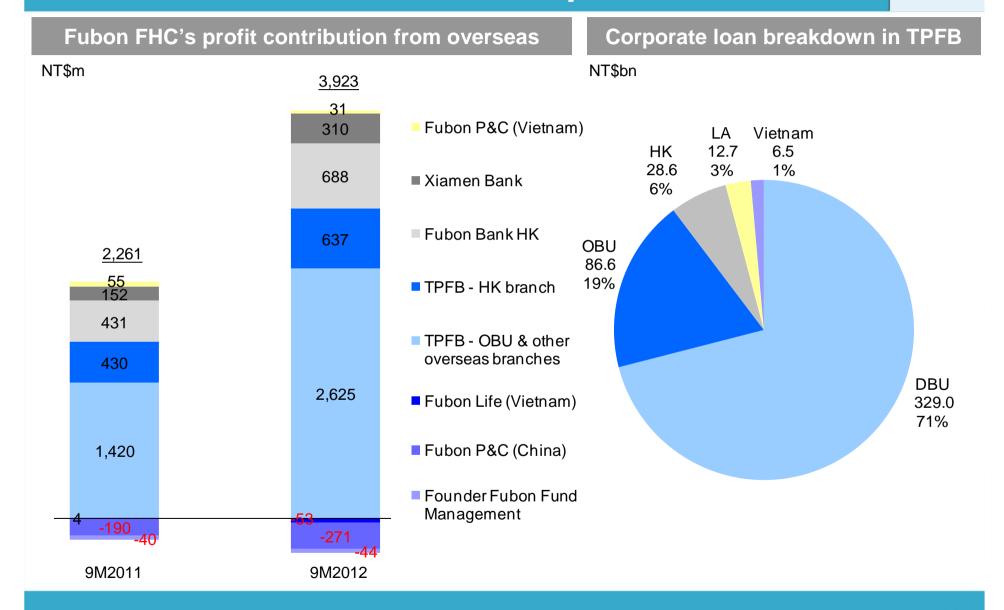
NT\$m

| NT\$ m | Dec-11 | Sep-12 |
|--------------------|--------|--------|
| Taipei Fubon Bank | 2,565 | 3,496 |
| Fubon Securities | 930 | 1,007 |
| Fubon Insurance | 1,674 | 3,272 |
| Other subsidiaries | (533) | 460 |
| Fubon Life | 30,856 | 74,212 |
| Fubon FHC | 18,894 | 65,850 |

^{*} Note: The AFS outstanding in Fubon FHC includes deduction of NT\$16.6bn, which is the AFS value carried from ING transaction.



Contribution from overseas operation





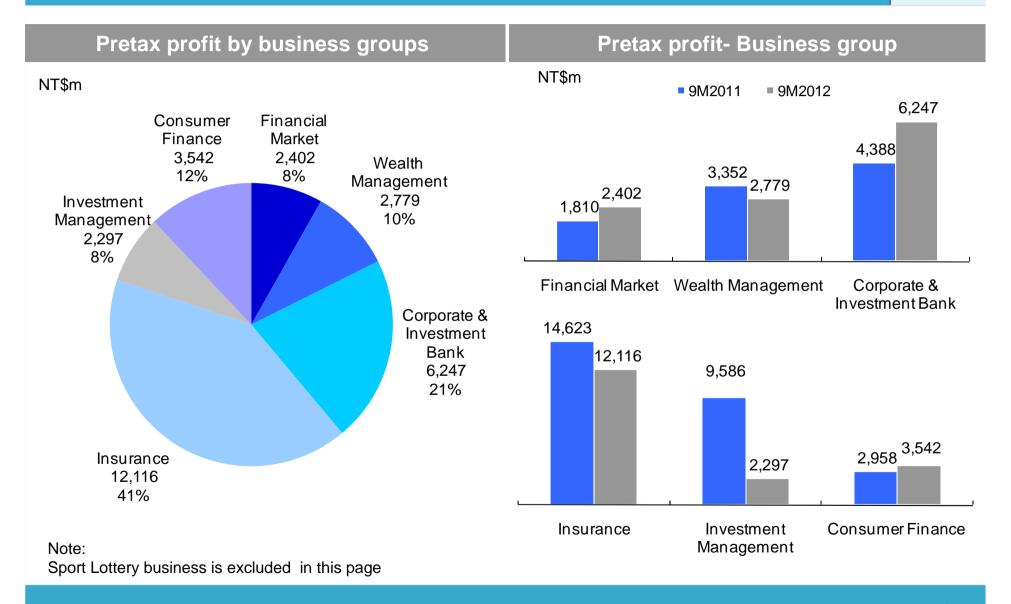
Strategic investment in China

| NT\$m | Investment amount | Stake holding |
|----------------------------------|-------------------|---------------|
| Xiamen Bank | 3,540 | 19.99% |
| Fubon P&C (China) | 1,870 | 100% |
| Founder Fubon Fund Management | 299 | 33.3% |
| Total | 5,709 | |

Note: Carrying value of investment in Fubon Bank (HK) is NT\$25,031m as of Sep 2012



Fubon Financial – Profit breakdown by business groups







| Performance highlights of the group |
|--|
| Performance review of banking business |
| Performance review of insurance business |
| Appendix |

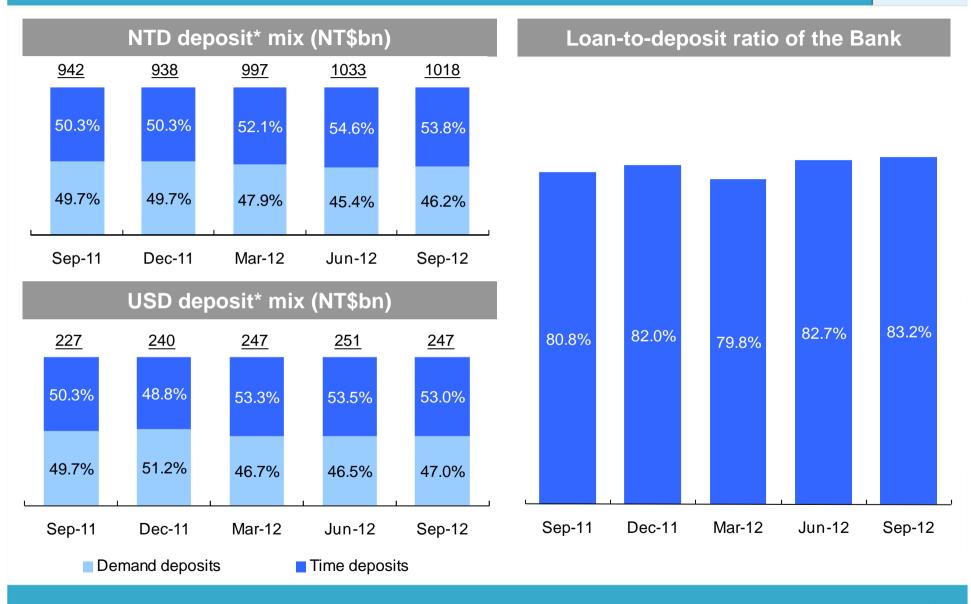


Taipei Fubon Bank – Loan breakdown



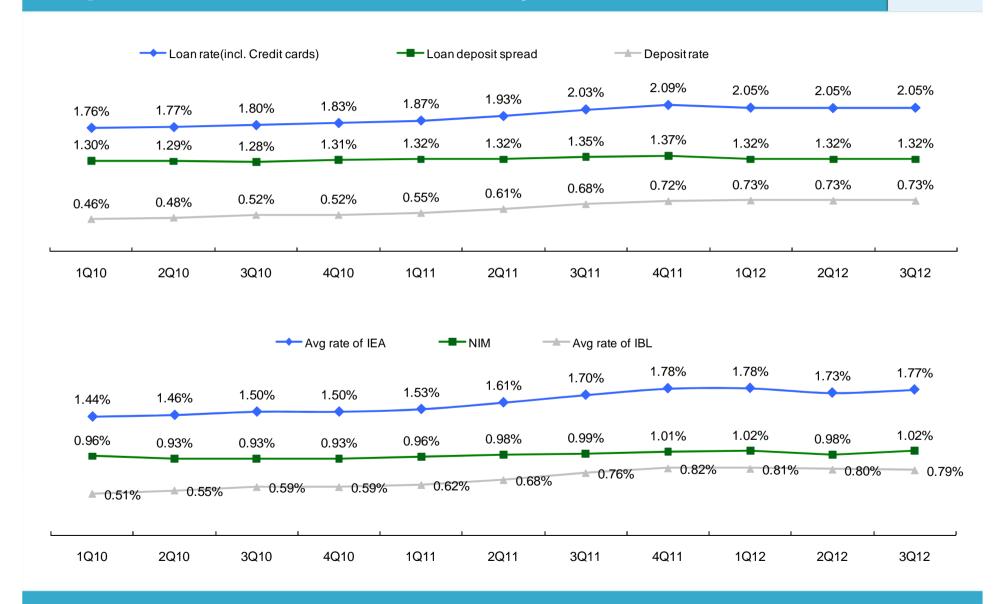


Taipei Fubon Bank – Loan and deposit



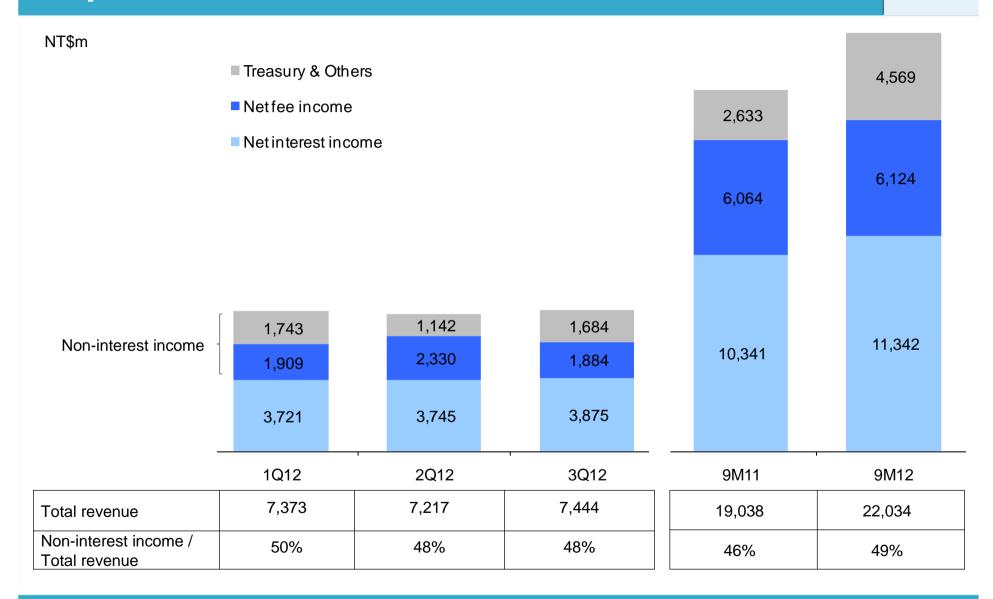


Taipei Fubon Bank – Interest yields overview



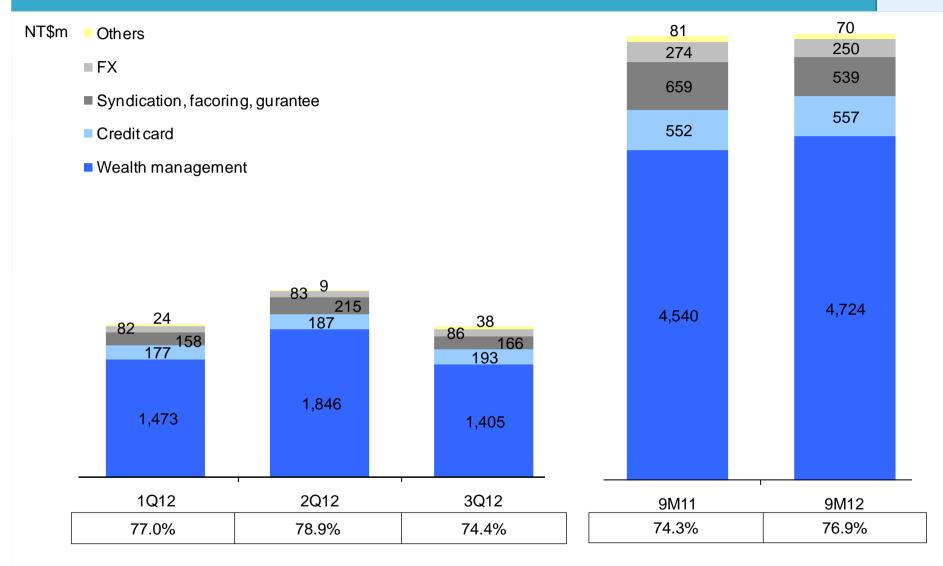
Taipei Fubon Bank – Revenue breakdown









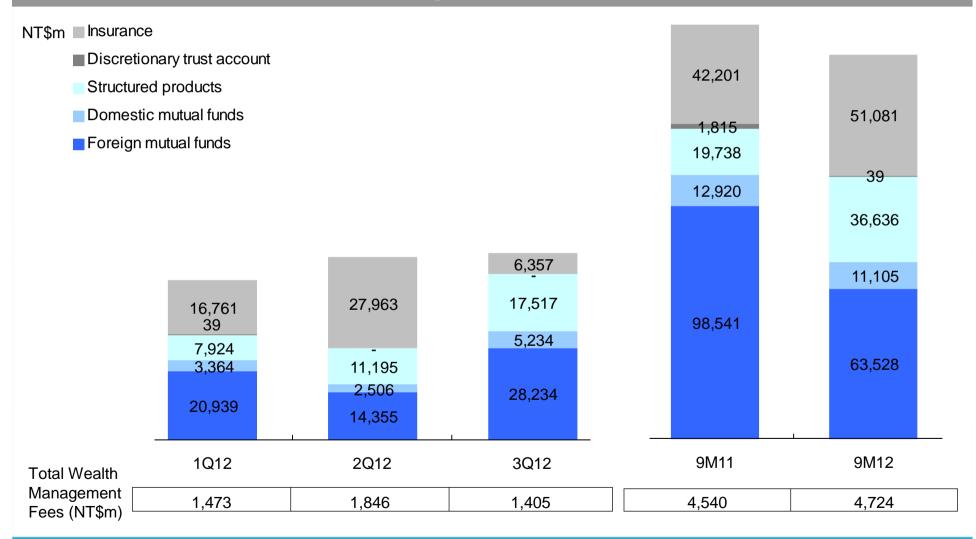


WM fee as % of total banking fee



Taipei Fubon Bank – Wealth management business

Wealth management sales breakdown

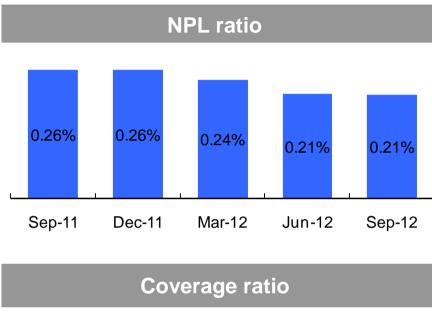


G

Taipei Fubon Bank – Loan book quality

Sep-12

Jun-12



Coverage ratio 300.50% 335.55% 339.95% 398.50% 404.56%

Mar-12

Sep-11

Dec-11

Loan loss reserve & credit cost

| NT\$m | 2010 | 2011 | 9M2011 | 9M2012 |
|-----------|---------|-------|--------|--------|
| Provision | 1,020 | 1,060 | 203 | (765) |
| Write-Off | (2,305) | (712) | (609) | (357) |
| Recovery | 1,646 | 2,183 | 1,829 | 1,395 |
| Others | 135 | 44 | 51 | (35) |
| Reserve | 7,123 | 9,697 | 8,598 | 9,936 |

Provision as of average loan*

| Annualized credit cost | 0.12% | 0.11% | 0.03% | -0.07% |
|------------------------|-------|-------|-------|--------|
| | | | | |

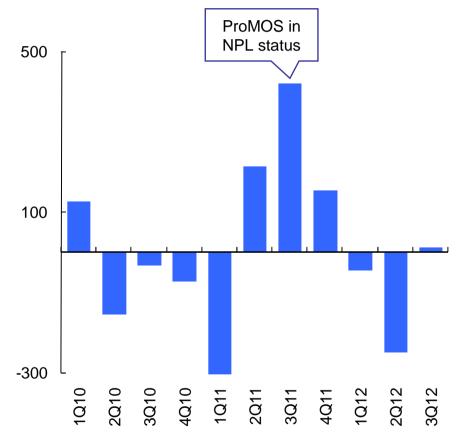
^{*} Note: Credit card revolving and guarantee reserve included.



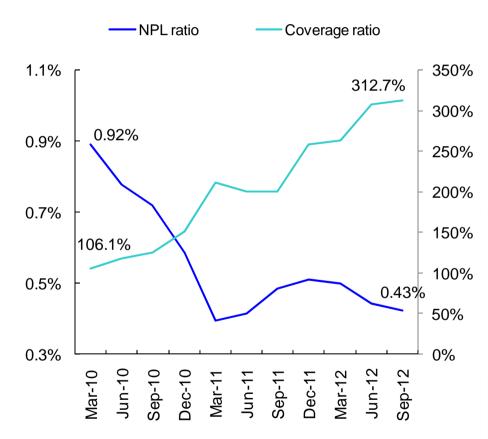
Corporate Ioan quality update

Net NPL formation of corporate loans

Net NPL formation of corporate loans

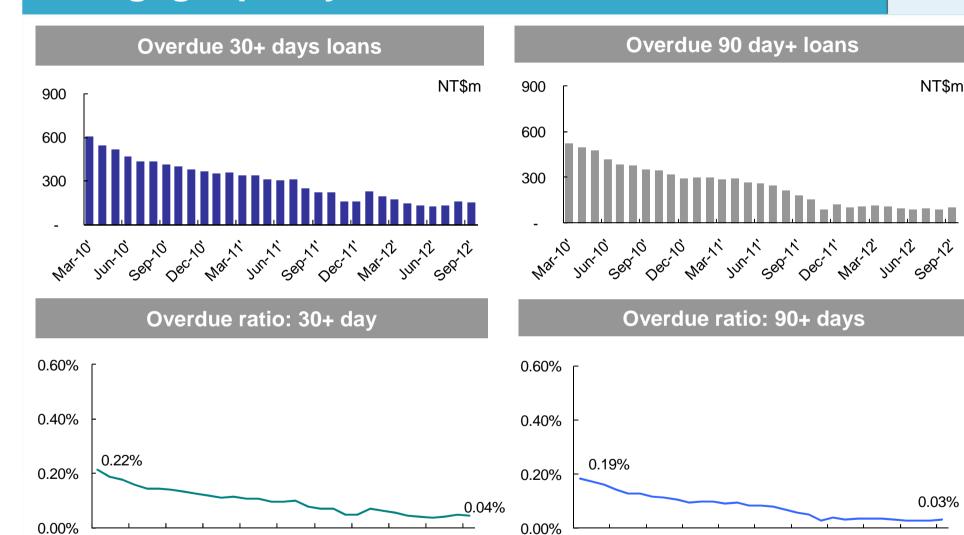


NPL ratio and coverage of corporate loans





Mortgage quality: NPL amount and NPL ratio



sed bec way in his sed bec way in is is

nu ser dec mar, nu ser dec mar, nu s

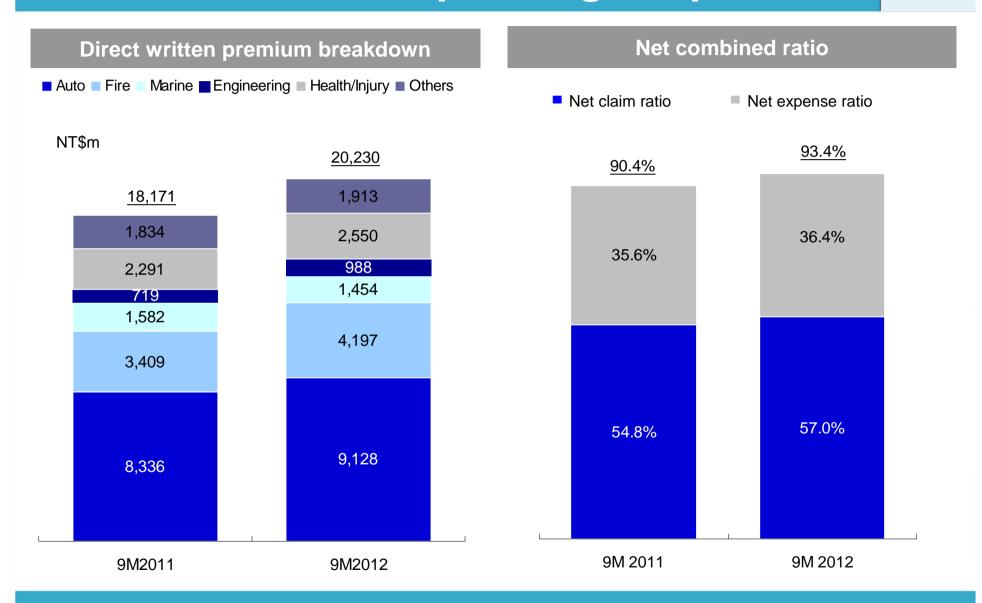




| Performance highlights of the group |
|--|
| Performance review of banking business |
| Performance review of insurance business |
| Appendix |

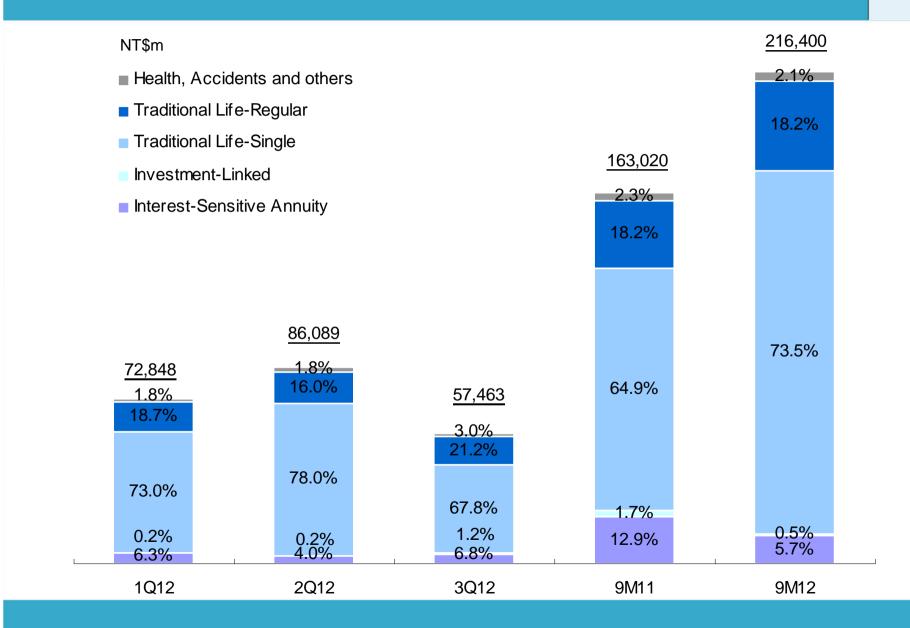


Fubon Insurance - Operating snapshot



Fubon Life- FYP trend



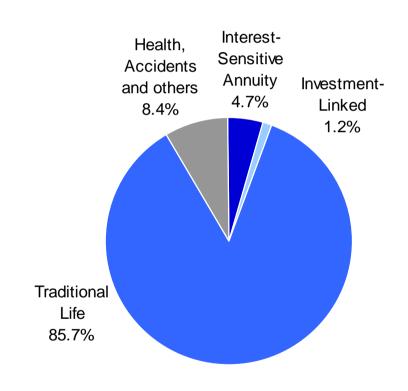


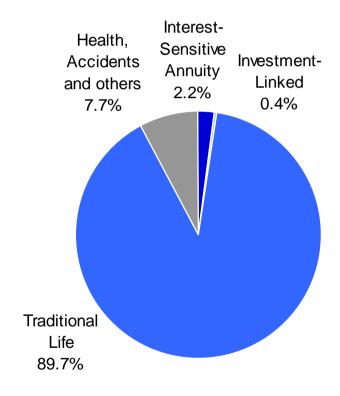
Fubon Life- FYPE breakdown by products



9M11 FYPE = NT\$44,534 million

9M12 FYPE = NT\$56,070 million





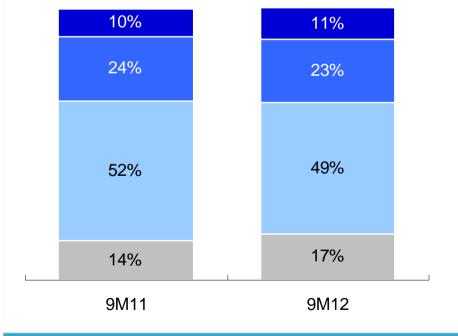
Fubon Life- Breakdown by channels

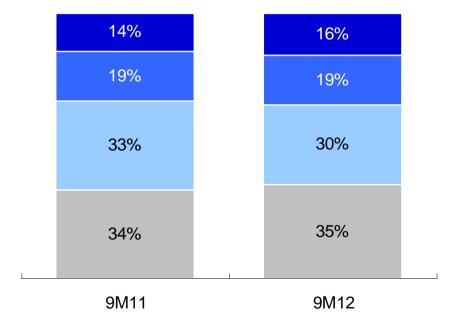




Breakdown by FYPE

- Other
- Bancassurance-TPFB
- Bancassurance-External
- Tied agents



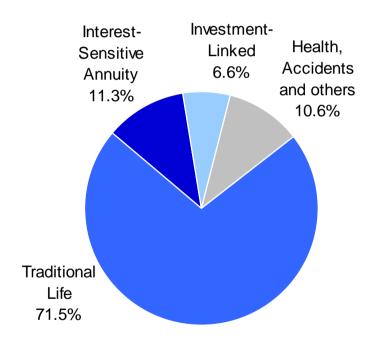


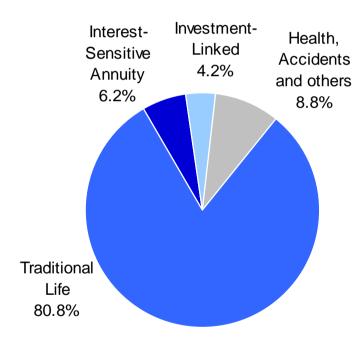
Fubon Life- Total premium breakdown by products



9M11 Total premium = NT\$264,973 million

9M12 Total premium = NT\$337,306 million





Investment portfolio

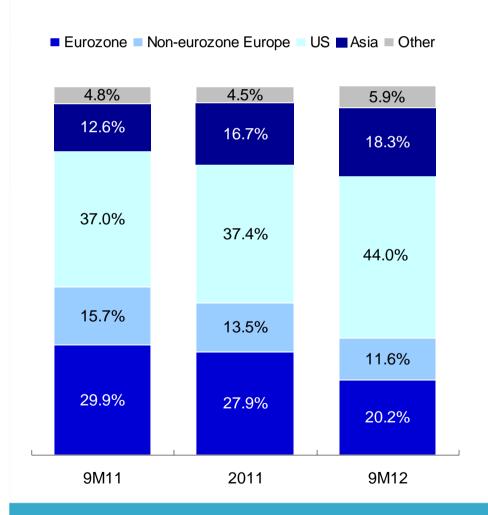


| | 2011/12/ | 31 | 2012/ | 2012/9/30 | | |
|------------------------------|----------|--------|---------|-----------|---------|--------|
| (NT\$bn) | Amount | % | Amount | % | Amount | % |
| Deposit and Cash equivalents | 176.9 | 11.2% | 178.2 | 10.2% | 145.5 | 7.7% |
| Domestic fixed income | 542.6 | 34.5% | 585.8 | 33.4% | 607.6 | 32.2% |
| Overseas fixed income | 547.3 | 34.8% | 635.9 | 36.3% | 744.5 | 39.4% |
| Domestic equity | 139.6 | 8.9% | 170.1 | 9.7% | 191.4 | 10.1% |
| Overseas equity | 14.5 | 0.9% | 26.8 | 1.5% | 31.3 | 1.7% |
| Mortgage Ioans | 33.5 | 2.1% | 34.4 | 2.0% | 35.2 | 1.9% |
| Policy loans | 45.8 | 2.9% | 46.1 | 2.6% | 46.7 | 2.5% |
| Real estate | 73.0 | 4.7% | 76.3 | 4.3% | 84.4 | 4.5% |
| Total Investments | 1,573.2 | 100.0% | 1,753.6 | 100.0% | 1,886.6 | 100.0% |
| Domestic | 1,011.3 | 64.3% | 1,090.9 | 62.2% | 1,110.8 | 59.0% |
| Overseas | 561.9 | 35.7% | 662.7 | 37.8% | 775.8 | 41.0% |



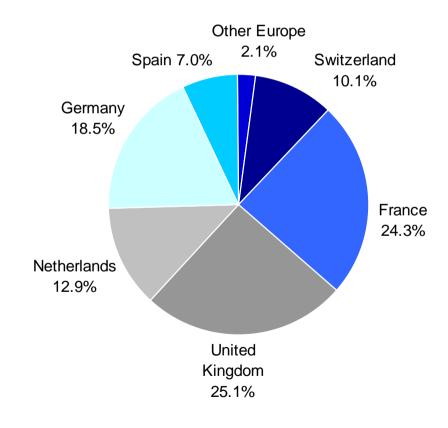


Overseas fixed income by region



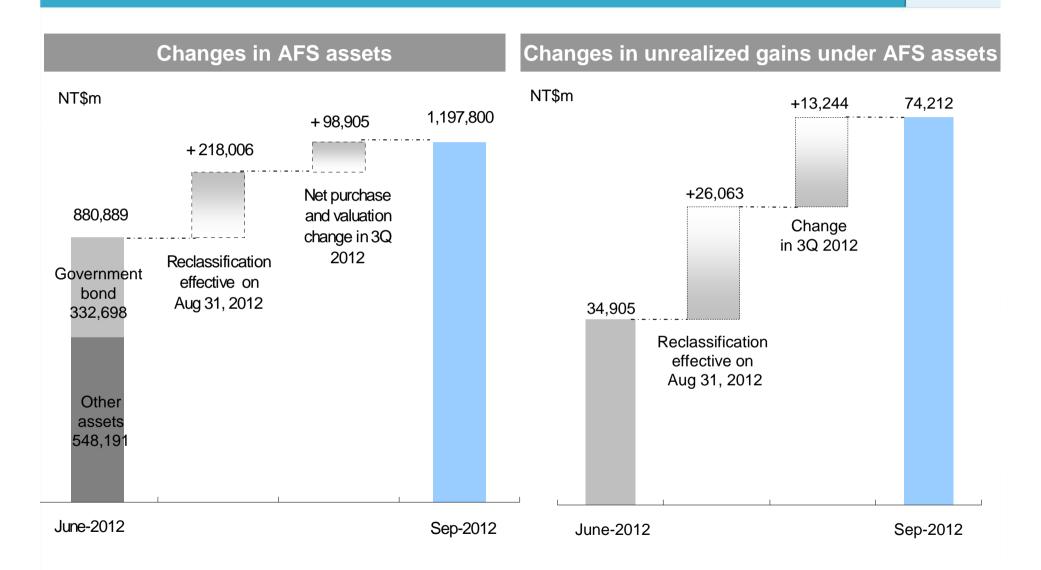
European fixed income by country

• 44% of Spain government bond is disposed; outstanding balance €181m as of Sep 2012.





Asset reclassification in Fubon Life

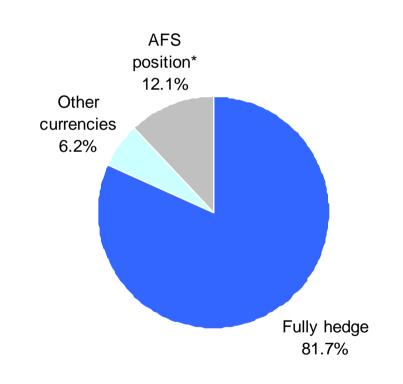


Hedging cost and composition



| | 2011 | 1Q12 | 2Q12 | 3Q12 | 9M12 |
|--|--------|---------|--------|-------------|--------|
| (NT\$bn) | | | | | |
| Hedging cost | -4.43 | -0.91 | -0.74 | -0.67 | -2.32 |
| FX gain/ loss ⁽¹⁾ | -0.67 | -1.47 | -0.54 | -0.54 -0.54 | |
| FX gain/ loss ⁽²⁾ | - | -0.81 | -0.51 | -0.43 | -1.75 |
| (In bps) | | | | | |
| Hedging cost | -81bps | -61bps | -45bps | -37bps | -47bps |
| Hedging cost including FX gain/loss ⁽¹⁾ | -94bps | -160bps | -79bps | -66bps | -99bps |
| Hedging cost including FX gain/loss ⁽²⁾ | - | -116bps | -77bps | -60bps | -82bps |

Composition as of 30 Sep, 2012

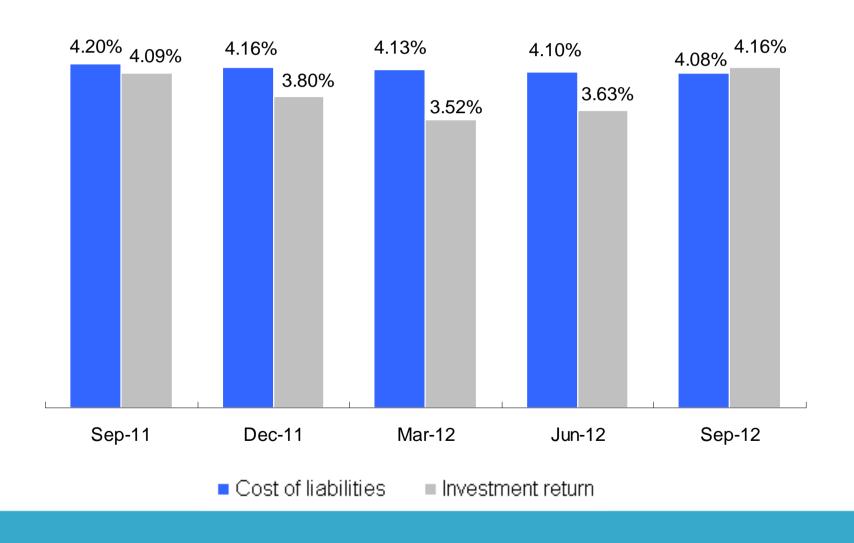


Note: (1) without FX reserve mechanism; (2) Including FX reserve mechanism

*Note: Oversea equities plus mutual funds

Cost of liability & Investment return









Thank you

Fubon Financial -- Income statement

| (NITC: III:) | TDED | DOC | Fuhan Life | Coo | FHC | FHC |
|---|---------|--------------------|------------|-------|-------------|-------------|
| (NT\$ million) | TPFB | P&C | Fubon Life | Sec | Stand alone | Consolidate |
| Revenues | | | | | | |
| Insurance premiums | - | 14,269 | 318,706 | - | - | 332,976 |
| Commissions and fees | 6,124 | - | 271 | 2,308 | - | 8,703 |
| Loan interest | 15,187 | - | - | 672 | - | 15,859 |
| Other interest and dividends | 5,689 | 1,401 | 46,507 | 490 | 651 | 54,737 |
| Principal transactions | 3,893 | 230 | 4,819 | 460 | (380) | 9,021 |
| Realized gains (losses) Debt | 186 | 14 | 6,426 | 0 | (15) | 6,611 |
| Realized gains (losses) Equity | 33 | 296 | 3,548 | 173 | - | 4,049 |
| Other gains (losses) | 3,675 | (80) | (5,155) | 286 | (366) | (1,640) |
| Other income | 17 | (0) | 1,520 | 374 | 23,812 | 2,299 |
| Total revenues | 30,910 | 15,899 | 371,823 | 4,305 | 24,083 | 423,594 |
| Interest expense | 8,876 | 4 | 7 | 12 | 442 | 9,341 |
| Total revenues, net of interest expense | 22,033 | 15,896 | 371,815 | 4,294 | 23,641 | 414,253 |
| Benefits, claims, and credit losses | | | | | | |
| Provisions for benefits and claims | _ | 8,129 | 332,379 | _ | _ | 340,508 |
| Provision for credit losses | (765) | 32 | - | _ | _ | (733) |
| Total benefits, claims and credit losses | (765) | 8,161 | 332,379 | - | - | 339,775 |
| Operating expenses | 10,314 | 4,779 | 29,706 | 3,335 | 405 | 48,539 |
| Net operating profit | 12,484 | 2,955 | 9,731 | 959 | 23,236 | 25,939 |
| Net non-operating income | , 75 | (55) | 259 | 82 | , 6 | 368 |
| Pretax income | 12,559 | 2,901 [°] | 9,990 | 1,041 | 23,242 | 26,307 |
| Income taxes | 1,774 | 410 | 814 | 66 | 435 | 3,500 |
| Accumulative effect of accounting changes | - | - | - | - | - | - |
| Net income | 10,785 | 2,491 | 9,175 | 975 | 22,807 | 22,807 |

Memo:

- Commissions and fees: **net of fee expenses** for banks and insurers.
- To ther interest: including interest for credit card revolving, interbank lending & bonds, and gains from money market paper. For insurance companies, cash dividends and rental income are also included.
- Other gains (losses): FX and derivatives gains/losses.
- Other income: mainly income recognized under equity method for TPFB bank and FHC.
- Operating expenses: including provision for special reserves

Fubon Financial - Financial summary

| NITO millions average for negotiares | | Full | Year | | 9M results | | 20 | 12 | Char | nge |
|--|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|--------|--------|
| NT\$ millions, except for percentages | 2008 | 2009 | 2010 | 2011 | 9M 2011 | 9M 2012 | 2Q | 3Q | 9M YoY | QoQ |
| Income Statement Data | | | | | | | | | | |
| Revenues: | | | | | | | | | | |
| Insurance premiums | 145,874 | 297,020 | 431,161 | 344,026 | 240,797 | 332,976 | 121,747 | 97,072 | 38.3% | -20.3% |
| Net commissions and fees | 10,303 | 10,862 | 12,718 | 12,502 | 9,523 | 8,703 | 3,102 | 2,660 | -8.6% | -14.3% |
| Interest and dividends | 53,962 | 56,257 | 67,024 | 80,262 | 61,492 | 65,187 | 20,729 | 25,153 | 6.0% | 21.3% |
| Principal transactions | 354 | 11,410 | 5,810 | 6,700 | 6,653 | 9,021 | 3,361 | 2,096 | 35.6% | -37.6% |
| Others * | 2,231 | 3,230 | 4,741 | 9,835 | 10,849 | 2,299 | 834 | 159 | -78.8% | -81.0% |
| Total revenues | 212,724 | 378,779 | 521,455 | 453,325 | 329,314 | 418,185 | 149,773 | 127,139 | 27.0% | -15.1% |
| Interest expense | 20,567 | 9,729 | 8,165 | 10,290 | 7,546 | 9,341 | 3,181 | 3,099 | 23.8% | -2.6% |
| Total revenues, net of interest expense | 192,157 | 369,049 | 513,290 | 443,035 | 321,767 | 408,844 | 146,592 | 124,040 | 27.1% | -15.4% |
| Benefits, claims and provision for loan losses | 148,260 | 300,070 | 434,588 | 346,971 | 242,929 | 339,775 | 124,262 | 99,714 | 39.9% | -19.8% |
| Total operating expenses | 31,911 | 47,112 | 55,613 | 61,344 | 44,429 | 48,539 | 16,889 | 16,671 | 9.3% | -1.3% |
| Net non-operating income | (232) | (273) | (1,316) | (213) | 418 | 368 | 166 | 142 | -12.1% | -14.6% |
| Income before tax | 11,754 | 21,593 | 21,772 | 34,507 | 34,827 | 20,897 | 5,607 | 7,798 | -40.0% | 39.1% |
| Net Income | 10,875 | 19,938 | 19,905 | 30,543 | 31,489 | 22,807 | 4,096 | 11,848 | -27.6% | 189.3% |
| | | | | | | | | | | |
| Balance Sheet Data | 0.000.700 | 0 000 050 | 0.450.747 | 0.040.405 | 0.570.470 | 4 000 004 | 0 000 000 | 4 000 004 | 40.00/ | 0.00/ |
| Total assets | 2,006,720 | 3,060,253 | 3,450,747 | 3,618,135 | 3,570,178 | | 3,903,390 | 4,028,264 | 12.8% | 3.2% |
| Shareholders' equity | 143,715 | 208,468 | 217,390 | 233,683 | 232,068 | 295,008 | 241,241 | 295,008 | 27.1% | 22.3% |
| Summary ratios | | | | | | | | | | |
| Double leverage | 111% | 108% | 109% | 112% | 110% | 109% | 111% | 109% | | |
| Equity / Assets | 7.2% | 6.8% | 6.3% | 6.5% | 6.5% | | 6.2% | 7.3% | | |
| Return on average assets | 0.57% | 0.79% | 0.61% | 0.86% | 1.20% | | 0.44% | 1.24% | | |
| Return on average equity | 7.03% | 11.32% | 9.35% | 13.54% | 18.68% | 11.47% | 6.90% | 17.93% | | |
| Cash dividend per share | NT\$0.00 | NT\$2.00 | NT\$1.00 | NT\$1.00 | | | | | | |

Note: (1)"Others" reflects income recognized for subsidiaries & elimination for consolidation purpose.

⁽²⁾ annualized basis

Taipei Fubon Bank - Financial summary

| A1770 1111 | | Full Y | ear | | 9M results | | 20 | 12 | Chan | ge |
|--|-----------|-----------|-----------|-----------|------------|-------------------|-----------|-------------------|---------------|--------|
| NT\$ millions, except for percentages | 2008 | 2009 | 2010 | 2011 | 9M 2011 | 9M 2012 | 2Q | 3Q | 9M YoY | QoQ |
| Income statement data | | | | | | | | | | |
| Interest income | 37,755 | 20,335 | 19,333 | 23,526 | 17,349 | 20,217 | 6,758 | 6,844 | 16.5% | 1.3% |
| Interest expense | 19,780 | 8,695 | 7,122 | 9,581 | 7,009 | 8,876 | 3,014 | 2,969 | 26.6% | -1.5% |
| Net interest income | 17,975 | 11,640 | 12,210 | 13,944 | 10,341 | 11,341 | 3,745 | 3,875 | 9.7% | 3.5% |
| Net fee income | 5,331 | 4,733 | 7,310 | 8,144 | 6,064 | 6,124 | 2,330 | 1,884 | 1.0% | -19.1% |
| Other income | 2,269 | 5,603 | 3,683 | 3,530 | 2,633 | 4,569 | 1,142 | 1,684 | 73.5% | 47.5% |
| Total revenue | 25,576 | 21,975 | 23,203 | 25,619 | 19,038 | 22,033 | 7,217 | 7,444 | 15.7% | 3.1% |
| SG&A expense | 12,677 | 12,419 | 13,628 | 13,891 | 9,890 | 10,314 | 3,466 | 3,534 | 4.3% | 2.0% |
| Pre-provision profits | 12,899 | 9,557 | 9,576 | 11,728 | 9,148 | 11,719 | 3,750 | 3,909 | 28.1% | 4.2% |
| Provision for credit losses | 5,512 | 3,937 | 1,020 | 1,060 | 203 | (765) | (184) | (124) | N.M | 33.0% |
| Net non-operating income / (expenses) | 441 | 27 | (647) | (163) | 250 | ` 75 [°] | 24 | ` 47 [°] | -70.0% | 96.3% |
| Income before tax | 7,829 | 5,647 | 7,909 | 10,505 | 9,195 | 12,559 | 3,958 | 4,080 | 36.6% | 3.1% |
| Net income | 6,021 | 5,222 | 7,280 | 9,054 | 7,783 | 10,785 | 3,255 | 3,615 | 38.6% | 11.1% |
| | | | | | | | | | | |
| Balance sheet data Gross loans | 758,269 | 835,739 | 861,674 | 961,096 | 936,061 | 1,040,691 | 1,038,228 | 1,040,691 | 11.2% | 0.2% |
| Credit card revolving loans | 14,639 | 11,183 | 9,664 | 8,364 | 8,523 | 7,751 | 7,870 | 7,751 | -9.1% | -1.5% |
| NPL (incl. loans under surveillances) | 6,013 | 4,457 | 2,734 | 2,496 | 2,398 | 2,186 | 2,180 | 2,186 | -8.8% | 0.3% |
| Allowance for loan losses | 4,422 | 4,975 | 5,424 | 8,377 | 7,206 | 8,845 | 8,687 | 8,845 | 22.8% | 1.8% |
| Total assets | 1,228,059 | 1,356,995 | 1,482,753 | 1,504,860 | 1,490,594 | 1,616,959 | 1,611,930 | 1,616,959 | 8.5% | 0.3% |
| Deposits(1) | 967,533 | 1,092,305 | 1,180,659 | 1,182,749 | 1,169,083 | 1,260,366 | 1,265,570 | 1,260,366 | 7.8% | -0.4% |
| Shareholders' equity | 79,422 | 81,397 | 85,074 | 92,089 | 90,367 | 103,620 | 99,428 | 1,200,300 | 7.6% 14.7% | 4.2% |
| Snareholders equity | 79,422 | 01,391 | 65,074 | 92,009 | 90,367 | 103,620 | 99,420 | 103,620 | 14.770 | 4.2% |
| Summary ratios | | | | | | | | | | |
| Loan-to-Deposit spread (incl. credit cards) | 2.02% | 1.23% | 1.29% | 1.34% | 1.33% | 1.32% | 1.32% | 1.32% | | |
| Loan-to-Deposit spread | 1.75% | 1.04% | 1.15% | 1.23% | 1.21% | 1.23% | 1.23% | 1.23% | | |
| Net interest margin | 1.61% | 0.96% | 0.94% | 0.99% | 0.97% | 1.01% | 0.98% | 1.02% | | |
| Net fee income / Total revenue | 20.8% | 21.5% | 31.5% | 31.8% | 31.85% | 27.8% | 32.3% | 25.3% | | |
| Cost-to-Income ratio | 49.6% | 56.5% | 58.7% | 54.2% | 51.95% | | 48.0% | 47.5% | | |
| Return on average assets | 0.5% | | 0.5% | 0.6% | 0.7% | | 0.8% | 0.9% | | |
| Return on average equity | 7.8% | 6.5% | 8.7% | 10.2% | 11.8% | | 13.6% | 14.8% | | |
| NPLs / Gross loans | 0.79% | 0.53% | 0.32% | 0.26% | 0.26% | | 0.21% | 0.21% | | |
| Allowance / Gross loans | 0.6% | 0.6% | 0.6% | 0.9% | 0.8% | | 0.8% | 0.8% | | |
| Allowance / NPLs | 73.6% | 111.6% | 198.4% | 335.5% | 300.5% | | 398.5% | 404.6% | | |
| Equity / Assets | 6.5% | 6.0% | 5.7% | 6.1% | 6.1% | | 6.2% | 6.4% | | |
| Gross loan to deposit ratio (incl. credit cards) | 79.9% | 77.5% | 73.8% | 82.0% | 80.8% | | 82.7% | 83.2% | | |
| Gross loan to deposit ratio | 78.4% | 76.5% | 73.0% | 81.3% | 80.1% | 82.6% | 82.0% | 82.6% | | |

Note: (1) Due to the regulation change, structured deposits are classified as other financial liabilities instead of deposits starting from 2011.

Taipei Fubon Bank - Fee income breakdown & credit card statistics

Net Fee Income Breakdown

| (NT\$ m) | 1Q 2 | 2012 | 2Q 2 | 012 | 3Q 20 | 012 | 9M 20 | 011 | 9M 20 | 012 |
|-------------------------------------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|
| FX | 82 | 4.3% | 83 | 3.5% | 86 | 4.5% | 274 | 4.5% | 250 | 4.1% |
| Agency | 10 | 0.5% | 0 | 0.0% | 28 | 1.5% | 89 | 1.5% | 39 | 0.6% |
| Guarantee | 55 | 2.9% | 56 | 2.4% | 50 | 2.7% | 169 | 2.8% | 161 | 2.6% |
| Syndication | 53 | 2.8% | 103 | 4.4% | 51 | 2.7% | 329 | 5.4% | 208 | 3.4% |
| Factoring | 50 | 2.6% | 56 | 2.4% | 65 | 3.4% | 160 | 2.6% | 170 | 2.8% |
| Wealth management | | | | | | | | | | |
| Insurance commission ⁽¹⁾ | 884 | 46.2% | 1,330 | 56.9% | 711 | 37.6% | 2,078 | 34.0% | 2,925 | 47.6% |
| Custodian fees | 27 | 1.4% | 28 | 1.2% | 28 | 1.5% | 94 | 1.5% | 83 | 1.4% |
| Trust | 29 | 1.5% | 26 | 1.1% | 20 | 1.1% | 121 | 2.0% | 75 | 1.2% |
| Mutual funds | 529 | 27.6% | 453 | 19.4% | 643 | 34.1% | 2,206 | 36.1% | 1,624 | 26.5% |
| Insurance agency | 5 | 0.2% | 9 | 0.4% | 3 | 0.2% | 42 | 0.7% | 17 | 0.3% |
| Credit card | 177 | 9.2% | 187 | 8.0% | 193 | 10.2% | 552 | 9.0% | 557 | 9.1% |
| Other | 14 | 0.7% | 8 | 0.4% | 9 | 0.5% | -8 | -0.1% | 32 | 0.5% |
| Total net fee income | 1,914 | 100.0% | 2,339 | 100.0% | 1,887 | 100.0% | 6,106 | 100.0% | 6,140 | 100.0% |
| Of which, Wealth management | 1,473 | 77.0% | 1,846 | 78.9% | 1,405 | 74.4% | 4,540 | 74.3% | 4,724 | 76.9% |

Note:

- (1) The insurance commissions include incomes from insurance brokerage company and in Taipei Fubon bank company
- (2) Corporate banking fees include FX,agency,custody,guarantee, factoring and syndication
- (3) Wealth management fees include mutual funds, insurance and trust.

| Credit Card Statistics | Mar-12 | Jun-12 | Sep-12 |
|---------------------------------------|-----------|-----------|-----------|
| Cards in force | 2,028,666 | 2,045,974 | 2,075,087 |
| Active cards | 1,405,940 | 1,391,572 | 1,402,347 |
| Outstanding revolving balance (NT\$m) | 7,925 | 7,867 | 7,749 |
| YTD spending (NT\$m) | 30,633 | 60,615 | 91,504 |
| Avg per-card spending per mo. (NT\$) | 5,016 | 4,956 | 4,967 |
| 90-day DLQ | 0.11% | 0.10% | 0.10% |
| 30-day DLQ | 0.39% | 0.38% | 0.40% |

Fubon Insurance - Financial summary

| 7,425 4,951 4,697 2,558 1,739 406 387 92 884 | 6,577 4,854 4,871 2,834 1,916 212 742 93 1,048 | 9M YoY 12.2% 9.1% 8.3% 12.6% 11.7% -10.5% -10.4% 28.8% | -11.4% -2.0% 3.7% 10.8% 10.1% -47.6% 92.0% |
|--|--|---|---|
| 4,951 4,697 2,558 1,739 406 387 92 884 | 4,854 4,871 2,834 1,916 212 742 93 1,048 | 9.1% 8.3% 12.6% 11.7% -10.5% -10.4% | -47.6% 92.0% |
| 4,951 4,697 2,558 1,739 406 387 92 884 | 4,854 4,871 2,834 1,916 212 742 93 1,048 | 9.1% 8.3% 12.6% 11.7% -10.5% -10.4% | -2.0% 3.7% 10.8% 10.1% -47.6% 92.0% |
| 4,697 2,558 1,739 406 387 92 884 | 4,871 2,834 1,916 212 742 93 1,048 | 8.3% 12.6% 11.7% -10.5% -10.4% | 3.7% 10.8% 10.1% -47.6% 92.0% |
| 2,558 1,739 406 387 92 884 | 2,834 1,916 212 742 93 1,048 | 12.6% 11.7% -10.5% -10.4% | 10.8% 10.1% -47.6% 92.0% |
| 1,739 406 387 92 884 | 1,916 212 742 93 1,048 | 11.7% -10.5% -10.4% | 10.1% -47.6% 92.0% |
| 406 387 92 884 | 212 742 93 1,048 | -10.5% -10.4% | -47.6% 92.0% |
| 387 92 884 | 742 93 1,048 | -10.4% | 92.0% |
| 92 884 | 93 1,048 | | |
| 884 | 1,048 | 28.8% | |
| 884 718 | 1,048 | _0.070 | 1.4% |
| 718 | | -6.5% | 18.5% |
| | 918 | -9.8% | 27.9% |
| | | | |
| 21,892 | 23,252 | -13.9% | 6.2% |
| 45,819 | 48,982 | -4.1% | 6.9% |
| 67,031 | 68,846 | 0.3% | 2.7% |
| 39,774 | 39,477 | 2.2% | -0.7% |
| 48,172 | 48,036 | 4.4% | -0.3% |
| 18,859 | 20,810 | -8.0% | 10.3% |
| | | | |
| 54.5% | 58.2% | | |
| 35.1% | 39.5% | | |
| 89.6% | 97.6% | | |
| 3.2% | 5.9% | | |
| 105.0% | 93.3% | | |
| 66.7% | 73.8% | | |
| 4.2% | 5.3% | | |
| 13.7% | 16.7% | | |
| | 21,892 45,819 67,031 39,774 48,172 18,859 54.5% 35.1% 89.6% 3.2% 105.0% 66.7% 4.2% | 718 918 21,892 23,252 45,819 48,982 67,031 68,846 39,774 39,477 48,172 48,036 18,859 20,810 54.5% 58.2% 35.1% 39.5% 89.6% 97.6% 3.2% 5.9% 105.0% 93.3% 66.7% 73.8% 4.2% 5.3% | 718 918 -9.8% 21,892 23,252 -13.9% 45,819 48,982 -4.1% 67,031 68,846 0.3% 39,774 39,477 2.2% 48,172 48,036 4.4% 18,859 20,810 -8.0% 54.5% 58.2% 35.1% 39.5% 89.6% 97.6% 3.2% 5.9% 105.0% 93.3% 66.7% 73.8% 4.2% 5.3% |

Fubon Life - Financial summary

| ALTO III | | Full Y | ear | _ | 9M res | sults | 20 |)12 | Chan | ige |
|--|---------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------|---------|
| NT\$ millions, except for percentages | 2008 | 2009 | 2010 | 2011 | 9M 2011 | 9M 2012 | 2Q | 3Q | 9M YoY | QoQ |
| Income statement data | | | | | | | | | | |
| First year premium(excl. seperated accounts) | 117,795 | 190,847 | 306,307 | 222,190 | 162,505 | 216,231 | 86,029 | 57,420 | 33.1% | -33.3% |
| Total earned premium (net) | 208,517 | 290,488 | 414,873 | 326,337 | 227,622 | 318,706 | 117,051 | 92,201 | 40.0% | -21.2% |
| Total investment income | 24,717 | 39,878 | 44,418 | 54,726 | 43,743 | 51,318 | 15,293 | 22,584 | 17.3% | 47.7% |
| Recurring investment income | 32,275 | 34,542 | 43,199 | 52,003 | 40,150 | 46,499 | 13,095 | 21,321 | 15.8% | 62.8% |
| Other investment income | (7,558) | 5,337 | 1,219 | 2,723 | 3,592 | 4,819 | 2,198 | 1,263 | 34.1% | -42.6% |
| Other income | 10,925 | 2,779 | 1,662 | 2,071 | 1,542 | 1,791 | 629 | 623 | 16.2% | -1.0% |
| Total operating revenue | 244,159 | 333,145 | 460,952 | 383,134 | 272,906 | 371,815 | 132,973 | 115,408 | 36.2% | -13.2% |
| Claim and benefit expense | 92,787 | 83,580 | 155,201 | 173,195 | 133,572 | 91,252 | 34,369 | 24,855 | -31.7% | -27.7% |
| Net commission expense | 11,567 | 12,066 | 16,635 | 20,367 | 14,508 | 16,844 | 6,115 | 5,905 | 16.1% | -3.4% |
| Net provision in policy reserve | 125,279 | 213,665 | 269,822 | 162,601 | 101,899 | 241,127 | 87,513 | 72,130 | 136.6% | -17.6% |
| General and administrative expense | 12,194 | 10,868 | 11,412 | 12,760 | 9,305 | 10,995 | 3,904 | 3,590 | 18.2% | -8.0% |
| Other expenses | 409 | 1,229 | 1,404 | 2,572 | 1,917 | 1,868 | 539 | 725 | -2.6% | 34.5% |
| Total operating expense | 242,236 | 321,408 | 454,474 | 371,496 | 261,203 | 362,084 | 132,440 | 107,204 | 38.6% | -19.1% |
| Net non-operating income / (expenses) | 139 | 133 | 105 | (69) | 108 | 259 | 102 | 92 | 138.6% | -9.6% |
| Income before tax | 2,062 | 11,871 | 6,583 | 11,569 | 11,812 | 9,990 | 635 | 8,296 | -15.4% | 1205.7% |
| Net income | 1,612 | 10,870 | 6,626 | 10,104 | 10,836 | 9,175 | 439 | 7,598 | -15.3% | 1629.3% |
| | | | | | | | | | | |
| Balance sheet data | | | | | | | | | | |
| Fixed income assets | 837,156 | 1,030,338 | 1,225,806 | 1,419,109 | 1,373,601 | 1,663,967 | 1,556,587 | 1,663,967 | 21.1% | 6.9% |
| Investment assets | 894,578 | 1,133,189 | 1,379,589 | 1,573,223 | 1,522,972 | 1,886,718 | 1,753,567 | 1,886,718 | 23.9% | 7.6% |
| U-linked assets | 113,874 | 157,219 | 161,857 | 143,579 | 145,967 | 146,115 | 141,493 | 146,115 | 0.1% | 3.3% |
| Total assets ⁽¹⁾ | 936,444 | 1,184,187 | 1,454,366 | 1,647,794 | 1,590,937 | 1,940,294 | 1,833,904 | 1,940,294 | 22.0% | 5.8% |
| Policy reserve ⁽¹⁾⁽⁴⁾ | 825,319 | 1,038,127 | 1,307,472 | 1,492,630 | 1,432,733 | 1,727,217 | 1,660,355 | 1,727,217 | 20.6% | 4.0% |
| Total reserve ⁽¹⁾ | 838,315 | 1,052,463 | 1,323,746 | 1,511,771 | 1,451,151 | 1,745,794 | 1,678,486 | 1,745,794 | 20.3% | 4.0% |
| Total liabilities ⁽¹⁾ | 870,071 | 1,088,650 | | 1,545,935 | 1,489,639 | 1,780,945 | 1,721,439 | 1,780,945 | 19.6% | 3.5% |
| Shareholders' equity | 66,373 | 95,533 | 101,425 | 101,859 | 101,298 | 159,349 | 112,465 | 159,349 | 57.3% | 41.7% |
| Note(1) :excl. seperated accounts | 00,070 | 50,500 | 101,420 | 101,000 | 101,200 | 100,040 | 112,400 | 100,040 | 01.070 | 41.770 |
| Summary ratios | | | | | | | | | | |
| Claims and benefits ratio | 44.5% | 28.8% | 37.4% | 53.1% | 58.7% | 28.6% | 29.4% | 27.0% | | |
| Expense ratio | 5.8% | 3.7% | | | 4.1% | | 3.3% | | | |
| Persistency ratio - 13th month | 88.2% | 87.4% | | | 94.7% | | 96.5% | | | |
| Return on average assets | 0.2% | 1.0% | | | 0.9% | | 0.1% | | | |
| Return on average equity | 2.6% | 13.4% | | | 14.3% | | 1.6% | | | |
| Total investment return | 3.16% | 4.06% | | | 4.09% | | 1.070 | 20.070 | | |
| i otal iliyootiilolit lotalii | 0.1070 | T.00/0 | 3.7070 | 0.0070 | 7.0370 | 7.10/0 | | | | |

Note: (1) Exclude seperated accounts

⁽²⁾ Assets under separate accounts are not included in ROA calculation.

^{(3) 2007-2009} data are on a pro forma basis.

⁽⁴⁾ Policy reserve and premium are under new definition of accounting principle No. 40 starting from 2011.

Fubon Securities - Financial summary

| Income statement data Brokerage commissions 3,291 4,382 4,385 3,764 3,018 2,203 623 669 -27.0% Net interest income 1,344 1,021 1,391 1,351 1,065 730 243 229 -31.5% Fee income 165 244 243 274 190 162 78 34 -14.7% Net principal transactions 261 1,387 910 1,435 1,478 559 55 451 -62.2% Net financial products gains 168 57 140 (75) (115) 315 54 49 N.M Other income 62 47 34 26 18 16 5 5 -11.0% Total operating revenue 5,290 7,138 7,103 6,774 5,655 3,986 1,059 1,437 -29.5% Total operating expense 4,194 4,664 5,070 5,073 3,746 3,335 1,108 1,084 -11.0% Net non-operating income / (expenses) 253 277 246 1,107 1,087 390 103 76 -64.1% Income before tax 1,349 2,751 2,278 2,808 2,996 1,041 54 429 -65.3% Net income 1,199 2,408 2,051 2,666 2,826 975 59 424 -65.5% Balance sheet data Margin loans 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 -17.4% Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% Current liabilities 13,373 15,867 27,949 12,037 20,140 12,791 16,040 12,791 -36.5% Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | |
|--|--------|
| Brokerage commissions 3,291 4,382 4,385 3,764 3,018 2,203 623 669 -27.0% Net interest income 1,344 1,021 1,391 1,351 1,065 730 243 229 -31.5% Fee income 165 244 243 274 190 162 78 34 -14.7% Net principal transactions 261 1,387 910 1,435 1,478 559 55 451 -62.2% Net financial products gains 168 57 140 (75) (115) 315 54 49 N.M Other income 62 47 34 26 18 16 5 5 -11.0% Total operating evenue 5,290 7,138 7,103 6,774 5,655 3,986 1,059 1,437 -29.5% Total operating expense 4,194 4,664 5,070 5,073 3,746 3,335 1,108 1,084 -11.0% Net non-operating income / (expenses) 253 277 246 1,107 1,087 390 103 76 -64.1% Income before tax 1,349 2,751 2,278 2,808 2,996 1,041 54 429 -65.3% Net income 1,199 2,408 2,051 2,666 2,826 975 59 424 -65.5% Balance sheet data Margin loans 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 -17.4% Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% Current liabilities 13,373 15,867 27,949 12,037 20,140 12,791 16,040 12,791 -36.5% Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | QoQ |
| Brokerage commissions 3,291 4,382 4,385 3,764 3,018 2,203 623 669 -27.0% Net interest income 1,344 1,021 1,391 1,351 1,065 730 243 229 -31.5% Fee income 165 244 243 274 190 162 78 34 -14.7% Net principal transactions 261 1,387 910 1,435 1,478 559 55 451 -62.2% Net financial products gains 168 57 140 (75) (115) 315 54 49 N.M Other income 62 47 34 26 18 16 5 5 -11.0% Total operating revenue 5,290 7,138 7,103 6,774 5,655 3,986 1,059 1,437 -29.5% Total operating expense 4,194 4,664 5,070 5,073 3,746 3,335 1,108 1,084 -11.0% Net non-operating income / (expenses) 253 277 246 1,107 1,087 390 103 76 -64.1% Income before tax 1,349 2,751 2,278 2,808 2,996 1,041 54 429 -65.3% Net income 1,199 2,408 2,051 2,666 2,826 975 59 424 -65.5% Balance sheet data Margin loans 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 -17.4% Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% Current liabilities 13,373 15,867 27,949 12,037 20,140 12,791 16,040 12,791 -36.5% Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | |
| Fee income 165 244 243 274 190 162 78 34 -14.7% Net principal transactions 261 1,387 910 1,435 1,478 559 55 451 -62.2% Net financial products gains 168 57 140 (75) (115) 315 54 49 N.M Other income 62 47 34 26 18 16 5 5 -11.0% Total operating revenue 5,290 7,138 7,103 6,774 5,655 3,986 1,059 1,437 -29.5% Total operating expense 4,194 4,664 5,070 5,073 3,746 3,335 1,108 1,084 -11.0% Net non-operating income / (expenses) 253 277 246 1,107 1,087 390 103 76 -64.1% Income before tax 1,349 2,751 2,278 2,808 2,996 1,041 54 429 -65.3% | 7.4% |
| Net principal transactions 261 1,387 910 1,435 1,478 559 55 451 -62.2% Net financial products gains 168 57 140 (75) (115) 315 54 49 N.M Other income 62 47 34 26 18 16 5 5 -11.0% Total operating revenue 5,290 7,138 7,103 6,774 5,655 3,986 1,059 1,437 -29.5% Total operating expense 4,194 4,664 5,070 5,073 3,746 3,335 1,108 1,084 -11.0% Net non-operating income / (expenses) 253 277 246 1,107 1,087 390 103 76 -64.1% Income before tax 1,349 2,751 2,278 2,808 2,996 1,041 54 429 -65.3% Net income 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 < | -5.8% |
| Net financial products gains 168 57 140 (75) (115) 315 54 49 N.M Other income 62 47 34 26 18 16 5 5 -11.0% Total operating revenue 5,290 7,138 7,103 6,774 5,655 3,986 1,059 1,437 -29.5% Total operating expense 4,194 4,664 5,070 5,073 3,746 3,335 1,108 1,084 -11.0% Net non-operating income / (expenses) 253 277 246 1,107 1,087 390 103 76 -64.1% Income before tax 1,349 2,751 2,278 2,808 2,996 1,041 54 429 -65.3% Net income 1,199 2,408 2,051 2,666 2,826 975 59 424 -65.5% Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% | -56.1% |
| Other income 62 47 34 26 18 16 5 5 -11.0% Total operating revenue 5,290 7,138 7,103 6,774 5,655 3,986 1,059 1,437 -29.5% Total operating expense 4,194 4,664 5,070 5,073 3,746 3,335 1,108 1,084 -11.0% Net non-operating income / (expenses) 253 277 246 1,107 1,087 390 103 76 -64.1% Income before tax 1,349 2,751 2,278 2,808 2,996 1,041 54 429 -65.3% Net income 1,199 2,408 2,051 2,666 2,826 975 59 424 -65.5% Balance sheet data Margin loans 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 -17.4% Total assets 46,390 47,507 59,507 44,872 52,974 4 | 718.5% |
| Total operating revenue 5,290 7,138 7,103 6,774 5,655 3,986 1,059 1,437 -29.5% Total operating expense 4,194 4,664 5,070 5,073 3,746 3,335 1,108 1,084 -11.0% Net non-operating income / (expenses) 253 277 246 1,107 1,087 390 103 76 -64.1% Income before tax 1,349 2,751 2,278 2,808 2,996 1,041 54 429 -65.3% Net income 1,199 2,408 2,051 2,666 2,826 975 59 424 -65.5% Balance sheet data Margin loans 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 -17.4% Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% Current liabilities 13,373 15,867 27,949 12,037 20,140 12,791 16,040 12,791 -36.5% Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | -9.2% |
| Total operating expense | -10.2% |
| Net non-operating income / (expenses) 253 277 246 1,107 1,087 390 103 76 -64.1% Income before tax 1,349 2,751 2,278 2,808 2,996 1,041 54 429 -65.3% Net income 1,199 2,408 2,051 2,666 2,826 975 59 424 -65.5% Margin loans 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 -17.4% Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% Current liabilities 13,373 15,867 27,949 12,037 20,140 12,791 16,040 12,791 -36.5% Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | 35.7% |
| Net income before tax 1,349 2,751 2,278 2,808 2,996 1,041 54 429 -65.3% | -2.2% |
| Balance sheet data Balance sheet data Margin loans 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 -17.4% Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% Current liabilities 13,373 15,867 27,949 12,037 20,140 12,791 16,040 12,791 -36.5% Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | -26.4% |
| Net income 1,199 2,408 2,051 2,666 2,826 975 59 424 -65.5% Balance sheet data Margin loans 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 -17.4% Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% Current liabilities 13,373 15,867 27,949 12,037 20,140 12,791 16,040 12,791 -36.5% Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | 692.7% |
| Margin loans 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 -17.4% Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% Current liabilities 13,373 15,867 27,949 12,037 20,140 12,791 16,040 12,791 -36.5% Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | 617.2% |
| Margin loans 8,510 21,128 25,398 14,260 17,155 14,173 16,988 14,173 -17.4% Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% Current liabilities 13,373 15,867 27,949 12,037 20,140 12,791 16,040 12,791 -36.5% Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | |
| Total assets 46,390 47,507 59,507 44,872 52,974 42,929 54,639 42,929 -19.0% Current liabilities 13,373 15,867 27,949 12,037 20,140 12,791 16,040 12,791 -36.5% Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | -16.6% |
| Total liabilities 13,809 16,370 28,377 12,309 20,375 13,074 17,356 13,074 -35.8% | -21.4% |
| | -20.3% |
| | -24.7% |
| Total shareholders' equity 32,581 31,137 31,130 32,563 32,598 29,855 37,283 29,855 -8.4% | -19.9% |
| Summary ratios Consolidated data | |
| Total expenses / Total revenues 79.3% 65.3% 71.4% 74.9% 66.2% 83.7% 104.7% 75.4% | |
| Return on average assets 2.2% 5.1% 3.8% 5.1% 60.2% 60. | |
| Return on average equity 3.6% 7.6% 6.6% 8.4% 11.8% 4.2% 0.7% 5.4% | |
| Margin loans / Total assets 18.3% 44.5% 42.7% 31.8% 32.4% 33.0% 31.1% 33.0% | |
| Margin loans / Shareholders' equity 26.1% 67.9% 81.6% 43.8% 52.6% 47.5% 45.6% 47.5% | |
| Equity / Total assets 70.2% 65.5% 52.3% 72.6% 61.5% 69.5% 68.2% 69.5% | |
| Other Data - Unconsolidated | |
| Revenue / Employee 2.4 3.2 3.0 3.8 3.2 2.4 2.2 2.4 | |
| Commission / Broker 2.7 3.5 3.2 3.4 2.7 2.1 2.1 2.1 | |
| Compensation / Revenue 38% 32% 34% 33% 30% 38% 40% 38% | |

Outstanding Shares

As of Sep 30, 2012

(million shares)

Issued shares: 9,527

Treasury shares: (1)

Outstanding shares 9,525



Preliminary monthly net profits of December 2012

Fubon Financial Holding reported unaudited net profits of NT\$2,071 million for the month of December 2012. Cumulative earnings for full year reached NT\$28,600million, translating into NT\$3.01 dollar per share, including committed compensation cost to government regarding sports lottery business at NT\$2,703 millions. Excluding one-off disposal gains in Fubon Multimedia Technology¹, the Company reported underlying profits growth of 23% yoy, as a result of decent earning performance from both Taipei Fubon Bank and Fubon Life. A table of earnings by subsidiaries is below for your reference:

| | Dec : | 2012 | Year to Dec 2012 | | | |
|--------------------------|----------------|-------------|------------------|-------------|---------------------------|--|
| NT\$million | Pretax profits | Net profits | Pretax profits | Net profits | Earnings per share (NT\$) | |
| Fubon Financial Holdings | 2,424 | 2,071 | 33,465 | 28,600 | 3.01 | |
| Taipei Fubon Bank | 544 | 452 | 15,168 | 12,949 | 2.25 | |
| Fubon Life Insurance | 2,481 | 2,283 | 14,203 | 13,034 | 4.55 | |
| Fubon Insurance | 100 | 80 | 3,564 | 2,984 | 6.16 | |
| Fubon Securities | 12 | 12 | 1,034 | 968 | 0.58 | |

*Note: Year-to-date EPS of the Holding Company and Fubon Life would be NT\$2.92 and NT\$4.27 respectively, without factoring in FX reserve mechanism.

Earnings highlight of major subsidiaries:

Taipei Fubon Bank

- Taipei Fubon Bank reported net profits of NT\$452 million in December. Cumulative net profits for full year reached NT\$12,949 million, representing 43% yoy growth.

- The Bank made provision expense of NT\$231 million in December. Asset quality remains benign, NPL ratio was 0.12% and coverage ratio rose to 696%.
- Taipei Fubon Bank's PPoP was NT\$775 million in December. Cumulative PPoP growth rate was 23% yoy.

¹ Disposal gains of NT\$8029m in Fubon Multimedia Technology in 2011, and NT\$810m in 2012.

Fubon Life

- Fubon Life reported net profits of NT\$2,283 million in December. Cumulative net profits for full year reached NT\$13,034 million.
- On the underwriting side, FYP reached NT\$250 billion for full year, translating into 25.8% growth yoy.
- On the investment side, dividend income from overseas investment support the earning
 of the month. FX cost is relatively benign and stable.

Fubon Insurance

- Fubon Insurance reported net profits of NT\$80 million in December. Cumulative net profits for full year reached NT\$2,984 million.

Fubon Securities

- Fubon Securities reported net profit of NT\$12 million in December. Cumulative net profits for full year reached NT\$968 million.