

Mission Statement 我們的使命

Natural Beauty is dedicated to cultivate our staff, customers, students and franchisees to appreciate our education, products and services, which are made by the love and kindness of our founder, Dr. Tsai Yen Pin, who made modern ladies beautiful, confident and wealthy.

我們致力於使員工、顧客、學員及加盟老師們存着一份感恩的心來到自然美,學習自然美容術及使用自然美產品及服務,這都是自然美創辦人蔡燕萍博士以愛心砌成累積的成果,幫助無數女性建立美麗、自信及財富。











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Corporate Information 公司資料

BOARD OF DIRECTORS

Executive Directors

Dr. Tsai Yen Yu

(alias Dr. Tsai Yen Pin) (Chairperson)

Mr. Lee Ming Ta

(alias Mr. Lee Ming Tah) (Vice Chairman)

Non-Executive Directors

Dr. Su Chien Cheng

Dr. Su Sh Hsyu

Mr. Gregory Michael Zeluck

Mr. Patrick Thomas Siewert (Vice Chairman)

Ms. Na Shieu Yeina Christina

Ms. Feng Janine Junyuan

Independent Non-Executive Directors

Mr. Francis Goutenmacher

Ms. Su-Mei Thompson

Mr. Chen Ruey Long

Mr. Yang Tze Kaing

AUTHORISED REPRESENTATIVES

Mr. Lee Ming Ta (alias Mr. Lee Ming Tah)

Dr. Su Chien Cheng

COMPANY SECRETARY

Mr. Chan Yan Kwan, Andy

董事會

執行董事

蔡燕玉博士

(又名蔡燕萍博士)(主席)

李明達先生(副主席)

非執行董事

蘇建誠博士

蘇詩琇博士

Gregory Michael Zeluck 先生

施維德先生(副主席)

吳秀瀅女士

馮軍元女士

獨立非執行董事

Francis Goutenmacher 先生

周素媚女士

陳瑞隆先生

楊子江先生

法定代表

李明達先生

蘇建誠博士

公司秘書

陳仁君先生

MEMBERS OF THE AUDIT COMMITTEE

Dr. Su Chien Cheng

Ms. Ng Shieu Yeing Christina

Mr. Francis Goutenmacher

Ms. Su-Mei Thompson

Mr. Chen Ruey Long

Mr. Yang Tze Kaing

MEMBERS OF THE REMUNERATION COMMITTEE

Dr. Tsai Yen Yu

(alias Dr. Tsai Yen Pin)

Dr. Su Sh Hsvu

Mr. Patrick Thomas Siewert

Mr. Gregory Michael Zeluck

Ms. Su-Mei Thompson

Mr. Chen Ruey Long

MEMBERS OF THE EXECUTIVE COMMITTEE

Dr. Tsai Yen Yu

(alias Dr. Tsai Yen Pin)

Dr. Su Sh Hsyu

Mr. Patrick Thomas Siewert

Mr. Gregory Michael Zeluck

Mr. Francis Goutenmacher

Mr. Yang Tze Kaing

審核委員會成員

蘇建誠博士

吳秀瀅女士

Francis Goutenmacher 先生

周素媚女士

陳瑞隆先生

楊子江先生

薪酬委員會成員

蔡燕玉博士

(又名蔡燕萍博士)

蘇詩琇博士

施維德先生

Gregory Michael Zeluck 先生

周素媚女士

陳瑞隆先生

執行委員會成員

蔡燕玉博士

(又名蔡燕萍博士)

蘇詩琇博士

施維德先生

Gregory Michael Zeluck 先生

Francis Goutenmacher 先生

楊子江先生

REGISTERED OFFICE

P. O. Box 309 Ugland House Grand Cayman KY1-1104 Cayman Islands

HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The Center 99 Queen's Road Central Central Hong Kong

AUDITOR

Unit 3512, 35/F

Deloitte Touche Tohmatsu Certified Public Accountants 35/F One Pacific Place 88 Queensway Hong Kong

LEGAL ADVISERS

King & Wood 9/F Hutchison House 10 Harcourt Road Central Hong Kong

註冊辦事處

P.O. Box 309 Ugland House Grand Cayman KY1-1104 Cayman Islands

總辦事處及香港主要營業地點

香港中環皇后大道中99號中環中心35樓3512室

核數師

德勤●關黃陳方會計師行 執業會計師 香港 金鐘道88號 太古廣場一期35樓

法律顧問

金杜律師事務所香港中環夏慤道10號和記大廈9樓

PRINCIPAL BANKERS

The Hongkong and Shanghai Banking Corporation Limited

1 Queen's Road Central Hong Kong

Land Bank of Taiwan

No. 76, Section 2, Tun Hua South Road Taipei Taiwan

Mega International Commercial

No. 62, Section 2, Tun Hua South Road Taipei Taiwan

Agricultural Bank of China

Shanghai Branch 3rd Floor, 26 Zhong Shan Dong Yi Road Shanghai The PRC

Bank of Communications

Shanghai Branch, Zhabei Sub-branch 211 Hengtong Road Shanghai The PRC

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香港 皇后大道中1號

台灣土地銀行

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兆豐國際商業銀行

台灣 台北 敦化南路2段62號

中國農業銀行

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交通銀行

上海市分行閘北支行中國 上海 211恒通路

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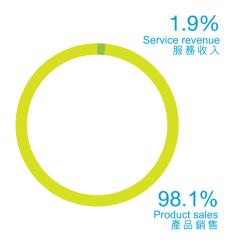




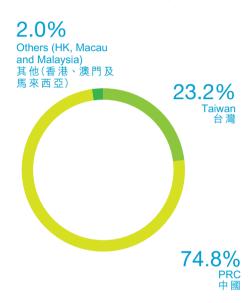
Financial Highlights 財務摘要

| Selected Financial Data | 財務數據摘要 | FY2006 | FY2007 | FY2008 | FY2009 | FY2010 |
|----------------------------------|-------------|----------|----------|----------|----------|----------|
| HK\$'000 (except per share data) | 千港元(每股數據除外) | 二零零六年 | 二零零七年 | 二零零八年 | 二零零九年 | 二零一零年 |
| | | 財政年度 | 財政年度 | 財政年度 | 財政年度 | 財政年度 |
| | | | | | | |
| Revenue | 收入 | 363,746 | 450,147 | 592,701 | 538,092 | 485,389 |
| Cost of sales | 銷售成本 | 68,725 | 77,573 | 86,102 | 122,913 | 130,007 |
| Gross profit | 毛利 | 295,021 | 372,574 | 506,599 | 415,179 | 355,382 |
| Operating profit | 經營溢利 | 174,630 | 208,315 | 308,477 | 186,753 | 75,848 |
| Profit for the year | 本年度溢利 | 122,812 | 178,781 | 238,579 | 143,923 | 30,710 |
| Dividends | 股利 | 125,000 | 300,000 | 167,053 | 150,139 | 160,169 |
| EPS – basic | 每股盈利-基本 | \$0.0620 | \$0.0890 | \$0.1190 | \$0.0750 | \$0.0160 |
| DPS | 每股股利 | \$0.0625 | \$0.1500 | \$0.0835 | \$0.0750 | \$0.0800 |
| | | | | | | |
| Return on Equity (ROE) | 股本回報 | 14.5% | 19.9% | 27.1% | 16.8% | 3.7% |
| Return on Assets (ROA) | 資產回報 | 12.7% | 17.6% | 23.2% | 14.2% | 3.2% |

TURNOVER BY REVENUE BREAKDOWN (%) 按收益分析之營業額(%)



TURNOVER BY GEOGRAPHICAL BREAKDOWN (%) 按地域分析之營業額(%)







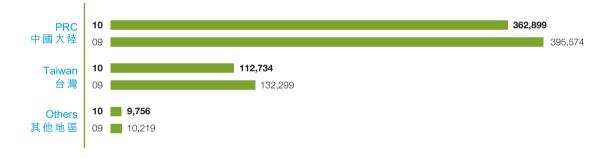
Management Discussion & Analysis 管理層討論及分析

FINANCIAL REVIEW 財務回顧

| | | 2010 二零一零年 | | 2009 二零零九年 | | Changes 變動 | |
|---------------------|--------|---------------|--------|---------------|--------|---------------|--------|
| Turnover by | 按地域劃分之 | HK\$'000 | % | HK\$'000 | % | HK\$'000 | % |
| geographical region | 營業額 | 千港元 | | 千港元 | | 千港元 | |
| | | | | | | | |
| PRC | 中國大陸 | 362,899 | 74.8% | 395,574 | 73.5% | (32,675) | -8.3% |
| Taiwan | 台灣 | 112,734 | 23.2% | 132,299 | 24.6% | (19,565) | -14.8% |
| Others | 其他地區 | 9,756 | 2.0% | 10,219 | 1.9% | (463) | -4.5% |
| | | | | | | | |
| Total | 總計 | 485,389 | 100.0% | 538,092 | 100.0% | (52,703) | -9.8% |

TURNOVER BY GEOGRAPHICAL REGION

按地域劃分之營業額



During 2010, turnover of the Group dropped 9.8% to HK\$485.4 million as compared with HK\$538.1 million recorded in 2009, due to a change of trade inventory strategy where we focus more on sell-through (i.e. to the end consumers) instead of sell-in (i.e. to our franchisees). In addition, the group decided to exit certain product lines which resulted in the decline of product sales. As a result, the health of inventory levels at franchisees improved, and selling efforts at distribution channels refocused, both contributing to the long-term positive image of the brand.

於二零一零年,本集團之營業額由二零零 九年錄得之538,100,000港元下跌9.8%至 485,400,000港元,原因為貿易庫存策略改變, 本集團由向加盟店銷售轉為更集中向終端客 戶推廣。此外,本集團決定退出若干產品系 列導致產品銷售下降。因此,加盟店庫存水 平有所改善,加上重新集中分銷渠道之銷售 力度,兩者均有助品牌長遠形象正面。

Turnover in the PRC market decreased by 8.3% from HK\$395.6 million to HK\$362.9 million in 2010. The decrease in turnover was mainly due to a reduction of HK\$30.4 million in product sales. Meanwhile, service income declined by HK\$2.1 million from HK\$4.5 million in 2009 to HK\$2.4 million in 2010 as a result of closure of three of our loss-making self-owned spas during 2010. In Taiwan, turnover dropped 14.8% to reach HK\$112.7 million in 2010 as compared with HK\$132.3 million in 2009. There was also two loss-making self-owned spas in Taiwan closed during the year. Affected customers were transferred to independent franchisees.

Sales in other regions such as Hong Kong, Macau and Malaysia decreased slightly by 4.5% to HK\$9.8 million due to closure of a self-owned spa in Hong Kong. The turnover contribution from these regions remained insignificant and accounted for 2% of total turnover.

財務回顧(續)

中國大陸市場之營業額由395,600,000港元下跌8.3%至二零一零年362,900,000港元。營業額下跌之主要原因為產品銷售額減少30,400,000港元。此外,由於本集團於二零一零年關閉三家錄得虧損之自資經營水療中心,故服務收入由二零零九年4,500,000港元減少2,100,000港元至二零一零年營業額達112,700,000港元,較二零零九年132,300,000港元下跌14.8%。年內,本集團另關閉台灣兩家錄得虧損之自資經營水療中心。受影響客戶已由獨立加盟者接收。

香港、澳門及馬來西亞等其他地區之銷售額 微降4.5%至9,800,000港元,原因為本集團於 香港關閉一家自資經營水療中心。該等地區 對營業額之貢獻所佔比例仍不重大,佔總營 業額不足2%。









The Group's overall gross profit margin decreased from 77.2% in 2009 to 73.2% in 2010. During the year, the Group decided to discontinue some product lines and shift their focus to more profitable core products. As a result, non-cash provision for slow moving and obsolete inventory were charged to the cost of sales. If the non-cash provision for slow moving and obsolete inventory of HK\$27.4 million were excluded, the overall gross profit margin would be approximately 79%.

財務回顧(續)

本集團之整體邊際毛利率由二零零九年之77.2%縮減至二零一零年之73.2%。年內,本集團決定停止銷售若干產品系列,從而專注銷售盈利更豐厚的核心產品。因此,就滯銷及陳舊存貨作出之非現金撥備自銷售成本扣除。倘不計算就滯銷及陳舊存貨作出之非現金撥備27,400,000港元,整體邊際毛利率應約為79%。

| | | 2010 二零一零年 | 2009 二零零九年 | Chan 變重 | |
|------------------------|-----------|---------------|---------------|------------|--------|
| | | HK\$'000 | HK\$'000 | HK\$'000 | % |
| Turnover by activities | 按業務劃分之營業額 | 千港元 | 千港元 | 千港元 | |
| Products | 產品 | | | | |
| PRC | 中國大陸 | 360,433 | 390,842 | (30,409) | -7.8% |
| Taiwan | 台灣 | 106,726 | 125,619 | (18,893) | -15.0% |
| Others | 其他地區 | 9,237 | 9,484 | (247) | -2.6% |
| Others | 共 他 地 四 | 9,237 | | (241) | -2.070 |
| Total | 總計 | 476,396 | 525,945 | (49,549) | -9.4% |
| Services | 服務 | | | | |
| PRC | 中國大陸 | 2,416 | 4,534 | (2,118) | -46.7% |
| Taiwan | 台灣 | 6,008 | 6,680 | (672) | -10.1% |
| Others | 其他地區 | 519 | 735 | (216) | -29.4% |
| Total | 總計 | 8,943 | 11,949 | (3,006) | -25.2% |
| Entrustment | 委託經營 | | | | |
| PRC | 中國大陸 | 50 | 198 | (148) | -74.7% |
| Taiwan | 台灣 | _ | _ | _ | n/a不適用 |
| Others | 其他地區 | | | | n/a不適用 |
| Total | 總計 | 50 | 198 | (148) | -74.7% |

財務回顧(續)

| | | 20 ⁻ 二零- | | 20 二零零 | | Chan 變 I | • |
|------------------------|------------|-------------------------------|--------|-----------|--------|-------------|--------|
| | 按業務劃分之 | HK\$'000 | % | HK\$'000 | % | HK\$'000 | % |
| Turnover by activities | 營業額 | 千港元 | | 千港元 | | 千港元 | |
| D 1 1 | ⇒ □ | 450.000 | 00.40/ | 505.045 | 07.70/ | (40 5 40) | 0.40/ |
| Products | 產品 | 476,396 | 98.1% | 525,945 | 97.7% | (49,549) | -9.4% |
| Services | 服務 | 8,943 | 1.9% | 11,949 | 2.3% | (3,006) | -25.2% |
| Entrustment | 委託經營 | 50 | 0.0% | 198 | 0.0% | (148) | -74.7% |
| Total | 總計 | 485,389 | 100.0% | 538,092 | 100.0% | (52,703) | -9.8% |





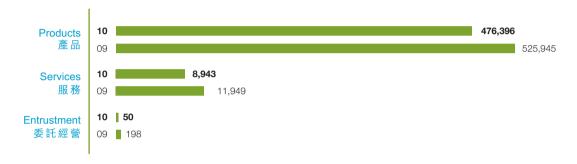






財務回顧(續)

TURNOVER BY ACTIVITIES 按業務劃分之營業額



Products

The Group is principally engaged in the manufacture and sale of several types of products, namely skin care products, beauty products, aromatherapeutic products, color make up and health supplements, under the "Natural Beauty" brand name. Product sales is the Group's key revenue contributor and is primarily made through franchise spas, self-owned spas and counters in department stores. Products sales in 2010 amounted to HK\$476.4 million, or 98.1% of total revenue, representing a decrease of HK\$49.5 million when compared with the amount of HK\$525.9 million, which accounted for 97.7% of total revenue in 2009. The decrease in product sales was mainly due to change of trade inventory strategy and the exit of certain product lines. Gross margin of product sales for the year decreased from 82.8% in 2009 to 77.2% in 2010. The decrease of product gross margin was due to the non-cash provision for slow moving and obsolete inventory amounting to HK\$27.4 million, which has been charged to the cost of sales.

產品

本集團主要以「自然美」品牌製造及銷售護膚產品、美容產品、香薰產品、彩妝及健康食品等各式各樣產品。產品銷售為本集團主要收益來源,主要源自加盟水療中心、經營水療中心及百貨公司專櫃。二零一零一產品銷售額為476,400,000港元(或佔總收入98.1%),較二零零九年525,900,000港元(或佔總收入97.7%)減少49,500,000港元。產品銷售額減少之主要原因為貿易庫存策略改變及退出若干產品系列。年內產品銷售之主要原因為貿易庫存策略之變限毛利由二零零九年82.8%減至二零一零的表別。產品邊際毛利率減少乃由於就滯銷及陳舊存貨作出之非現金撥備27,400,000港元自銷售成本扣除。

財務回顧(續)

| | | | 2009 | | Changes | | |
|-----------------------|--------|----------|--------|----------|------------|----------|---------|
| | | 二零- | 二零一零年 | | 廖九年 | 變動 | |
| | | HK\$'000 | % | HK\$'000 | % | HK\$'000 | % |
| Service Income | 服務收益 | 千港元 | | 千港元 | | 千港元 | |
| | | | | | | | |
| Training income | 培訓收益 | 734 | 8.2% | 1,261 | 10.6% | (527) | -41.8% |
| SPA service income | 水療服務收益 | 7,555 | 84.5% | 9,078 | 76.0% | (1,523) | -16.8% |
| Management fee income | 管理費收益 | _ | 0.0% | 32 | 0.3% | (32) | -100.0% |
| Others | 其他 | 654 | 7.3% | 1,578 | 13.1% | (924) | -58.6% |
| | | | | | | | |
| Total | 總計 | 8,943 | 100.0% | 11,949 | 100.0% | (3,006) | -25.2% |

Services

Service income includes income from self-owned spa with services provision, training income and management fee received from franchisees, and other service-related income.

The Group provides skin treatment, beauty and spa services through its selfowned spas. The self-owned stores serve as model spas for the Group, as the Group considers it more profitable and cost-efficient as a whole to allocate resources to stimulate overall product sales to franchisees.

服務

服務收益包括自資經營水療中心所得服務收益、來自加盟者的培訓收益及管理費以及其 他服務相關收益。

本集團透過其自資經營水療中心提供肌膚護理、美容及水療服務。自資經營水療中心作 為本集團水療中心模範,原因為本集團認為 將資源用於刺激加盟者之整體產品銷售,整 體而言能帶來更為豐厚盈利,且更具成本效 益。





Services (Continued)

Spa service income is generated solely from our self-owned spas as the Group does not share any service income generated from franchised spas with franchisees under the current franchise arrangement. During 2010, service income decreased by 25.2% to HK\$8.9 million when compared with HK\$11.9 million in 2009. The decrease was mainly due to the closure of six loss-making self-owned spas during 2010.

Entrustment

Entrusted spas, which were previously operated by the Group, are owned by the Group and operated by reputable operators. In order to have a more efficient allocation of financial and human resources, the Group put entrustment arrangements in place in the PRC and its self-owned spas were entrusted to local reputable operators. The operators are responsible for selling the Group's products in their stores and the operators are responsible for all the profits and losses of the operations, while the Group receives a fixed annual entrustment fee from the operators until the Group's initial investment has been repaid. By then, the entrusted spas will become regular franchised spas.

During 2010, entrustment income recorded a further decrease of 74.7% to HK\$50,000 when compared with HK\$198,000 in 2009. The drop in entrustment income was attributable to the expiration of remaining entrustment arrangements in 2010. There was no entrusted spa as at 31 December 2010.



財務回顧(續)

服務(續)

由於按照現行加盟經營安排,本集團不能分佔加盟者經營水療中心所得任何服務收益, 因此,水療服務收益僅源自自資經營的水療 中心。於二零一零年,服務收益較二零零九 年11,900,000港元減少25.2%至8,900,000港 元。收益減少主要由於二零一零年內關閉六 間錄得虧損之自資經營水療中心所致。

委託經營

於二零一零年,委託經營收益由二零零九年 198,000港元進一步減少74.7%至50,000港元。 委託經營收益減少乃由於剩餘之委託經營 安排於二零一零年屆滿所致。於二零一零年 十二月三十一日,並無委託經營之水療中心。

Other income

Other income mainly comprised rental income of other properties, interest income and financial refunds, which amounted to HK\$2.8 million, HK\$2.8 million, HK\$9.4 million and the remaining balance respectively. Other income decreased by 15.6%, or HK\$3.3 million, from HK\$20.8 million in 2009 to HK\$17.5 million in 2010. The decrease was mainly due to the one-off disposal gain of buildings in Guangzhou and Ningbo of HK\$3.3 million in 2009.

Distribution and administrative expenses

The Group's distribution and selling expenses as a percentage of turnover increased significantly to 30.2% in 2010 compared with 22.4% in 2009. Total expenses in dollar terms increased by HK\$26.5 million from HK\$120.3 million in 2009 to HK\$146.8 million in 2010. During 2010, we arranged a cruise event for approximately 1,000 of our franchisees and staff, together with over 70 media reporters and partners for a 6-day-5-night tour on a chartered cruise to Japan and Korea, at which we launched our new concept store, new products and made the announcement of a new incentive scheme effective July 2010. This one-off marketing event recorded HK\$10.8 million expenses. Also, there was promotional expense on new concept stores and franchise shop in Carrefour as well as the branding strategy investigation during 2010. Thus, advertising and promotion expenses as a percentage of total turnover was 13.5% in 2010, when compared with 7.7% in 2009. Other key expenses mainly included salary, commission, travel and transportation expenses as well as rental expenses, which amounted to HK\$27.0 million, HK\$1.1 million, HK\$7.8 million and HK\$20.1 million respectively.

財務回顧(續)

其他收益

其他收益主要包括其他物業之租金收益 2,800,000港元、利息收益2,800,000港元及財務退款9,400,000港元,餘額則來自其他項目。其他收益由二零零九年20,800,000港元減少3,300,000港元至二零一零年17,500,000港元,減幅為15.6%。減少主要由於二零零九年出售位於廣州及寧波之樓宇帶來一次性3,300,000港元之收益所致。

分銷及行政費用

二零一零年本集團分銷及銷售費用佔營業 額百分比為30.2%,較二零零九年22.4%顯 著增長。按幣值計,總費用由二零零九年 120.300.000港元增加26.500.000港元至二零 一零年146,800,000港元。於二零一零年,本 集團租用郵輪舉行六日五夜之活動,邀請 約1.000名加盟者及員工以及逾70名傳媒記 者及合作夥伴乘坐郵輪前赴日本及韓國。 在郵輪上,本集團推廣新概念店舖及新產 品,並宣佈新獎勵計劃於二零一零年七月起 生效。是項一次性市場推廣活動錄得開支 10.800.000港元。此外,本集團二零一零年於 家樂福之新概念店舖及加盟店進行推廣活 動以及進行品牌策略調查。因此,於二零一 零年廣告及宣傳開支佔總營業額之百分比為 13.5%,而二零零九年則為7.7%。其他重要 開支項目主要包括薪金、佣金、差旅費及租 金開支,分別為27,000,000港元、1,100,000港 元、7.800.000港元及20.100.000港元。

Distribution and administrative expenses (Continued)

Total administrative expenses in dollar terms increased by HK\$15.9 million to HK\$125.0 million in 2010. Administrative expenses as a percentage of turnover increased from 20.3% in 2009 to 25.8% in 2010. The increase in amount and percentage was attributable to the additional salary paid to the new management team (including chief executive officer, chief financial officer and chief operation officer, and vice president of retail management who have been on board since January/February and chief marketing officer joined in July 2010). The administrative cost mainly covered staff costs and retirement benefits, legal and professional fee, traveling expenses, depreciation, rental charges and office and utilities expenses which amounted to HK\$63.9 million, HK\$12.1 million, HK\$8.4 million, HK\$7.1 million, HK\$14.9 million and HK\$5.2 million respectively.

Other expenses

Other expenses increased from HK\$19.8 million in 2009 to HK\$25.2 million in 2010, representing an increase of HK\$5.4 million or 27.3%. Other expenses mainly included the one-time loss on disposal of fixed assets due to the closure of spas which amounted to HK\$8.2 million and provision for impairment on available-for-sale investments of HK\$3.9 million and impairment loss on investment in a subsidiary amounted to HK\$6.5 million.

Profit before tax

A decrease in gross profit and other income, and an increase of administrative expenses, distribution and selling expenses and other expenses, contributed to the decline of 59.4% in profit before tax from HK\$186.8 million in 2009 to HK\$75.8 million in 2010.

Taxation

Taxation expenses increased 5.4% from HK\$42.8 million in 2009 to HK\$45.1 million in 2010. The effective tax rates of the Group in 2009 and 2010 were 22.9% and 59.5% respectively. The increase in effective tax rates were due to the payment of under-provided profits tax in previous years amounting to HK\$9.1 million in 2010 and losses in certain subsidiaries were not yet tax-deductible, while there was tax refund of HK\$2.6 million recorded in 2009. The amount also included dividend withholding tax paid or accrued in Taiwan and PRC subsidiaries amounted to HK\$7.4 million.

財務回顧(續)

分銷及行政費用(續)

按幣值計,二零一零年總行政費用增加 15,900,000港元至125,000,000港元。行政費 用佔營業額百分比由二零零九年20.3%增加 至二零一零年25.8%。金額及百分比均有所 增加,乃由於支付予新管理層(包括於二零 一零年一月/二月起履新的行政總裁、首席 財務官、首席營運官及零售業務管理部總 裁,以及自二零一零年七月加盟之首席營 官)的額外薪酬。行政成本主要包括員工成 本及退休福利、法律及專業費用、差旅費、 折舊、租金開支以及辦公室和水電開支, 分別為63,900,000港元、12,100,000港元、 8,400,000港元、7,100,000港元、14,900,000港 元及5,200,000港元。

其他支出

其他支出由二零零九年19,800,000港元增加至二零一零年25,200,000港元,增加5,400,000港元或27.3%。其他支出主要包括因關閉水療中心而出售固定資產之一次性虧損8,200,000港元、可供出售投資減值撥備3,900,000港元及投資一間附屬公司減值虧損6,500,000港元。

除税前溢利

由於毛利及其他收益減少,而行政開支、分銷及銷售開支及其他開支增加,令除税前溢利由二零零九年186,800,000港元減少59.4%至二零一零年75,800,000港元。

税項

税項支出由二零零九年42,800,000港元增加5.4%至二零一零年45,100,000港元。本集團二零零九年及二零一零年之實際税率分別為22.9%及59.5%。實際税率增加乃由於過往年度撥備不足的利得税為9,100,000港元於二零一零年支付,而若干附屬公司之虧損尚未可扣税,另於二零零九年錄得税項回款2,600,000港元。此金額亦包括就台灣及中國大陸附屬公司已繳付或累計之股利預扣税7.400,000港元。

Profit for the year

As a result, profit for the year declined by 78.7% from HK\$143.9 million in 2009 to HK\$30.7 million in 2010.

Liquidity and financial resources

Cash generated from operating activities in 2010 was approximately HK\$173.9 million (2009: HK\$154.1 million). The increase was primarily due to changes in working capital due to the stringent control on accounts receivable and inventory. As at 31 December 2010, the Group had bank balances and cash of approximately HK\$575.5 million (as at 31 December 2009: HK\$559.3 million) with no external bank borrowing.

In terms of gearing, as at 31 December 2009 and 31 December 2010, the Group's gearing ratios were zero (defined as net debt divided by shareholders' equity) as the Group was in net cash balance as at both year end dates. Current ratios of the Group (defined as current assets divided by current liabilities) as at 31 December 2009 and 31 December 2010 were 6.2 times and 4.6 times respectively. As at 31 December 2010, the Group had no material contingent liabilities, other than those disclosed in its financial statements and notes thereto. With the cash and bank balances in hand, the Group's liquidity position remains strong and the Group has sufficient financial resources to finance its commitments and to meet working capital requirements.

Charges on assets

As at 31 December 2010, the Group had a pledge of bank deposit of HK\$432,000 (as at 31 December 2009: HK\$430,000) in order to ensure that one of its wholly owned subsidiaries complied with the terms stipulated in the Tenancy Agreement which had been entered into with the landlord so as to obtain a right of use of a self-owned store in Macau.

財務回顧(續)

本年度溢利

基於上述各項,本年度溢利由二零零九年 143.900.000港元減少78.7%至二零一零年 30,700,000港元。

流動資金及財務資源

二零一零年經營業務所得現金約為 173,900,000港元(二零零九年:154,100,000港 元),主要由於嚴格控制應收賬款及存貨而 帶來營運資金變動所致。於二零一零年十二 月三十一日,本集團有銀行結存及現金約 575.500.000港元(二零零九年十二月三十一 日:559.300.000港元),目並無外界銀行借款。

資產負債方面,於二零零九年十二月三十一 日及二零一零年十二月三十一日,本集團資 產負債比率(界定為淨負債除股東權益)均為 零,此乃由於本集團於兩個年結日均有淨現 金結餘。於二零零九年十二月三十一日及二 零一零年十二月三十一日,本集團之流動比 率(界定為流動資產除流動負債)分別為6.2 倍及4.6倍。於二零一零年十二月三十一日, 除於其財務報表及有關附註披露者外,本集 團並無重大或然負債。憑藉所持有之現金及 銀行結存,本集團流動資金狀況維持穩健, 且財務資源充裕,足以應付其承擔及營運資 金所需。

資產抵押

於二零一零年十二月三十一日,本集團已抵 押銀行存款432,000港元(二零零九年十二月 三十一日:430,000港元),以確保其中一家 全資附屬公司遵守就取得澳門一家自資經營 店舖使用權而與業主訂立之租賃協議所規定 條款。

Treasury policies and exposure to fluctuations in exchange rates

The Group derives most of its revenue denominated in Renminbi and New Taiwan Dollars from the PRC and Taiwan as our operations are mainly located in these two areas. As at 31 December 2010, approximately 71.4% (as at 31 December 2009: 46.7%) of the Group's bank balances and cash was denominated in Renminbi, while approximately 10.3% (as at 31 December 2009: 6.8%) in New Taiwan Dollars. The remaining 18.3% (as at 31 December 2009: 46.5%) was denominated in US Dollar, Hong Kong Dollars, Macau Pataca and Malaysia Ringgits. The Group continued to adopt a conservative approach in terms of foreign exchange exposure management. Review of the Group's exposure to foreign exchange risk will be conducted periodically and derivative financial instruments may be used to hedge against such risks when necessary.

財務回顧_(續)

理財政策及所承受匯率波動風險

BUSINESS REVIEW

業務回顧

| | | 2010 二零一零年 | 2009 二零零九年 | Chan 變 I | _ |
|-------------------------------|-----------|---------------|---------------|-------------|-----------|
| | | HK\$'000 | HK\$'000 | HK\$'000 | % |
| Turnover by geographic region | 按地域劃分之營業額 | 千港元 | 千港元 | 千港元 | |
| | | | | | |
| PRC | 中國大陸 | | | | |
| Products | 產品 | 360,433 | 390,842 | (30,409) | -7.8% |
| Services | 服務 | 2,416 | 4,534 | (2,118) | -46.7% |
| Entrustment | 委託經營 | 50 | 198 | (148) | -74.7% |
| | | | | | |
| PRC Total | 中國大陸總計 | 362,899 | 395,574 | (32,675) | -8.3% |
| | | | | , | |
| Taiwan | 台灣 | | | | |
| Products | 產品 | 106,726 | 125,619 | (18,893) | -15.0% |
| Services | 服務 | 6,008 | 6,680 | (672) | -10.1% |
| Entrustment | 委託經營 | _ | , _ | _ | n/a不適用 |
| | | | | | |
| Taiwan Total | 台灣總計 | 112,734 | 132,299 | (19,565) | -14.8% |
| raiwai rotai | | | 102,200 | (10,000) | 1 11.0 70 |
| | + W. W. = | | | | |
| Others | 其他地區 | 0.007 | 0.404 | (0.47) | 0.00/ |
| Products | 產品 | 9,237 | 9,484 | (247) | -2.6% |
| Services | 服務 | 519 | 735 | (216) | -29.4% |
| Entrustment | 委託經營 | | | | n/a不適用 |
| | | | | | |
| Others Total | 其他地區總計 | 9,756 | 10,219 | (463) | -4.5% |
| | | | | | |

PRC Market

Turnover in the PRC market dropped by 8.3% in 2010 to HK\$362.9 million compared with HK\$395.6 million in 2009. The decline was mainly due to change of trade inventory strategy from sell-in to sell-through. At the same time, the Group decided to discontinue the business of some product lines and re-focus on more profitable core products. Thus, non-cash provision for slow moving and obsolete inventory of HK\$12.3 million were made on inventories and charged to the cost of sales. Product gross margin dropped from 85.0% in 2009 to 81.9% in 2010. If these non-cash provision for slow moving and obsolete inventory were excluded, the product gross profit margin would be approximately 85%.

Profit before tax and net profit decreased by HK\$87.0 million and HK\$96.8 million respectively for the year under review.

Taiwan Market

Taiwan market also experienced similar trend as in the PRC market. During 2010, product sales in Taiwan market declined by 15% to HK\$106.7 million as compared with HK\$125.6 million in 2009. Profit before tax and net profit decreased by HK\$15.3 million and HK\$15.4 million respectively.

Distribution channels

總計

Total

| Store Number by Ownership As at 31 December 2010 | 按擁有權劃分之 店舖數目 於二零一零年十二月三十一日 | owned Spa 加盟者 擁有 水療中心 | Self owned Spa 自資經營 水療中心 | Total Spa 水療中心 總計 | Entrusted Counter 委託經營 專櫃 | Self owned Counter 自資經營 專櫃 | Total Counter 專櫃 總計 | Grand Total 全部 總計 |
|--|----------------------------------|--------------------------------|-----------------------------------|----------------------------|------------------------------------|-------------------------------------|------------------------------|----------------------------|
| Taiwan | 台灣 | 348 | 7 | 355 | _ | _ | _ | 355 |
| PRC | 中國大陸 | 1,034 | 4 | 1,038 | 14 | 33 | 47 | 1,085 |
| Others | 其他地區 | 33 | 1 | 34 | | | | 34 |

12

Formulation of

1,415

| | Franchises | | | |
|---------------|-------------------------------------|--|---|---|
| 按擁有權劃分之店舖數目 | owned | Entrusted | Self owned | Total |
| 於二零一零年十二月三十一日 | 加盟者擁有 | 委託經營 | 自資經營 | 總計 |
| | | | | |
| 台灣 | 348 | _ | 7 | 355 |
| 中國大陸 | 1,034 | 14 | 37 | 1,085 |
| 其他地區 | 33 | | 1 | 34 |
| | | | | |
| 總計 | 1,415 | 14 | 45 | 1,474 |
| | 於二零一零年十二月三十一日 台灣 中國大陸 其他地區 | 按擁有權劃分之店舗數目 於二零一零年十二月三十一日owned 加盟者擁有台灣 中國大陸 其他地區348 1,034 33 | 按擁有權劃分之店舗數目 於二零一零年十二月三十一日owned 加盟者擁有Entrusted 委託經營台灣 中國大陸 其他地區348 1,034 33 3- | 按擁有權劃分之店舗數目 於二零一零年十二月三十一日owned 加盟者擁有Entrusted 委託經營Self owned 自資經營台灣 中國大陸 其他地區348 1,034 33 3 1-7其他地區33 3 1-1 |

業務回顧(續)

中國大陸市場

中國大陸市場二零一零年之營業額較二零零九年395,600,000港元減少8.3%至362,900,000港元,主要由於貿易庫存策略由向加盟店銷售轉為向終端客戶推廣所致。同時,本集團決定終止部分產品系列,重新集中於更具盈利能力之核心產品。因此,已就滯銷及陳舊存貨作出非現金存貨撥備12,300,000港元,並於銷售成本中扣除。產品毛利率由二零零九年85.0%減至二零一零年81.9%。倘不計及該等滯銷及陳舊存貨之非現金撥備,產品毛利率應約85%。

回顧年度之除税前溢利及純利分別減少87,000,000港元及96,800,000港元。

台灣市場

台灣市場之走勢與中國大陸市場相若。 於二零一零年,台灣市場之產品銷售額較 二零零九年之125,600,000港元減少15%至 106,700,000港元。除税前溢利及純利分別減 少15,300,000港元及15,400,000港元。

33

分銷渠道

1,427

14

47

1,474

Distribution channels (Continued)

業務回顧(續) 分銷渠道(續)

| | | 2010 Average store* 二零一零年 | 2009 Average store 二零零九年 | 2010 Average sales per store 二零一零年 每間店舗 | 2009 Average sales per store 二零零九年 每間店舗 | | |
|-------------------------|---------------|------------------------------------|-----------------------------------|--|--|-----------------------------|---------------|
| Average sales per store | 每間店舗 平均銷售額 | 店舖 平均數目* | 店舖 平均數目 | 平均 銷售額 HK\$ 港元 | 平均 銷售額 HK\$ 港元 | Changes 變動 HK\$ 港元 | % |
| PRC Taiwan*** | 中國大陸 台灣*** | 1,139.5 396.0 | 1,352.0 442.0 | 318,000 292,000 | 293,000 299,000 | 25,000 (7,000) | 8.5% -2.3% |
| Group total** | 集團總計** | 1,535.5 | 1,794.0 | 312,000 | 294,000 | 18,000 | 6.1% |

- * Average store number is calculated by (opening period total + closing period total)/2
- ** Group total does not include Hong Kong, Macau and Malaysia turnover and store count.
- *** Taiwan sales figure excluded retail sales of "Fonperi" brand products which are sold by different distribution channel.

The Group principally derives its income from its unique distribution channels, namely spas and counters in department stores. As at 31 December 2010, there were 1,427 spas and 47 counters. All spas provide a variety of services, including hydrotherapy, facial treatment, body care and skin care analysis, whereas counters in department stores usually provide skin care analysis.

As at 31 December 2010, there were a total of 1,415 franchisee spas, and 12 spas and 33 counters directly operated by the Group. There were also 14 counters entrusted to reputable operators.

- * 平均店舗數目以(期初總計+期末總計)/2計算
- ** 集團總計不包括於香港、澳門及馬來西亞之營業 額及店舗數目。
- *** 台灣銷售額數字不包括透過不同分銷渠道出售之 「Fonperi」品牌產品零售額。

本集團收益主要來自其獨有之水療中心及百貨公司專櫃分銷渠道。於二零一零年十二月三十一日,本集團共有1,427間水療中心及47個專櫃。各水療中心均提供多種服務,包括水療、面部及身體護理以及皮膚護理分析服務,而百貨公司專櫃一般提供皮膚護理分析。

於二零一零年十二月三十一日,共有1,415間加盟水療中心,另本集團直接經營12間水療中心及33個專櫃,另有14個專櫃委託優秀經營者經營。

Distribution channels (Continued)

A total of 97 new stores were opened and 309 stores were closed during the year under review. The closure was mainly due to franchisees' violation of franchise terms as concluded by our store audit carried out during 2010. Franchisees who sold non-Natural Beauty products, failed to achieve minimum targets or failed to attend our free and compulsory training programs would have the franchise arrangement terminated. Through the elimination of those non-compliant stores, a good and consistent franchise network is maintained so as to ensure the service quality for consumers.

Despite the drop in sales and the number of stores, the average sales per store in 2010 showed an improvement from HK\$294,000 in 2009 to HK\$312,000 in 2010. Average sales per store in PRC in 2010 increased by 8.5% to HK\$ 318,000. In Taiwan, average sales per store declined by 2.3% to HK\$292,000 in 2010.

With the change in trade inventory strategy, the inventory level in the channel should have reduced and in turn improve the cashflow of the franchisees.

Franchised spas are owned by franchisees and are responsible for the capital investment of their spas. They are obliged to use "Natural Beauty" or "NB" brand for all products in their spas.

Retail Business - Fonperi

During the year under review, the Group has decided to terminate the operation of the Fonperi brand sold through retail channels in Taiwan and focus on its high-margin core business.

業務回顧(續)

分銷渠道(續)

於回顧年度內,本集團合共開設97間新店舖, 另關閉309間店舖,主要由於本集團於二零 一零年進行店舖審核,發現部分加盟者違反 加盟條款所致。加盟者倘銷售非自然美產品、 未能達到最低指標或缺席本集團提供之免費 強制性培訓課程,均會導致其加盟安排被終 止。在淘汰該等未有遵守規則之店舖後,本 集團將可維持良好的劃一加盟經營網絡,確 保為客戶提供優質服務。

儘管銷售額下跌及店舗數目減少,惟二零一零年之每間店舗平均銷售額有所改善,由二零零九年294,000港元升至二零一零年312,000港元。二零一零年中國大陸之每間店舗平均銷售額增加8.5%至318,000港元。於台灣,二零一零年之每間店舖平均銷售額下跌2.3%至292,000港元。

隨著貿易庫存策略改變,存貨量應已下降, 繼而改善加盟者之現金流量。

加盟水療中心由加盟者擁有,彼等須承擔本身水療中心的資本投資。彼等水療中心所有產品均須使用「自然美」或「NB」品牌。

零售業務-Fonperi

於回顧年度內,本集團決定終止經營於台灣銷售Fonperi品牌的零售渠道,並專注於利潤較高之核心業務。



Collaboration with Carrefour in China

We had entered into a general cooperation agreement with various subsidiaries of the Carrefour group in China ("CARREFOUR") on 15 October 2010 to strengthen the strategic cooperation relationship in China. The Agreement between the Group and CARREFOUR such that CARREFOUR shall provide for lease, and the Group shall cause its franchisees to lease, suitable premises in CARREFOUR hypermarkets and the newly opened and existing CARREFOUR shopping malls for the retail operation of cosmetics and beauty salon business by using the brand of "Natural Beauty". There were 10 Natural Beauty stores opened in CARREFOUR at the end of 2010.

Research and Development

The Group puts much emphasis on research and development so as to maintain its competitive edge as well as improving the quality of existing products and developing new products. The Group has been collaborating with overseas cosmetic companies on technological development, and biotechnology materials were imported from Europe, Japan and Australia and applied to NB's products. The Group's research and development team comprises a number of overseas consultants with experience and expertise in cosmetics, medical, pharmacy and bio-chemistry. NB's products are constantly enhanced and modified with the use of new ingredients developed by its research and development team. The Group believes that the collaboration of experts with different expertise and experience, together with Dr. Tsai's over 30 years of industry experience and knowledge, will create high quality beauty and skin care products. NB principally uses natural ingredients to manufacture the products and adopts special formulation to cater to the specific needs of women with delicate skin. NB's products are attentive to the natural metabolism of skin with long-lasting effects.

業務回顧(續)

與中國家樂福合作

本集團於二零一零年十月十五日與家樂福集團多間在中國的附屬公司(「家樂福」)訂立一項總合作協議,以加強彼此在中國的戰略合作關係。該協議規定自然美與家樂福超級市場及新開業及現有的家樂福購物商場內的者地點予以租賃,而本集團應促使其加盟者租賃有關合適地點,以「自然美」品牌經營化妝品零售及美容院業務。截至二零一零年底,共有10家自然美店舖於家樂福開業。

研究及開發

本集團非常則重於研究及開發,從而保持其 競爭優勢,並改善其現有產品的質素及開發 新產品。本集團一直與海外化妝品公司合作 研發新技術,同時引入歐洲、日本及澳洲的 生物科技物料,應用於自然美產品。本集團 之研究及開發隊伍由多名具備化妝品、醫學、 藥劑及生物化學經驗與專業知識之海外顧問 組成。本集團不斷提升及改良自然美產品, 並於當中使用研究及開發團隊研發之新成 分。本集團相信,透過與團隊內具備不同專 業知識及經驗之專家通力合作與經驗交流, 加上蔡博士於業內積逾30年之經驗及知識, 將有助開發優質美容及護膚產品。自然美產 品主要使用天然成分,並採用特別配方,迎 合女性嬌嫩肌膚的特別需要。自然美產品針 對 肌 膚 自 然 新 陳 代 謝 , 功 效 持 久。





Research and Development (Continued)

NB has collaborated with a leading researcher in the field of human genome and stem cell technology, in the development of anti-aging NB-1 product family and other products for spot removing, whitening, anti-allergy and slimming. With Dr. Tsai's over 30 years of experience in the beauty and skin care industry and the strong professional portfolio of our research and development staff members, NB enjoys competitive advantages in the research and development of beauty and skin care products.

Flagship Products

Our flagship product, NB-1 products family includes anti-aging NB-1 series, NB-1 Whitening series, NB-1 anti-allergy, NB-1 pore refining series, etc. During 2010, over 361,000 sets/ bottles (2009: 331,000 sets/bottles) of NB-1 family products were sold with a turnover of HK\$180.4 million (2009: HK\$210.8 million), accounting for more than one-third of total product sales recorded during the period under review.

During 2010, the Group continued to enrich the product range and launched 11 new products for NB-1 series, 7 new products for aromatherapeutic products and 7 new health supplement products in PRC.

業務回顧(續)

研究及開發(續)

自然美與人類基因及幹細胞科技範圍之頂尖研究員已進行合作,開發抗衰老NB-1產品系列及其他去斑、美白、抗敏及纖體產品。憑藉蔡博士於美容及護膚業累積超過30年的經驗,加上本集團研究及開發人員的優越專業背景,自然美於研究及開發美容及護膚產品方面具備競爭優勢。

旗艦產品

本集團旗艦產品NB-1系列產品包括抗衰老NB-1系列、NB-1美白系列、NB-1防敏感及NB-1細緻毛孔系列等。於二零一零年,本集團已售出超過361,000套/件(二零零九年:331,000套/件)NB-1系列產品,帶來營業額180,400,000港元(二零零九年:210,800,000港元),佔回顧期間所錄得產品銷售總額逾三分之一。

本集團於二零一零年繼續豐富產品種類,於中國大陸推出11款NB-1系列新產品、7款新香薰產品及7款新健康食品。





Human Resources

As at 31 December 2010, the Group had a total of 948 employees, of whom 782 were based in the PRC, 157 in Taiwan and 9 in other areas. Total remuneration (excluding directors' emoluments) in 2010 was approximately HK\$122.6 million (2009: HK\$108.7 million), including retirement benefits cost of HK\$14.2 million (2009: HK\$12.6 million). Competitive remuneration packages are maintained to attract, retain and motivate capable staff and are reviewed on a regular basis.

The Group's chief executive officer, chief financial officer/chief operation officer and vice president of retail management have been on board since January/February 2010. The chief marketing officer also reported to duty in July 2010. Leveraging the extensive franchise network management and beauty industry experience of the new management team, the Group is confident of the future development of its business.

The Group maintains good relations with its employees and is committed to offering them training. Professional training courses are offered to beauticians employed by the Group and to our franchisees on a regular basis, so as to promote and maintain the quality and consistency of the services provided.

業務回顧(續)

人力資源

於二零一零年十二月三十一日,本集團合 共聘有948名僱員,其中782名派駐中國大 陸,台灣有157名,其他地區則有9名。二 零一零年之總酬金(不包括董事酬金)約為 122,600,000港元(二零零九年:108,700,000港元),其中包括退休福利成本14,200,000港元(二零零九年:12,600,000港元)。為招聘、留 聘及鼓勵表現卓越的僱員,本集團保持具競爭力之酬金組合,並定期檢討。

本集團行政總裁、首席財務官/首席營運官 及零售管理之副總裁自二零一零年一月/二 月起加入本集團。首席營銷官亦於二零一零 年七月履任。憑藉新管理團隊在管理加盟者 網絡方面之豐富經驗,本集團對未來發展充 滿信心。

本集團與其僱員維持良好合作關係,並承諾 為僱員提供培訓。更定期為本集團聘用之美 容師及加盟者提供專業培訓課程,從而提倡 及維持所提供服務之質素一致。

Capital Expenditures

The Group's major capital expenditures were related to self-owned spas, office renovation, IT infrastructure and machinery in its factories. There were HK\$37.2 million additions to fixed assets in 2010 (2009: HK\$17.1 million), which comprising the new factory in PRC region amounted to approximately HK\$22.2 million.

In December 2010, we moved our old Fengxian skin care plant to a new industrial development zone within Fengxian. The new plant is set up at GMP standard so as to upgrade the quality of our skin care products. Meanwhile, with the new production floor layout and consolidation of our production capacity, production productivity will improve. The production at the new plant commences in first quarter of 2011.

Franchisees are responsible for the capital expenditures of their spas.

OUTLOOK

As the PRC government's efforts to develop the domestic demand market are in full force, China's urbanization continually advances and the high-speed growth of disposable income per capita in the urban population continues, we have an optimistic outlook on the PRC's beauty and spa market.

In 2010, we focused on redefining new retail business model, conducting major house cleaning up and building the team and infrastructure. The progress we made in 2010 has built a solid foundation for a rapid growth in 2011 and beyond.

Based on the successful launch of new concept store in 2010, we will continue to focus on adding new concept stores in 2011.

業務回顧(續)

資本開支

本集團主要資本開支涉及自資經營水療中心、辦公室翻修、資訊科技基建及本集團廠房內的機器。於二零一零年本集團添置固定資產37,200,000港元(二零零九年:17,100,000港元),當中包括中國大陸之新廠房約22,200,000港元。

於二零一零年十二月,本集團將其舊奉賢護 膚產品生產廠房移至同區內新工業發展區。 新廠房按GMP標準設立,以提升本集團護膚 產品之質素。同時,憑藉新生產廠房規劃及 結合本集團現有產能,產品生產力將有所改 善。新廠房於二零一一年首季投產。

加盟者須自行承擔本身水療中心的資本開支。

前景

隨著中國政府全力拓展內需市場,中國的城市化不斷推進以及城市居民人均可支配收入不斷快速增長,本集團對於中國美容美體及水療市場的前景樂觀。

於二零一零年,本集團集中改善新零售業務 模式、進行大型架構整頓及建立團隊及基建。 本集團於二零一零年所作進展已為二零一一 年及其後的快速增長打下穩固基石。

基於二零一零年成功開設新概念店,本集團 於二零一一年將繼續集中開設新概念店。









Report on Corporate Governance

企業管治報告

The Board and management of the Company are committed to maintaining high standards of corporate governance. The Board had adopted Corporate Governance Guidelines (the "CG Guidelines") (available on website: www.nblife.com/ir) which gives guidance on how corporate governance principles are applied to the Company.

The Company applied the principles and compiled with all the code provisions set out in Appendix 14 Code on Corporate Governance Practices (the "Code") of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). The following summarises the Company's corporate governance practices and explains deviations, if any, from the Code.

In addition to complying with applicable statutory requirements, we aim to continually review and enhance our corporate governance practices in light of local and international best practices.

STATEMENT OF COMPLIANCE

A. Directors

A1. The Board

Details of Directors' attendance records in 2010 are as follows:

本公司之董事會及管理層致力維持高水準之企業管治。董事會已採納企業管治常規守則(「企管守則」,可於網站查閱:www.nblife.com/ir),企管守則就於本公司應用企業管治原則作出指引。

本公司應用及遵守香港聯合交易所有限公司 (「聯交所」)證券上市規則(「上市規則」)附錄 十四所載企業管治常規守則(「守則」)之原則 及所有守則條文。以下概述本公司之企業管 治常規及説明偏離守則之情況(如有)。

除遵守適用法定規定外,本公司計劃不斷審 閱以及按照本地及國際最佳慣例,提升本公司企業管治常規。

守章聲明

A. 董事

A1. 董事會

董事於二零一零年之出席記錄詳情如下:

| | | Remuneration | Audit | Executive | |
|------------------------------|--------------------------|--------------|-----------|-----------|---------|
| | | Committee | Committee | Committee | Board |
| | | Meeting | Meeting | Meeting | Meeting |
| | | 薪酬委員會 | 審核委員會 | 執行委員會 | 董事會 |
| | | 會議 | 會議 | 會議 | 會議 |
| Executive Directors | <i>執行董事</i> | | | | |
| Dr. TSAI Yen-Yu (Note 1) | 蔡燕玉博士(附註1) | 1/1 | n/a不適用 | 2/3 | 5/5 |
| Mr. LEE Ming-Ta | 李明達先生 | n/a 不適用 | n/a不適用 | n/a不適用 | 5/5 |
| Non-Executive Directors | 非執行董事 | | | | |
| Dr. SU Chien-Cheng (Note 2) | 蘇建誠博士(附註2) | 1/1 | 2/2 | 1/1 | 4/5 |
| Dr. SU Sh-Hsyu (Note 3) | 蘇詩琇博士(附註3) | 1/1 | n/a不適用 | 4/4 | 5/5 |
| Mr. Patrick Thomas SIEWERT | 施維德先生 | 2/2 | n/a不適用 | 4/4 | 5/5 |
| Mr. Gregory Michael ZELUCK | Gregory Michael ZELUCK先生 | 1/1 | n/a不適用 | 4/4 | 5/5 |
| Ms. FENG Janine Junyuan | 馮軍元女士 | n/a不適用 | n/a不適用 | n/a不適用 | 5/5 |
| Ms. NG Shieu Yeing Christina | 吳秀瀅女士 | n/a不適用 | 2/2 | n/a不適用 | 5/5 |

STATEMENT OF COMPLIANCE (Continued)

A. Directors (Continued)

A1. The Board (Continued)

守章聲明(續)

A. 董事(續)

A1. 董事會(續)

| | | Remuneration Committee Meeting 薪酬委員會 會議 | Audit Committee Meeting 審核委員會 會議 | Executive Committee Meeting 執行委員會 會議 | Board Meeting 董事會 會議 |
|-------------------------------------|-----------------------------|---|--|--|-------------------------------|
| Independent Non-Executive Directors | 獨立非執行董事 | | | | |
| Mr. Francis GOUTENMACHER (Note 4) | Francis GOUTENMACHER先生(附註4) | n/a不適用 | 2/2 | 3/3 | 4/4 |
| Ms. Su-Mei THOMPSON (Note 4) | 周素媚女士(附註4) | 0/1 | 2/2 | n/a不適用 | 3/4 |
| Mr. CHEN Ruey-Long (Note 4) | 陳瑞隆先生(附註4) | 1/1 | 2/2 | n/a不適用 | 4/4 |
| Mr. YANG Tze-Kaing (Note 4) | 楊子江先生(附註4) | n/a不適用 | 2/2 | 3/3 | 4/4 |
| Mr. YEH Liang-Fei (Note 5) | 葉良輝先生(附註5) | 1/1 | n/a不適用 | n/a不適用 | n/a不適用 |
| Mrs. CHEN SHIEH Shu-Chen (Note 5) | 陳謝淑珍女士(附註5) | 1/1 | n/a不適用 | n/a不適用 | n/a不適用 |
| Mr. CHEN Ching (Note 5) | 諶清先生(附註5) | 1/1 | n/a不適用 | n/a不適用 | n/a不適用 |

Notes:

- (1) Dr. TSAI Yen-Yu was appointed as a member of executive committee and remuneration committee on 1 February 2010.
- (2) Dr. SU Chien-Cheng was redesignated as a Non-Executive Director, resigned as a member of executive committee and remuneration committee, and was appointed as a member of audit committee on 1 February 2010.
- Dr. SU Sh-Hysu was appointed as a member of the executive committee with effect from 24 November 2009, resigned as a member of audit committee and was appointed as a member of the remuneration committee on 1 February 2010.
- (4) Appointed on 1 February 2010.
- Resigned on 1 February 2010.

Directors are consulted to include any matter in the agenda for regular Board meetings.

The Company generally gives notice and draft agenda of regular Board meetings at least 14 days in advance. The Company aims at giving reasonable notice generally for all other Board meetings.

附註:

- (1) 蔡燕玉博士於二零一零年二月一 日獲委任為執行委員會及薪酬委 員會委員。
- (2) 蘇建誠博士於二零一零年二月一 日調任非執行董事、辭任執行委 員會及薪酬委員會委員,及獲委 任為審核委員會委員。
- (3) 蘇詩琇博士於二零零九年十一月 二十四日獲委任為執行委員會委 員,於二零一零年二月一日辭任 審核委員會委員及獲委任為薪酬 委員會委員。
- (4) 於二零一零年二月一日獲委任。
- (5) 於二零一零年二月一日辭任。

董事獲諮詢以就董事會常規會議 議程加入討論事項。

本公司一般於最少14天前就董事 會常規會議發出事先通知及提供 議程初稿。本公司旨在就所有其他 董事會會議發出合理通知。

STATEMENT OF COMPLIANCE (Continued)

A. Directors (Continued)

A1. The Board (Continued)

All Directors have access to the Company Secretary who is responsible for ensuring that Board procedures are complied with and advises the Board on corporate governance and compliance matters.

The Company Secretary is responsible for taking minutes of Board meetings and its committee's ("Board Committee") meetings, which would be sent to Directors within a reasonable time (generally within 14 days) after each meeting and would be made available for inspection by Directors and Board Committee members.

The CG Guidelines allow Directors to take independent professional advice at the Company's expense.

Instead of by way of circulation, full Board meetings will be held for any material transactions with connected persons. Independent Non-Executive Directors who, and whose associates, have no material interest in the transaction should be present at such meeting.

The Company's articles of association (the "Articles") provide for voting and quorum requirements conforming with the Code requirements.

A2. Chairman, Vice Chairman and Chief Executive Officer

Dr. TSAI Yen-Yu serves as the Chairman, while Mr. Gregory Michael ZELUCK and Mr. LEE Ming-Ta were appointed as the vice-chairmen. Mr. Gregory Michael ZELUCK ceased to act as the vice-chairman and Mr. Patrick Thomas SIEWERT was appointed as the vice-chairman of the Company with effect from 1 February 2010. Mr. TSENG Hsin Sheng John serves as the Chief Executive Officer with effect from 4 January 2010. The Chairman focuses on Group strategic and Board issues while the Chief Executive Officer has the overall responsibility for operations and development.

The Chairman has a clear responsibility to provide the whole Board with all information relevant to the discharge of the Board's responsibilities.

守章聲明(續)

A. 董事(續)

A1. 董事會(續)

全體董事均可接洽公司秘書,彼負 責確保董事會程序獲得遵守,並就 企業管治及守章事宜向董事會提 供意見。

企管守則許可董事諮詢獨立專業 意見,費用由本公司承擔。

將就與關連人士之任何重大交易 召開全體董事會會議,而非以傳閱 方式公佈資料。本身及彼之聯繫人 士並無於交易中擁有重大權益的 獨立非執行董事可出席該會議。

本公司之組織章程細則(「細則」)有關表決及法定人數之規定符合守則規定。

A2. 主席、副主席及行政總裁

蔡 燕 玉 博 士 出 任 主 席;Gregory Michael ZELUCK先生及李明達先生獲委任為副主席。自二零一零年二月一日起,Gregory Michael ZELUCK先生終止出任副主席,而施維德先生獲委任為本公司副主席。自二等年一月四日起,曾新生先團不行政總裁。主席專注於本集團全路及董事務,而行政總裁則全面負責營運及發展事務。

主席有明確責任向全體董事會提供有關履行董事會職責之所有資料。

A. Directors (Continued)

A2. Chairman, Vice Chairman and Chief Executive Officer (Continued)

The Company aims to continually improve on the quality and timeliness of the dissemination of information to Directors. (See Section A6 - "Supply of and access to information" for further details)

A3. Board composition

Composition of the Board, by category of Directors, including names of the Executive Directors, Non-Executive Directors and Independent Non-Executive Directors are disclosed in all corporate communications.

There are four Independent Non-Executive Directors out of twelve directors, representing one-third of the board.

A4. Appointments, re-election and removal

Directors with service contracts, including Executive and Non-Executive Directors, usually serve three-year terms, and are subject to re-election. Mr. Gregory Michael ZELUCK, Mr. Patrick Thomas SIEWERT, Ms. NG Shieu Yeing Christina, Ms. FENG Janine Junyuan did not enter into service contracts with the Company.

In accordance with Article 100 of the Company's articles of association, any new director appointed shall hold office only until the first general meeting of the Company after his appointment and shall then be eligible for re-election.

In addition, in accordance with Article 117 of the Company's articles of association, one-third of the Directors for the time being, or if their number is not three or a multiple of three, then a number not less than one-third, shall retire from office by rotation at each annual general meeting. Dr. TSAI Yen-Yu, Dr. SU Sh-Hsyu, Mr. Gregory Michael ZELUCK and Mr. Patrick Thomas SIEWERT will retire by rotation and, being eligible, offer themselves for re-election at the forthcoming annual general meeting.

守章聲明(續)

A. 董事(續)

A2. 主席、副主席及行政總裁(續)

本公司旨在持續改善向董事發佈 資料之質量及時間。(進一步詳情 請參閱A6-「資料提供及查閱」)。

A3. 董事會成員

所有公司通訊均按董事類別披露 董事會成員,包括執行董事及獨立 非執行董事之姓名。

十二名董事中四名為獨立非執行 董事, 佔三分之一董事會。

A4. 委任、連任及撤換

訂有服務合約之董事,包括執行及 非執行董事,一般任期為三年,須 重選連任。Gregory Michael ZELUCK 先生、施維德先生、吳秀瀅女士及 馬 軍 元 女 士 並 無 與 本 公 司 訂 立 服 務合約。

根據本公司之組織章程細則第100 條,任何新委任董事任期僅至獲委 任後本公司首屆股東大會,屆時彼 合資格重選連任。

此外,根據本公司之組織章程細 則第117條,當時三分之一董事, 或倘人數並非三或三之倍數,則不 少於三分一數目之董事,須於每屆 股東週年大會輪值告退。蔡燕玉 博士、蘇詩琇博士、Gregory Michael ZELUCK先生及施維德先生先生將 於應屆股東週年大會輪值告退,且 符合資格並願意重選連任。

A. Directors (Continued)

A5. Responsibilities of Directors

On appointment, new Directors will be given a comprehensive orientation training by the Company's legal counsel, to explain the responsibilities and duties, and other regulatory requirements.

The Company Secretary is responsible for keeping all Directors updated on Listing Rules and other statutory requirements.

All Independent Non-Executive Directors are members of the Audit Committee. Individual Independent Non-Executive Directors are also members of Remuneration Committee or Executive Committee.

There was satisfactory attendance for Board and Board Committee meetings in 2010.

Throughout the year, Directors complied with the required standards of the Model Code set out in Appendix 10 to the Listing Rules regarding Directors' securities transactions.

There were compliance manuals provided to each of the Directors and members of senior management, which set out (a) the principal continuing obligations of the Company and the Directors as a result of the listing of the securities of the Company on the Main Board of the Stock Exchange; and (b) the systems and procedures that the Company, its Directors and senior management should follow in order to ensure compliance with such obligations.

A6. Supply of and access to information

Board papers were sent to all Directors at least three days before the date of the Board/Board Committee meeting.

Senior management members are from time to time brought into formal and informal contact with the Board at Board meetings and other events.

Board papers and minutes are made available for inspection by Directors and Board Committee members.

守章聲明(續)

A. 董事(續)

A5. 董事職責

新董事獲委任時將獲本公司法律 顧問提供全面入職培訓,説明職 責、職務及其他監管規定。

公司秘書負責向全體董事提供上市規則及其他法定規定之最新資料。

全體獨立非執行董事均為審核委員會委員。個別獨立非執行董事亦 為薪酬委員會或執行委員會委員。

二零一零年之董事會及董事委員 會出席情況令人滿意。

年內,董事遵守上市規則附錄十所 載標準守則內有關董事進行證券 交易之規定準則。

各董事及高級管理人員獲提供守章手冊,當中載列(a)本公司及董事因本公司證券在聯交所主板上市而須負上之主要持續責任;及(b)本公司、其董事及高級管理人員須遵守之制度及程序以確保該等責任獲得遵守。

A6. 資料提供及查閱

董事會文件須於董事會/董事委員 會會議日期前最少三天送交全體 董事。

高級管理人員不時透過董事會會 議及其他活動與董事會正式及非 正式接觸。

董 事 會 文 件 及 議 程 可 供 董 事 及 董 事 委 員 會 查 閱。

B. Remuneration of Directors and Senior Management

B1. The level and make-up of remuneration and disclosure

The Company has set up a Remuneration Committee. Full terms of reference are available on the Company's website: www.nblife.com/ir.

Mr. Patrick Thomas SIEWERT was appointed as a member of the remuneration committee of the Company with effect from 24 November 2009. Dr. SU Chien-Cheng, Mr. Yeh Liang Fei, Mrs. CHEN SHIEH Shu Chen and Mr. CHEN Ching resigned and Dr. TSAI Yen-Yu, Dr. SU Sh-Hsyu, Mr. Gregory Michael ZELUCK, Mr. CHEN Ruey-Long and Ms. Su-Mei THOMPSON were appointed as the members of the remuneration committee of the Company with effect from 1 February 2010. Dr. SU Chien-Cheng ceased to be a member of the remuneration committee of the Company with effect from 1 February 2010.

With reference to the remuneration committee charter, each committee member had carefully reviewed and considered the terms of the service contracts during the year, contribution of each of the Directors to the Group, the Directors' experience in the beauty and spa business and the market rate paid by comparable companies.

Independent professional advice will be sought to supplement internal resources where appropriate.

守章聲明(續)

B. 董事及高級管理人員薪酬

B1. 薪酬水平及組成以及披露

本公司已設立薪酬委員會。職 權範圍可於本公司網站查閱: www.nblife.com/ir •

自二零零九年十一月二十四日起, 施維德先生獲委任為本公司薪酬 委員會委員。自二零一零年二月一 日起,蘇建誠博士、葉良輝先生、 陳謝淑珍女士及諶清先生辭任; 而 蔡燕玉博士、蘇詩琇博士、Gregory Michael ZELUCK 先生、陳瑞隆先生 及周素媚女士則獲委任為本公司 薪酬委員會委員。自二零一零年二 月一日起,蘇建誠博士終止為本公 司薪酬委員會委員。

各委員已遵照薪酬委員會約章審 慎閱覽及考慮年內服務合約條款、 各董事對本集團之貢獻、董事於美 容及水療業務之經驗及可資比較 公司所付市值酬金。

將於合適時徵求獨立專業意見,以 補充內部資源。

C. Accountability and Audit

C1. Financial reporting

Directors are provided with reports on the management's strategic plans, updates on lines of business, financial objectives, plans and actions. The Directors are responsible for keeping proper accounting records and preparing accounts of each financial period, which give a true and fair view of the state of affairs of the Group and of the results and cash flow for that period. In preparing the accounts for the year ended 31 December 2010, the Directors have:

- approved the adoption of all applicable Hong Kong Financial Reporting Standards which are issued by the Hong Kong Institute of Certified Public Accountants;
- selected and applied consistently appropriate accounting policies;
- made judgements and estimates that are prudent and reasonable;
- prepared the accounts on going concern basis.

A statement by the auditors about their reporting responsibilities is included in the Report of the Auditors on page 63.

The Board will present a balanced, clear and understandable assessment to annual and interim reports, other price-sensitive announcements and other financial disclosures required under the Listing Rules, and reports to regulators as well as to information required to be disclosed pursuant to statutory requirements.

C2. Internal controls

The Board has overall responsibility for the system of internal controls and for reviewing its effectiveness. Management regularly reviews the effectiveness of the risk management and system of internal controls and compliance with best practices. The Chief Executive Officer and Chief Financial Officer also report to the Audit Committee on key findings regarding internal controls. The Audit Committee, in turn, communicates any material issues to the full Board.

守章聲明(續)

C. 問責及審核

C1. 財務報告

董事獲提供有關管理層策略計劃、 各業務最新資料、財務目標、計計計 及行動之報告。董事負責存管恰當 會計記錄及編製各財務期間高級 目,以真實公平反映本集團事務。 別以及該期間業績及現金流量, 製截至二零一零年十二月三十一 日止年度賬目時,董事已:

- 批准採納香港會計師公會所 頒佈所有適用香港財務報告 準則;
- 選擇及貫徹應用恰當會計政策:
- 作出審慎合理之判斷及估計;
- 以持續經營基準編製賬目。

核數師就報告責任作出之聲明載 於第63頁獨立核數師報告書。

董事會將就年度及中期報告、其他股價敏感公告及上市規則規定披露之其他財務資料提呈平衡、清晰及易於理解之評估,並根據法定規定向監管機構報告及提供須予須披露之資料。

C2. 內部監控

C. Accountability and Audit (Continued)

C2. Internal controls (Continued)

The Board's review will also consider the adequacy of resources, qualifications and experience of staff of the Company's accounting and financial reporting function, and their training programmes and budget.

During the year, the Board has conducted reviews of the internal control system and considered the internal control system of the Group has been implemented effectively.

C3. Audit Committee

Draft minutes prepared by the Company Secretary are sent to members within 14 days of each meeting. None of the Audit Committee members is former partners of the external auditors. Full terms of reference (Audit Committee Charter) are available on the Company's website: www.nblife.com/ir.

The Audit Committee recommended to the Board (which in turn endorsed the view) that, subject to shareholders' approval at the forthcoming AGM, Deloitte Touche Tohmatsu be reappointed as the external auditors for 2011.

During 2010, the Group paid or accrued to the auditor HK\$2.8 million for 2010 statutory audit services of the Company. The Group did not receive any non-audit services from the auditors during 2010.

There is an agreed procedure for Audit Committee members to take independent professional advice at the Company's expense.

There were no material uncertainties relating to events or conditions that may cast significant doubt upon the Company's ability to continue as a going concern.

The Audit Committee did not have any different view from the Board regarding the selection and re-appointment of external auditors.

守章聲明(續)

C. 問責及審核(續)

C2. 內部監控(續)

董事會審閱亦考慮到本公司會計 及財務報告職能人員之資源、資歷 及經驗,以及培訓計劃及預算充份 與否。

年內,董事會審閱內部監控制度, 認為本集團內部監控制度行之有效。

C3. 審核委員會

公司秘書編製之會議記錄初稿將 於各會議十四天內送交委員。並無 審核委員會委員過往為外聘核數 師之合夥人。審核委員會職權範圍 (審核委員會約章)可於本公司網站 查閱:www.nblife.com/ir。

審核委員會向董事會推薦,經董事 會認可及股東於應屆股東週年大 會批准後,續聘德勤•關黃陳方會 計師行為二零一一年外聘核數師。

於二零一零年,本集團就本公司法 定審核服務已付或累計應付核數 師之金額為2,800,000港元。二零一 零年,本集團並無獲取核數師之非 審核服務。

審核委員會取得獨立專業意見設 有既定程序,費用由本公司承擔。

並無有關可能對本公司按持續經 營基準經營能力構成重大疑問之 事項或情況之重大不明朗因素。

對於甄選及續聘外界核數師,審核 委員會並無與董事會大不相同之 觀點。

D. Delegation by the Board

D1. Management functions

There is a defined schedule of matters reserved for full Board decision, including:

- Long-term objectives and strategies;
- Extension of group activities into new business areas;
- Preliminary announcements of interim and final results;
- Material banking facilities;
- Material acquisitions and disposals;
- Material connected transactions; and
- Annual internal controls assessment.

D2. Board Committees

The Board has established three Board Committees (Audit Committee, Remuneration Committee and Executive Committee) with specific terms of reference available at the Company's website: www.nblife.com/ir.

Board Committees present their respective reports to the Board after each meeting, which reports address their work and findings.

E. Communication with Shareholders

E1. Effective communication

Separate resolutions are proposed at the meeting on each substantially separate issue, including the election of individual Directors.

Chairman of the Board and Chairman of the Committees or their respective delegates are requested to attend the forthcoming AGM.

There was one AGM held since the issue of last annual report.

守章聲明(續)

D. 董事會授權

D1. 管理職能

就留待全體董事會決策之事項設 有明確列表,包括:

- 長期目標及策略;
- 擴展集團業務至新業務領域;
- 初步公佈中期及末期業績;
- 重大銀行融資;
- 重大收購及出售;
- 重大關連交易;及
- 年度內部監控評估。

D2. 董事委員會

董事會已設立審核委員會、薪酬委員會及執行委員會三個董事委員會,職權範圍可於本公司網站查閱: www.nblife.com/ir。

董事委員會於每次會議各自就工 作及發現向董事會報告。

E. 與股東通訊

E1. 有效通訊

於會上就各重大獨立事項提呈獨立決議案,包括個別董事選舉。

董事會主席及委員會主席或彼等 各自委派代表須出席應屆股東週 年大會。

自上一份年報刊發以來曾舉行一次股東调年大會。

E. Communication with Shareholders (Continued)

E1. Effective communication (Continued)

Dr. TSAI Yen-Yu, the Chairperson of the Company, was unfit to travel under medical advice (due to tooth implant) and was unable to attend the Company's 2010 AGM held on 24 May 2010 in person. The Board had arranged for Mr. Patrick Thomas SIEWERT, the Vice-Chairman of the Company and a member of the Executive Committee of the Group, who is well versed in all the business activities and operations of the Group, to attend on her behalf and to chair the meeting and to respond to shareholders' questions.

Mr. Francis GOUTENMACHER, an Independent Non-Executive Director of the Company, also attended the AGM.

There is a dedicated section of "Shareholder Services" in the Company's website: www.nblife.com/ir to provide comprehensive information related to shareholders.

E2. Voting by poll

Procedures for demanding a poll were set out in the notice of AGM during the year. These procedures were also explained during the AGM proceedings.

A representative of the Company's Share Registrar, Hong Kong Registrars Limited was appointed as scrutineer during the AGM.

Poll results were published on the same day following the meetings and posted on the website of the Stock Exchange and that of the Company at www.nblife.com/ir.

ADDITIONAL CORPORATE GOVERNANCE **AREAS**

Institutional shareholder communications

We consider it is important to have dialogues with institutional shareholders based on mutual understanding of objectives.

We were also awarded a "Certificate of Excellence for IR websites in Hong Kong" by Investor Relations Global Ranking (IRGR) in 2010.

Additional shareholders' services can be found in the investor relations section of the Company's website: www.nblife.com/ir.

守章聲明(續)

E. 與股東通訊(續)

E1. 有效通訊(續)

本公司主席蔡燕玉博士(因進行植 牙)獲醫生診斷不適合外遊,故未 能親身出席本公司在二零一零年 五月二十四日舉行之二零一零年 股東週年大會。董事會已安排施維 德 先 生 代 彼 出 席 及 主 持 大 會 , 並 回 應股東提問。施維德先生為本公司 副主席兼本集團執行委員會委員, 對本集團所有業務活動及營運具 深切瞭解。

本公司獨立非執行董事Francis GOUTENMACHER先生亦出席股東 週年大會。

本公司網站: www.nblife.com/ir 特設 「股東服務 | 環節,以提供有關股東 之全面資料。

E2. 按股數投票表決

要求按股數投票表決之程序載於 年內股東週年大會通告,該等程序 亦於股東週年大會上解釋。

本公司香港股份過戶登記處香港 證券登記有限公司之代表獲委任 為股東週年大會之監票員。

按股數投票表決結果在會議後同 日刊發,並在聯交所及本公司網站 刊載:www.nblife.com/ir。

其他企業管治範疇

機構投資者通訊

本公司認為,在互相理解的目標上,與機構 投資者保持對話,乃攸關重要。

本公司更於二零一零年獲得Investor Relations Global Ranking (IRGR)的「卓越投資者溝通網 站證書(Certificate of Excellence for IR websites in Hong Kong)] •

其他股東服務見本公司網站投資者關係環節: www.nblife.com/ir •

Management Profile

管理層履歷

CHAIRWOMAN AND EXECUTIVE DIRECTOR: DR. TSAI YEN YU (ALIAS TSAI YEN PIN) ("DR. TSAI")

Aged 63, the founder and the Chairperson of the Group. Dr. Tsai has been awarded numerous honours, positions and prizes such as:

- Honorary Doctor of Commerce, Dewey University, the USA
- Fellowship of Asian Knowledge Management Association
- Female Entrepreneur Award by Ernst & Young "Entrepreneur of the Year"
- Taiwan's Top Ten Most Influential Female Entrepreneur awarded by CommonWealth Magazine
- Outstanding Entrepreneurs of Taiwan awarded by Taiwan Women's Business Association
- "Top 100 Chinese Entrepreneurs" of China
- "Bai Yu Lan" Award by the Shanghai City Government
- Principal consultant in the Chinese Ministry of Labor and the programme
 "Ji Qing Chuang Ye" of CCTV
- Principal consultant of cosmetology arbitration panel in the Chinese Ministry of Law
- 1 Pacemaker Award and Education Award of Beauty and Cosmetics Industry in China
- Chairman of Association of Beauty Technique in Taipei
- Chairman of Association of Beauty and Hairstyle in Taiwan

VICE CHAIRMAN/EXECUTIVE DIRECTOR: MR. LEE MING-TA

Aged 63, is the Vice Chairman and an executive director of the Group.

NON-EXECUTIVE DIRECTOR: DR. SU CHIEN CHENG

Aged 39, the son of Dr. Tsai Yen-Yu (Chairperson and an executive director) and Mr. Lee Ming-Ta (Vice Chairman and an executive director) and he is the elder brother of Dr. Su Sh-Hsyu who is also a non-executive director of the Company. Dr. Su was an executive director and re-designated as non-executive director on 1 February 2010. Dr. Su graduated from the University of Westminster in UK with a master degree of business administration and obtained his PhD in Business Administration in Shanghai University of Finance and Economics. He joined the Group in 1999.

主席兼執行董事:蔡燕玉博士(又名蔡燕萍)(「蔡博士」)

63歲,本集團創辦人兼主席。蔡博士曾獲得 無數榮譽、職銜及獎項,如:

- 美國杜威大學商學榮譽博士
- 亞洲知識管理協會院士
- 台灣十大最有影響力之女企業家(天下雜誌)
- 台灣第六屆傑出工商婦女
- 中國「百名位傑出華商領袖」
- 上海市政府頒發「白玉蘭獎 |
- 中國勞動部及中央電視台激情創業專欄 首席顧問
- 中國法務部美容爭議評判首席顧問
- 榮選首屆中國美容化妝品時代功勳獎、 教育獎
- 台北市美容技術協會理事長
- 中華民國儀容美協會理事長

副主席/執行董事:李明達

63歲,本集團副主席及執行董事。

非執行董事:蘇建誠博士

39歲,為主席兼執行董事蔡燕玉博士與副主席兼執行董事李明達先生的兒子,及本公司非執行董事蘇詩琇博士之胞兄。蘇博士原任職執行董事,自二零一零年二月一日起調任為非執行董事。蘇博士畢業於英國西敏寺大為非執行董事。蘇博士學位,並取得中國大陸上海財經大學企業管理哲學博士學位,於一九九九年加入本集團。

NON-EXECUTIVE DIRECTOR: DR. SU SH-HYSU

Aged 37, is the daughter of Dr. Tsai Yen-Yu (Chairperson and an executive director) and Mr. Lee Ming-Ta (Vice Chairman and an executive director) and the younger sister of Dr. Su Chien-Cheng, is also a non-executive director of the Company. Dr. Su was an executive director and re-designated as nonexecutive director on 24 November 2009. Dr. Su Sh-Hsyu graduated from the London School of Economics with a Master of Science degree in industrial relations, personnel management and human resources management and obtained her PhD in international and comparative education from Columbia University in New York, United States. Dr. Su Sh-Hsyu had been actively engaged in the marketing and business development of the Natural Beauty Group in Taiwan and China during the period from 2004 to 2009.

VICE CHAIRMAN AND NON-EXECUTIVE DIRECTOR: MR. PATRICK THOMAS SIEWERT

Aged 55, is currently a senior director of Carlyle based in Hong Kong. Mr. Siewert has been working at Carlyle since April 2007. Mr. Siewert currently sits on the board of directors of a variety of companies in which funds of Carlyle have investments, including, without limitation, C.P. Pokphand Company Limited, a company listed on the Main Board of Hong Kong Stock Exchange (Stock code: 43) China Fishery Group Limited, a company listed on the Stock Exchange of Singapore (Stock code: B0Z) and Zhejiang Kaiyuan Hotel Management Co., Ltd. Mr. Siewert also sits on the board of directors of Avery Dennison Corporation, a company listed on the New York Stock Exchange (Stock code: AVY) and Computime International Limited, a company listed on the Main Board of Hong Kong Stock Exchange (Stock code: 320). Mr. Siewert has also been the chairman of Eastern Broadcasting Company Limited since August 2008. Prior to joining Carlyle, Mr. Siewert worked at The Coca-Cola Company from 2001 to 2007 as group president and chief operating officer Asia, and was previously president of Kodak Professional and senior vice president of Eastman Kodak Company. Mr. Siewert received a Master of Science degree in service management from Rochester Institute of Technology and a Bachelor of Science degree in business administration from Elmhurst College. He was appointed as the Group's non-executive director on 24 November 2009 and Vice Chairman on 1 February 2010.

非執行董事:蘇詩琇博士

37歲,為自然美主席蔡燕玉博士及副主席兼 執行董事李明達先生之女,及本公司非執行 董事蘇建誠博士之胞妹。蘇詩琇博士原任職 執行董事,自二零零九年十一月二十四日起 調任為非執行董事。蘇詩琇博士畢業於英國 倫敦政治經濟學院,擁有工業關係、人事管 理及人力資源管理碩士學位,並獲美國紐約 哥倫比亞大學頒授國際及比較教育博士學 位。蘇詩琇博士於二零零四年至二零零九年 期間積極參與自然美集團於台灣及中國之市 場推廣及業務發展。

副主席兼非執行董事:施維德

55歲,現為Carlyle駐港高級董事。施維德先 生自二零零七年四月起在Carlyle工作。施維 德先生現出任Carlyle旗下基金投資之多家公 司之董事,包括但不限於卜蜂國際有限公 司(香港聯交所主板上市公司,股份代號: 43)、中漁集團有限公司(新加坡交易所上市 公司,股份代號:BOZ)及浙江開元酒店管理 有限公司。施維德先生亦擔任艾利丹尼森公 司(Avery Dennison Corporation)(紐約證券交易 所上市公司,股份代號: AVY)及金寶通國際 有限公司(香港聯交所主板上市公司,股份 代號:320)之董事會成員。施維德先生亦自 二零零八年八月起擔任東森電視事業股份 有限公司主席。於加入Carlyle前,施維德先 生於二零零一年至二零零七年期間擔任可 口可樂公司集團亞洲區總裁兼營運總監, 之前為柯達專業(Kodak Professional)總裁及 伊士曼柯達公司(Eastman Kodak Company) 高級副總裁。施維德先生取得羅徹斯特理工 大學(Rochester Institute of Technology)服務管 理理學碩士學位及艾姆赫斯特學院(Elmhurst College)工商管理理學士學位。彼於二零零 九年十一月二十四日獲委任為本集團非執行 董事,並於二零一零年二月一日獲委任為本 集團副主席。

NON-EXECUTIVE DIRECTOR: GREGORY MICHAEL ZELUCK

Aged 49, is currently a managing director of Carlyle and is a co-head of the Fund. Mr. Zeluck has been working at Carlyle since July 1998 and has been a managing director since that time. At Carlyle, Mr. Zeluck has overseen investments in a variety of companies across Asia, including, without limitation. Taiwan Broadband Communications Co., Ltd. Eastern Broadcasting Company Limited, Pacific China Holdings Limited, kbro Co., Ltd., Ta Chong Bank Limited and Natural Beauty. Mr. Zeluck currently sits on the board of directors of a number of companies in which funds of Carlyle have investments, including, without limitation, Caribbean Group, Hyundai Communications & Network Co. Limited, Eastern Broadcasting Company Limited, kbro Co., Ltd. and Ta Chong Bank Limited, a company listed on the Taiwan Stock Exchange (Stock code: 2847). Prior to joining Carlyle, Mr. Zeluck worked in Merrill Lynch's Asian high yield team and spent 13 years in Lehman Brothers' corporate finance and merchant banking groups, approximately four of which were spent in Asia. Mr. Zeluck received a Bachelor of Arts degree from Princeton University, graduating magna cum laude in East Asian studies. He was appointed as the Group's non-executive director on 24 November 2009.

NON-EXECUTIVE DIRECTOR: MS. NG SHIEU-YEING CHRISTINA

Aged 38, is currently a director of Carlyle based in Hong Kong. Ms. Ng has been working at Carlyle since 1998 and has been a director since January 2006. At Carlyle, Ms. Ng has overseen investments in, among others, Taiwan Broadband Communications Co., Ltd, Eastern Broadcasting Company Limited, China Pacific Insurance (Group) Company Limited, kbro Co., Ltd. and Natural Beauty. Prior to joining Carlyle, Ms. Ng was an associate with Exor Asia, the direct investment arm of the Agnelli Group of Italy from 1997 to 1998. Ms. Ng received a Bachelor of Science degree in management science from the Massachusetts Institute of Technology. She was appointed as the Group's non-executive director on 24 November 2009.

非執行董事: GREGORY MICHAEL ZELUCK

49歲, 現為Carlyle董事總經理及基金聯席 主管。Zeluck先生自一九九八年七月起在 Carlyle工作,並自當時起出任董事總經理。 在Carlyle 任職期間, Zeluck先生曾負責監督 在亞洲多家公司之投資,包括但不限於台灣 寬頻通訊有限公司、東森電視事業股份有限 公司(EasternBroadcasting Company Limited)、 太平洋中國控股公司(Pacific China Holdings Limited)、凱擘股份有限公司、大眾銀行(Ta Chong Bank Limited) (台灣證券交易所上市公 司,股份代號:2847)及自然美。Zeluck先生 現出任Carlyle旗下基金投資之多家公司之董 事,包括但不限於Caribbean Group、Hyundai Communications & Network Co. Limited、 東 森 電視事業股份有限公司(Eastern Broadcasting Company Limited)、凱擘股份有限公司及大 眾銀行(Ta Chong Bank Limited)。加入Carlyle 前, Zeluck先生在美林之亞洲高增值團隊工 作,並在雷曼兄弟公司之企業融資及商人銀 行部工作十三年,其中約有四年在亞洲工 作。Zeluck先生取得普林斯頓大學(Princeton University)文學士學位,在東亞研究以極優等 的成績畢業。彼於二零零九年十一月二十四 日獲委任為本集團非執行董事。

非執行董事:吳秀瀅

38歲,現為Carlyle駐港董事。吳女士自一九九八年起在Carlyle工作,並自二零零六年一月起出任董事。在Carlyle任職期間,吳女士曾負責監督(其中包括)在台灣寬頻通訊有限公司、東森電視事業股份有限公司(Eastern Broadcasting Company Limited)、中國太平洋保險(集團)股份有限公司、凱擘股份有限公司及自然美之投資。於加入Carlyle前,吳女士於一九九七年至一九九八年為意大理人会工於一九九七年至一九九八年為意大理工學院管理科學理學士學位。彼於二零零九年十一月二十四日獲委任為本集團非執行董事。

NON-EXECUTIVE DIRECTOR: MS. FENG JANINE JUNYUAN

Aged 42, is currently a managing director of Carlyle based in Hong Kong and is focused on Asian buyout and growth capital investments in sectors including consumer, financial services, industrial and healthcare. Ms. Feng has been working at Carlyle since 1998, and has been responsible for several investments in China, Ms. Feng currently serves as a director of China Pacific Insurance (Group) Company Limited. Prior to joining Carlyle, Ms. Feng was a senior associate at Credit Suisse First Boston's investment banking group in New York. Ms. Feng received a Master of Business Administration degree from Harvard Business School and a Bachelor of Arts degree, summa cum laude and Phi Beta Kappa, from Middlebury College. She was appointed as the Group's non-executive director on 24 November 2009.

INDEPENDENT NON-EXECUTIVE DIRECTOR: FRANCIS GOUTENMACHER

Aged 69, had worked closely with some of the most prestigious names in the business, including Cartier, Van Cleef & Arpels, Piaget, Vacheron Constantin, Alfred Dunhill and Jaeger-LeCoultre, etc. He had also been the Managing Director of Cartier France, the CEO of Piaget International, and the President of The Hong Kong Watch Importers' Association from 2004 to 2006. Mr. Goutenmacher was also the former CEO of Richemont Asia Pacific, one of the world's leading luxury groups and in 2006, retired from Richemont and established Gouten Consulting Limited to help luxury brands with their marketing and strategic development of their luxury brands in the challenging and rapidly emerging market of Asia-Pacific. Mr. Goutenmacher is currently an independent non-executive director of I.T Limited, whose shares are listed on the Stock Exchange of Hong Kong Limited. He is also a director of Gouten Consulting Limited, an advisor to several local luxury groups, and sits on the board of directors of several non-listed companies. He was appointed as the Group's independent non-executive director on 1 February 2010.

非執行董事: 馮軍元

42歲,現為Carlyle駐港董事總經理,專注於 亞洲消費品、金融服務、工業及健康等業務 之收購及增長資金投資。馮女士自一九九八 年起於Carlyle工作,曾負責在中國進行多項 投資。馮女士目前於中國太平洋保險(集團) 股份有限公司出任董事。於加盟Carlyle前, 馬女士在紐約瑞士信貸第一波士頓之投資 銀行部擔任高級顧問。馮女士取得哈佛商學 院工商管理碩士學位及明德大學(Middlebury College) 文學士學位、最優等成績榮譽及菲 巴特卡帕(Phi Beta Kappa)獎。彼於二零零九 年十一月二十四日獲委任為本集團非執行董

獨立非執行董事:FRANCIS GOUTENMACHER

69歲,曾與多家享譽業界之機構(包括 Cartier · Van Cleef & Arpels · Piaget · Vacheron Constantin 、Alfred Dunhill及Jaeger-LeCoultre等) 緊密合作。彼亦曾出任法國Cartier之董事總 經理、Piaget International之行政總裁以及於二 零零四年至二零零六年期間,出任香港鐘錶 入口商會會長。Goutenmacher先生亦曾任世 界頂尖高檔品牌集團之一歷峯亞太有限公司 之行政總裁,於二零零六年退休於歷峯及成 立顧騰顧問有限公司,協助高檔品牌為開拓 充滿挑戰及迅速冒起之亞太區市場而進行市 場推廣及策略管理工作。Goutenmacher先生 現為I.T. Limited之獨立非執行董事,該公司股 份在香港聯合交易所有限公司上市。彼亦為 顧騰顧問有限公司之董事及多家非上市公司 董事會成員。顧騰顧問有限公司乃本地多家 高檔品牌集團之顧問。彼於二零一零年二月 一日獲委任為本集團獨立非執行董事。

INDEPENDENT NON-EXECUTIVE DIRECTOR: SU-MEI THOMPSON

Aged 44, obtained her Master of Business Administration (Dean's List) degree from IMD in Lausanne, Switzerland, a first-class Masters degree in law from Oxford University, England and a BA degree in law from Cambridge University, England and is a UK qualified solicitor. Ms. Thompson is currently the Chief Executive Officer of The Women's Foundation, a leading Non-Government Organisation promoting the advancement of women in Hong Kong. Previously, she held senior regional management positions at Walt Disney Television Asia-Pacific where she was Regional Director of Legal & Business Affairs, the Financial Times where she served as Managing Director for Asia and was a member of the FT's Global Management Board, and Christie's where she was Senior Vice-President. Strategic Business Development for Asia. She started her career as a corporate finance lawyer at Linklaters and served in the firm's London, Paris and Hong Kong offices. Ms. Thompson is a Co-founder and Advisory Board Member of Intelligence Squared Asia and a Corporate Member of The Cheltenham Ladies College in the United Kingdom. She was appointed as independent non-executive director of the Group on 1 February 2010.

INDEPENDENT NON-EXECUTIVE DIRECTOR: CHEN RUEY-LONG

Aged 62, obtained his Bachelor degree of Economic from National Chung-Hsing University in 1970. He was the Minister of the Ministry of Economic Affairs of Taiwan from 2006 to 2008. Prior to that, he held various positions and represented the Ministry of Economic Affairs of Taiwan in various countries and was based in Switzerland from 1987 to 1996 and in Belgium from 1974 to 1979. Mr. Chen was the Board Chairman of the Institute for Information Industry in Taiwan from 2008 to 2009, and he is currently the Board Chairman of SINOCON Industrial Standards Foundation in Taiwan, the Board Chairman of Teknowledge Development Corp. in Taiwan, a board member of SICDC Ltd. & SICDC Vision Technology Ltd. in BVI, a member of the Advisory Board of Newport Digital Technologies,Inc. in USA and an independent director of Bank of Panhsin in Taiwan. He was appointed as the Group's independent non-executive director on 1 February 2010.

獨立非執行董事:周素媚

44歲,瑞士洛桑國際發展管理學院(IMD)頒 授工商管理碩士學位(優等生)、英國牛津 大學頒授法律碩士一級學位,及英國劍橋 大學頒授文學士(法律)學位,為英國認可律 師。周女士現為婦女基金會(The Women's Foundation) 行政總裁,該基金會乃香港致力 推動婦女發展之主要非政府機構。在此之 前,彼曾出任多個地區高級管理要職,包括 Walt Disney Television Asia-Pacific 之法律及商業 事務地區總監;金融時報之亞洲區董事總經 理兼全球管理委員會成員;及佳士得亞洲區 策略業務發展高級副總裁。彼最初投身工作 時,在Linklaters擔任企業融資律師,曾在該 行的倫敦、巴黎及香港辦事處工作。周女士 為Intelligence Squared Asia 聯合創始人和顧問 委員會成員,並為英國The Cheltenham Ladies College之企業會員。彼於二零一零年二月一 日獲委任為本集團獨立非執行董事。

獨立非執行董事: 陳瑞降

INDEPENDENT NON-EXECUTIVE DIRECTOR: YANG TZE-KAING

Aged 56, obtained his Master of Business Administration degree from University of Illinois at Urbana-Champaign, USA in 1982 and his PhD in Strategic Management from National Chengchi University of Taiwan in 1987. He is currently a professor of the Department of Business Administration in National Chenochi University, the Chairman of Yangtze Associates. the President of Huiyang Private Equity Fund Co., Ltd., the Supervisor of ASUSTeK Computer Inc., a director of RITEK Corporation, an independent director of ASROCK Incorporation. Mr. Yang was also the Deputy Minister of the Ministry of Finance of Taiwan, the Managing Director and Acting Chairman of Bank of Taiwan, the President of China Development Industrial Bank of Taiwan and an associate professor in National Chengchi University and National Chiao Tung University. He was appointed as the Group's independent non-executive director on 1 February 2010.

CHIEF EXECUTIVE OFFICER: JOHN HSIN SHENG TSENG

Aged 61, joined the Group as the Chief Executive Officer with effect from 4 January 2010. Mr. Tseng graduated from American Graduate School of International Management (Thunderbird), USA with a Master in Business Administration in 1982. He was the Chairman and President, Greater China of The Goodyear Tire & Rubber Company from 2005 to 2008. Prior to that, Mr. Tseng had been working in Eastman Kodak Company from 1982 to 2005, and had served as the General Manager and Corporate Vice President of Consumer and Professional Imaging in Greater China and Greater Asia regions from 2000 to 2005.

CHIEF OPERATING OFFICER AND CHIEF FINANCIAL OFFICER: CHAN YIU WING

Aged 54, joined the Group as the Chief Financial Officer and Chief Operating Officer in February 2010. Mr. Chan graduated from the University of Hong Kong with a Master in Business Administration in 1990 and a Bachelor of Social Sciences in the same university in 1979. Prior to joining the Group, Mr. Chan was the China General Manager of Evergreen Packaging. Prior to that, Mr. Chan had been working in Eastman Kodak Company from 1980 to 2007, and held broad spectrum of senior positions in general management, sales and marketing, finance, operations, product development and project management including the Regional Operations Director for North Asia, China General Manager for Consumer and Professional Imaging and Regional Business Director for Greater Asia Region.

獨立非執行董事:楊子江

56歲,於一九八二年獲美國伊利諾大學香檳 分校頒授工商管理碩士學位,及於一九八七 年獲台灣國立政治大學頒授企業管理博士學 位。彼現為國立政治大學企業管理系教授、 滙宏顧問(股)公司董事長、滙揚創業投資(股) 公司總經理、華碩電腦(股)公司監察人、錸 德科技(股)公司董事及華擎科技(股)公司獨 立董事。楊先生亦曾任台灣財政部次長、台 灣銀行常務董事兼董事長、中華開發工業銀 行總經理以及國立政治大學及國立交通大學 副教授。彼於二零一零年二月一日獲委任為 本集團獨立非執行董事。

行政總裁:曾新生

61歲,於二零一零年一月四日起加入本集團 作為行政總裁。曾先生於一九八二年畢業於 美國國際管理學院(雷鳥),取得工商管理碩 士。彼從二零零五年至二零零八年為固特異 輪胎與橡膠公司大中華地區的董事長及總 裁。在此之前,曾先生從一九八二年至二零 零五年一直服務於事伊士曼柯達公司,並於 二零零零年至二零零五年期間,擔任在大中 華地區和大亞洲地區消費產品和專業影像業 務總經理兼公司副總裁。

集團首席營運官及首席財務 官:陳耀榮

54歲,於二零一零年二月加入本集團作為 集團首席營運官及首席財務官。陳先生畢業 於香港大學,分別於一九九零年及一九七九 年獲取工商管理碩士學位及社會科學學士 學位。加盟本集團前,陳先生曾任Evergreen Packaging 之中國區總經理,此前於一九八零 年至二零零七年間一直任職於伊士曼柯達公 司,在經營管理、銷售及市場推廣、財務、營 運、產品開發及項目管理多個領域擔任高級 職位,包括北亞區營運總監,中國區消費產 品和專業影像業務總經理及亞太區業務總監。

VICE PRESIDENT OF RETAIL MANAGEMENT: LEE MENG HOE. ANTONIO

Aged 49, joined the Group as the Vice President of Retail Management with effect from 5 January 2010. Mr. Lee graduated from the National Chengchi University in Taiwan with a Bachelor in Business Administration. Prior to joining the Group, Mr. Lee had been working in Eastman Kodak Company, and held broad spectrum of senior positions in general management of Kodak and Key Account, Greater Asia Regional Director of Kodak Express Franchise Program. He also worked for Unilever (Taiwan) Company Limited, Circle K Convenience Store (Taiwan) Limited and a subsidiary of Li & Fung (Retailing) Limited with senior positions of product manager, marketing manager and executive director of these companies with extensive experience in franchise store development and management.

CHIEF MARKETING OFFICER: TAI YIM TING SHIRLEY

Aged 46, joined the Group as Chief Marketing Officer with effect from 1 July 2010. Ms. Tai graduated from University of Hong Kong with a Bachelor of Arts degree and obtained an Executive Master of Business Administration degree jointly issued by Kellogg Management Institute and Hong Kong University of Science & Technology. Prior to joining the Group, Ms. Tai had been working as the General Manager of Reckitt Benckiser in Hong Kong & Taiwan region, the General Manager of Estee Lauder Hong Kong and Clinique China of Estee Lauder Inc. and was the Vice-President of Non-Carbonated Beverage Division, Pepsi Beverages International Greater China, with over 17 years of marketing and management experience in Greater China Region and good exposure in cosmetics industry.

FINANCIAL CONTROLLER AND COMPANY SECRETARY: CHAN YAN KWAN ANDY

Aged 42, is the Financial Controller and Company Secretary of the Group. Mr. Chan is responsible for the financial planning and monitoring. He graduated from the University of Hull in the UK with a bachelor's degree in economics (economics and accounting) in 1992 and graduated from Richard Ivey School of Business with University of Western Ontario, Canada with an Executive MBA in 2008. He is an associate member of the Hong Kong Institute of Certified Public Accountants and a fellow member of the Association of Chartered Certified Accountants, and a holder of Practitioner's Endorsement certificate issued by the Hong Kong Institute of Chartered Secretaries. Prior to joining the Group in July 2004, Mr. Chan worked in an international accounting firm and had served senior financial positions in a NASDAQ listed company and a renowned German exhibition company.

零售管理一副總裁:李明和

49歲,於二零一零年一月五日起加入本集團作為零售管理部一副總裁。李先生畢業於企灣國立政治大學,獲取工商管理學士學位。 加盟本集團前,李先生曾任職於伊士曼曼達 加盟本集團前,李先生曾任職於伊士曼曼達 公司擔任高級職位如管理重大客戶及柯達 速彩色影像特許經營計劃大亞洲區總監。 還曾經在聯合利華(台灣)有限公司,OK便司 店(台灣)有限公司及利豐(零售)有限公司執 店(台灣)有限公司及利豐(零售)有限公司執 方公司分別擔任產品經理,營銷經理和開發 的經驗。

首席營銷官:戴艷婷

46歲,於二零一零年七月一日起加入本集團作為首席營銷官。戴女士畢業於香港大學寶 取榮譽文學士學位,並取得美國凱洛格管理學院與香港科大商學院聯合頒發的的EMBA課程學位。加盟本集團前,戴女士曾先後說職於利潔時香港及台灣地區總經理,倩碧區總經理,雅詩蘭黛香港地區總經經經到副總區總經理,雅詩蘭黛香港地區總經經到副總有豐富化妝品的品牌管理經驗。

財務總監兼公司秘書: 陳仁君

42歲,本集團財務總監兼公司秘書,負責好務規劃及監督。彼於一九九二年畢業學之一, 赫爾大學,持有經濟(經濟及會計學)學古安內 略大學Richard Ivey 商學院(Richard Ivey School of Business),擁有行政公會會員及英國等 位。彼為香港會資深會員及英國特計學公 之會計學公公會會員及英語, 會會發的從業者認可證書的持有人。曾是 之公零一家納斯行,亦會於 一家納斯任高級財務 職位。

Directors' Report

董事會報告書

The directors present their annual report and the audited consolidated financial statements for the year ended 31 December 2010.

PRINCIPAL ACTIVITIES

The Company acts as an investment holding company. The Group is principally engaged in (a) manufacturing and selling of skin care, beauty and aromatherapeutic products and (b) provision of skin treatments, beauty and spa services and skin care consulting and beauty training. The activities of its principal subsidiaries are set out in note 34 to the consolidated financial statements.

RESULTS AND APPROPRIATIONS

The results of the Group for the year ended 31 December 2010 are set out in the consolidated statement of comprehensive income on page 65.

An interim dividend of HK\$0.035 per share amounting to HK\$70,074,000 was paid to the shareholders during the year. The directors now recommend the payment of a final dividend of HK\$0.045 per share to the shareholders on the register of members on 13 May 2011, amounting to approximately HK\$95,095,000. Details of the dividends are set out in note 13 to the consolidated financial statements.

MAJOR CUSTOMERS AND SUPPLIERS

The aggregate sales and purchases attributable to the Group's five largest customers and suppliers were less than 30% of the Group's total turnover and purchases for the year respectively.

INVESTMENT PROPERTIES

The Group's investment properties at 31 December 2010 were fair valued by an independent firm of professional property valuers. The fair value increase of approximately HK\$62,000 has been recognised in profit or loss. Details of movements during the year in the investment properties of the Group are set out in note 14 to the consolidated financial statements.

PROPERTY, PLANT AND EQUIPMENT

Details of movements during the year in the property, plant and equipment of the Group are set out in note 15 to the consolidated financial statements. 董事提呈彼等截至二零一零年十二月三十一 日止年度的年報及經審核綜合財務報表。

主要業務

本公司為投資控股公司,本集團主要從事(a) 製造及銷售護膚、美容及香薰產品及(b)提供 肌膚護理、美容及水療服務以及肌膚護理顧 問服務及美容培訓。本集團主要附屬公司的 業務載於綜合財務報表附註34。

業績及分派

本集團截至二零一零年十二月三十一日止年 度的業績載於第65頁的綜合全面收益表。

於年內,本公司向股東派發每股0.035港元之中期股利,合共70,074,000港元。董事現建議向於二零一一年五月十三日名列股東名冊之股東派發末期股利每股0.045港元,合共約95,095,000港元。有關股利詳情載於綜合財務報表附註13。

主要客戶及供應商

本集團五大客戶及供應商應佔總銷售額及採購額,分別佔本集團本年度的總營業額及採購額不足30%。

投資物業

本集團投資物業於二零一零年十二月三十一日由獨立專業物業估值師行按公平值基準進行估值。公平值增加約62,000港元已於損益確認。有關本集團投資物業於年內的變動詳情載於綜合財務報表附註14。

不動產、廠場及設備

本集團於年內的不動產、廠場及設備變動詳 情載於綜合財務報表附註15。

SHARE CAPITAL

Details of movements during the year in the share capital of the Company are set out in note 25 to the consolidated financial statements.

DIRECTORS

The directors of the Company during the year and up to the date of this report were:

Executive directors:

Dr. TSAI Yen-Yu
(alias Dr. Tsai Yen Pin)
Mr. LEE Ming-Ta
(alias Mr. Lee Ming Tah)

Non-executive directors:

Dr. SU Chien-Cheng (redesignated as a non-executive director on 1 February 2010)

Dr. SU Sh-Hsyu

Mr. Gregory Michael ZELUCK

Mr. Patrick Thomas SIEWERT Ms. NG Shieu Yeing Christina Ms. FENG Janine Junyuan

Independent nonexecutive directors:

Mr. Francis GOUTENMACHER (appointed on 1 February 2010)

Ms. Su Mei THOMPSON (appointed on 1 February 2010)

Mr. CHEN Ruey-Long (appointed on 1 February 2010)

Mr. YANG Tze-Kaing (appointed on 1 February 2010)

Mr. YEH Liang-Fei (resigned on 1 February 2010)

Mrs. CHEN SHIEH Shu-Chen (resigned on 1 February 2010)

Mr. CHEN Ching (resigned on 1 February 2010)

股本

本公司於年內的股本變動詳情載於綜合財務 報表附註25。

董事

於年內及截至本報告刊發日期,本公司董事 如下:

執行董事:

蔡燕玉博士 (又名蔡燕萍博士) 李明達先生

非執行董事:

蘇建誠博士(於二零一零年二月一日調任非執行董事)

蘇詩琇博士
Gregory Michael
ZELUCK先生
施維德先生
吳秀瀅女士
馮軍元女士

獨立非執行董事:

(於二零一零年 Francis GOUTENMACHER先生 二月一日獲委任) (於二零一零年 周素媚女士 二月一日獲委任) (於二零一零年 陳瑞隆先生 二月一日獲委任) 楊子江先生 (於二零一零年 二月一日獲委任) 葉良輝先生 (於二零一零年 二月一日辭任) 陳謝淑珍女士 (於二零一零年 二月一日辭任) 諶清先生 (於二零一零年 二月一日辭任)

DIRECTORS (Continued)

In accordance with Article 117 of the Company's articles of association, onethird of the Directors or if their number is not three or a multiple of three, then a number not less than one-third, shall retire from office by rotation at each annual general meeting. Dr. TSAI Yen-Yu, Dr. SU Sh-Hsyu, Mr. Gregory Michael ZELUCK and Mr. Patrick Thomas SIEWERT will retire by rotation and, being eligible, offer themselves for re-election at the forthcoming annual general meeting.

The Company has received, from each of the independent non-executive directors, an annual confirmation of his independence pursuant to Rule 3.13 of the Rules (the "Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). The Company considers all of the independent non-executive directors independent.

BOARD COMMITTEES AND VICE CHAIRMEN

The Company has established an audit committee, remuneration committee and executive committee.

Dr. SU Sh-Hsyu and Ms. NG Shieu-Yeing Christina were appointed as members of the audit committee of the Company with effect from 24 November 2009. Dr. SU Sh-Hsyu, Mr. Yeh Liang-Fei, Mrs. CHEN SHIEH Shu-Chen and Mr. CHEN Ching resigned and Dr. SU Chien-Cheng, Mr. Francis GOUTENMACHER, Ms. Su Mei THOMPSON, Mr. CHEN Ruey-Long and Mr. YANG Tze-Kaing were appointed as the members of the audit committee of the Company with effect from 1 February 2010.

Dr. SU Chien-Cheng and Mr. Patrick Thomas SIEWERT were appointed as members of the remuneration committee of the Company with effect from 24 November 2009. Dr. SU Chien-Cheng, Mr. Yeh Liang-Fei, Mrs. CHEN SHIEH Shu-Chen and Mr. CHEN Ching resigned and Dr. TSAI Yen-Yu, Dr. SU Sh-Hsyu, Mr. Gregory Michael ZELUCK, Mr. CHEN Ruey-Long and Ms. Su Mei THOMPSON were appointed as the members of the remuneration committee of the Company with effect from 1 February 2010.

董事(續)

根據本公司之公司組織章程細則第117條, 三分之一(或倘數目並非三或三之倍數, 則不少於三分之一)董事須於各股東週年 大會輪值退任。蔡燕玉博士、蘇詩琇博士、 Gregory Michael ZELUCK先生及施維德先生將 輪值告退,且符合資格並願意重選連任。

本公司已自各獨立非執行董事接獲根據香港 聯合交易所有限公司(「聯交所」)證券上市規 則(「上市規則」)第3.13條發出之年度獨立身 分確認書。本公司認為,全體獨立非執行董 事均為獨立人士。

董事委員會及副主席

本公司已成立審核委員會、薪酬委員會及執 行委員會。

蘇詩琇博士及吳秀瀅女士獲委任為本公司審 核委員會委員,自二零零九年十一月二十四 日起生效。蘇詩琇博士、葉良輝先生、陳謝 淑珍女士及諶清先生已辭任, 而蘇建誠博士、 Francis GOUTENMACHER先生、周素媚女士、 陳瑞隆先生及楊子江先生則獲委任為本公司 審核委員會委員,自二零一零年二月一日起 生效。

蘇建誠博士及施維德先生獲委任為本公司薪 酬委員會委員,自二零零九年十一月二十四 日起生效。蘇建誠博士、葉良輝先生、陳謝 淑珍女士及諶清先生已辭任,而蔡燕玉博士、 蘇詩琇博士、Gregory Michael ZELUCK先生、 陳瑞隆先生及周素媚女士則獲委任為本公司 薪酬委員會委員,自二零一零年二月一日起 生效。

BOARD COMMITTEES AND VICE CHAIRMEN (Continued)

An executive committee of the Company was established in 2009. Dr. SU Chien-Cheng, Dr. SU Sh-Hsyu, Mr. Patrick Thomas SIEWERT and Mr. Gregory Michael ZELUCK were appointed with effect from 24 November 2009. Dr. SU Chien-Cheng resigned and Dr. TSAI Yen-Yu, Mr. Francis GOUTENMACHER and Mr. YANG Tze-Kaing were appointed as members of the executive committee of the Company with effect from 1 February 2010, to which the Board will, until it otherwise determines, delegate such powers, authorities and discretions as may from time to time be approved by the Board, including, without limitation, all of the powers, authorities and discretions to consider the strategic direction of the Group and review the monthly business and financial performance of the Group and the implementation and execution of the business plan and annual budget of the Group.

Mr. Gregory Michael ZELUCK and Mr. LEE Ming-Ta were appointed as vice-chairmen of the Company with effect from 24 November 2009. Mr. Gregory Michael ZELUCK resigned and Mr. Patrick Thomas SIEWERT was appointed as the vice chairman of the Company with effect from 1 February 2010.

The compositions of the audit committee, the remuneration committee and the executive committee of the Company as well as the vice chairmen of the Company upon the last changes with effective from 1 February 2010 and as of date of this report are set out below:

董事委員會及副主席(續)

本公司於二零零九年成立執行委員會。蘇建 誠博士、蘇詩琇博士、施維德先生及Gregory Michael ZELUCK先生獲委任,自二零零九年 十一月二十四日起生效。蘇建誠博士已辭任, 蔡燕玉博士、Francis GOUTENMACHER先生及 楊子江則獲委任為本公司執行委員會委將 場子江則獲委任為本公司執行委員會會終 場子之零十二月一日起生效。董事會所 提出該等董事會可能不時批准之權力、策略 在及酌情權,包括但不限於考慮本集團 方向之所有權力、授權及酌情權以及審閱本 集團每月業務及財務表現以及推行及執行本 集團業務計劃及年度預算。

Gregory Michael ZELUCK先生及李明達先生均獲委任為本公司副主席,自二零零九年十一月二十四日起生效。Gregory Michael ZELUCK 先生已辭任,而施維德先生則獲委任為本公司副主席,自二零一零年二月一日起生效。

自上次變動於二零一零年二月一日生效起至 本報告日期,本公司審核委員會、薪酬委員 會及執行委員會成員以及本公司副主席載列 如下:

| | | | Audit F | Remuneration | Executive | Vice |
|------------------------------|---------------------------|------------------|--------------------|--------------------|--------------------|-----------------|
| Name of Director 董事姓名 | | Director 董事類別 | Committee 審核委員會 | Committee 薪酬委員會 | Committee 執行委員會 | Chairmen 副主席 |
| Dr. TSAI Yen-Yu | 蔡燕玉博士 | ED | | Υ | Y | |
| Mr. LEE Ming-Ta | 李明達先生 | ED | | | | Υ |
| Dr. SU Chien-Cheng | 蘇建誠博士 | NED | Υ | | | |
| Dr. SU Sh-Hsyu | 蘇詩琇博士 | NED | | Υ | Υ | |
| Mr. Patrick Thomas SIEWERT | 施維德先生 | NED | | Υ | Υ | Υ |
| Mr. Gregory Michael ZELUCK | Gregory Michael ZELUCK 先生 | NED | | Υ | Υ | |
| Ms. FENG Janine Junyuan | 馮軍元女士 | NED | | | | |
| Ms. NG Shieu-Yeing Christina | 吳秀瀅女士 | NED | Υ | | | |
| Mr. Francis GOUTENMACHER | Francis GOUTENMACHER先生 | INED | Υ | | Υ | |
| Ms. Su Mei THOMPSON | 周素媚女士 | INED | Υ | Υ | | |
| Mr. CHEN Ruey-Long | 陳 瑞隆 先 生 | INED | Υ | Υ | | |
| Mr. YANG Tze-Kaing | 楊子江先生 | INED | Υ | | Υ | |

ED: Executive Director

NED: Non-Executive Director

INED: Independent Non-Executive Director

ED:執行董事 NED:非執行董事 INED:獨立非執行董事

DISTRIBUTABLE RESERVES OF THE **COMPANY**

As at 31 December 2010, in the opinion of the directors of the Company, the Company's reserves available for distribution to shareholders were approximately HK\$237,997,000 which represents the share premium and retained profits of the Company.

DIRECTORS' SERVICE CONTRACTS

The directors' service contracts entered into between the Company and Dr. TSAl Yen-Yu, Mr. LEE Ming-Ta and Dr. Su Chien-Cheng with a term of three-year were expired on 10 March 2011 and were renewed on the same terms but only for the period from 11 March 2011 to 31 December 2011. The director' service contract entered into between the Company and Dr. SU Sh-Hsyu was expired on 20 September 2010 and was renewed for a period of three-year on the same terms. The directors' service contracts entered into between the Company and each of the independent non-executive directors, namely, Mr. Francis GOUTENMACHER, Ms. Su-Mei THOMPSON, Mr. CHEN Ruey-Long and Mr. YANG Tze-Kaing, were for a term of three years commencing on 1 February 2010.

These service contracts may be terminated by either party giving to the other one to three calendar months' notice in writing.

There was no service contract entered into between the Company and each of Mr. Patrick Thomas SIEWERT, Mr. Gregory Michael ZELUCK, Ms. FENG Janice Junyuan and Ms. NG Shieu-Yeing Christina.

The initial annual remuneration pursuant to such service contracts are summarised as follows:

本公司可供分派儲備

於二零一零年十二月三十一日,本公司董事 認為,本公司可供分派予股東之儲備約為 237,997,000港元,該等儲備乃本公司之股份 溢價及保留溢利。

董事服務合約

本公司與蔡燕玉博士、李明達先生及蘇建誠 博士訂立之董事服務合約為期三年,已於二 零一一年三月十日屆滿,並已按相同條款重 續,惟年期僅於二零一一年三月十一日起至 二零一一年十二月三十一日止。本公司與蘇 詩琇博士訂立之董事服務合約已於二零一 零年九月二十日屆滿,並已按相同條款重 續三年。本公司與各獨立非執行董事Francis GOUTENMACHER先生、周素媚女士、陳瑞隆 先生及楊子江先生訂立之董事服務合約年期 則由二零一零年二月一日開始,為期三年。

該等服務合約可由任何一方向對方發出不少 於三個曆月的書面通告終止。

本公司並無與施維德先生、Gregory Michael ZELUCK先生、馮軍元女士及吳秀瀅女士各 自訂立服務合約。

根據該等服務合約,初步年度酬金概述如下:

| Name of Director 董事姓名 | | Director type 董事類別 | Annual director fee 年度董事酬金 | Annual increment on director fee 董事袍金年度增幅 | Discretionary bonus 酌情花紅 |
|--------------------------|-------------------------|-----------------------|----------------------------------|--|--------------------------------|
| Dr. TSAI Yen-Yu | 蔡燕玉博士 | ED | \$1,000,000 | Note (a)附註(a) | Note (b)附註(b) |
| Mr. LEE Ming-Ta | 李明達先生 | ED | \$700,000 | Note (a)附註(a) | Note (b)附註(b) |
| Dr. SU Chien-Cheng | 蘇建誠博士 | NED | \$600,000 | Note (a) 附註(a) | Note (b)附註(b) |
| Dr. SU Sh-Hsyu | 蘇詩琇博士 | NED | \$600,000 | Note (a) 附註(a) | Note (b)附註(b) |
| Mr. Francis GOUTENMACHER | Francis GOUTENMACHER 先生 | INED | \$240,000 | N/A不適用 | N/A不適用 |
| Ms. Su Mei THOMPSON | 周素媚女士 | INED | \$240,000 | N/A不適用 | N/A不適用 |
| Mr. CHEN Ruey-Long | 陳瑞隆先生 | INED | \$240,000 | N/A不適用 | N/A不適用 |
| Mr. YANG Tze-Kaing | 楊子江先生 | INED | \$240,000 | N/A不適用 | N/A不適用 |
| Total | 總計 | | \$3,860,000 | | |

DIRECTORS' SERVICE CONTRACTS (Continued)

Notes:

- (a) The annual increment of the directors' fee for executive directors and non-executive directors shall not exceed 10% of the annual fee of preceding year.
- (b) Executive directors and non-executive directors may receive a bonus approved by and at the discretion of the Board from time to time. The bonus to all executive directors and non-executive directors shall not exceed 15% of the audited consolidated profit attributable to owners of the Company in respect of that financial year of the Group.

For the year ended 31 December 2010, Mr. LEE Ming-Ta had waived his director fee for the year.

No director bonus was proposed nor paid during the year (2009: Nil).

Save as disclosed above, no director has any unexpired service contract which is not determined by the Group within one year without payment of compensation, other than normal statutory obligations.

董事服務合約(續)

附註:

- (a) 執行董事及非執行董事之董事袍金每年增幅不 得超過前一年之年度袍金10%。
- (b) 執行董事及非執行董事可收取董事會不時酌情 批准之花紅。全體執行董事及非執行董事之花 紅不得超過本集團於該財政年度本公司擁有人 應佔經審核綜合溢利15%。

截至二零一零年十二月三十一日止年度,李 明達先生放棄收取本年度之董事袍金。

並無就本年度建議派付或已派付董事花紅(二零零九年:無)。

除上文披露者外,各董事概無訂立任何本集 團不可於一年內免付補償(一般法定補償除 外)而終止之尚未屆滿服務合約。

DIRECTORS' INTERESTS IN SHARES

As at 31 December 2010, the interests of the directors, the chief executive and their associates in the shares, underlying shares and debentures of the Company and its associated corporations, as recorded in the register maintained by the Company pursuant to Section 352 of the Securities and Futures Ordinance ("SFO"), or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Companies (the "Model Code") contained in the Listing Rules, were as follows:

Long positions in shares and underlying shares of the Company

Ordinary shares

董事於股份之權益

於二零一零年十二月三十一日,董事、主要 行政人員及彼等之聯繫人士於本公司及其相 聯法團之股份、相關股份及債券中,擁有記 錄於本公司根據證券及期貨條例(「證券及期 貨條例」)第352條存置之登記冊,或根據上 市規則所載上市公司董事進行證券交易的標 準守則(「標準守則」)已另行知會本公司及聯 交所之權益如下:

於本公司股份及相關股份之好倉

普通股

| | | Number of | % of the issued share |
|------------------------|----------------------------------|-----------------|------------------------|
| Director | Nature of interest | ordinary shares | capital of the Company |
| 董事 | 權益性質 | 普通股數目 | 佔本公司已 發行股本百分比 |
| Dr. TSAI Yen-Yu (1) | Interest of controlled companies | 1,314,030,000 | 65.63% |
| 蔡燕玉博士⑴ | 受控制公司權益 | | |
| Mr. LEE Ming-Ta (2) | Interest of spouse | 1,314,030,000 | 65.63% |
| 李明達先生⑵ | 配偶權益 | | |
| Dr. SU Chien-Cheng (3) | Deemed interest | 1,314,030,000 | 65.63% |
| 蘇建誠博士® | 視為權益 | | |
| Dr. SU Sh-Hsyu (3) | Deemed interest | 1,314,030,000 | 65.63% |
| 蘇詩琇博士⑶ | 視為權益 | | |

DIRECTORS' INTERESTS IN SHARES (Continued) Long positions in shares and underlying shares of the Company (Continued)

Ordinary shares (Continued)

Notes:

- (1) Dr. TSAI Yen-Yu directly owns 40% of Next Focus Holdings Limited, which, in turn, indirectly owns 50% of Standard Cosmos Limited. Standard Cosmos Limited is therefore a controlled corporation of Dr. TSAI Yen Yu pursuant to Section 316 of the SFO. As such, the 1,314,030,000 shares of the Company attributable to Standard Cosmos Limited are attributable to Dr TSAI.
- (2) Mr. LEE Ming-Ta is the spouse of Dr. TSAI Yen-Yu and accordingly, is deemed to be interested in the 1,314,030,000 shares of the Company attributable to Dr. TSAI Yen-Yu pursuant to Section 316 of the SFO.
- (3) Each of Dr. SU Chien-Cheng and Dr. SU Sh-Hsyu is taken to be interested in the 1,314,030,000 shares of the Company which are indirectly owned by Starsign International Limited pursuant to Sections 317 and 318 of the SFO by virtue of Dr. SU Chien-Cheng and Dr. SU Sh-Hsyu being parties to a shareholders' agreement dated 15 October 2009 which imposes obligations or restrictions on the parties thereto with respect to their use, retention or disposal of their interest in shares of the Company.

Other than as disclosed above, none of the directors, the chief executive nor their associates had any interests or short position in any shares, underlying shares or debentures of the Company or any of its associated corporations as at 31 December 2010.

SHARE OPTIONS

The Company

Particulars of the Company's share option scheme are set out in note 26 to the consolidated financial statements.

During 2010, the Company did not grant any new share options. There was no share option outstanding as at 31 December 2010.

董事於股份之權益(續) 於本公司股份及相關股份之好倉(續)

普通股(續)

附註:

- (1) 蔡燕玉博士直接擁有Next Focus Holdings Limited 40%權益,該公司則間接擁有Standard Cosmos Limited 50%權益。根據證券及期貨條例第316條, Standard Cosmos Limited 因而屬蔡燕玉博士之受 控制法團。因此,Standard Cosmos Limited應佔之 1,314,030,000股本公司股份可歸於蔡博士。
- (2) 李明達先生為蔡燕玉博士之配偶,根據證券及 期貨條例第316條,李明達先生因而被視作於蔡 燕玉博士應佔之1,314,030,000股本公司股份中 擁有權益。
- (3) 根據證券及期貨條例第317及318條,由於蘇建 誠博士及蘇詩琇博士均為日期為二零零九年十 月十五日之股東協議之訂約方,該協議就使用、 保留或出售彼等於本公司股份之權益向訂約方 施加責任或限制,故蘇建誠博士及蘇詩琇博士 各自被視作於Starsign International Limited間接擁 有之1,314,030,000股本公司股份中擁有權益。

除上文披露者外,於二零一零年十二月 三十一日,概無董事、主要行政人員或彼等 之聯繫人士於本公司或其任何相聯法團之任 何股份、相關股份或債券中擁有任何權益或 淡倉。

認股權

本公司

本公司認股權計劃之詳情載於綜合財務報表 附註26。

於二零一零年,本集團並無授出任何新認股權。於二零一零年十二月三十一日並無尚未 行使認股權。

SHARE OPTIONS (Continued)

The Company (Continued)

There was no options granted to substantial shareholders, executive directors or independent non-executive directors during the year.

ARRANGEMENTS TO PURCHASE SHARES OR **DEBENTURES**

Other than the share option scheme disclosed above, at no time during the year was the Company or any of its holding companies, subsidiaries or fellow subsidiaries, a party to any arrangements to enable the directors of the Company to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

SUBSTANTIAL SHAREHOLDERS

As at 31 December 2010, the register of substantial shareholders maintained by the Company pursuant to Section 336 of the SFO shows that, the following shareholders other than the directors of the Company had notified the Company of relevant interests in the issued capital of the Company.

Long position in shares and underlying shares of the **Company**

Ordinary shares of HK\$0.10 each of the Company

認股權(續) 本公司(續)

於年內概無向主要股東、執行董事或獨立非 執行董事授出認股權。

購買股份或債券之安排

除上文所披露認股權計劃外,於年內任何時 間,本公司或其任何控股公司、附屬公司或 同系附屬公司並無參與訂立任何安排,致令 本公司董事可藉收購本公司或任何其他法人 團體之股份或債券而獲利。

主要股東

於二零一零年十二月三十一日,本公司根據 證券及期貨條例第336條存置之主要股東名 冊顯示,除本公司董事以外,以下股東已知 會本公司彼等於本公司已發行股本中擁有有 關權益。

於本公司股份及相關股份之好倉

本公司每股面值0.10港元之普通股

| Name of substantial shareholder 主要股東姓名/名稱 | Notes 附註 | Nature of interest 權益性質 | Number of ordinary shares beneficially held 實益持有 普通股數目 | Percentage of the issued share capital of the Company 佔本公司已發行 股本百分比 |
|--|-------------|---|--|--|
| Efficient Market Investments | | Beneficial owner 實益擁有人 | 838,530,000 | 41.88% |
| Adventa Group Limited | | Beneficial owner 實益擁有人 | 236,580,000 | 11.82% |
| Fortune Bright Group Limited | | Beneficial owner 實益擁有人 | 236,580,000 | 11.82% |
| Starsign International Limited | 1 | Interest of controlled companies 受控制公司權益 | 1,314,030,000 | 65.63% |
| Next Focus Holdings Limited | 2 | Interest of controlled companies 受控制公司權益 | 1,314,030,000 | 65.63% |
| CA NB Limited | 3 | Interest of controlled companies 受控制公司權益 | 1,311,690,000 | 65.63% |
| Carlyle Asia Partners III, L.P. | 3 | Interest of controlled companies 受控制公司權益 | 1,314,030,000 | 65.63% |
| Keywise Capital Management (HK) Limited 凱思博投資管理(香港)有限公司 | | Beneficial owner 實益擁有人 | 181,210,000 | 9.05% |
| Martin Currie (Holdings) Limited 馬丁可利(控股)有限公司 | 4 | Interest of controlled companies 受控制公司權益 | 225,296,000 | 11.25% |

SUBSTANTIAL SHAREHOLDERS (Continued)

Long position in shares and underlying shares of the Company (Continued)

Ordinary shares of HK\$0.10 each of the Company (Continued) Notes:

- (1) Starsign International Limited is the sole shareholder of Standard Cosmos Limited, which, in turn, is the sole shareholder of Efficient Market Investments Limited, Adventa Group Limited and Fortune Bright Group Limited. As such, the 1,311,690,000 shares of the Company collectively held by Efficient Market Investments Limited, Adventa Group Limited and Fortune Bright Group Limited and 2,340,000 shares of the Company held directly by Standard Cosmos Limited (totalling 1,314,030,000 shares of the Company) are attributable to Standard Cosmos Limited and Starsign International Limited.
- (2) Next Focus Holdings Limited directly owns 50% of Starsign International Limited. As such, the 1,314,030,000 shares of the Company in which Starsign International Limited is interested are attributable to Next Focus Holdings Limited.
- (3) Carlyle Asia Partners III, L.P. is the sole shareholder of CA North Beach Limited, which, in turn, is the sole shareholder of CA NB Limited. CA NB Limited directly owns 50% of Starsign International Limited. As such, the 1,314,030,000 shares of the Company in which Starsign International Limited is interested are attributable to CA NB Limited, CA North Beach Limited and Carlyle Asia Partners III, L.P..
- (4) Martin Currie (Holdings) Limited is the sole shareholder of Martin Currie Ltd, which, in turn, is the sole shareholder of Martin Currie Inc and Martin Currie Investment Management. Martin Currie Inc and Martin Currie Investment Management directly hold 130,491,000 (approximately 6.52%) and 94,805,000 (approximately 4.73%) of the shares of the Company, respectively. As such, the 225,296,000 Natural Beauty Shares (approximately 11.25%) held by Martin Currie Inc and Martin Currie Investment Management are attributable to Martin Currie Ltd and Martin Currie (Holdings) Limited.

Save as the interests disclosed above, the Company has not been notified of any other relevant interests or short positions in the issued share capital of the Company as at 31 December 2010.

主要股東(續) 於本公司股份及相關股份之好倉(續)

本公司每股面值0.10港元之普通股(續) 附註:

- (1) Starsign International Limited為Standard Cosmos Limited之唯一股東,而Standard Cosmos Limited為 Efficient Market Investments Limited、Adventa Group Limited及Fortune Bright Group Limited之唯一股東。因此,由Efficient Market Investments Limited、Adventa Group Limited及Fortune Bright Group Limited共同持有之1,311,690,000股本公司股份及由Standard Cosmos Limited直接持有之2,340,000股本公司股份(即合共1,314,030,000股本公司股份)可歸於Standard Cosmos Limited及Starsign International Limited。
- (2) Next Fcous Holdings Limited直接擁有Starsign International Limited 50%權益,因此Starsign International Limited持有權益之1,314,030,000股本公司股份可歸於Next Fcous Holdings Limited。
- (3) Carlyle Asia Partners III, L.P. 為CA North Beach Limited 之唯一股東,而CA North Beach Limited 為CA NB Limited 之唯一股東。CA NB Limited 直接擁有Starsign International Limited 50%權益,因此Starsign International Limited持有權益之1,314,030,000股本公司股份可歸於CA NB Limited、CA North Beach Limited及Carlyle Asia Partners III, L.P.。
- (4) 馬丁可利(控股)有限公司為Martin Currie Ltd之唯一股東,而Martin Currie Ltd為Martin Currie Inc及馬丁可利投資管理有限公司之唯一股東。Martin Currie Inc及馬丁可利投資管理有限公司分別直接持有130,491,000股(約6.52%)及94,805,000股(約4.73%)本公司股份。因此Martin Currie Inc及馬丁可利投資管理有限公司持有之225,296,000股自然美股份(約11.25%)可歸於Martin Currie Ltd及馬丁可利(控股)有限公司。

除上文披露之權益外,於二零一零年十二月 三十一日,本公司並無獲知會於本公司已發 行股本之任何其他有關權益或淡倉。

CONNECTED TRANSACTIONS AND DIRECTORS' INTEREST IN CONTRACTS OF SIGNIFICANCE

The Group had the following significant transactions with connected persons:

(i) On 3 November 2008, (a) the Taipei Tenancy Agreement was entered into between Natural Beauty Bio-Technology Company Limited 自然美 生物科技股份有限公司 (formerly Natural Beauty Cosmetics Company Limited 自然美化妝品股份有限公司) ("NB Taiwan"), an indirect whollyowned subsidiary of the Company, as tenant and Dr. TSAI as landlord for a period of two years from 1 November 2008 to 31 October 2010 with a monthly rental of TWD2,250,000 (equivalent to approximately HK\$521,304); (b) the Pa-Der Tenancy Agreement was entered into between NB Taiwan as tenant and Dr. SU Chien-Cheng as landlord for a period of two years from 1 January 2009 to 31 December 2010 with a monthly rental of TWD70,000 (equivalent to approximately HK\$16,218); (c) the Beijing Tenancy Agreement 1 was entered into between Beijing Natural Beauty Cosmetics Company Limited 北京自然 美化妝品有限公司 ("Beijing NB"), an indirect wholly-owned subsidiary of the Company, as tenant and Beijing Zhong Ao Yi Natural Beauty Cosmetics & Hair-Style Training Company Limited 北京中澳意自然美 美容美髮技術培訓有限公司 ("Beijing ZAY") as landlord for a period of two years from 1 December 2008 to 30 November 2010 with a monthly rental of RMB230,000 (equivalent to approximately HK\$259,711); and (d) Beijing Tenancy Agreement 2 was entered into between Shanghai Natural Beauty Sanlian Cosmetics Company Limited ("NB Sanlian"), an indirect wholly-owned subsidiary of the Company, as tenant and Beijing ZAY as landlord for a period of two years from 1 December 2008 to 30 November 2010 with a monthly rental of RMB60,000 (equivalent to approximately HK\$67,751). Beijing ZAY is a company beneficiallyowned by Dr. TSAI, Dr. SU Chien-Cheng and Dr. SU Sh-Hsyu as to 20%, 40% and 40% respectively. Details of these tenancies were set out in the announcement of the Company dated 3 November 2008.

關連交易及董事於重大合約 之權益

本集團與關連人士曾進行以下重大交易:

於二零零八年十一月三日,(a)本公司間 接全資附屬公司自然美生物科技股份 有限公司(前稱自然美化妝品股份有限 公司,「自然美台灣」,作為租戶)與蔡博 士(作為業主)訂立台北租賃協議,自二 零零八年十一月一日起至二零一零年 十月三十一日止為期兩年, 月租為新台 幣 2.250.000 元 (約相當於521.304港元); (b) 自然美台灣(作為和戶) 與蘇建誠博士 (作為業主)訂立八德租賃協議,自二零 零九年一月一日起至二零一零年十二 月三十一日止為期兩年,月租為新台幣 70,000元(約相當於16,218港元);(c)本 公司間接全資附屬公司北京自然美化 妝品有限公司(「自然美北京」,作為租 戶)與北京中澳意自然美美容美髮技術 培訓有限公司(「北京中澳意」,作為業 主)訂立北京租賃協議1,自二零零八年 十二月一日起至二零一零年十一月三十 日止為期兩年,月租為人民幣230,000元 (約相當於259,711港元);及(d)本公司間 接全資附屬公司上海自然美三聯化粧 品有限公司(「自然美三聯」,作為租戶) 與北京中澳意(作為業主)訂立北京租賃 協議2,自二零零八年十二月一日起至 二零一零年十一月三十日止為期兩年, 月租為人民幣60,000元(約相當於67,751 港元)。北京中澳意為由蔡博士、蘇建誠 博士及蘇詩琇博士分別實益擁有20%、 40%及40%權益之公司。該等租約之詳 情載於本公司日期為二零零八年十一 月三日之公佈。

CONNECTED TRANSACTIONS AND DIRECTORS' INTEREST IN CONTRACTS OF SIGNIFICANCE (Continued)

On 29 October 2010, the Taipei Tenancy Agreement was renewed for a period of two years from 1 November 2010 to 31 October 2012 with the same terms, and the Pa-Der Tenancy Agreement was renewed for a period of two years from 1 January 2011 to 31 December 2012 with a monthly rental of TWD75,000 (equivalent to approximately HK\$18,831). The Beijing Tenancy Agreement 1 and Beijing Tenancy Agreement 2 were not renewed upon their expiry in 2010. Details of these tenancies were set out in the announcement of the Company dated 29 October 2010.

(ii) On 17 August 2010, the Company had entered into a Consultancy Service Agreement with CA NB Limited, pursuant to which the Company agreed to appoint CA NB Limited for the provision of certain consultancy services, for a period of approximately 17 months which commenced from the date of the Consultancy Service Agreement, i.e. 17 August 2010 and will expire on 31 December 2011, both dates inclusive, for a fee of HK\$445,588 per calendar month. Details of the Consultancy Service Agreement were set out in the announcement of the Company dated 17 August 2010.

The above transactions are regarded as continuing connected transactions pursuant to Chapter 14A of the Listing Rules. Particulars of the transactions are disclosed in note 30 to the consolidated financial statements.

The independent non-executive directors confirmed that the transactions have been entered into by the Group in the ordinary course of its business, on terms no less favourable than terms available from independent third parties and in accordance with the terms of the agreement governing such transactions that are fair and reasonable and in the interests of the shareholders of the Company as a whole.

Save as disclosed above:

- (i) no contracts of significance subsisted to which the Company or any of its subsidiaries was a party and in which a director of the Company had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year; and
- (ii) there were no transactions which need to be disclosed as connected transactions in accordance with the requirements of the Listing Rules.

關連交易及董事於重大合約之權益(續)

於二零一零年十月二十九日,台北租賃協議按相同條款重續兩年,自二零一二年十月三十一日此至二零一二年十月三十一日止,八德租賃協議則重至二零一二年十二月三十一日止,月租新之中,月租當於18,831港元)。北京租賃協議1及北京租賃協議2於二零十租賃協議1及北京租賃協議2於二零一零年屆滿後並無重續。該等租約之計情載於本公司日期為二零一零年十月二十九日之公佈。

(ii) 於二零一零年八月十七日,本公司與 CA NB Limited訂立顧問服務協議,據此, 本公司同意委任CA NB Limited提供若干 顧問服務,自顧問服務協議日期二零一 零年八月十七日起計為期約17個月,將 於二零一一年十二月三十一日止屆滿(包 括首尾兩日),費用為每個曆月445,588 港元。顧問服務協議之詳情載於本公司 日期為二零一零年八月十七日之公佈。

根據上市規則第14A章,上述交易被視作持 續關連交易。交易詳情於綜合財務報表附註 30披露。

獨立非執行董事已確認,該等交易乃於本集團日常業務中訂立,其條款不遜於自獨立第三方獲取者,且根據規管該等交易、屬公平合理且符合本公司股東整體利益之協議條款進行。

除上文披露者外:

- (i) 本公司或其任何附屬公司概無訂立本 公司董事直接或間接於當中擁有重大 權益,且於年結日或本年度內任何時間 仍然生效之任何重大合約;及
- (ii) 並無任何其他按照上市規則規定被視 作關連交易而須予披露之交易。

EMOLUMENT POLICY

The emolument policy of the employees of the Group is set up by the board of directors on the basis of their merit, qualifications and competence.

The emoluments of the directors and chief executives of the Company are recommended by the Remuneration Committee and are decided by the board of directors, as authorised by shareholders at the annual general meeting, having regard to the Company's operating results, individual performance and comparable market statistics.

The Company has adopted a share option scheme as an incentive to directors and eligible employees, details of the scheme is set out in note 26 to the consolidated financial statements.

PRE-EMPTIVE RIGHTS

There are no provisions for pre-emptive rights under the Company's byelaws, or the laws of the Cayman Islands, which would oblige the Company to offer new shares on a pro-rata basis to existing shareholders.

INSUFFICIENCY OF PUBLIC FLOAT

Citigroup Global Markets Asia Limited, on behalf of Standard Cosmos Limited, made a mandatory unconditional cash offer ("Offer") to acquire all the issued shares in the share capital of the Company (other than those already owned by Standard Cosmos Limited and parties acting in concert with it), the details of which are set out the Company's announcement dated 23 November 2009 and the composite document in relation to the Offer jointly issued by the Company and the offeror, namely Standard Cosmos Limited on 23 November 2009 ("Composite Document"). Upon closing of the Offer, 462,774,932 shares of the Company, representing approximately 23.11% of the total issued share capital of the Company, are held by the public. Prior to the Offer, the percentage of the shares of the Company held by the public was 23.00%. Accordingly, the Company has insufficient public float and does not meet the requirement under Rule 8.08(1)(a) of the Listing Rules.

酬金政策

本集團僱員之酬金政策由董事會按彼等之強 項、資歷及能力而設立。

本公司董事及主要行政人員酬金由薪酬委員 會建議,並經股東於股東週年大會授權,由 董事會因應本公司經營業績、個人表現及可 資比較市場數據決定。

本公司已採納認股權計劃,以獎勵董事及合 資格僱員。該計劃之詳情載於綜合財務報表 附註26。

優先購買權

本公司之公司細則或開曼群島法例並無有關 優先購買權之條文,規定本公司須按比例向 現有股東提呈發售新股份。

公眾持股量不足

花旗環球金融亞洲有限公司代表Standard Cosmos Limited提出強制性無條件現金收購 建議(「收購建議」)以收購本公司股本中全部 已發行股份(Standard Cosmos Limited及與其 一致行動人士已擁有之股份除外),詳情載 於本公司日期為二零零九年十一月二十三 日之公佈及本公司與收購方(即Standard Cosmos Limited)於二零零九年十一月二十三 日聯合刊發有關收購建議之綜合文件(「綜合 文件」)。收購建議截止後,462,774,932股本 公司股份(相當於本公司全部已發行股本約 23.11%)由公眾持有。收購建議前,公眾人士 所持有本公司股份百分比為23.00%。因此, 本公司公眾持股量不足,不符合上市規則第 8.08(1)(a)條之規定。

INSUFFICIENCY OF PUBLIC FLOAT (Continued)

Pursuant to the Composite Document, to the extent that there is insufficient public float for the Company as a result of the Offer and Standard Cosmos Limited is unable to or does not exercise any right it may have under the Companies Law of the Cayman Islands to compulsorily acquire those shares of the Company not acquired by Standard Cosmos Limited pursuant to the Offer, the directors of Standard Cosmos Limited and the new directors who were appointed to the Company on 24 November 2009 will jointly and severally undertake to the Exchange to take appropriate steps to ensure that sufficient public float exists in the shares of the Company.

The Company is exploring various approaches to fulfil the public float requirement.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the year, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities.

AUDITOR

A resolution will be submitted to the annual general meeting to re-appoint Messrs. Deloitte Touche Tohmatsu as auditor of the Company.

On behalf of the Board

Mr. Patrick Thomas Siewert DIRECTOR

Hong Kong 24 March 2011

公眾持股量不足(續)

根據綜合文件,倘若本公司因收購建議出現公眾持股量不足情況,而Standard Cosmos Limited未能或未有行使其根據開曼群島公司法可能擁有之權利強制收購Standard Cosmos Limited未有根據收購建議收購之本公司股份,則Standard Cosmos Limited董事及於二零零九年十一月二十四日委任之本公司新董事將共同及個別向聯交所承諾,採取適當步驟確保本公司股份公眾持股量充足。

本公司現正研究可達成公眾持股量規定之各種方法。

購買、出售或贖回本公司上市 證券

年內,本公司或其任何附屬公司並無購買、 出售或贖回本公司任何上市證券。

核數師

本公司將於股東週年大會提呈決議案,以續 聘德勤◆關黃陳方會計師行為本公司核數師。

代表董事會

施維德先生

董事

香港

二零一一年三月二十四日

Independent Auditor's Report

獨立核數師報告書

Deloitte.

德勤

TO THE MEMBERS OF NATURAL BEAUTY BIO-TECHNOLOGY LIMITED

(incorporated in Cayman Islands with limited liability)

We have audited the consolidated financial statements of Natural Beauty Bio-Technology Limited (the "Company") and its subsidiaries (collectively referred to as the "Group") set out on pages 65 to 143, which comprise the consolidated statement of financial position as at 31 December 2010, and the consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Directors' Responsibility for the Consolidated Financial Statements

The directors of the Company are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of the consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit and to report our opinion solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the Hong Kong Institute of Certified Public Accountants. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

致自然美生物科技有限公司全體股東

(於開曼群島註冊成立的有限公司)

本核數師(以下簡稱「我們」)已審核列載於第 65至143頁自然美生物科技有限公司(以下簡稱「公司」)及其附屬公司(以下合稱「集團」) 的綜合財務報表,此綜合財務報表包括於二 零一零年十二月三十一日的綜合財務狀況報 表,與截至該日止年度的綜合全面收益表、 綜合權益變動表和綜合現金流量表,以及主 要會計政策概要及其他附註解釋。

董事就綜合財務報表須承擔的責任

公司董事須負責根據香港會計師公會頒佈之香港財務報告準則及香港《公司條例》之披露規定編製及真實而公平地列報該等綜合財務報表,並負責決定必要之內部控制,以使綜合財務報表不存在由於欺詐或錯誤而導致的重大錯誤陳述。

核數師的責任

我們的責任是根據我們的審核對該等綜合財務報表作出意見,並按照協定之委聘條款,僅為股東(作為一個團體)報告,並不為其他任何目的。我們並不就本報告之內容對任何其他人士承擔任何義務或接受任何責任。我們已根據香港會計師公會頒佈的香港審計與進行審核。這些準則要求我們遵守道德規範,並規劃及執行審核,以合理確定綜合財務報表是否不存有任何重大錯誤陳述。

Auditor's Responsibility (Continued)

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judament, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the consolidated financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements give a true and fair view of the state of affairs of the Group as at 31 December 2010, and of the Group's profit and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards and have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

Deloitte Touche Tohmatsu

Certified Public Accountants Hong Kong 24 March 2011

核數師的責任(續)

審核涉及執行程序以獲取有關綜合財務報表 所載金額及披露資料的審核憑證。所選定的 程序取決於核數師的判斷,包括評估由於欺 詐或錯誤而導致綜合財務報表存有重大錯誤 陳述的風險。在評估該等風險時,核數師考 慮與該公司編製及真實而公平地列報綜合財 務報表相關的內部控制,以設計適當的審核 程序,但並非為對公司的內部控制的效能發 表意見。審核亦包括評價董事所採用的會計 政策的合適性及所作出的會計估計的合理 性,以及評價綜合財務報表的整體列報方式。

我們相信,我們所獲得的審核憑證是充足和 適當地為我們的審核意見提供基礎。

意見

我們認為,該等綜合財務報表已根據香港財 務報告準則真實而公平地反映集團於二零一 零年十二月三十一日的事務狀況以及集團截 至該日止年度的溢利及現金流量,並已按照 香港《公司條例》妥為編製。

德勤 • 關黃陳方會計師行 執業會計師 香港 二零一一年三月二十四日

Consolidated Statement of Comprehensive Income 綜合全面收益表

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

| | | Notes | 2010 | 2009 |
|--------------------------------------|---------------|---------|----------------|----------------|
| | | 附註 | 二零一零年 | 二零零九年 |
| | | 113 #== | HK\$'000 | HK\$'000 |
| | | | 千港元 | 千港元 |
| | | | 1 78 78 | 1 78 70 |
| Revenue | 收入 | 5 | 485,389 | 538,092 |
| Cost of sales | 銷售成本 | | (130,007) | (122,913) |
| | | | | |
| Gross profit | 毛利 | | 355,382 | 415,179 |
| Other income | 其他收益 | 7 | 17,523 | 20,772 |
| Distribution and selling expenses | 分銷及銷售費用 | | (146,828) | (120,299) |
| Administrative expenses | 行政開支 | | (125,009) | (109,093) |
| Other expenses | 其他支出 | | (25,220) | (19,806) |
| | | | | |
| Profit before tax | 除税前溢利 | | 75,848 | 186,753 |
| Income tax expense | 所得税開支 | 8 | (45,138) | (42,830) |
| | | | | |
| Profit for the year | 本年度溢利 | 9 | 30,710 | 143,923 |
| Other comprehensive income: | 其他全面收益: | | | |
| Exchange differences arising on | 換算產生的匯兑差額 | | | |
| translation | | | 33,292 | 2,559 |
| | | | | |
| Total comprehensive income | 本年度全面收益總額 | | | |
| for the year | | | 64,002 | 146,482 |
| | | | | |
| Profit for the year attributable to: | 以下人士應佔本年度溢利: | | | |
| Owners of the Company | 本公司擁有人 | | 31,303 | 149,636 |
| Non-controlling interests | 非控股權益 | | (593) | (5,713) |
| | | | | |
| | | | 30,710 | 143,923 |
| | | | | |
| Total comprehensive income | 以下人士應佔全面收益總額: | | | |
| attributable to: | | | | |
| Owners of the Company | 本公司擁有人 | | 64,563 | 152,169 |
| Non-controlling interests | 非控股權益 | | (561) | (5,687) |
| | | | | |
| | | | 64,002 | 146,482 |
| | | | | |
| Earnings per share | 每股盈利 | 12 | | |
| Basic | 基本 | | HK1.6 cents 港仙 | HK7.5 cents 港仙 |
| | | | | |
| Diluted | 攤 薄 | | N/A 不適用 | HK7.5 cents 港仙 |

Consolidated Statement of Financial Position

綜合財務狀況報表

At 31 December 2010 於二零一零年十二月三十一日

| | | _ | | |
|---------------------------------------|-----------|-------|--------------|----------|
| | | Notes | 2010 | 2009 |
| | | 附註 | 二零一零年 | 二零零九年 |
| | | | HK\$'000 | HK\$'000 |
| | | | 千港元 | 千港元 |
| | | | 1 /6 /0 | 1 /2 /0 |
| Non-current assets | 非流動資產 | | | |
| Investment properties | 投資物業 | 14 | 5,251 | 4,710 |
| Property, plant and equipment | 不動產、廠場及設備 | 15 | 232,078 | 217,760 |
| Prepaid lease payments | 自用土地租賃款 | 16 | 9,636 | 9,562 |
| Goodwill | 商譽 | 17 | 26,640 | 25,833 |
| Available-for-sale investments | 可供出售投資 | 18 | 20,040 | 3,926 |
| Deferred taxation assets | | | - | |
| Deferred taxation assets | 遞延税項資產 | 27 - | <u>-</u> - | 3,016 |
| | | _ | 273,605 | 264,807 |
| | | | | |
| Current assets | 流動資產 | 4.0 | 40.705 | 00.070 |
| Inventories | 存貨 | 19 | 46,725 | 89,076 |
| Trade and other receivables | 貿易及其他應收賬款 | 20 | 44,392 | 85,382 |
| Prepaid lease payments | 自用土地租賃款 | 16 | 289 | 278 |
| Pledged bank deposits | 已抵押銀行存款 | 21 | 432 | 430 |
| Bank balances and cash | 銀行結存及現金 | 21 _ | 575,488 | 559,346 |
| | | | 667,326 | 734,512 |
| | | | | |
| Current liabilities | 流動負債 | | | |
| Trade and other payables | 貿易及其他應付賬款 | 22 | 126,102 | 93,836 |
| Deferred income | 遞延收益 | 23 | 10,555 | 10,290 |
| Taxation payable | 應付税項 | - | 9,045 | 14,490 |
| | | _ | 145,702 | 118,616 |
| Net current assets | 流動資產淨值 | | 521,624 | 615,896 |
| | | | | |
| Total assets less current liabilities | 總資產減流動負債 | - | 795,229 | 880,703 |
| Non-current liabilities | 非流動負債 | | | |
| Retirement benefit obligations | 退休福利責任 | 24 | 10,493 | 11,875 |
| Deferred taxation liabilities | 遞延税項負債 | 27 | 2,102 | |
| | | | 12,595 | 11,875 |
| | | - | 12,090 | 11,070 |
| | | | 782,634 | 868,828 |
| | | _ | | |

Consolidated Statement of Financial Position 綜合財務狀況報表

At 31 December 2010

於二零一零年十二月三十一日

| | | Note 附註 | 2010 二零一零年 HK\$'000 千港元 | 2009 二零零九年 HK\$'000 千港元 |
|--|----------------------------|------------|----------------------------------|----------------------------------|
| Capital and reserves Share capital Reserves | 股本及儲備 股本 儲備 | 25 | 200,210 582,277 | 200,210 667,872 |
| Equity attributable to owners of Company Non-controlling interests | of the 本公司擁有人應佔權益 非控股權益 | | 782,487 147 | 868,082 746 |
| Total equity | 總權益 | | 782,634 | 868,828 |

The consolidated financial statements on pages 65 to 143 were approved and authorised for issue by the Board of Directors on 24 March 2011 and are signed on its behalf by:

第65至143頁的綜合財務報表於二零一一年 三月二十四日獲董事會批准並授權刊發,並 由以下代表簽署:

Dr. Su Chien Cheng 蘇建誠博士 Director 董事

Mr. Patrick Thomas Siewert 施維德先生 Director 董事

Consolidated Statement of Changes in Equity 綜合權益變動表

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

Attributable to owners of the Company

本公司擁有人應佔

| | | Share capital | Capital surplus | Share premium | Statutory reserve | Translation reserve | Share option reserve 認股權 | Retained profits | Total | Non- controlling interests 非控股 | Total |
|---|--------------------------------|-----------------------|-------------------------|-------------------------|-------------------------|-------------------------|-----------------------------------|-------------------------|-----------------------|---|-----------------------|
| | | 股本 HK\$'000 千港元 | 資本盈餘 HK\$'000 千港元 | 股份溢價 HK\$'000 千港元 | 法定儲備 HK\$'000 千港元 | 匯兑儲備 HK\$'000 千港元 | 儲備 HK\$'000 千港元 | 保留溢利 HK\$'000 千港元 | 總計 HK\$'000 千港元 | 權益 HK\$'000 千港元 | 總計 HK\$'000 千港元 |
| At 1 January 2009 Exchange differences arising | 於二零零九年一月一日 換算產生的匯兑差額 | 200,064 | 42,554 | 38,024 | 148,346 | 63,722 | 109 | 357,141 | 849,960 | 6,447 | 856,407 |
| from translation Profit for the year | 本年度溢利 | | | | | 2,533 | | 149,636 | 2,533 149,636 | (5,713) | 2,559 143,923 |
| Total comprehensive income (expense) for the year | 本年度全面收益(支出) 總額 | - | - | - | - | 2,533 | - | 149,636 | 152,169 | (5,687) | 146,482 |
| Transfers Dividend paid to non-controlling interests | 轉撥 已派非控股權益股利 | - | - | - | 3,511 | - | - | (3,511) | - | (14) | (14) |
| Dividends recognised as distribution (note 13) Recognition of share based payments | 確認作分派之股利 (附註13) 確認股份付款 | - | - | - | - - | - - | - 541 | (137,076) | (137,076) 541 | - | (137,076) 541 |
| Cancellation of share options Shares issued upon exercise of | 註銷認股權 行使認股爟時 | - | - | - | - | - | (25) | - | (25) | - | (25) |
| share options | 發行股份 | 146 | | 2,992 | | | (625) | | 2,513 | | 2,513 |
| At 31 December 2009 Exchange differences arising | 於二零零九年 十二月三十一日 換算產生的匯兑差額 | 200,210 | 42,554 | 41,016 | 151,857 | 66,255 | - | 366,190 | 868,082 | 746 | 868,828 |
| from translation Profit for the year | 本年度溢利 | | | | | 33,260 | | 31,303 | 33,260 31,303 | 32 (593) | 33,292 30,710 |
| Total comprehensive income (expense) for the year | 本年度全面收益(支出) 總額 | _ | _ | - | _ | 33,260 | _ | 31,303 | 64,563 | (561) | 64,002 |
| Transfers Dividend paid to | 轉撥 已派非控股權益股利 | - | - | - | 3,658 | - | - | (3,658) | , - | - | · - |
| non-controlling interests Dividends recognised as distribution (note 13) | 確認作分派之股利 (附註13) | - | - | - | - | - | - | (150,158) | (150,158) | (38) | (38) |
| At 31 December 2010 | 於二零一零年 | | | | | | | | | | <u> </u> |
| | 十二月三十一日 | 200,210 | 42,554 | 41,016 | 155,515 | 99,515 | | 243,677 | 782,487 | 147 | 782,634 |

Consolidated Statement of Changes in Equity 綜合權益變動表

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

SHARE PREMIUM

In accordance with the Companies Law of the Cayman Islands, the share premium account is distributable to the owners of the Company immediately following the date on which the dividend is proposed to be distributed.

STATUTORY RESERVE

According to the relevant laws and regulations in the People's Republic of China ("PRC"), the PRC companies with foreign investment are required to transfer a certain percentage of its profit after tax, as determined under PRC accounting regulations (the "net profit under PRC generally accepted accounting principles ("PRC GAAP")), to the general reserve fund and enterprise expansion fund. Distribution of these reserves shall be made in accordance with the Article of Association and approved by the board of directors each year. Other PRC companies are required to transfer a certain percentage of their net profit under PRC GAAP to the statutory surplus reserve fund until the reserve balance reaches 50% of their paid-in capital.

According to the laws and regulations of Taiwan, Taiwan companies shall set aside 10% of their statutory net income each year for the legal reserve, until the reserve balance has reached the paid-in share capital amount.

CAPITAL SURPLUS

The capital surplus represents the difference between the consideration paid and the relevant share of the carrying value of the subsidiaries' net assets acquired upon the Group Reorganisation in year 2002.

These above-mentioned reserves and funds cannot be used for purposes other than those for which they were created and are not distributable as cash dividends.

股份溢價

根據開曼群島公司法,股份溢價賬可分派予本公司擁有人,惟須於緊隨擬分派股利日期 後。

法定儲備

根據中華人民共和國(「中國」)有關法例及規例,中國外商投資公司須將按中國會計規例(「中國公認會計原則」)釐訂之除稅後溢利(「中國公認會計原則項下純利」)若干百分比轉撥至一般儲備基金及企業發展基金。分派該等儲備須根據公司組織章程細則之規定進行,並經董事會每年批准。其他中國公司須將中國公認會計原則項下純利若干百分比轉撥至法定盈餘公積金,直至法定盈餘公積金結餘達到實繳股本50%為止。

根據台灣法例及規例,台灣公司每年須預留 其法定淨收益的10%作為法定儲備,直至結 餘達到實繳股本金額為止。

資本盈餘

資本盈餘指已付代價與應佔二零零二年集團重組所收購附屬公司資產淨值賬面值之差額。

上述儲備及基金不得用於其成立目的以外的 其他用途,亦不得用作派付現金股利。

Consolidated Statement of Cash Flows 綜合現金流量表

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

| | | 2010 二零一零年 HK\$'000 千港元 | 2009 二零零九年 HK\$'000 千港元 |
|---|-------------|----------------------------------|----------------------------------|
| OPERATING ACTIVITIES | 經營活動 | | |
| Profit before tax | 除税前溢利 | 75,848 | 186,753 |
| Adjustments for: | 經調整下列各項: | | |
| Interest income | 利息收益 | (2,774) | (2,359) |
| Depreciation of property, plant and equipment | 不動產、廠場及設備折舊 | 19,471 | 21,589 |
| Loss (gain) on disposal of property, | 出售不動產、廠場及設備 | | |
| plant and equipment | 虧損(收益) | 8,177 | (594) |
| Release of prepaid lease payments | 撥回自用土地租賃款 | 279 | 278 |
| Increase in fair value of investment properties | 投資物業公平值增加 | (62) | (137) |
| Allowance for obsolete inventories | 陳舊存貨撥備 | 27,409 | 14,948 |
| Impairment loss on trade receivables | 貿易應收賬款減值虧損 | 639 | 624 |
| Impairment loss on available-for-sale | 可供出售投資減值虧損 | | |
| investments | | 3,926 | 2,000 |
| Share based payments | 股份付款 | | 516 |
| Operating cash flows before movements | 營運資金變動前之 | | |
| in working capital | 經營現金流量 | 132,913 | 223,618 |
| Decrease (increase) in inventories | 存貨減少(增加) | 14,942 | (3,165) |
| Decrease in trade and other receivables | 貿易及其他應收賬款減少 | 40,351 | 6,738 |
| Increase (decrease) in trade and | 貿易及其他應付賬款 | | |
| other payables | 增加(減少) | 32,266 | (9,630) |
| Increase (decrease) in deferred income | 遞延收益增加(減少) | 265 | (84) |
| Decrease in defined benefit obligations | 定額福利責任減少 | (1,382) | (384) |
| Cash generated from operations | 經營業務產生之現金 | 219,355 | 217,093 |
| Overseas tax paid | 已付海外税項 | (45,465) | (63,002) |
| NET CASH FROM OPERATING ACTIVITIES | 經營活動所得現金淨額 | 173,890 | 154,091 |

Consolidated Statement of Cash Flows 綜合現金流量表

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

| | | 2010 二零一零年 HK\$'000 千港元 | 2009 二零零九年 HK\$'000 千港元 |
|--|---|----------------------------------|----------------------------------|
| INVESTING ACTIVITIES Purchase of property, plant and equipment Increase in pledged bank deposits Proceeds from disposal of property, | 投資活動 購買不動產、廠場及設備 已抵押銀行存款增加 出售不動產、廠場及設備 | (37,168) (2) | (17,058) – |
| plant and equipment Interest received | 所得款項 已收利息 | 6,731 2,774 | 10,494 2,359 |
| NET CASH USED IN INVESTING ACTIVITIES | 投資活動所用現金淨額 | (27,665) | (4,205) |
| FINANCING ACTIVITIES Dividends paid Dividend paid to non-controlling interests | 融資活動 派付股利 已派非控股權益股利 | (150,158) (38) | (137,076) (14) |
| NET CASH USED IN FINANCING ACTIVITIES | 融資活動所用現金淨額 | (150,196) | (137,090) |
| NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS | 現金及現金等價物 (減少)增加淨額 | (3,971) | 12,796 |
| CASH AND CASH EQUIVALENTS AT 1 JANUARY | 於一月一日之現金及 現金等價物 | 559,346 | 546,205 |
| EFFECT OF FOREIGN EXCHANGE RATE CHANGES | 匯率變動之影響 | 20,113 | 345 |
| CASH AND CASH EQUIVALENTS AT 31 DECEMBER, represented by bank balances and cash | 於十二月三十一日之 現金及現金等價物 (指銀行結存及現金) | 575,488 | 559,346 |

綜合財務報表附註

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

1. GENERAL

The Company was incorporated in Cayman Islands on 29 June 2001 as an exempted company with limited liability. Its shares have been listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") since 28 March 2002. Its ultimate parent and immediate parent are Starsign International Limited and Standard Cosmos Limited, respectively, and both were incorporated in the British Virgin Islands. The addresses of the registered office and principal place of business of the Company are disclosed in the introduction to the annual report.

The Company acts as an investment holding company. The Group is principally engaged in (a) manufacturing and selling of skin care, beauty and aromatherapeutic products and (b) provision of skin treatments, beauty and spa services and skin care consulting and beauty training. The principal activities of its subsidiaries are set out in note 34 to the consolidated financial statements.

The consolidated financial statements are presented in Hong Kong dollars, which is also the functional currency of the Company.

APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs")

In the current year, the Group has applied the following new and revised Standards and Interpretations issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA").

HKFRS 2 (Amendments) Group Cash-settled Share-based Payment Transactions HKFRS 3 (as revised in 2008) **Business Combinations** HKAS 27 (as revised in 2008) Consolidated and Separate Financial Statements HKAS 39 (Amendments) Eligible Hedged Items Improvements to HKFRSs issued in **HKFRSs** (Amendments) 2009 HKFRSs (Amendments) Amendments to HKFRS 5 as part of Improvements to HKFRSs issued in 2008 HK(IFRIC) - Int 17 Distributions of Non-cash Assets to Owners HK - Int 5 Presentation of Financial Statements

- Classification by the Borrower

of a Term Loan that Contains a

Repayment on Demand Clause

1. 一般資料

本公司於二零零一年六月二十九日在開曼群島註冊成立為獲豁免有限公司,其股份於二零零二年三月二十八日在香港聯合交易所有限公司(「聯交所」)上市,其最終控股公司及直接控股公司分別為Starsign International Limited及Standard Cosmos Limited,兩家公司均於英屬維爾京群島註冊成立。本公司之註冊辦事處及主要營業地點之地址於年報緒言中披露。

本公司為投資控股公司。本集團主要業務為(a)製造及銷售護膚、美容及香薰產品及(b)提供肌膚護理、美容及水療服務以及肌膚護理顧問服務及美容培訓,其附屬公司之主要業務載於綜合財務報表附註34。

綜合財務報表以本公司之功能貨幣港元 呈列。

2. 應用新訂及經修訂香港財務 報告準則(「香港財務報告準 則 |)

於本年度,本集團已應用下列香港會計師公會(「香港會計師公會」)頒佈之新訂及經修訂準則及詮釋。

香港財務報告準則 集團現金結算股份付款 交易 第2號(修訂) 香港財務報告準則第3號 業務合併 (二零零八年經修訂) 香港會計準則第27號 綜合及獨立財務報表 (二零零八年經修訂) 合資格對沖項目 香港會計準則第39號 (修訂) 香港財務報告準則 於二零零九年頒佈之香港 (修訂) 財務報告準則之改進 香港財務報告準則 香港財務報告準則第5號之 (修訂) 修訂(作為於二零零八年 頒佈之香港財務報告準則 改進之一部分) 向擁有人分派非現金資產 香港(國際財務報告詮釋 委員會)-詮釋第17號

香港-詮釋第5號

財務報表呈報一借款人對 包含按要求償還條款之有 期貸款之分類

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

Except as described below, the application of the new and revised Standards and Interpretations in the current year has had no material effect on the amounts reported in these consolidated financial statements and/or disclosures set out in these consolidated financial statements.

Amendments to HKAS 17 Leases

As part of Improvements to HKFRSs issued in 2009, HKAS 17 Leases has been amended in relation to the classification of leasehold land. Before the amendments to HKAS 17, the Group was required to classify leasehold land as operating leases and to present leasehold land as prepaid lease payments in the consolidated statement of financial position. The amendments to HKAS 17 have removed such a requirement. The amendments require that the classification of leasehold land should be based on the general principles set out in HKAS 17, that is, whether or not substantially all the risks and rewards incidental to ownership of a leased asset have been transferred to the lessee.

In accordance with the transitional provisions set out in the amendments to HKAS 17, the Group reassessed the classification of unexpired leasehold land as at 1 January 2010 based on information that existed at the inception of the leases. The application of amendment to HKAS 17 has had no effect on the consolidated financial statements of the Group for the current or prior accounting periods.

The Group has not early applied the following new and revised Standards and Interpretations that have been issued but are not yet effective:

HKFRSs (Amendments) Improvements to HKFRSs issued in

2010¹

HKFRS 7 (Amendments) Disclosures – Transfers of Financial

Assets3

HKFRS 9 Financial Instruments⁴

HKAS 12 (Amendments) Deferred Tax: Recovery of Underlying

Assets⁵

HKAS 24 (as revised in 2009) Related Party Disclosures⁶

HKAS 32 (Amendments) Classification of Rights Issues⁷

HK(IFRIC) - Int 14 (Amendments) Prepayments of a Minimum Funding

Requirement⁶

HK(IFRIC) – Int 19 Extinguishing Financial Liabilities with

Equity Instruments²

2. 應用新訂及經修訂香港財務 報告準則(「香港財務報告準 則 |) (續)

除下述者外,於本年度應用新訂及經修 訂準則及詮釋並無對在該等綜合財務報 表已呈報金額及/或該等綜合財務報表 所載披露資料構成重大影響。

香港會計準則第17號和賃之修訂

作為於二零零九年頒佈之香港財務報告 準則改進之一部分,香港會計準則第17 號租賃對租賃土地之分類已作出條 香港會計準則第17號修訂前,本於自 財務狀況報表中呈列租賃土地為順 財務狀況報表中呈列租賃土地為 數租賃款。香港會計準則第17號條 會計進則第17號所載一般原則分類 會計準則第17號所載一般原則分類報 會計準則第17號所載一般原則分類報 會計準則第17號所載一般原 以租賃產所有權有關之風險及回 以租賃產所有權有關之人為依據。

根據香港會計準則第17號之修訂所載過渡條文,本集團按租賃開始時之現有資料,重新評估於二零一零年一月一日未屆滿租賃土地之分類。應用香港會計準則第17號之修訂對本集團目前或過往會計期間之綜合財務報表並無影響。

本集團並無提前應用下列已頒佈但尚未 生效之新訂及經修訂準則及詮釋:

香港財務報告準則 於二零一零年頒佈之香港財

(修訂) 務報告準則之改進¹ 香港財務報告準則第7號 披露一轉讓金融資產³

(修訂)

香港財務報告準則第9號 金融工具4

香港會計準則第12號 遞延税項:收回相關資產5

(修訂)

香港會計準則第24號 關連人士披露6

(二零零九年經修訂)

香港會計準則第32號(修訂) 供股分類7

香港(國際財務報告詮釋 最低資本規定之預付款項6

委員會)-詮釋第14號

(修訂)

香港(國際財務報告詮釋 以股

委員會)-詮釋第19號

以股本工具清償金融負債2

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APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

- Effective for annual periods beginning on or after 1 July 2010 or 1 January 2011, as appropriate.
- ² Effective for annual periods beginning on or after 1 July 2010.
- Effective for annual periods beginning on or after 1 July 2011.
- Effective for annual periods beginning on or after 1 January 2013.
- ⁵ Effective for annual periods beginning on or after 1 January 2012.
- ⁶ Effective for annual periods beginning on or after 1 January 2011.
- Effective for annual periods beginning on or after 1 February 2010.

HKFRS 9 *Financial Instruments* (as issued in November 2009) introduces new requirements for the classification and measurement of financial assets. HKFRS 9 *Financial Instruments* (as revised in November 2010) adds requirements for financial liabilities and for derecognition.

Under HKFRS 9, all recognised financial assets that are within the scope of HKAS 39 Financial Instruments: Recognition and Measurement are subsequently measured at either amortised cost or fair value. Specifically, debt investments that are held within a business model whose objective is to collect the contractual cash flows, and that have contractual cash flows that are solely payments of principal and interest on the principal outstanding are generally measured at amortised cost at the end of subsequent accounting periods. All other debt investments and equity investments are measured at their fair values at the end of subsequent accounting periods.

The directors anticipate that application of HKFRS 9, which will be adopted in the Group's consolidated financial statements for financial year ending 31 December 2013, will have no significant impact on amounts reported in respect of the Groups' financial assets and financial liabilities.

2. 應用新訂及經修訂香港財務 報告準則(「香港財務報告準 則 |) (續)

- 於二零一零年七月一日或二零一一年一月 一日(視適用情況而定)或之後開始之年度期間生效。
- ² 於二零一零年七月一日或之後開始之年度 期間生效。
- 3 於二零一一年七月一日或之後開始之年度 期間生效。
- 4 於二零一三年一月一日或之後開始之年度 期間生效。
- 5 於二零一二年一月一日或之後開始之年度 期間生效。
- 6 於二零一一年一月一日或之後開始之年度 期間生效。
- 於二零一零年二月一日或之後開始之年度期間生效。

香港財務報告準則第9號金融工具(於二零零九年十一月頒佈)引入金融資產分類及計量之新規定。香港財務報告準則第9號金融工具(二零一零年十一月經修訂)增加有關金融負債及終止確認之規定。

根據香港財務報告準則第9號,在香港會計準則第39號金融工具:確認及計量範圍內確認之所有金融資產其後會按攤銷成本或公平值計量。特別是,目的為收數。 時期,自的為與金流量之業務模式內持有之債務投資及純粹為支付本金及未償還本金資利息而擁有合約現金流量之債務投資成本。 一般於其後會計期間結算日按攤銷成本計量。所有其他債務投資及股本投資於其後會計期間結算日均按其公平值計量。

董事預期將於截至二零一三年十二月 三十一日止財政年度在本集團綜合財務 報表採納之香港財務報告準則第9號不會 對本集團之金融資產及金融負債已呈報 金額構成重大影響。

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2. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

The amendments to HKAS 12 titled Deferred Tax: Recovery of Underlying Assets mainly deal with the measurement of deferred tax for investment properties that are measured using the fair value model in accordance with HKAS 40 Investment Property. Based on the amendments, for the purposes of measuring deferred tax liabilities and deferred tax assets for investment properties measured using the fair value model, the carrying amounts of the investment properties are presumed to be recovered through sale, unless the presumption is rebutted in certain circumstances. The directors anticipate that the application of the amendments to HKAS 12 will have no significant impact on deferred tax recognised for investment properties that are measured using the fair value model.

The directors of the Company anticipate that the application of other new and revised Standards and Interpretations will have no material impact on the consolidated financial statements.

3. SIGNIFICANT ACCOUNTING POLICIES

The consolidated financial statements have been prepared in accordance with Hong Kong Financial Reporting Standards issued by the HKICPA. In addition, the consolidated financial statements include applicable disclosures required by the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and by the Hong Kong Companies Ordinance.

The consolidated financial statements have been prepared on the historical cost basis except for investment properties and certain financial instruments that are measured at fair values, as explained in the accounting policies set out below. Historical cost is generally based on the fair value of the consideration given in exchange for goods.

2. 應用新訂及經修訂香港財務報告準則(「香港財務報告準

香港會計準則第12號修訂遞延税項:收 回相關資產主要處理根據香港會計準則 第40號投資物業以公平值模式計量之投 資物業所產生的遞延税項之計量。按照 修訂,為計量以公平值模式計量之投資 物業之遞延税項負債及遞延税項資產, 除非假設在若干情況下被駁回,否則投 資物業賬面值乃假設可透過出售收回。 董事預期應用香港會計準則第12號修訂 將不會對以公平值模式計量之投資物業 所確認遞延税項構成重大影響。

本公司董事預期,應用其他新訂及經修 訂準則及詮釋將不會對綜合財務報表構 成重大影響。

3. 主要會計政策

綜合財務報表已按照香港會計師公會頒 佈之香港財務報告準則編製。此外,綜合 財務報表包括香港聯合交易所有限公司 證券上市規則及香港公司條例所規定適 用披露。

除投資物業及若干金融工具按公平值計 量外,綜合財務報表乃按照歷史成本基 準編製,詳情於下列會計政策闡釋。歷史 成本於一般按交換貨品中所付代價公平 值計算。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

The significant accounting policies are set out below.

Basis of consolidation

The consolidated financial statements incorporate the financial statements of the Company and entities controlled by the Company (its subsidiaries). Control is achieved where the Company has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities.

The results of subsidiaries acquired or disposed of during the year are included in the consolidated statement of comprehensive income from the effective date of acquisition or up to the effective date of disposal, as appropriate.

Where necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with those used by other members of the Group.

All intra-group transactions, balances, income and expenses are eliminated in full on consolidation.

Non-controlling interests in subsidiaries are presented separately from the Group's equity therein.

Allocation of total comprehensive income to non-controlling interests

Total comprehensive income and expense of a subsidiary is attributed to the owners of the Company and to the non-controlling interests even if this results in the non-controlling interests having a deficit balance. Prior to 1 January 2010, losses applicable to the non-controlling interests in excess of the non-controlling interests in the subsidiary's equity were allocated against the interests of the Group except to the extent that the non-controlling interests had a binding obligation and were able to make an additional investment to cover the losses.

3. 主要會計政策(續)

主要會計政策載列如下。

綜合基準

綜合財務報表包括本公司及受本公司控制之實體(其附屬公司)之財務報表。倘本公司有權規管實體之財務及營運政策, 從而自該實體業務獲益,則構成控制權。

年內所收購或出售之附屬公司之業績, 由實際收購日期起或截至實際出售日期 止(視適用情況而定)計入綜合全面收益表。

如需要,將會就附屬公司財務報表作出 調整,致使其會計政策與本集團其他成 員公司所用者貫徹一致。

所有集團內公司間之交易、結餘、收入及 開支已於綜合賬目時對銷。

附屬公司之非控股權益與本集團之權益 分開呈列。

分配全面收益總額至非控股權益

附屬公司之全面收益與開支總額會分配 予本公司擁有人及非控股權益,即使此 舉將導致非控股權益金額錄得赤字結餘。 於二零一零年一月一日前,非控股權益 應佔虧損如超出非控股權益於附屬公司 股本中之權益,該虧損會分配至本集團 之權益內,惟具約束性責任及可作出額 外投資以彌補虧損之非控股權益除外。

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3. SIGNIFICANT ACCOUNTING POLICIES

(Continued)

Goodwill

Goodwill arising on an acquisition of a business is carried at cost less any accumulated impairment losses, if any, and is presented separately in the consolidated statement of financial position.

For the purposes of impairment testing, goodwill is allocated to each of the cash-generating units (or groups of cash-generating units) that is expected to benefit from the synergies of the combination.

A cash-generating unit to which goodwill has been allocated is tested for impairment annually, or more frequently whenever there is indication that the unit may be impaired. For goodwill arising on an acquisition in a reporting period, the cash-generating unit to which goodwill has been allocated is tested for impairment before the end of that reporting period. If the recoverable amount of the cash-generating unit is less than the carrying amount of the unit, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro rata on the basis of the carrying amount of each asset in the unit. Any impairment loss for goodwill is recognised directly in profit or loss in the consolidated statement of comprehensive income. An impairment loss recognised for goodwill is not reversed in subsequent periods.

On disposal of the relevant cash-generating unit, the attributable amount of goodwill is included in the determination of the amount of profit or loss on disposal.

3. 主要會計政策(續)

商譽

收購所產生商譽按成本減任何累計減值 虧損(如有)列賬,並於綜合財務狀況報表 獨立呈列。

為進行減值測試, 商譽會分配至預期自 合併協同效益受惠之各現金產生單位或 多組現金產生單位。

獲分配商譽之現金產生單位會每年及當 有跡象顯示該單位可能出現減值時檢測 減值。就於某報告期間因收購產生商譽 而言,獲分配商譽之現金產生單位會於 該報告期間結算日前檢測減值。倘現金 產生單位之可收回金額低於其賬面值, 則減值虧損會先用作減低任何分配至該 單位之商譽賬面值,其後則按該單位內 各項資產賬面值之比例分配至該單位之 其他資產。任何商譽減值虧損直接於綜 合全面收益表中損益確認。就商譽確認 之減值虧損不會於往後期間撥回。

出售相關現金產生單位時,於釐定出售 損益金額時會計入商譽應佔金額。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable and represents amounts receivable for goods sold and services provided in the normal course of business, net of discounts and sales related taxes.

Revenue from sales of goods is recognised when goods are delivered and title has passed.

Service income is recognised when services are provided. Payments that are related to services not yet rendered are deferred and shown as deferred income in the consolidated statement of financial position.

Entrustment fees arising from arrangements for third party operators to operate the same business as the Group are recognised in the consolidated statement of comprehensive income in equal instalments over the entrustment periods.

Rental income under operating leases is recognised on a straight-line basis over the terms of the relevant leases.

Interest income from a financial asset is recognised when it is probable that the economic benefits will flow to the Group and the amount of revenue can be measured reliably. Interest income from a financial asset is accrued on a time basis, by reference to the principal outstanding and at the effective interest rate applicable, which is the rate that exactly discounts the estimated future cash receipts through the expected life of the financial asset to that asset's net carrying amount on initial recognition.

3. 主要會計政策(續)

收入確認

收入按已收或應收代價公平值計量,即 就於日常業務中售出貨品及提供服務應 收款額,扣除折扣及銷售相關税項。

銷售貨品之收入於貨品付運及擁有權轉 移時確認。

服務收入於提供服務時確認。尚未提供 服務相關之付款遞延入賬,並於綜合財 務狀況報表列作遞延收益。

本集團委託第三方營運商經營與本集團 相同之業務安排所得委託經營收益,於 委託經營期間分期按等額於綜合全面收 益表確認。

經營租賃項下租金收入於有關租賃期按 直線基準確認。

來自金融資產之利息收入於經濟利益可能流入本集團而收入金額能可靠計量時確認。來自金融資產之利息收入參考未償還本金及適用實際利率按時間比例計算。適用實際利率指於初步確認時就金融資產預期可使用年期之估計未來現金收入實際貼現至該資產賬面淨值之比率。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Property, plant and equipment

Property, plant and equipment including buildings held for use in the production or supply of goods or services, or for administrative purposes (other than freehold land and properties under construction as described below) are stated at cost less subsequent accumulated depreciation and accumulated impairment losses, if any.

Depreciation is recognised so as to write off the cost of items of property, plant and equipment (other than freehold land and properties under construction) less their residual values over their estimated useful lives, using the straight-line method. The estimated useful lives, residual values and depreciation method are reviewed at the end of each reporting period, with the effect of any changes in estimate accounted for on a prospective basis.

Freehold land is stated at cost less accumulated impairment losses, if any.

Properties in the course of construction for production, supply or administrative purposes are carried at cost, less any recognised impairment loss. Costs include professional fees. Such properties are classified to the appropriate categories of property, plant and equipment when completed and ready for intended use. Depreciation of these assets, on the same basis as other property assets, commences when the assets are ready for their intended use.

An item of property, plant and equipment is derecognised upon disposal or when no future economic benefits are expected to arise from the continued use of the asset. Any gain or loss arising on the disposal or retirement of an item of property, plant and equipment is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised in profit or loss.

3. 主要會計政策(續)

不動產、廠場及設備

除下述永久業權土地及在建物業外,不 動產、廠場及設備包括用以生產或供應 貨品或服務或就行政用途持有之樓宇, 乃按成本減日後累計折舊及累計減值虧 損(如有)列賬。

除永久業權土地及在建物業外,不動產、 廠場及設備項目在其估計可使用年期並 經計及其估計剩餘價值後,以直線法撇 銷其成本計算折舊。估計可使用年期、剩 餘價值及折舊方法會於各報告期間結算 日檢討,並按追溯基準就任何估計變動 之影響入賬。

永久業權土地乃以成本減累計減值虧損(如 有)列值。

就生產、供應或行政用途正在興建之物 業會按成本減任何已確認減值虧損列賬。 成本包括專業費用。該等物業於完成及 可作擬定用途時,須按不動產、廠場及設 備作適當類別分類。該等資產之折舊按 其他不動產的相同基準,於資產可作擬 定用途時開始計算。

不動產、廠場及設備項目於出售或預期 不會自持續使用該資產產生日後經濟利 益時終止確認。出售或報廢不動產、廠場 及設備所產生任何收益或虧損按出售所 得款項與資產賬面值之間差額計算,並 於損益確認。

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3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Investment properties

Investment properties are properties held to earn rentals and/or for capital appreciation.

Investment properties are initially measured at cost, including any directly attributable expenditure. Subsequent to initial recognition, investment properties are measured at their fair values using the fair value model. Gains or losses arising from changes in the fair value of investment property are included in profit or loss for the period in which they arise.

An investment property is derecognised upon disposal or when the investment property is permanently withdrawn from use and no future economic benefits are expected from its disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the profit or loss in the period in which the item is derecognised.

Leasing

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the leases. All other leases are classified as operating leases.

The Group as lessor

Rental income from operating leases is recognised in profit or loss on a straight-line basis over the term of the relevant lease. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset and recognised as an expense on a straight-line basis over the lease term.

3. 主要會計政策(續)

投資物業

投資物業指就賺取租金及/或資本增值 持有之物業。

投資物業初步按成本計量,包括任何直接應佔開支。於初次確認後,投資物業以公平值模式按其公平值計量。投資物業公平值變動所產生收益或虧損,於產生期間計入損益。

投資物業於出售或永久不能使用及預期 將不會自出售取得日後經濟利益時終止 確認。終止確認資產所產生收益或虧損(按 出售所得款項淨額與資產賬面值之間差 額計算),於終止確認項目之期間計入損 益。

租賃

租賃條款向承租人轉讓擁有權絕大部分 風險及回報之租賃分類為融資租賃。所 有其他租賃分類為經營租賃。

本集團作為出租人

來自經營租賃之租金收入,於有關租賃 年期按直線基準在損益確認。於協商及 安排經營租賃時引致之初步直接成本乃 加至租賃資產之賬面值,並按租賃年期 以直線法確認為開支。

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3. SIGNIFICANT ACCOUNTING POLICIES

(Continued)

Leasing (Continued)

The Group as lessee

Operating lease payments are recognised as an expense on a straightline basis over the lease term, except where another systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed. Contingent rentals arising under operating leases are recognised as an expense in the period in which they are incurred.

In the event that lease incentives are received to enter into operating leases, such incentives are recognised as a liability. The aggregate benefit of incentives is recognised as a reduction of rental expense on a straight-line basis, except where another systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed.

Leasehold land and building

When a lease includes both land and building elements, the Group assesses the classification of each element as a finance or an operating lease separately based on the assessment as to whether substantially all the risks and rewards incidental to ownership of each element have been transferred to the Group. Specifically, the minimum lease payments (including any lump-sum upfront payments) are allocated between the land and the building elements in proportion to the relative fair values of the leasehold interests in the land element and building element of the lease at the inception of the lease.

To the extent the allocation of the lease payments can be made reliably. interest in leasehold land that is accounted for as an operating lease is presented as "prepaid lease payments" in the consolidated statement of financial position and is amortised over the lease term on a straightline basis except for those that are classified and accounted for as investment properties under the fair value model. When the lease payments cannot be allocated reliably between the land and building elements, the entire lease is generally classified as a finance lease and accounted for as property, plant and equipment, unless it is clear that both elements are operating leases, in which case the entire lease is classified as an operating lease.

3. 主要會計政策(續)

和賃(續)

本集團作為承租人

經營租賃付款於租賃年期按直線基準確 認為開支,惟另一有系統基準更能代表 所消耗租賃資產經濟利益之時間模式除 外。經營租賃項下產生之或然租金於產 生期間確認為開支。

倘就進行經營租賃獲得租賃優惠,該等 優惠會確認為負債。優惠利益總額按直 線基準確認為和 金開支減少,惟另一系 統基準更能代表消耗租賃資產經濟利益 之時間模式除外。

租賃土地及樓宇

當租賃包括土地及樓宇部分,本集團根 據對附於各部分所有權之絕大部分風險 及回報是否已轉移本集團之評估,分別 將各部分之分類評定為融資或經營租賃。 具體而言,最低租金付款(包括任何一筆 過預付款項)於租賃開始時按租賃土地部 分及樓宇部分中租賃權益相對公平值比 例於土地與樓宇部分間分配。

在租金付款能夠可靠分配情況下,入賬 列作經營租賃之租賃土地權益於綜合財 務狀況報表呈列為「自用土地租賃款」, 並於租賃期內按直線基準攤銷,惟根據 公平值模式分類及入賬為投資物業者除 外。當租金付款無法於土地與樓宇部分 間可靠分配時,整項租賃一般歸類為融 資租賃及列作不動產、廠場及設備,惟倘 該兩部分均明顯為經營租賃,則整項租 賃會分類為經營租賃。

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3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Impairment losses on tangible assets

At the end of the reporting period, the Group reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent to the impairment loss, if any. If the recoverable amount of an asset is estimated to be less than its carrying amount, the carrying amount of the asset is reduced to its recoverable amount. An impairment loss is recognised as an expense immediately.

Where an impairment loss subsequently reverses, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset in prior years. A reversal of an impairment loss is recognised as income immediately.

Foreign currencies

In preparing the financial statements of each individual group entity, transactions in currencies other than the functional currency of that entity (foreign currencies) are recorded in the respective functional currency (i.e. the currency of the primary economic environment in which the entity operates) at the rates of exchanges prevailing on the dates of the transactions. At the end of the reporting period, monetary items denominated in foreign currencies are retranslated at the rates prevailing at that date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rates prevailing on the date when the fair value was determined. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated.

Exchange differences arising on the settlement of monetary items, and on the retranslation of monetary items, are recognised in profit or loss in the period in which they arise. Exchange differences arising on the retranslation of non-monetary items carried at fair value are included in profit or loss for the period.

3. 主要會計政策(續)

有形資產減值虧損

於報告期間結算日,本集團會審閱其有 形資產之賬面值,以釐定是否出現任何 跡象顯示該等資產正面臨減值虧損。倘 任何該等跡象存在,則會估計資產之可 收回金額,以釐定減值虧損(如有)程度。 倘估計資產之可收回金額低於其賬面值, 則資產賬面值將減至其可收回金額之水 平。減值虧損會即時確認為開支。

倘減值虧損其後撥回,則資產賬面值將 增至經修訂估計之可收回金額,惟所增 加賬面值不得超過假設該資產於過往年 度並無確認減值虧損而釐定之賬面值。 減值虧損之撥回會即時確認為收益。

外幣

編製集團旗下各個別實體之財務報表時, 以該實體之功能貨幣以外貨幣(外幣)進 行之交易,按交易日期之適用匯率換算 為其功能貨幣(即該實體經營業務所在 要經濟環境之貨幣)入賬。於報告期目之 實日,以外幣列值之貨幣項目按該 第日匯率重新換算。按公平值入 以外幣列值非貨幣項目,按釐定其公 當日之適用匯率重新換算。按歷史成本 計量之以外幣列值非貨幣項目,不予重 新換算。

結算貨幣項目及重新換算貨幣項目產生 的匯兑差額,於產生期間在損益確認。重 新換算按公平值列賬非貨幣項目產生之 匯兑差額,計入期間損益。

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3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Foreign currencies (Continued)

For the purposes of presenting the consolidated financial statements, the assets and liabilities of the Group's foreign operations are translated into the presentation currency of the Group (i.e. Hong Kong dollars) at the rate of exchange prevailing at the end of the reporting period, and their income and expenses are translated at the average exchange rates for the year, unless exchange rates fluctuate significantly during the period, in which case, the exchange rates prevailing at the dates of transactions are used. Exchange differences arising, if any, are recognised in other comprehensive income and accumulated in equity (the translation reserve).

Goodwill and fair value adjustments on identifiable assets acquired arising on an acquisition of a foreign operation on or after 1 January 2005 are treated as assets and liabilities of that foreign operation and retranslated at the rate of exchange prevailing at the end of the reporting period. Exchange differences arising are recognised in the translation reserve.

Government grants

Government grants are not recognised until there is reasonable assurance that the Group will comply with the conditions attaching to them and that the grants will be received.

Government grants are recognised in profit or loss on a systematic basis over the periods in which the Group recognises as expenses the related costs for which the grants are intended to compensate. Government grants that are receivable as compensation for expenses or losses already incurred or for the purpose of giving immediate financial support to the Group with no future related costs are recognised in profit or loss in the period in which they become receivable.

3. 主要會計政策(續)

外幣(續)

就綜合財務報表之呈列方式而言,本集 團海外業務之資產與負債按於報告期間 結算日適用之匯率換算為本集團之呈列 貨幣(即港元),而其收入及開支則按該年 度之平均匯率換算,惟匯率於該期間大 幅波動則除外,於此情況下,則按各交易 日期適用之匯率換算。產生之匯兑差額(如 有)確認為其他全面收益及於權益累計(匯 兑儲備)。

於二零零五年一月一日或之後收購海外 業務所產生商譽及所收購可識別資產公 平值變動,當作該海外業務之資產與負 債處理,並按於報告期間結算日適用之 匯率重新換算。所產生匯兑差額於匯兑 儲備確認。

政府補助金

在合理保證本集團將遵守政府補助金所 附帶條件及將會獲取補貼前,政府補助 金不會予以確認。

政府補助金於本集團確認補助金擬補償 的相關成本開支期間,有系統地於損益 確認。作為開支或已產生之虧損的補償 或提供即時財務援助而可收取(並無日後 相關成本)的政府補助金,乃於其成為可 收取期間於損益確認。

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3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Retirement benefits costs

Payments to the Mandatory Provident Funds as required under the Hong Kong Mandatory Provident Fund Schemes Ordinance and the Labour Standards Law (as amendment) in Taiwan and the PRC municipal government retirement scheme, are charged as an expense when employees have rendered service entitling them to the contributions.

For defined benefit retirement benefit plans, the cost of providing benefits is determined using the projected unit credit method, with actuarial valuations being carried out at the end of the reporting period. Actuarial gains and losses which exceed 10 per cent of the greater of the present value of the Group's defined benefit obligations and the fair value of plan assets at the end of the previous reporting period are amortised over the expected average remaining working lives of the participating employees. Past service cost is recognised immediately to the extent that the benefits are already vested, and otherwise is amortised on a straight-line basis over the average period until the amended benefits become vested.

The retirement benefit obligation recognised in the consolidated statement of financial position represents the present value of the defined benefit obligation as adjusted for unrecognised actuarial gains and losses and unrecognised past service cost, and as reduced by the fair value of plan assets. Any asset resulting from this calculation is limited to unrecognised actuarial losses and past service cost, plus the present value of available refunds and reductions in future contributions to the plan.

3. 主要會計政策(續)

退休福利成本

香港強制性公積金計劃條例、台灣勞動 基準法(經修正)及中國市政府退休計劃 規定之強制性公積金付款,於僱員提供 服務而應得供款時作為開支扣除。

就定額福利退休福利計劃而言,提供福利之成本採用預計單位給付成本法釐定,於報告期間結算日作出精算估值。精算收益及虧損倘超出本集團定額福利責任現值及計劃資產於先前報告期間結算日之公平值兩者之較高者10%,則於參。倘福利已歸僱員所有,則即時確認過往服務成本,或於平均期間按直線法攤銷,直至經修訂福利歸僱員所有為止。

於綜合財務狀況報表確認之退休福利責 任指定額福利責任之現值,經未確認精 算收益及虧損以及未確認過往服務成本 調整,並扣減計劃資產公平值。自此計算 所得任何資產限於未確認精算虧損及過 往服務成本,加日後計劃供款可用退款 及扣減之現值。

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3. SIGNIFICANT ACCOUNTING POLICIES

(Continued)

Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from the profit as reported in the consolidated statement of comprehensive income because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the consolidated financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

Deferred tax liabilities are recognised for taxable temporary differences associated with investments in subsidiaries, except where the Group is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax assets arising from deductible temporary differences associated with such investments are only recognised to the extent that it is probable that there will be sufficient taxable profits against which to utilise the benefits of the temporary differences and they are expected to reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at the end of the reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

3. 主要會計政策(續)

税項

所得税指即期應付税項及遞延税項總和。

即期應付税項按年內應課税溢利計算。 由於應課税溢利不包括其他年度的應課 税或可扣税收入或開支項目,亦不包括 毋須課税或不可扣税之項目,故與綜合 全面收益表所列溢利不同。本集團即期 税項負債按於報告期間結算日已頒佈或 實際上已頒佈税率計算。

遞延税項就綜合財務報表內資產及負債 賬面值與計算應課税溢利所用相應税基 之間的暫時差額確認。遞延稅項負債一 般就所有應課税暫時差額確認。遞延税 項資產一般就所有可扣減暫時差額於應 課税溢利可能用作抵銷該等可扣減暫時 差額時確認。倘商譽或初次確認不影響 應課税溢利或會計溢利之交易(業務合併 除外)之其他資產及負債產生暫時差額, 有關資產及負債不予確認。

除非本集團能控制有關暫時差額之撥回, 且暫時差額不會於可見未來撥回,否則 就於附屬公司之投資產生之應課税暫時 差異確認遞延税項負債。與該等投資及 權益相關之可扣減暫時差額所產生遞延 税項資產,僅於具有足夠應課税溢利可 動用暫時差額之利益,且預期於可見將 來撥回時確認。

遞延税項資產之賬面值於報告期間結算 日審閱,於不再有足夠應課税溢利可供 恢復全部或部分資產時減少。

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3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Taxation (Continued)

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset is realised, based on tax rates (and tax laws) that have been

the asset is realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period.

The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities. Deferred tax is recognised in profit or loss, except when it relates to items that are recognised in other comprehensive income or directly in equity, in which case the deferred tax is also recognised in other comprehensive income or directly in equity respectively.

Research and development expenditure

Expenditure on research activities is recognised as an expense in the period in which it is incurred.

An internally-generated intangible asset arising from development is recognised if, and only if, all of the following have been demonstrated:

- the technical feasibility of completing the intangible asset so that it will be available for use or sale;
- the intention to complete the intangible asset and use or sell it;
- the ability to use or sell the intangible asset;
- how the intangible asset will generate probable future economic benefits;
- the availability of adequate technical, financial and other resources to complete the development and to use or sell the intangible asset; and
- the ability to measure reliably the expenditure attributable to the intangible asset during its development.

3. 主要會計政策(續)

税項(續)

遞延稅項資產及負債乃根據於報告期間 結算日已實行或大致上已實行之稅率(及 稅務法律),按預期適用於清償負債或變 賣資產期間之稅率計算。

遞延税項負債及資產之計量反映本集團 預期於報告期間結算日收回或償還資產 及負債賬面值產生之稅務後果。遞延稅 項於損益確認,惟倘遞延稅項與於其他 全面收益或直接於權益確認之項目有關, 則遞延稅項亦分別於其他全面收益或直 接於權益中確認。

研發支出

研究活動支出於產生期間確認為開支。

僅在下列各項出現時,方會確認開發產 生之內部產生無形資產:

- 完成無形資產以供使用或出售之技術能力;
- 完成、使用或出售無形資產之意向;
- 使用或出售無形資產之能力;
- 無形資產將產生潛在未來經濟利益;
- 充分取得完成無形資產開發及使用 或出售無形資產之技術、財務及其 他資源;及
- 可靠地計量無形資產於開發時應佔 之開支。

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3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Research and development expenditure (Continued)

The amount initially recognised for the internally-generated intangible asset is the sum of the expenditure incurred from the date when the intangible asset first meets the recognition criteria listed above. Where no internally-generated intangible asset can be recognised, development expenditure is charged to profit or loss in the period in which it is incurred.

Subsequent to initial recognition, the internally-generated intangible asset is measured at cost less accumulated amortisation and accumulated impairment losses (if any), on the same basis as intangible assets acquired separately.

Inventories

Inventories are stated at the lower of cost and net realisable value. Cost is calculated using the weighted average method.

Financial instruments

Financial assets and financial liabilities are recognised in the consolidated statement of financial position when a group entity becomes a party to the contractual provisions of the instrument.

Financial assets and financial liabilities are initially measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition.

Financial assets

The Group's financial assets are classified into loans and receivables and available-for-sale financial assets.

3. 主要會計政策(續)

研發支出(續)

內部產生無形資產之初步確認金額為無 形資產首次達致上文所列確認情況日期 起所產生費用總和。倘若並無內部產生 之無形資產可予確認,開發支出於產生 期間計入損益。

於初步確認後,內部產生之無形資產按 成本減累計攤銷及累計減值虧損(如有) 計量,與獨立購入之無形資產所用基準 相同。

存貨

存貨以成本值及可變現淨值兩者之較低 者入賬。成本乃根據加權平均法計算。

金融工具

當集團實體成為工具合約條文之訂約方, 即於綜合財務狀況報表確認金融資產及 金融負債。

金融資產及金融負債初步按公平值計量。 收購或發行金融資產及金融負債直接產 生之交易成本,於初步確認時於金融資 產及金融負債(按適用情況而定)之公平 值計入或扣除。

金融資產

本集團之金融資產分為貸款及應收賬款 以及可供出售金融資產。

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3. SIGNIFICANT ACCOUNTING POLICIES

(Continued)

Financial instruments (Continued)

Financial assets (Continued)

Effective interest method

The effective interest method is a method of calculating the amortised cost of a financial asset and of allocating interest income over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts (including all fees paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the financial asset, or, where appropriate, a shorter period to the net carrying amount on initial recognition.

Interest income is recognised on an effective interest basis for debt instruments.

Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. Subsequent to initial recognition, loans and receivables (including trade and other receivables, pledged bank deposits and bank balances) are carried at amortised cost using the effective interest method, less any identified impairment losses (see accounting policy on impairment of financial assets below).

Available-for-sale financial assets

Available-for-sale financial assets are non-derivatives that are either designated or not classified as financial assets at fair value through profit or loss, loans and receivables or held-to-maturity investments.

Available-for-sale equity investments that do not have a quoted market price in an active market and whose fair value cannot be reliably measured are measured at cost less any identified impairment losses at the end of the reporting period (see accounting policy on impairment of financial assets below).

3. 主要會計政策(續)

金融工具(續)

實際利息法

實際利息法為計算金融資產攤銷成本及於有關期間分配利息收入之方法。實際利率為就金融資產預期可使用年期或(視適用情況而定)較短期間將估計未來現金收入(包括組成實際利率其中部分之已付或已收費用、交易成本及其他溢價或折扣)實際貼現算至初步確認時賬面淨值之比率。

利息收入乃按債務工具之實際利息確認。

貸款及應收賬款

貸款及應收賬款為附帶固定或可釐定付款,且並無在活躍市場報價之非衍生金融資產。於初步確認後,貸款及應收賬款(包括貿易及其他應收賬款、已抵押銀行存款以及銀行結存)採用實際利息法按攤銷成本,減任何已識別減值虧損列賬(參見下文金融資產減值之會計政策)。

可供出售金融資產

可供出售金融資產為並無指定或並無分類為按公平值計入損益之金融資產、貸款及應收賬款或持至到期投資之非衍生項目。

於報告期間結算日,並無於活躍市場報 價且公平值未能可靠計量之可供出售股 本投資按成本減任何已識別減值虧損計 量(參見下文金融資產減值之會計政策)。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

3. SIGNIFICANT ACCOUNTING POLICIES

(Continued)

Financial instruments (Continued)

Financial assets (Continued)

Impairment of financial assets

Financial assets are assessed for indicators of impairment at the end of the reporting period. Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows of the financial assets have been affected.

Objective evidence of impairment could include:

- significant financial difficulty of the issuer or counterparty; or
- breach of contract, such as default or delinquency in interest and principal payments; or
- it becoming probable that the borrower will enter bankruptcy or financial re-organisation; or
- the disappearance of an active market for that financial asset because of financial difficulties.

For certain categories of financial asset, such as trade receivables, assets that are assessed not to be impaired individually are subsequently assessed for impairment on a collective basis. Objective evidence of impairment for a portfolio of receivables could include the Group's past experience of collecting payments, an increase in the number of delayed payments in the portfolio past the respective credit period, or observable changes in national or local economic conditions that correlate with defaults on receivables.

For financial assets carried at amortised cost, an impairment loss is recognised in profit or loss when there is objective evidence that the asset is impaired, and is measured as the difference between the asset's carrying amount and the present value of the estimated future cash flows discounted at the original effective interest rate.

For financial assets carried at cost, the amount of the impairment loss is measured as the difference between the asset's carrying amount and the present value of the estimated future cash flows discounted at the current market rate of return for a similar financial asset. Such impairment loss will not be reversed in subsequent periods.

3. 主要會計政策(續)

金融工具(續) 金融資產(續)

金融資產減值

金融資產於報告期間結算日評估有否出 現減值跡象。倘有客觀證據顯示金融資 產基於初步確認金融資產後發生之一項 或多項事件而出現減值,則金融資產之 估計未來現金流量已受到影響。

減值之客觀跡象包括:

- 發行人或訂約方出現重大財政困難;
- 違約,如逾期或拖欠支付利息或本 金;或
- 借款人可能破產或作出債務重組;
- 該金融資產因財務困難失去活躍市 場。

就貿易應收賬款等若干類別金融資產而 言,並非個別評估為減值之資產其後按 集體基準評估減值。應收賬款組合減值 之客觀證據包括本集團過往收賬經驗、 組合內逾期付款超過平均信貸期次數增 加,或與所拖欠應收賬款有關國家或當 地經濟環境明顯轉變。

就按攤銷成本列賬之金融資產而言,其 減值虧損於有客觀證據證明資產減值時 於損益確認,並按資產賬面值與按原實 際利率貼現之估計未來現金流量現值間 之差額計量。

就按成本列賬之金融資產而言,減值虧 損數額按資產賬面值與以類似金融資產 之現行市場回報率貼現之估計未來現金 流量現值間之差額計量。該減值虧損不 會於往後期間撥回。

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3. SIGNIFICANT ACCOUNTING POLICIES

(Continued)

Financial instruments (Continued)

Financial assets (Continued)

Impairment of financial assets (Continued)

The carrying amount of the financial asset is reduced by the impairment loss directly for all financial assets with the exception of trade receivables, where the carrying amount is reduced through the use of an allowance account. Changes in the carrying amount of the allowance account are recognised in profit or loss. When a trade receivable is considered uncollectible, it is written off against the allowance account. Subsequent recoveries of amounts previously written off are credited to profit or loss.

For financial assets measured at amortised cost, if, in a subsequent period, the amount of impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment loss was recognised, the previously recognised impairment loss is reversed through profit or loss to the extent that the carrying amount of the asset at the date the impairment is reversed does not exceed what the amortised cost would have been had the impairment not been recognised.

Financial liabilities and equity instruments

Financial liabilities and equity instruments issued by a group entity are classified according to the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument.

An equity instrument is any contract that evidences a residual interest in the assets of the group after deducting all of its liabilities.

3. 主要會計政策(續)

金融工具(續)

金融資產減值(續)

就所有金融資產而言,金融資產直接減值虧損於賬面值扣減,惟貿易應收賬款之賬面值則透過撥備賬扣除。撥備賬之賬面值轉變,於損益確認。倘貿易應收賬款被視為無法收回,則於撥備賬撇銷。倘其後收回過往撇銷之款額,則計入損益。

就按攤銷成本計量之金融資產而言,倘 減值虧損款額於往後期間減少,而減少 可與確認減值虧損後發生之事件客觀相 關,則過往已確認減值虧損透過損益撥 回,惟撥回減值當日資產賬面值不得超 逾假設並無確認減值之原有攤銷成本。

金融負債及股本權益

由集團旗下實體發行之金融負債及股本工具,按所訂立合約安排性質以及金融 負債及股本工具之定義分類。

股本工具為證明集團資產剩餘權益(經扣 除其所有負債)之任何合約。

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3. SIGNIFICANT ACCOUNTING POLICIES

(Continued)

Financial instruments (Continued)

Financial liabilities and equity instruments (Continued) Effective interest method

The effective interest method is a method of calculating the amortised cost of a financial liability and of allocating interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash payments through the expected life of the financial liability, or, where appropriate, a shorter period.

Interest expense is recognised on an effective interest basis.

Financial liabilities

Financial liabilities including trade and other payables are subsequently measured at amortised cost, using the effective interest method.

Equity instruments

Equity instruments issued by the Company are recorded at the proceeds received, net of direct issue costs.

Derecognition

Financial assets are derecognised when the rights to receive cash flows from the assets expire or, the financial assets are transferred and the Group has transferred substantially all the risks and rewards of ownership of the financial assets.

On derecognition of a financial asset in its entirety, the difference between the asset's carrying amount and the sum of the consideration received and receivable and the cumulative gain or loss that had been recognised in other comprehensive income and accumulated in equity is recognised in profit or loss.

Financial liabilities are derecognised when the obligation specified in the relevant contract is discharged, cancelled or expires. The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable is recognised in profit or loss.

3. 主要會計政策(續)

金融工具(續) 金融負債及股本權益(續)

實際利息法

實際利息法為計算金融負債攤銷成本及 於有關期間分配利息開支之方法。實際 利率為於金融負債預期年期或(如適用) 較短期間實際貼現估計未來現金付款之 比率。

利息開支按實際利息基準確認。

金融負債

金融負債包括貿易及其他應付賬款,乃 於其後按攤銷成本以實際利息法計量。

股本工具

由本公司發行之股本工具按已收所得款 項扣除直接發行成本入賬。

終止確認

當自資產收取現金流量之權利已屆滿, 或金融資產已轉讓及本集團已將其於金 融資產擁有權之絕大部分風險及回報轉 移,則金融資產將終止確認。

全面終止確認金融資產時,資產賬面值 與已收及應收代價總和之間差額及已於 其他全面收益確認及權益中累計之累計 收益或虧損,於損益確認。

金融負債則於有關合約訂明之責任獲解 除、註銷或屆滿時終止確認。終止確認之 金融負債賬面值與已付及應付代價之間 差額,於損益確認。

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3. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Equity-settled share based payment transactionsShare options granted to employees

The fair value of services received determined by reference to the fair value of share options granted at the grant date is expensed on a straight-line basis over the vesting period, with a corresponding increase in equity (share option reserve).

At the end of the reporting period, the Group revises its estimates of the number of options that are expected to ultimately vest. The impact of the revision of the estimates during the vesting period, if any, is recognised in profit or loss, with a corresponding adjustment to the share option reserve.

At the time when the share options are exercised, the amount previously recognised in the share option reserve will be transferred to share premium. When the share options are forfeited after the vesting date or are still not exercised at the expiry date, the amount previously recognised in the share option reserve will be transferred to retained profits.

4. KEY SOURCES OF ESTIMATION UNCERTAINTY

The key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are discussed below.

Estimated impairment of trade receivables

When there is objective evidence of impairment loss, the Group takes into consideration the estimation of future cash flows. The amount of the impairment loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate (i.e. the effective interest rate computed at initial recognition). Where the actual future cash flows are less than expected, a material impairment loss may arise. As at 31 December 2010, the carrying amount of trade receivables is approximately HK\$18,564,000 (2009: HK\$59,400,000), net of allowance for doubtful debts of approximately HK\$2,828,000 (2009: HK\$2,688,000).

3. 主要會計政策(續)

股本結算股份付款交易 *授予僱員認股權*

所獲得服務之公平值參考所授出認股權 於授出日期之公平值釐定,並於歸屬期 間以直線法支銷,另就股本權益(認股權 儲備)作相應增加。

本集團於報告期間結算日修訂其對預期 最終歸屬認股權數目之估計。於歸屬期 間修訂估計之影響(如有)於損益確認,並 對認股權儲備作相應調整。

行使認股權時,過往於認股權儲備確認 之款額將轉撥至股份溢價。倘認股權於 歸屬日期後沒收或於屆滿日期仍未獲行 使,則過往於認股權儲備確認之款額將 轉撥至保留溢利。

4. 不確定估計之主要來源

有重大風險導致下一財政年度資產及負 債賬面值重大調整之有關未來主要假設 及於報告期間結算日之估計不確定因素 主要來源,於下文討論。

貿易應收賬款之估計減值

當出現減值虧損之客觀證據時,本集團會考慮估計未來現金流量。減值虧損款額乃按資產賬面值與按金融資產原實際利率(即初步確認時計算之實際利率)貼現之估計未來現金流量現值(不包括尚未產生之未來信貸虧損)之差額計量。實際未來現金流量倘若低於預期,可能會產生重大減值虧損。於二零一零年十二月三十一日,貿易應收賬款之賬面值約為18,564,000港元(二零零九年:59,400,000港元),當中已扣除呆賬撥備約2,828,000港元(二零零九年:2,688,000港元)。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

4. KEY SOURCES OF ESTIMATION UNCERTAINTY (Continued)

Estimated impairment of inventories

Management of the Group reviews inventories on a product-by-product basis at the end of each reporting period, and makes allowance for obsolete and slow-moving inventory items identified that are no longer suitable for use in production. Management estimates the net realisable value for such items based primarily on the latest invoice prices, sales after year end and current market conditions. As at 31 December 2010, an allowance for inventory of HK\$27,409,000 (2009: HK\$14,948,000) was recognised.

5. REVENUE

Revenue represents the net amount received and receivables for (i) goods sold by the Group to outside customers which is stated net of sales returns and allowances, (ii) service income from provision of skin treatments, beauty and SPA services and (iii) entrustment fee income for the year, and is analysed as follows:

Sales of goods Service income Entrustment fee income 產品銷售 服務收入 委託經營收益

4. 不確定估計之主要來源(續)

存貨之估計減值

本集團之管理層於各報告期間結算日因 應個別產品審閱存貨,並就所確認不再 適合作生產之陳舊及滯銷存貨項目作 出撥備。管理層主要根據最近期發票價 格,年終後銷售及現行市況估計該等項 目之可變現淨值。於二零一零年十二月 三十一日,已確認存貨撥備27,409,000港 元(二零零九年:14,948,000港元)。

5. 收入

收入指本年度本集團(i)售予外界客戶貨品 之已收及應收淨額,乃扣除銷售退貨及 折扣後列賬;(ii)來自提供肌膚護理、美容 及水療服務之已收及應收服務收入;及(iii) 委託經營之已收及應收收益,分析如下:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 476,396 | 525,945 |
| 8,943 | 11,949 |
| 50 | 198 |
| | |
| 485,389 | 538,092 |
| | |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

6. SEGMENT INFORMATION

HKFRS 8 requires operating segments to be identified on the basis of internal reports about components of the Group that are regularly reviewed by the chief operating decision maker, the Chief Executive Officer of the Company, in order to allocate resources to the segment and to assess its performance. The Chief Executive Officer of the Company reviews internal report focuses on geographical segments by location of customers for the purposes of resource allocation and assessment of segment performance. This is the basis upon which the Group is organised.

Specifically, the Group's operating and reportable segments under HKFRS 8 are as follows:

- 1. The PRC
- 2. Taiwan
- 3. Others (Hong Kong, Malaysia and Macau)

Segment revenues and results

The following is an analysis of the Group's revenue and results by reportable segment.

6. 分部資料

香港財務報告第8號規定,經營分部按主要營運決策人(即本公司行政總裁)就分配資源及評估其表現定期審閱有關本集團不同分部之內部報告為基準識別。就資源分配及表現評估而言,本公司行政總裁審閱集中按客戶所在地之地區分部內部報告。此乃本集團之組織基準。

明確而言,本集團根據香港財務報告準 則第8號之經營及可報告分部如下:

- 1. 中國大陸
- 2. 台灣
- 3. 其他(香港、馬來西亞及澳門)

分部收入及業績

以下為本集團按可報告分部之收入及業 績分析。

| | | PRC 中國大陸 HK\$'000 千港元 | Taiwan 台灣 HK\$'000 千港元 | Others 其他 HK\$'000 千港元 | Total 總計 HK\$'000 千港元 |
|---|-----------------------|--------------------------------|---------------------------------|---------------------------------|--------------------------------|
| For the year ended 31 December 2010 | 截至二零一零年 十二月三十一日止年度 | | | | |
| Revenue from external customers | 來自外部客戶之收入 | 362,899 | 112,734 | 9,756 | 485,389 |
| Segment profit (loss) | 分部溢利(虧損) | 104,990 | 636 | (12,551) | 93,075 |
| Unallocated corporate expenses Unallocated income | 未撥配公司支出 未撥配收益 | | | | (20,110) |
| Profit before tax | 除税前溢利 | | | | 75,848 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

6. SEGMENT INFORMATION (Continued) Segment revenues and results (Continued)

6. 分部資料(續) 分部收入及業績(續)

| | | PRC 中國大陸 HK\$'000 千港元 | Taiwan 台灣 HK\$'000 千港元 | Others 其他 HK\$'000 千港元 | Total 總計 HK\$'000 千港元 |
|--|-----------------------|--------------------------------|---------------------------------|---------------------------------|--------------------------------|
| For the year ended 31 December 2009 | 截至二零零九年 十二月三十一日止年度 | | | | |
| Revenue from external customers | 來自外部客戶之收入 | 395,574 | 132,299 | 10,219 | 538,092 |
| Segment profit (loss) | 分部溢利(虧損) | 192,019 | 15,912 | (6,722) | 201,209 |
| Unallocated corporate expenses Unallocated income | 未撥配公司支出 未撥配收益 | | | | (18,515) 4,059 |
| Profit before tax | 除税前溢利 | | | | 186,753 |

The accounting policies of the reportable segments are the same as the Group's accounting policies described in note 3. Segment profit (loss) represents the profit earned (loss incurred) by each segment without allocation of central administration costs and directors' salaries. This is the measure reported to the chief operating decision maker for the purposes of resource allocation and performance assessment. Unallocated income mainly includes interest income and exchange differences.

可報告分部之會計政策與附註3所述本集 團會計政策相同。分部溢利(虧損)為各分 部所賺取之溢利(所產生之虧損),當中並 未分配中央行政費用及董事薪酬。此為 就資源分配及表現評估向主要營運決策 人報告之衡量標準。未撥配收益主要包 括利息收入及匯兑差額。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

6. SEGMENT INFORMATION (Continued) Other segment information

6. 分部資料(續) 其他分部資料

| | | PRC 中國大陸 HK\$'000 千港元 | Taiwan 台灣 HK\$'000 千港元 | Others 其他 HK\$'000 千港元 | Total 總計 HK\$'000 千港元 |
|---|--|--------------------------------|---------------------------------|---------------------------------|--------------------------------|
| 2010 Amounts included in the measure of segment profit or loss: Depreciation of property, | 二零一零年 分部溢利或虧損計入 下列款額: 不動產、廠場及 | | | | |
| plant and equipment Release of prepaid lease payments Loss on disposal of property, | 設備折舊 撥回自用土地租賃款 出售不動產、廠場及 | 11,806 279 | 6,095 - | 1,570 - | 19,471 279 |
| plant and equipment Allowance for obsolete inventories Impairment loss (reversal of | 設備虧損 陳舊存貨撥備 貿易應收賬款減值 | 1,194 12,268 | 6,222 13,679 | 761 1,462 | 8,177 27,409 |
| allowance) on trade receivables Increase in fair value of investment properties | 虧損(撥備撥回) 投資物業公平值增加 | 1,402 - | (763) (62) | - | 639 (62) |
| | | | | | |
| | | PRC 中國大陸 HK\$'000 千港元 | Taiwan 台灣 HK\$'000 千港元 | Others 其他 HK\$'000 千港元 | Total 總計 HK\$'000 千港元 |
| 2009 | 二零零九年 | | | | |
| Amounts included in the measure of segment profit or loss: Depreciation of property, plant and | 分部溢利或虧損計入 下列款額: 不動產、廠場及 | | | | |
| equipment | 設備折舊 | 13,820 | 5,577 | 2,192 | 21,589 |
| Release of prepaid lease payments (Gain) loss on disposal of property, | 撥回自用土地租賃款 出售不動產、廠場及 | 278 | - | - | 278 |
| plant and equipment | 設備(收益)虧損 | (598) | 4.004 | 4 | (594) |
| Allowance for obsolete inventories Impairment loss on trade | 陳舊存貨撥備 貿易應收賬款 | 10,038 | 4,064 | 846 | 14,948 |
| receivables | 減值虧損 | _ | 624 | - | 624 |
| Increase in fair value of investment properties | 投資物業公平值增加 | _ | (137) | _ | (137) |
| , | | | (- / | | (/ |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

6. SEGMENT INFORMATION (Continued)

Entity-wide disclosures

The Group is principally engaged in (a) manufacturing and selling of skin care, beauty and aromatherapeutic products and (b) provision of skin treatments, beauty and spa services and skin care consulting and beauty training. The analysis of the Group's revenue by type of business for the year are set out in note 5 to the consolidated financial statements.

The Group's non-current assets excluding deferred taxation assets and available-for-sale investments by geographical location of the assets in the places of domicile of the relevant group entities are detailed below:

The PRC 中國大陸 Taiwan 台灣 Others 其他

The Group has a very wide customer base, no single customer contributed more than 10% of the Group's revenue for each of the years ended 31 December 2009 and 2010.

6. 分部資料(續)

實體綜合披露

本集團主要從事(a)製造及銷售護膚、美 容及香薰產品及(b)提供肌膚護理、美容 及水療服務以及肌膚護理顧問服務及美 容培訓。本集團按業務類別分析之年內 收入載於附註5。

本集團不包括遞延税項資產及可供出售 投資之非流動資產按相關集團實體營業 地點之資產所在地區詳述如下:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 212,937 | 192,058 |
| 60,205 | 63,033 |
| 463 | 2,774 |
| | |
| 273,605 | 257,865 |
| | |

本集團之客戶基礎廣闊,並無單一客戶 佔本集團截至二零零九及二零一零年 十二月三十一日止年度各年收入超過 10%。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

7. OTHER INCOME

7. 其他收益

| | | 2010 | 2009 |
|---|---------------|----------|----------|
| | | 二零一零年 | 二零零九年 |
| | | HK\$'000 | HK\$'000 |
| | | 千港元 | 千港元 |
| | | | |
| Interest on bank deposits | 銀行存款利息 | 2,774 | 2,359 |
| Rental income from investment properties | 來自投資物業之租金收益 | 217 | 214 |
| Rental income from other properties and | 來自其他物業及設備之 | | |
| equipment | 租金收益 | 2,841 | 5,818 |
| Financial refunds (note) | 財務退款(附註) | 9,359 | 7,490 |
| Increase in fair value of investment properties | 投資物業公平值增加 | 62 | 137 |
| Foreign exchange gain | 匯兑收益 | _ | 544 |
| Gain on disposal of property, plant and | 出售不動產、廠場及設備收益 | | |
| equipment | | - | 594 |
| Other service income | 其他服務收入 | _ | 2,090 |
| Others | 其他 | 2,270 | 1,526 |
| | | | |
| | | 17,523 | 20,772 |
| | | | |

Note: Pursuant to the local practice of the finance bureau of the provinces in which certain of the PRC subsidiaries operate, the PRC subsidiaries will receive financial refunds in the form of government grants by way of negotiation with the relevant finance bureau with reference to the percentage of income and other taxes paid. However, the refunds are subject to review annually. It is therefore uncertain if these subsidiaries will continue to be eligible for such financial refunds in the future.

附註: 根據中國大陸若干附屬公司經營所在省份之財政部門所採納當地慣例,多家中國大陸附屬公司將於與有關財政部門商議後,參考收益及其他已繳稅款某個百分比,透過政府補助方式獲得財務退款。然而,有關退款須每年審閱。因此,不能確定該等附屬公司日後將繼續合資格享有該等財務退款。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

8. INCOME TAX EXPENSE

8. 所得税開支

| | | 2010 二零一零年 HK\$'000 千港元 | 2009 二零零九年 HK\$'000 千港元 |
|--------------------------------------|-----------------------|----------------------------------|----------------------------------|
| The charge comprises: | 支出包括: | | |
| Taxation in PRC Current year | 於中國之税項 本年度 | 27,118 | 27,008 |
| Under(over)provision in prior years | 平平反 過往年度撥備不足(超額撥備) | 4,285 | (2,562) |
| Dividend withholding tax | 股利預扣稅 | - | 75 |
| | | 31,403 | 24,521 |
| Taxation in Taiwan | 於台灣之税項 | | |
| Current year | 本年度 | 2,288 | 6,741 |
| Under(over)provision in prior years | 過往年度撥備不足(超額撥備) | 4,825 | (53) |
| Dividend withholding tax | 股利預扣税 | 989 | 5,076 |
| | | 8,102 | 11,764 |
| Deferred taxation (note 27) | 遞延税項(附註27) | | |
| Current year | 本年度 | 5,175 | 6,545 |
| Attributable to a change in tax rate | 因税率變動所致 | 458 | |
| | | 5,633 | 6,545 |
| | | 45,138 | 42,830 |

Under the Law of the People's Republic of China on Enterprise Income Tax (the "EIT Law") and Implementation Regulation of the EIT Law, the tax rate of the PRC subsidiaries is 25% from 1 January 2008 onwards.

Pursuant to the relevant laws and regulations in the PRC, certain of the Group's PRC subsidiaries are exempted from PRC income tax for two years starting from their first profit-making year, followed by a 50% reduction for the next three years (the "Tax Holiday"). The Tax Holiday continued on the implementation of the current EIT Law using the tax rate of 25%. The Tax Holiday will expire in 2011.

根據中國企業所得税法(「企業所得税法」) 及企業所得税法實施條例,中國附屬公 司自二零零八年一月一日起之税率為 25%。

根據中國相關法例及規例,本集團若干 中國附屬公司自首個獲利年度起獲豁免 繳納中國所得税兩年,其後三年獲寬減 50%(「税務減免期」)。現行企業所得税法 實行後繼續按25%之税率享有税務減免 期。税務減免期將於二零一一年屆滿。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

8. INCOME TAX EXPENSE (Continued)

Corporate Income Tax in Taiwan is charged at 17% (2009: 25%). The reduction of the Corporate Income Tax in Taiwan to 17% was approved on 15 June 2010. The new rate is effective retrospectively from 1 January 2010 onwards.

Hong Kong Profits Tax is calculated at 16.5% of the estimated assessable profit for both years.

No provision for Hong Kong Profits Tax has been made as the Company and its subsidiaries have no assessable profit for both years.

The tax charge for the year can be reconciled to the profit before tax per the consolidated statement of comprehensive income as follows:

8. 所得税開支(續)

台灣企業所得税按17%(二零零九年: 25%)計算。台灣企業所得税減至17%乃 於二零一零年六月十五日經批准。新税 率自二零一零年一月一日起追溯生效。

香港利得税按該兩個年度之估計應課税 溢利16.5%計算。

由於本公司及其附屬公司在兩個年度均 無應課税溢利,故並無就香港利得税作 出撥備。

本年度税項支出與綜合全面收益表所示 除税前溢利對賬如下:

2010

2009

| | | 2010 | 2009 |
|---|---|----------|---------------|
| | | 二零一零年 | 二零零九年 |
| | | HK\$'000 | HK\$'000 |
| | | 千港元 | 千港元 |
| | | | |
| Profit before tax | 除税前溢利 | 75,848 | 186,753 |
| | | | |
| Tax at domestic rates applicable to profits of | 就應課税實體於有關國家溢利, | | |
| taxable entities in the countries concerned | 按當地税率計算 | 21,750 | 32,517 |
| Tax effect of expenses not deductible | 不可扣税支出之税務影響 | | ,- |
| for tax purpose | | 9,616 | 12,738 |
| Tax effect of income not taxable | 毋須課税收益之税務影響 | 2,212 | , |
| for tax purpose | 22 X 24 X 25 X 25 X 25 X 25 X 25 X 25 X | (3,547) | (7,608) |
| Tax effect of tax losses not recognised | 未確認税項虧損之税務影響 | 20,972 | 17,192 |
| Tax effect of tax exemption and concession | 授予若干中國大陸附屬公司 | ,, | , - |
| granted to certain PRC subsidiaries | 於税務減免期獲税務豁免 | | |
| under the Tax Holiday | 之税務影響 | (20,525) | (21,968) |
| Under(over)provision in respect of prior years | 過往年度撥備不足(超額撥備) | 9,110 | (2,615) |
| Dividend withholding tax | 股利預扣税 | 989 | 5,151 |
| Deferred tax liabilities arising on undistributed | 因中國大陸附屬公司之未分派 | | , |
| profits of PRC subsidiaries | 溢利而產生之遞延税項負債 | 6,315 | 7,423 |
| Decrease in opening deferred tax asset | 期初遞延税項資產因適用税率 | · | |
| resulting from a decrease in applicable | 下降而減少 | | |
| tax rate | | 458 | _ |
| | | | |
| Tax charge for the year | 本年度税項支出 | 45,138 | 42,830 |
| Tax orialge for the year | 个十尺小次人口 | 70,100 | 42,000 |

Note: As the Group operates in several different tax jurisdictions, separate reconciliations using the domestic tax rate in each individual tax jurisdiction have been aggregated and presented.

附註: 由於本集團於多個不同税務司法權區經營 業務,以各個個別税務司法權區當地税率 作出之獨立對賬已合併並呈列。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

9. PROFIT FOR THE YEAR

9. 本年度溢利

| | | 2010 二零一零年 HK\$'000 千港元 | 2009 二零零九年 HK\$'000 千港元 |
|--|-------------------------------------|----------------------------------|----------------------------------|
| Profit for the year has been arrived at after charging (crediting): | 本年度溢利經扣除(計入)下列各項 後列賬: | | |
| Staff costs: Directors' emoluments (note 10) Other staff salaries, bonuses and | 員工成本: 董事酬金(附註10) 其他員工薪酬、花紅及津貼 | 5,355 | 2,948 |
| allowances Retirement benefits scheme contributions, excluding directors: | 退休福利計劃供款,不包括董事: | 108,377 | 95,574 |
| - defined contribution plans (note 24(b)) | -定額供款計劃(附註24(b)) | 13,597 | 11,980 |
| - defined benefit plan (note 24(a)) | 一定額福利計劃(附註24(a)) | 606 | 599 |
| Equity-settled share based payments | 股本權益結算股份付款 | | 516 |
| Total staff costs | 員工成本總額 | 127,935 | 111,617 |
| Depreciation of property, plant and | 不動產、廠場及設備折舊 | 40.4=4 | |
| equipment | | 19,471 | 21,589 |
| Release of prepaid lease payments | 撥回自用土地租賃款 | 279 | 278 |
| Auditor's remuneration | 核數師酬金 | 2,821 | 3,677 |
| Loss (gain) on disposal of property, | 出售不動產、廠場及設備虧損 | 0.477 | (50.4) |
| plant and equipment Research and development costs | (收益) | 8,177 | (594) |
| Allowance for obsolete inventories | 研發成本 陳舊存貨撥備 | 1,330 | 2,471 |
| Cost of inventories recognised as | 限 | 27,409 | 14,948 |
| an expense | C 唯祕 | 102,598 | 107,965 |
| Net exchange loss (gain) | 匯兑虧損(收益)淨額 | 109 | (544) |
| Impairment loss on trade receivables | 貿易應收賬款減值虧損 | 639 | 624 |
| Impairment loss on available-for-sale | 可供出售投資減值虧損 | | 021 |
| investments | | 3,926 | 2,000 |
| Write off of trade receivables | 貿易應收賬款撇銷 | 409 | 2,675 |
| | | | |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

10. DIRECTORS' EMOLUMENTS

The emoluments paid or payable to each of the fifteen (2009: eleven) directors were as follows:

For the year ended 31 December 2010

10. 董事酬金

已付或應付十五名(二零零九年:十一名) 董事之酬金如下:

截至二零一零年十二月三十一日止年度

| | | Dr. Tsai Yen Yu | Mr. Lee Ming Ta | Dr. Su Chien Cheng | Dr. Su Sh Hsyu | Mr. Gregory Michael Zeluck Gregory Michael | Mr. Patrick Thomas Siewert | Ms. Ng Shieu Yeing Christina | Ms. Feng Janine Junguan | Mr. Francis Gouten- macher Francis Gouten- | Ms. Su Mei Thompson | Mr. Chen Ruey Long | Mr. Yang Tze Kaing | Mr. Yeh Liang Fei | Mrs. Chen Shieh Shu Chen | Mr. Chen Ching | Total 2010 |
|---|-------------------------------|------------------------------|--------------------------------------|------------------------------|------------------------------|---|-------------------------------------|---------------------------------------|-------------------------------------|---|--|--|--|---|--|--|--------------------------------|
| | | 蔡燕玉 博士 HK\$'000 千港元 | 李明達 先生 HK\$ '000 千港元 | 蘇建誠 博士 HK\$'000 千港元 | 蘇詩琇 博士 HK\$'000 千港元 | Zeluck 先生 HK\$'000 千港元 | 施維德 先生 HK\$'000 千港元 | 吳秀瀅 女士 HK\$'000 千港元 | 馮軍元 女士 HK\$'000 千港元 | macher 先生 HK\$'000 千港元 (note i) | 周素媚 女士 HK\$'000 千港元 (note i) | 陳瑞隆 先生 HK\$'000 千港元 (note i) | 楊子江 先生 HK\$'000 千港元 (note i) | 葉良輝 先生 HK\$'000 千港元 (note ii) | 陳謝淑珍 女士 HK\$'000 千港元 (note ii) | 諶清 先生 HK\$'000 千港元 (note ii) | 總計 二零一零年 HK\$'000 千港元 |
| Fees Other emoluments Salaries and | 袍金 其他酬金 薪金及 | 1,000 | 700 | 600 | 600 | - | - | - | - | (附註i) 220 | (附註i) 220 | (附註i) 220 | (附註i) 220 | (附註ii) 25 | (附註ii) 25 | (附註ii) 36 | 3,866 |
| other benefits Contributions to retirement benefits scheme Discretionary and | 其他福利 退休福利計 劃供款 酌情及表現 | - | 299 | 978 5 | 897 | | - | | - | - | - | | | - | - | - | 2,174 |
| performance related incentive payments (note iii) Waiver of fees | 掛鈎獎勵 計劃 (附註iii) 放棄袍金 | | (700) | | | : | | | | | : | | | | | | _ (700) |
| Total emoluments | 酬金總額 | 1,000 | 305 | 1,583 | 1,501 | | | | | 220 | 220 | 220 | 220 | 25 | 25 | 36 | 5,355 |

For the year ended 31 December 2009

截至二零零九年十二月三十一日止年度

| | | | | | | Mr. | | Ms. Ng | | | | | |
|-------------------------------|---------|----------|----------|----------|----------|----------|-------------|-----------|----------|-----------|-----------|----------|----------|
| | | | | Dr. Su | | Gregory | Mr. Patrick | Shieu | Ms. Feng | | Mrs. Chen | | |
| | | Dr. Tsai | Mr. Lee | Chien | Dr. Su | Michael | Thomas | Yeing | Janine | Mr. Yeh | Shieh | Mr. Chen | Total |
| | | Yen Yu | Ming Ta | Cheng | Sh Hsyu | Zeluck | Siewert | Christina | Junguan | Liang Fei | Shu Chen | Ching | 2009 |
| | | | | | | Gregory | | | | | | | |
| | | ** " - | | | | Michael | | | | | -1.1111-1 | | |
| | | 蔡燕玉 | 李明達 | 蘇建誠 | 蘇詩琇 | Zeluck | 施維德 | 吳秀瀅 | 馮軍元 | 葉良輝 | 陳謝淑珍 | 諶清 | 總計 |
| | | 博士 | 先生 | 博士 | 博士 | 先生 | 先生 | 女士 | 女士 | 先生 | 女士 | 先生 | 二零零九年 |
| | | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 |
| | | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 |
| Fees | 袍金 | 1,000 | 700 | 600 | 600 | _ | _ | _ | _ | 20 | 20 | 48 | 2,988 |
| Other emoluments | 其他酬金 | 1,000 | | 000 | 000 | | | | | | 20 | .0 | 2,000 |
| Salaries and other benefits | 薪金及其他福利 | 15 | 338 | 716 | 677 | - | - | - | - | - | - | - | 1,746 |
| Contributions to retirement | 退休福利計劃 | | | | | | | | | | | | |
| benefits scheme | 供款 | - | 6 | 5 | 3 | - | - | - | - | - | - | - | 14 |
| Discretionary and performance | | | | | | | | | | | | | |
| related incentive payments | | | | | | | | | | | | | |
| (note iii) | (附註iii) | - | | _ | _ | - | - | - | - | - | - | - | |
| Waiver of fees | 放棄袍金 | (500) | (700) | (300) | (300) | | | | | | | | (1,800) |
| | | | | | | | | | | | | | |
| Total emoluments | 酬金總額 | 515 | 344 | 1,021 | 980 | - | - | - | - | 20 | 20 | 48 | 2,948 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

10. DIRECTORS' EMOLUMENTS (Continued)

Notes:

- Mr. Francis Goutenmacher, Ms. Su Mei Thompson, Mr. Chen Ruey Long and Mr. Yang Tze Kaing were appointed as directors of the Company on 1 February 2010.
- Mr. Yeh Liang Fei, Mrs. Chen Shieh Shu Chen and Mr. Chen Ching resigned as directors of the Company on 1 February 2010.
- Executive directors and non-executive directors are entitled to a management bonus aggregately not exceed 15% of the audited consolidated profit attributable to owners of the Company in respect of that financial year of the Group, as recommended by the Remuneration Committee.

For the year ended 31 December 2010, Mr. Lee Ming Ta waived his director fee for the year of approximately HK\$700,000. For the year ended 31 December 2009, Mr. Lee Ming Ta waived his director fee for the year and Dr. Tsai Yen Yu, Dr. Su Chien Cheng and Dr. Su Sh Hsyu waived half of the director fees for the year of approximately HK\$1,800,000.

No emoluments were paid by the Group to the directors as an inducement to join or upon joining the Group or as compensation for loss of office during the years ended 31 December 2009 and 2010.

10. 董事酬金(續)

附註:

- (i) Francis Goutenmacher先生、周素媚女士、陳 瑞隆先生及楊子江先生於二零一零年二月 一日獲委任為本公司董事。
- (ii) 葉良輝先生、陳謝淑珍女士及諶清先生於二 零一零年二月一日辭任本公司董事。
- (iii) 根據薪酬委員會之建議,執行董事及非執行 董事有權收取合共不超過有關本集團財政 年度之經審核本公司擁有人應佔綜合溢利 15%之管理層花紅。

截至二零一零年十二月三十一日止年 度,李明達先生放棄收取彼之董事袍金 約700,000港元。截至二零零九年十二月 三十一日止年度,李明達先生放棄收取 彼之董事袍金,而蔡燕玉博士、蘇建誠博 士及蘇詩琇博士則放棄收取本年度一半 董事袍金約1,800,000港元。

於截至二零零九年及二零一零年十二月 三十一日止年度,本集團概無向董事支 付酬金,作為加盟本集團時或其後之報 酬或離職補償。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

11. EMPLOYEES' EMOLUMENTS

Of the five individuals with the highest emoluments in the Group, one (2009: one) was a director of the Company whose emoluments are included in the disclosures in note 10 above. The emoluments of the remaining four (2009: four) individuals were as follows:

Salaries and other benefits 薪金及其他福利
Contributions to retirement benefits scheme 退休福利計劃供款

The emoluments of the four (2009: four) were within the following bands:

HK\$1,000,001 - HK\$1,500,0001,000,001港元至1,500,000港元HK\$1,500,001 - HK\$2,000,0001,500,001港元至2,000,000港元HK\$2,000,001 - HK\$2,500,0002,000,001港元至2,500,000港元HK\$3,000,001 - HK\$3,500,0003,000,001港元至3,500,000港元HK\$6,000,001 - HK\$6,500,0006,000,001港元至6,500,000港元

11. 僱員酬金

本集團五名最高薪酬人士當中一名(二零零九年:一名)為本公司董事,彼之酬金詳情已於上文附註10披露。餘下四名(二零零九年:四名)人士之酬金如下:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| 12,953 | 5,776 |
| 36 | 33 |
| | |
| 12,989 | 5,809 |
| | |

四名(二零零九年:四名)最高薪酬人士之酬金介乎以下範圍:

| 2010 | 2009 |
|-----------|-----------|
| 二零一零年 | 二零零九年 |
| Headcount | Headcount |
| 人數 | 人數 |
| | |
| - | 3 |
| 2 | _ |
| - | 1 |
| 1 | _ |
| 1 | _ |

12. EARNINGS PER SHARE

The calculation of the basic earnings per share attributable to the owners of the Company is based on the profit attributable to the owners of the Company of approximately HK\$31,303,000 (2009: HK\$149,636,000) and on the weighted average number of 2,002,100,932 (2009: 2,001,183,775) ordinary shares of the Company in issue during the year.

12. 每股盈利

本公司擁有人應佔每股基本盈利乃根 據本公司擁有人應佔溢利約31,303,000 港元(二零零九年:149,636,000港元) 及本公司年內加權平均已發行普通 股數2,002,100,932股(二零零九年: 2,001,183,775股)計算。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

12. EARNINGS PER SHARE (Continued)

No diluted earnings per share for 2010 was presented since there are no outstanding share options for 2010. No adjustment for diluted earnings per share for 2009 as the exercise price of the outstanding share options was higher than the average market price of shares for 2009.

13. DIVIDENDS

12. 每股盈利(續)

由於二零一零年概無尚未行使購股權,故並無呈列二零一零年之每股攤薄盈利。由於二零零九年之尚未行使購股權行使價高於股份於年內之平均市價,故並無就二零零九年之每股攤薄盈利作出調整。

2010

2009

13. 股利

| | | 二零一零年 HK\$'000 千港元 | 二零零九年 HK\$'000 千港元 |
|---|--|---------------------------------|--------------------------|
| Dividends recognised as distribution during the year: | 年內確認為分派之股利: | | |
| Interim dividend, paid – HK\$0.035 per share | 已派付中期股利-每股0.035港元 (二零零九年:每股0.035港元) | | |
| (2009: HK\$0.035 per share) Final dividend, paid | 已派付末期股利-二零零九年每股 | 70,074 | 70,055 |
| – HK\$0.04 per share for 2009(2009: HK\$0.0335 per share for 2008) | 0.04港元(二零零九年: 二零零八年每股0.0335港元) | 80,084 | 67,021 |
| | | 150,158 | 137,076 |

A final dividend of HK\$0.045 per share in respect of the year ended 31 December 2010 (2009: final dividend of HK\$0.040 per share in respect of the year ended 31 December 2009), amounting to HK\$90,095,000 (2009: HK\$80,084,000) in aggregate has been proposed by the directors and is subject to approval by the shareholders in general meeting.

董事建議就截至二零一零年十二月 三十一日止年度派付末期股利每股0.045 港元(二零零九年:截至二零零九年十二 月三十一日止年度末期股利每股0.040港元),合共90,095,000港元(二零零九年: 80,084,000港元),惟須待股東於股東大會批准。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

14. INVESTMENT PROPERTIES

14. 投資物業

| | | HK\$'000 |
|---|---------------|----------|
| | | 千港元 |
| FAIR VALUE | 公平值 | |
| At 1 January 2009 | 於二零零九年一月一日 | 4,486 |
| Exchange realignment | 匯兑調整 | 87 |
| Increase in fair value recognised in profit or loss | 於損益確認之公平值增加 | 137 |
| | | |
| At 31 December 2009 | 於二零零九年十二月三十一日 | 4,710 |
| Exchange realignment | 匯兑調整 | 479 |
| Increase in fair value recognised in profit or loss | 於損益確認之公平值增加 | 62 |
| | | |
| At 31 December 2010 | 於二零一零年十二月三十一日 | 5,251 |

The fair values of the Group's investment properties at 31 December 2010 and 2009 have been arrived at on the basis of a valuation carried out on those dates by Euro-Asia Real Estate Appraisers Firm, independent qualified professional valuers not connected with the Group. Euro-Asia Real Estate Appraisers Firm are members of the Institute of Valuers, and have appropriate qualifications and recent experience in the valuation of similar properties in the relevant locations. The valuation was arrived at using the direct comparison approach by reference to market evidence of recent transaction prices for similar properties in the similar locations and conditions.

The carrying value of investment properties shown above are situated on freehold land outside Hong Kong.

本集團之投資物業於二零一零年及二零零九年十二月三十一日之公平值乃分別按與本集團並無關連之獨立合資格專業估值師歐亞不動產估價師聯合事務所進行之估值為基準得出。歐亞不動產估價師聯合事務所為估值師學會(Institute of Valuers)會員,具備合適資格,最近亦有評估相關地區類似物業之經驗。有關估值按直接比較法進行,乃經參考同區類似狀況及相近物業之近期交易價格市場證據得出。

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上述投資物業賬面值包括位於香港境外 之永久業權土地。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

15. PROPERTY, PLANT AND EQUIPMENT 15. 不動產、廠場及設備

| | ж | Freehold land | Buildings 樓宇 | Leasehold improvements 租賃改良 | Plant and machinery 廠場及機器 | Motor vehicles 汽車 | Furniture, fixtures and equipment 傢具、裝置 及設備 | Construction in progress 在建工程 | Total 總計 |
|--|----------------------|------------------|-----------------|-----------------------------|---------------------------|-------------------------|---|-------------------------------------|-------------|
| | • | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 |
| | | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 |
| | | | | | | | | | |
| COST | 成本 | | | | | | | | |
| At 1 January 2009 | 於二零零九年一月一日 | 15,639 | 146,483 | 62,868 | 25,590 | 6,004 | 60,291 | 32,403 | 349,278 |
| Exchange realignment | 匯兑調整 | 293 | 836 | 820 | 140 | 57 | 637 | 70 | 2,853 |
| Additions | 增添 | - | - | 9,615 | 2,365 | 648 | 4,237 | 193 | 17,058 |
| Disposals | 出售 | - | (8,468) | (2,924) | (5,430) | (972) | (16,314) | - | (34,108) |
| Transfer | 轉撥 | _ | 26,184 | | 3,966 | | 2,347 | (32,497) | |
| | | | | | | | | | |
| At 31 December 2009 | 於二零零九年十二月三十一日 | 15,932 | 165,035 | 70,379 | 26,631 | 5,737 | 51,198 | 169 | 335,081 |
| Exchange realignment | 匯兑調整 | 1,600 | 7,643 | 2,747 | 1,190 | 329 | 3,105 | 715 | 17,329 |
| Additions | 增添 | - | - | 2,389 | 5,601 | - | 5,532 | 23,646 | 37,168 |
| Disposals | 出售 | - | - | (39,458) | (5,880) | (706) | (15,303) | - | (61,347) |
| | | | | | | | | | |
| At 31 December 2010 | 於二零一零年十二月三十一日 | 17,532 | 172,678 | 36,057 | 27,542 | 5,360 | 44,532 | 24,530 | 328,231 |
| DEPRECIATION | 折舊 | | | | | | | | |
| At 1 January 2009 | 於二零零九年一月一日 | - | 32,396 | 25,693 | 16,414 | 2,374 | 41,832 | - | 118,709 |
| Exchange realignment | 匯 兑調整 | - | 261 | 368 | 70 | 21 | 511 | - | 1,231 |
| Provided for the year | 年內撥備 | - | 4,254 | 8,310 | 2,351 | 733 | 5,941 | - | 21,589 |
| Eliminated on disposals | 於出售時撇銷 | | (1,029) | (2,868) | (4,912) | (925) | (14,474) | | (24,208) |
| | | | | | | | | | |
| At 31 December 2009 | 於二零零九年十二月三十一日 | - | 35,882 | 31,503 | 13,923 | 2,203 | 33,810 | - | 117,321 |
| Exchange realignment | 匯兑調整 | - | 2,122 | 688 | 559 | 157 | 2,274 | - | 5,800 |
| Provided for the year | 年內撥備 | - | 4,518 | 6,794 | 2,095 | 725 | 5,339 | - | 19,471 |
| Eliminated on disposals | 於出售時撇銷 | | | (31,318) | (3,719) | (254) | (11,148) | | (46,439) |
| At 31 December 2010 | 於二零一零年十二月三十一日 | | 42,522 | 7,667 | 12,858 | 2,831 | 30,275 | | 96,153 |
| CARRYING VALUES At 31 December 2010 | 賬面值 於二零一零年十二月三十一日 | 17,532 | 130,156 | 28,390 | 14,684 | 2,529 | 14,257 | 24,530 | 232,078 |
| At 31 December 2009 | 於二零零九年十二月三十一日 | 15,932 | 129,153 | 38,876 | 12,708 | 3,534 | 17,388 | 169 | 217,760 |
| | | | | | | | | | |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

15. PROPERTY, PLANT AND EQUIPMENT

(Continued)

The carrying values of freehold land and buildings shown above are situated on:

15. 不動產、廠場及設備(續)

上述永久業權土地及樓宇賬面值位於以下地區:

Land in the PRC held under medium-term 於中國大陸根據中期土地使用權 land use rights 持有之土地 Freehold land in Taiwan 於台灣持有之永久業權土地

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| 116,873 | 116,533 |
| 30,815 | 28,552 |
| 147,688 | 145,085 |

The above items of property, plant and equipment, other than construction in progress, are depreciated on a straight-line basis at the following rates per annum:

除在建工程外,上述不動產、廠場及設備項目採用直線法按以下年率折舊:

Freehold land Nil
Buildings 40 – 55 years

Leasehold improvements The shorter of the unexpired period

of the lease and estimated useful life of 3 to 10 years

流動資產

Plant and machinery 5-10 years Motor vehicles 3-5 years Furniture, fixtures and equipment 2-15 years 永久業權土地 無

樓宇 40-55年

租賃改良 未屆滿租賃年期及

估計可使用年期 3至10年之較短者

廠場及機器5-10年汽車3-5年傢具、裝置及設備 2-15年

16. PREPAID LEASE PAYMENTS

16. 自用土地租賃款

| The Group's prepaid lease payments comprise leasehold land rights in the PRC under medium-term land use rights | 本集團之自用土地租賃款包括於 中國大陸以中期土地使用權持 有之租賃土地使用權 |
|--|--|
| Analysed for reporting purposes as: | 就申報用途分析如下: |
| Non-current asset | 非流動資產 |

| 2010 二零一零年 HK\$'000 千港元 | 2009 二零零九年 HK\$'000 千港元 |
|----------------------------------|----------------------------------|
| 9,925 | 9,840 |
| 9,636 | 9,562 278 |
| 9,925 | 9,840 |

Current asset

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

17. GOODWILL

17. 商譽

| | | HK\$'000 千港元 |
|---|---------------------|-----------------|
| COST | 成本 | |
| At 1 January 2009 | 於二零零九年一月一日 | 28,958 |
| Exchange realignment | 匯兑調整 | 67 |
| At 31 December 2009 | 於二零零九年十二月三十一日 | 29,025 |
| Exchange realignment | 匯兑調整 | 807 |
| At 31 December 2010 | 於二零一零年十二月三十一日 | 29,832 |
| IMPAIRMENT | 減值 | |
| At 1 January 2009, 31 December 2009 and | 於二零零九年一月一日、二零零九年十二月 | |
| 31 December 2010 | 三十一日及二零一零年十二月三十一日 | 3,192 |
| CARRYING VALUES | 賬面值 | |
| At 31 December 2010 | 於二零一零年十二月三十一日 | 26,640 |
| At 31 December 2009 | 於二零零九年十二月三十一日 | 25,833 |

For the purposes of impairment testing, goodwill has been allocated to an individual cash generating unit, namely, sale of cosmetic products in the PRC (CGU). The carrying amounts of goodwill as at 31 December 2010 and 2009 is allocated to this CGU.

The recoverable amount of the CGU has been determined based on a value in use calculation. That calculation uses cash flow projections based on financial budgets approved by management covering a five-year period using a declining growth rate and cash flows over five years are extrapolated assuming no growth rate, and discount rate of 5% (2009: 5%). This growth rate is based on the relevant industry growth forecasts and does not exceed the average long-term growth rate for the relevant industry. One key assumptions for the value in use calculations relate to the estimation of cash inflows/outflows which include budgeted sales and gross margin, such estimation is based on the unit's past performance and management's expectations for the market development. Management believes that any reasonably possible change in any of these assumptions would not cause the aggregate carrying amount of this unit to exceed the aggregate recoverable amount of this unit.

就減值檢測而言,商譽已分配至中國 大陸個別現金產生單位(即銷售美容產 品)。於二零一零年及二零零九年十二月 三十一日之商譽賬面值乃分配至此現金 產生單位。

111/01/000

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

18. AVAILABLE-FOR-SALE INVESTMENTS

Available-for-sale investments comprise:

18. 可供出售投資

可供出售投資包括:

2010 二零一零年 HK\$'000 千港元 2009 二零零九年 HK\$'000 千港元

3,926

Unlisted equity securities, at cost

非上市股本證券, 按成本

The above unlisted investments represent investments in unlisted equity securities issued by private entities incorporated in the British Virgin Islands and Cayman Islands which are engaged in investment holding and online health consultancy service, respectively. They are measured at cost less accumulated impairment at the end of the reporting period because the range of reasonable fair value estimates is so significant that the directors of the Company are of the opinion that the fair values cannot be measured reliably. The investments are fully impaired in 2010 in view of operating losses.

上述非上市投資指於英屬維爾京群島及開曼群島註冊成立、分別從事投資控股及網上健康顧問服務之私人實體所發行非上市股本證券的投資。由於該等非上市投資的估計合理公平值幅度甚大,故可董事認為不能可靠計量公平值,其由投資於各報告期間結算日按成本扣除累計減值計量。有鑑於營運虧損,該等投資於二零一零年悉數減值。

19. INVENTORIES

Raw materials 原材料 Finished goods 製成品

19. 存貨

2010 2009
二零一零年 二零零九年
HK\$'000
千港元 千港元 40,964
20,018 48,112
46,725 89,076

20. TRADE AND OTHER RECEIVABLES

20. 貿易及其他應收賬款

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| 21,392 | 62,088 |
| (2,828) | (2,688 |
| 18,564 | 59,400 |
| 9,551 | 11,263 |
| 16,277 | 14,719 |
| 44,392 | 85,382 |
| | |

Prepayments預付款項Other receivables其他應收賬款

Total trade and other receivables 貿易及其他應收賬款總額

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

20. TRADE AND OTHER RECEIVABLES (Continued)

The Group allows a credit period ranging from one to six months to its trade customers. The following is an aged analysis of trade receivables net of allowance for doubtful debts presented based on the invoice date at the end of the reporting period.

| Within 180 days | 180日內 |
|----------------------|-----------|
| 181 days to 365 days | 181日至365日 |
| 1 to 2 years | 1至2年 |
| Over 2 years | 2年以上 |

Before accepting any new customer, the Group uses an internal credit system to assess the potential customer's credit quality and defines credit limits by customer. Limits to customers are reviewed regularly. The majority of the trade receivables that are neither past due nor impaired have no history of defaulting on repayment.

Included in the Group's trade receivable balance are debtors with aggregate carrying amount of HK\$192,000 (31 December 2009: HK\$8,525,000) which are past due at the reporting date for which the Group has not provided for impairment loss. The Group does not hold any collateral over these balances. The average age of these receivables is within 180 days (2009: within 180 days).

20. 貿易及其他應收賬款(續)

本集團給予其貿易客戶一至六個月之信 貸期。於報告期間結算日扣除呆賬撥備 之貿易應收賬款按發票日期呈列之賬齡 分析如下。

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 18,372 | 50,875 |
| 192 | 4,670 |
| - | 3,580 |
| - | 275 |
| | |
| 18,564 | 59,400 |
| | |

接受任何新客戶前,本集團採用內部信貸制度,評估潛在客戶之信貸質素及按客戶釐定信貸額。客戶信貸額檢討。大部分未逾期及未減值之貿易應收賬款並無拖欠還款記錄。

本集團之貿易應收賬款結餘包括於報告期間結算日已逾期而本集團並無計提減值虧損撥備之應收賬款賬面值合共192,000港元(二零零九年十二月三十一日:8,525,000港元)。本集團並無就該等結餘持有任何抵押品。該等應收賬款之平均賬齡為180日(二零零九年:180日)。

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20. TRADE AND OTHER RECEIVABLES (Continued) Ageing of trade receivables which are past due but not impaired

20. 貿易及其他應收賬款(續) 已逾期但未減值之貿易應收賬款之 賬齡

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 192 | 4,670 |
| - | 3,580 |
| | 275 |
| | |
| 192 | 8,525 |

 181 days to 365 days
 181日至365日

 1 to 2 years
 1至2年

 Over 2 years
 2年以上

Since 2002, certain subsidiaries have entered into Assets Entrustment Agreements with various operators. Pursuant to these agreements, these subsidiaries and the operators agreed for the latter to manage and operate the same business (the "Entrusted Assets") as the subsidiaries. including the provision of spa and beauty services, the sales of beauty and skin care products, the provision of beauty training courses and the provision of assistance by the subsidiaries to the operators in the development of the franchise network. The appointments are effective for period ranging from one to five years and the operators are required to pay the subsidiaries an entrustment fee which is determined with reference to the net asset value of the respective subsidiaries at the date of the agreement. The operators are entitled to retain any profits and are obligated to bear any losses, excluding the depreciation of property, plant and equipment, arising from the operation of the Entrusted Assets under the operators' management and operation. The subsidiaries retain the title to the property, plant and equipment. As security for the operators' obligations under the agreement, the operators are required to place a security with the subsidiaries. The Group is not permitted to repledge the collateral in the absence of default by the operators. By 31 December 2010, the entrustment agreements had expired, and so there was no security held by the subsidiaries.

The impact of the assets entrustment agreements on the consolidated financial statements are summarised as follows:

自二零零二年起,若干附屬公司與多家 經營者訂立資產委託經營協議。根據該 等協議,該等附屬公司及經營者同意後 者管理及經營相同業務(「受託管資產」), 作為附屬公司,涵蓋提供水療及美容服 務、銷售美容及護膚產品、提供美容培訓 課程及附屬公司協助經營者開發加盟經 營網絡。經營者任期為一至五年,每年須 向附屬公司支付一筆參考各附屬公司於 協議日期資產淨值釐訂之委託經營費用。 經營者有權保留其於管理及經營期間自 經營受託管資產產生的任何溢利,並須 承擔其於管理及經營期間自受託管資產 產生的任何虧損,惟不包括不動產、廠場 及設備折舊。附屬公司保留不動產、廠場 及設備之擁有權。根據該協議,經營者須 向附屬公司繳交一筆保證金,以保證其 履行協議項下責任。在經營者並無違約 的情況下,本集團不獲准再抵押有關抵 押品。於二零一零年十二月三十一日前, 委託經營協議已屆滿,故附屬公司並無 持有抵押品。

資產委託經營協議對綜合財務報表之影 響概述如下:

> 2010 二零一零年 HK\$'000 千港元

2009 二零零九年 HK\$'000 千港元

50

198

Entrustment fee income for the year

年內委託經營收益

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

20. TRADE AND OTHER RECEIVABLES (Continued) Ageing of trade receivables which are past due but not impaired (Continued)

At the end of the reporting period, the following outstanding balances arising from the assets entrustment agreements with operators are included as other receivables in the consolidated statement of financial position:

Entrustment fee receivables Consideration receivable for sales of assets (other than plant and machinery) to the

operators

應收委託經營費用 向經營者出售資產應收代價 (廠場及設備除外)

20. 貿易及其他應收賬款(續) 已逾期但未減值之貿易應收賬款之 賬齡(續)

於報告期間結算日,以下自經營者的資 產委託經營協議產生之未收訖餘額,於 綜合財務狀況報表列作其他應收賬款:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| - | 11 |
| | |
| | |
| 760 | 682 |
| | |
| 760 | 693 |
| | |

Movement in the allowance for doubtful debts

Balance at the beginning of the year 年初結餘 Impairment loss recognised on receivables 於應收賬款確認之減值虧損 Amounts written off as uncollectible 不可收回賬款之已撇銷金額 Amounts recovered during the year 年內已收回金額

Balance at the end of the year 年終結餘

Included in the allowance for doubtful debts are individually impaired trade receivables with an aggregate balance of HK\$2,828,000 (2009: HK\$2,688,000), which have been identified with financial difficulties. The Group does not hold any collateral over these balances.

呆賬撥備變動

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 2,688 | 2,963 |
| 639 | 1,118 |
| (499) | (899) |
| - | (494) |
| | |
| 2,828 | 2,688 |
| | |

呆賬撥備中包括個別減值且發現有財政 困難之貿易應收賬款結餘合共2,828,000 港元(二零零九年:2,688,000港元),本集 團並無就該等結餘持有任何抵押品。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

21. PLEDGED BANK DEPOSITS/BANK BALANCES AND CASH

Pledged bank deposits

The pledged bank deposits are interest-free deposits which represent deposits pledged to the bank as security for the obligation under the rental agreement. The pledge will be released upon the termination of the relevant rental agreement.

Bank balances and cash

Bank balances and cash comprises cash held by the Group and short-term bank deposits with an original maturity of three months or less. The amounts bear interest at market rates which range from 0.001% to 1.2% per annum (2009: 0.03% to 1.03% per annum).

At 31 December 2010, the Group's bank deposits of US\$12,496,000 (2009: US\$32,592,000) (equivalent to approximately HK\$97,260,000 (2009: HK\$252,750,000)) was denominated in a currency other than the functional currency of the relevant group entity.

22. TRADE AND OTHER PAYABLES

| Trade payables | 貿易應付賬款 |
|-------------------------|--------|
| Deposits from customers | 客戶押金 |
| Other tax payables | 其他應付税項 |
| Other payables | 其他應付賬款 |
| | |

Total trade and other payables 貿易及其他應付賬款總額

21. 已抵押銀行存款/銀行結存及現金

已抵押銀行存款

已抵押銀行存款為已抵押予銀行作為租 賃協議項下責任之擔保的免息存款。抵 押將會於有關租賃協議終止時解除。

銀行結存及現金

銀行結存及現金包括本集團所持現金及原到期日三個月或以內之短期銀行存款。該等款額按年利率0.001厘至1.2厘之市場利率計息(二零零九年:年利率0.03厘至1.03厘)。

於二零一零年十二月三十一日,本集團銀行存款為12,496,000美元(二零零九年:32,592,000美元)(相當於約97,260,000港元(二零零九年:252,750,000港元)),乃按相關集團實體功能貨幣以外之貨幣計算。

22. 貿易及其他應付賬款

| 2009 |
|----------|
| 二零零九年 |
| HK\$'000 |
| 千港元 |
| 12,079 |
| 22,894 |
| 8,917 |
| 49,946 |
| 93,836 |
| |

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22. TRADE AND OTHER PAYABLES (Continued)

The following is an aged analysis of trade payables presented based on the invoice date at the end of the reporting period:

Within 180 days 180日內 181 days to 365 days 181日至365日

The average credit period on purchases of goods is 90 days. The Group has financial risk management policies in place to ensure that all payables are settled within the credit timeframe.

23. DEFERRED INCOME

Prepaid treatment fees 預付療程費

Deferred income represents the receipts via credit cards, cheques and cash from sales of beauty services to customers and recognised in the profit or loss upon provision of the services to the customers.

22. 貿易及其他應付賬款(續)

於報告期間結算日之貿易應付賬款按發 票日期呈列之賬齡分析如下:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 13,032 | 10,587 |
| | 1,492 |
| | |
| 13,032 | 12,079 |
| | |

購買貨品之平均信貸期為90天。本集團已設立財務風險管理政策,以確保所有應付款項於設定信貸時限內償付。

23. 遞延收益

2010 2009 二零一零年 二零零九年 HK\$'000 千港元 千港元

遞延收益指向客戶銷售美容服務而透過 信用卡、支票及現金收取之款項,並於向 客戶提供服務時在損益表確認。

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24. RETIREMENT BENEFITS PLANS

(a) Defined benefit plan

The Group's Taiwan subsidiaries participate in a central pension scheme providing benefits to all employees in accordance with the Labour Standards Law (as amended) in Taiwan. The Group has an obligation to ensure that there are sufficient funds in the scheme to pay the benefits earned. The Group currently contributes at 2% of the total salaries as determined and approved by the relevant government authorities. Under the scheme, the employees are entitled to retirement benefits equal to two months' salary for each year of service for the first 15 years and one month's salary for each year of service following the 15 years, but not more than 45 months' salary in aggregate on the attainment age of 60. No other post-retirement benefits are provided.

The Group's net obligation in respect of the pension scheme is calculated by estimating the amount of future benefit that employees have earned in return for their service in the current and prior periods; that benefit is discounted to determine the present value, and the fair value of any plan assets is deducted. The calculation is performed by a qualified actuary using the projected unit credit method. An actuarial valuation as at 31 December 2010 and 2009 was carried out by a qualified staff member of PricewaterhouseCoopers Taiwan, who is a member of The Actuarial Institute of the Republic of China. The actuarial valuation indicates that the Group's obligations under this defined benefit retirement scheme are 2% (2009: 2%) covered by the deposits paid with the Bank of Taiwan, Ltd.

(i) The principal assumptions used for the purposes of the actuarial valuations were as follows:

The actuarial valuation showed that the market value of plan assets was HK\$1,657,000 (2009: HK\$130,000).

24. 退休福利計劃

(a) 定額福利計劃

本集團台灣附屬公司根據台灣勞動基準法(經修訂)參加中央退休金計劃,向全體僱員提供福利。本集團有責任保證計劃有充裕團現現按有關政府當局產業得之福利。本集動與現實的人類,僱員就會15個服務年度每年享有相等於關個月薪酬,僱員的歲時合共不超過45個月薪金。本集團並無提供其他退休後福利。

(i) 所採用主要精算估值假設如下:

| 2010 | 2009 |
|-------|-------|
| 二零一零年 | 二零零九年 |
| 1.75% | 2.25% |
| 1.75% | 2.25% |
| 2.50% | 2.50% |
| | |

精算估值顯示計劃資產市值為 1,657,000港元(二零零九年:130,000 港元)。

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24. RETIREMENT BENEFITS PLANS (Continued)

(a) Defined benefit plan (Continued)

(ii) Amounts recognised in profit or loss in respect of the defined benefit plans are as follows:

| 現時服務成本 |
|-----------|
| 利息成本 |
| 計劃資產預期回報率 |
| 精算虧損淨額 |
| |

(iii) The amounts included in the consolidated statement of financial position arising from the Group's obligations in respect of its defined benefit plans are as follows:

| Present value of funded defined benefit obligations | 已撥資金定額福利 債務現值 |
|--|----------------------|
| Fair value of plan assets Net unrecognised actuarial losses | 計劃資產公平值 未確認精算虧損淨額 |
| Net liability arising from defined benefit obligations | 定額福利債務產生之 負債淨額 |

24. 退休福利計劃(續)

- (a) 定額福利計劃(續)
 - (ii) 於損益表就定額福利計劃確認 之金額如下:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 281 | 275 |
| 312 | 332 |
| (3) | (8) |
| 16 | - |
| | |
| 606 | 599 |
| | |

(iii) 本集團就定額福利計劃所產生 債務金額已計入綜合財務狀況 報表,載列如下:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 13,631 | 13,550 |
| (1,657) | (130) |
| (1,481) | (1,545) |
| | |
| | |
| 10,493 | 11,875 |
| | |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

24. RETIREMENT BENEFITS PLANS (Continued)

(a) Defined benefit plan (Continued)

(iv) Movements in the present value of the defined benefit obligations in the current year were as follows:

| At 1 January | 於一月一日 |
|---------------------------------------|----------|
| Current service cost | 現時服務成本 |
| Interest on obligations | 債務利息 |
| Benefits paid | 已付福利 |
| Actuarial (gains) losses | 精算(收益)虧損 |
| Exchange differences on foreign plans | 海外計劃匯兑差額 |
| | |

At 31 December 於十二月三十一日

(v) Movements in the fair value of the plan assets in the current year were as follows:

| At 1 January | 於一月一日 |
|---------------------------------------|-----------|
| Contributions from the employer | 僱主供款 |
| Expected return on plan assets | 計劃資產預期回報率 |
| Benefits paid | 已付福利 |
| Actuarial gains | 精算收益 |
| Exchange differences on foreign plans | 海外計劃匯兑差額 |
| | |
| At 31 December | 於十二月三十一日 |
| | |
| Actual return on plan assets | 計劃資產之實際回報 |
| Actual return on pian assets | 可則具性人具际凹靴 |

The directors' assessment of the expected return is based on historical return trends and analysts' predictions of the market for the asset in the next twelve months.

24. 退休福利計劃(續)

(a) 定額福利計劃(續)

(iv) 於本年度之定額福利債務現值 變動如下:

| 2009 |
|----------|
| 零零九年 |
| HK\$'000 |
| 千港元 |
| |
| 12,162 |
| 275 |
| 332 |
| (1,643) |
| 2,167 |
| 257 |
| |
| 13,550 |
| |

(v) 於本年度之計劃資產公平值變 動如下:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 130 | 560 |
| 3,001 | 1,196 |
| 3 | 8 |
| (1,603) | (1,643) |
| 7 | 10 |
| 119 | (1) |
| | |
| 1,657 | 130 |
| | |
| 10 | 18 |
| | 10 |

董事所作預期回報率評估乃按 過往回報率趨勢及分析員對資 產於未來十二個月之市場預測 進行。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

24. RETIREMENT BENEFITS PLANS (Continued)

(a) Defined benefit plan (Continued)

(v) (Continued)

The major categories of plan assets, and the percentage of the fair value at the end of the reporting period for each category are as follows:

| Deposits with financial institutions | 付予財務機構之押金 |
|--------------------------------------|-----------|
| Short term bills | 短期票據 |
| Stocks | 股份 |
| Bonds | 債券 |
| Others | 其他 |

(b) Defined contribution plans

The Group operates a Mandatory Provident Fund Scheme ("the HK MPF scheme") under the Hong Kong Mandatory Provident Fund Schemes Ordinance for employees employed under the jurisdiction of the Hong Kong Employment Ordinance and Mandatory Provident Fund Scheme under the Labour Standards Law (as amended) in Taiwan (the "TW MPF Scheme"). The HK MPF scheme and the TW MPF Scheme are defined contribution retirement scheme administered by independent trustees. Under the HK MPF scheme and TW MPF Scheme, the employer and its employees are each required to make contributions to the scheme at 5% and 6%, respectively, of the employees' relevant income, subject to a cap of monthly relevant income of HK\$20,000 for the HK MPF Scheme while there is no cap to monthly income under the TW MPF Scheme. Contributions to the scheme vest immediately.

24. 退休福利計劃(續)

(a) 定額福利計劃(續)

(v) (續)

計劃資產之主要類別以及各類別於 報告期間結算日之公平值百分比如 下:

| 2010 | 2009 |
|-------|-------|
| 二零一零年 | 二零零九年 |
| % | % |
| 百份比 | 百份比 |
| | |
| 29.48 | 43.55 |
| 11.78 | 3.58 |
| 7.04 | 10.50 |
| 10.95 | 10.80 |
| 40.75 | 31.57 |
| | |
| 100.0 | 100.0 |
| | |

(b) 定額供款計劃

本集團根據香港強制性公積金 計劃條例為於香港僱傭條例管 轄範圍內聘用之僱員設立強制 性公積金計劃(「香港強積金計 劃1),另根據台灣勞動基準法 (經修訂)設立強制性公積金計 劃(「台灣強積金計劃」)。香港 強積金計劃及台灣強積金計劃 為由獨立信託人管理之定額供 款退休計劃。根據香港強積金 計劃及台灣強積金計劃,僱主 及僱員各自須向計劃分別作出 相當於僱員有關收入5%及6%之 供款,香港強積金計劃之每月 有關收入上限為20,000港元, 而台灣強積金計劃則並無每月 收入上限。計劃供款即時撥歸 僱員所有。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

24. RETIREMENT BENEFITS PLANS (Continued)

(b) Defined contribution plans (Continued)

The employees of the Group's subsidiaries in the PRC are members of the state-managed retirement benefit plan operated by the PRC government. As stipulated by the regulations of the PRC, these relevant subsidiaries participate in various defined contribution retirement plans organised by the relevant authorities for its PRC employees. The employees are entitled to retirement pension calculated with reference to their basic salaries on retirement and their length of service in accordance with the relevant government regulations. The PRC government is responsible for the pension liabilities to these retired staff. The Group is required to make contributions to the retirement plans which are calculated based on certain prescribed rates and the salaries. bonuses and certain allowances of its PRC employees. The Group has no other material obligations for the payment of pension benefits associated with these plans beyond the annual contributions described above.

The total cost charged to profit or loss of HK\$14,218,000 (2009: HK\$12,593,000) represents contributions paid on payable to these schemes by the Group in respect of the current accounting period.

24. 退休福利計劃(續)

(b) 定額供款計劃(續)

(ii) 本集團中國附屬公司僱員為中 國政府管理之國家管理退休福 利計劃成員。有關附屬公司已 根據中國法規規定,為其中國 僱員參加各個由有關當局統籌 之定額供款退休計劃。僱員有 權根據有關政府法規,按彼等 於退休時之基本薪金以及服務 年期收取退休金。中國政府負 責向該等退休員工發放退休金, 而本集團須按若干指定比率及 其中國僱員之薪金、花紅與若 干津貼向退休計劃供款。除上 述之年度供款外,本集團並無 與該等計劃有關之其他退休福 利付款重大責任。

計入損益表之總成本為14,218,000港元(二零零九年:12,593,000港元),乃本集團就現行會計期間應付該等計劃之供款。

Shara Canital

25. SHARE CAPITAL

25. 股本

Number of charge

| | Number of shares | | Share Capital | | |
|------------|------------------|-----------|---------------|----------|--|
| | 股 | 份數目 | | 股本 | |
| | 2010 | 2009 | 2010 | 2009 | |
| | 二零一零年 | 二零零九年 | 二零一零年 | 二零零九年 | |
| | '000 | '000 | HK\$'000 | HK\$'000 | |
| | 千股 | 千股 | 千港元 | 千港元 | |
| 元之普通股 | | | | | |
| | 4,000,000 | 4,000,000 | 400,000 | 400,000 | |
| | 2,002,100 | 2,000,640 | 200,210 | 200,064 | |
| נען אמי נו | | 1,460 | | 146 | |
| | 2,002,100 | 2,002,100 | 200,210 | 200,210 | |

| Ordinary shares of HK\$0.1 each | 每股面值0.1港元之普通股 |
|--|------------------------------|
| Authorised: At beginning of year and end of year | 法定: 於年初及年終 |
| Issued and fully paid: At beginning of year Shares issued upon exercise of share options | 已發行及繳足: 於年初 行使認股權時發行股份 |
| At end of year | 於年終 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

25. SHARE CAPITAL (Continued)

During the year ended 31 December 2009, share options had been exercised by option holders to subscribe for a total of 1,461,502 shares of HK\$0.1 each by payment of cash bonus of approximately HK\$2,513,000, of which approximately HK\$146,000 were credited to share capital and the balance of approximately HK\$2,992,000 and HK\$625,000 were credited and debited to share premium and share option reserve respectively.

26. SHARE OPTION SCHEME

Pursuant to the written resolution passed by the shareholders on 11 March 2002, the Company has adopted a share option scheme (the "Scheme") for the primary purpose of providing incentives to directors and eligible employees. Under the Scheme, the Company may grant options to full-time employees (including executive or non-executive Directors) of the Company or its subsidiaries to subscribe for the shares at a consideration of HK\$1 for each lot of share options granted. Options granted must be taken up within 28 days of the date of grant. The Scheme will remain valid for a period of 10 years commencing on 11 March 2002.

Options granted may be exercised during such period as would be determined by the board of directors of the Company (the "Board") and notified to each grantee upon grant of the option, but in any event not later than 10 years from the date of grant of the option. The subscription price for shares under the Scheme may be determined by the Board at its absolute discretion but in any event will not be less than the higher of: (a) the closing price of the shares as stated in the Stock Exchange's daily quotations sheet on the date of grant of the option, which must be a business day; and (b) the average of the closing price of the shares as stated in the Stock Exchange's daily quotations sheets for the five business days immediately preceding the date of grant of the relevant option.

25. 股本(續)

截至二零零九年十二月三十一日止年度,認股權已獲認股權持有人以支付現金紅利約2,513,000港元之方式行使,以認購合共1,461,502股每股面值0.1港元之股份,當中約146,000港元已於股本入賬,而結存約2,992,000港元及625,000港元分別於股份溢價及認股權儲備中計入及扣除。

26. 認股權計劃

根據股東於二零零二年三月十一日通過之書面決議案,本公司已採納一項認股權計劃(「認股權計劃」),旨在為董事及合資格僱員提供獎勵。根據認股權計劃,僱員(包括執行董事或非執行董事)授出認股權以代價1港元認股權,就每批授出認股權以代價1港元認購股份。所授出認股權必須於授出日期 起計28日內接納。認股權計劃將於二零零二年三月十一日起十年期間持續生效。

認股權承授人可於本公司董事會(「董事會」)授出認股權時決定並知會各承授人的期間行使認股權,惟在任何情況下,必須於授出認股權日期起計十年內行使。根據認股權計劃,董事會對於釐訂股份認購價有絕對酌情權,惟在任何情況下。認購價不得少於以下價格之較高者:(a)授出認股權日期(必須為營業日),股份於明至所每日報價單所示收市價;及(b)於,接授出有關認股權日期前五個營業日,股份於聯交所每日報價單所示平均收市價。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

26. SHARE OPTION SCHEME (Continued)

The Company may grant share options to specified participants over and above the scheme mandate limit or the refreshed scheme mandate limit referred to above subject to shareholders' approval in general meetings and the issue of a circular.

The total number of shares which may be issued upon exercise of all outstanding options granted and yet to be exercised under the Scheme and any other schemes of the Company (or the subsidiary) must not exceed 30% of the relevant class of securities of the Company (or the subsidiary) in issue from time to time. No options may be granted under any schemes of the Company (or the subsidiary) if this will result in the limit being exceeded.

At 31 December 2009 and 2010, no shares in respect of which options had been granted and remained outstanding under the Scheme (representing 0% (2009: 0%) of the shares of the Company in issue at that date). The total number of shares in respect of which options may be granted under the Scheme is not permitted to exceed 10% of the shares of the Company in issue at any point in time, without prior approval from the Company's shareholders. The number of shares issued and to be issued in respect of which options granted and may be granted to any individual in any one year is not permitted to exceed 1% of the shares of the Company in issue at any point in time, without prior approval from the Company's shareholders. Options granted to substantial shareholders or independent non-executive directors in the 12-month period up to and including the date of such grant in excess of 0.1% of the Company's share capital in issue or with an aggregate value in excess of HK\$5 million based on the closing price of the shares at the date of each grant must be approved in advance by the Company's shareholders.

There was no option granted to substantial shareholders, executive directors or independent non-executive directors during both 2009 and 2010.

26. 認股權計劃(續)

本公司可向指定參與者授出超過計劃授權限額或上文所述更新計劃授權限額的 認股權,惟須取得股東在股東大會批准 及刊發通函。

根據認股權計劃及本公司或附屬公司任何其他計劃於已授出但有待行使之尚未行使認股權獲行使時可予發行的股份總數,不得超過本公司或附屬公司不時已發行有關類別證券的30%。如超逾限額,則不得根據本公司或附屬公司的任何計劃授出認股權。

於二零零九年及二零一零年十二月 三十一日, 概無根據認股權計劃已授出 但仍然尚未行使認股權之相關股份,相 當於本公司當日已發行股份0%(二零零九 年:0%)。未經本公司股東事先批准前, 根據認股權計劃可能授出認股權之相關 股份總數,不得超出本公司任何時間已 發行股份10%。未經本公司股東事先批准 前,於任何一年內已授予及可能授予任 何人士認股權之已發行及將予發行之相 關股份數目,不得超出本公司任何時間 已發行股份1%。向主要股東或獨立非執 行董事於截至授出當日止十二個月期間 內授出之認股權超出本公司已發行股本 0.1%或根據授出當日之股份收市價計算 之認股權總值多於5,000,000港元,須事 先獲本公司股東批准。

本公司於二零零九年及二零一零年均無 向主要股東、執行董事或獨立非執行董 事授出任何認股權。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

26. SHARE OPTION SCHEME (Continued)

The following table discloses movements of the Company's share options held by employees during the years ended 31 December 2009 and 2010:

26. 認股權計劃(續)

下表披露由僱員於截至二零零九年及二 零一零年十二月三十一日止年度持有之 本公司認股權變動:

| Option type | Date of grant | Vesting period | Exercisable period | Exercise price | Outstanding at 1.1.2009 | Exercised during year ended 31.12.2009 | Cancelled during year ended 31.12.2009 | Outstanding at 31.12.2009 and 31.12. 2010 於二零零九年 十二月 |
|------------------------------|-----------------|----------------|---|----------------|-------------------------------|---|---|--|
| 認股權類別 | 授出日期 | 歸屬期 | 行使期 | 行使價 | 於二零零九年 一月一日 尚未行使 | 於截至 二零零九年 十二月 三十一日 止年度行使 | 於截至 二零零九二月 二十一日 止年度註銷 | 三十一 二零十二月 二零十二日 三十一日 尚未行使 |
| 2007 Type II | 27 July 2007 | 2 years | 1 July 2009 to | 1.76 | 383,659 | (383,659) | - | - |
| 二零零七年第二類 | 二零零七年七月二十七日 | 兩年 | 26 July 2017 二零零九年 七月一日至 二零一七年 七月二十六日 | | | , , , | | |
| 2007 Type III | 27 July 2007 | 3 years | 1 July 2010 to | 1.76 | 255,772 | (255,772) | - | - |
| 二零零七年 第三類 | 二零零七年 七月二十七日 | 三年 | 26 July 2017 二零一零年 七月一日至 二零一七年 七月二十六日 | | | | | |
| 2008 Type I | 16 July 2008 | 1 year | 1 July 2009 to | 1.69 | 438,551 | (411,035) | (27,516) | - |
| 二零零八年 第一類 | 二零零八年 七月十六日 | 一年 | 15 July 2018 二零零九年 七月一日至 二零一八年 七月十五日 | | | | | |
| 2008 Type II | 16 July 2008 | 2 years | 1 July 2010 to | 1.69 | 263,131 | (246,622) | (16,509) | - |
| 二零零八年 第二類 | 二零零八年 七月十六日 | 兩年 | 15 July 2018 二零一零年 七月一日至 二零一八年 七月十五日 | | | | | |
| 2008 Type III | 16 July 2008 | 3 years | 1 July 2011 to | 1.69 | 175,420 | (164,414) | (11,006) | - |
| 二零零八年 第三類 | 二零零八年 七月十六日 | 三年 | 15 July 2018 二零一一年 七月一日至 二零一八年 七月十五日 | | | | | |
| | | | | | 1,516,533 | (1,461,502) | (55,031) | |
| Exercisable at the 年終時可行使 | end of the year | | | | Nil 無 | | | Nil 無 |
| Weighted average 加權平均行使價 | exercise price | | | | 1.72 | 1.76 | 1.69 | Nil 無 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

26. SHARE OPTION SCHEME (Continued)

As an additional employee incentive, the Company will pay the relevant option holder a cash bonus in the amount of the total exercise price payable for the exercise of the options. The option holders are required to use any such cash bonus towards payment of the exercise price of the relevant options. A cash bonus of approximately HK\$2,513,000 was paid and used directly for the exercise of the options for 1,461,502 shares issued during the year ended 31 December 2009.

During the year ended 31 December 2009, the Group recognised the total expense of approximately HK\$541,000 and reversal of expenses of HK\$25,000 in relation to share options granted and share options cancelled by the Company respectively.

During the year ended 31 December 2010, no options were granted, exercised or outstanding under the Scheme.

27. DEFERRED TAXATION

The following are the major deferred tax (assets) liabilities recognised and movements thereon during the current or prior years:

26. 認股權計劃(續)

作為額外僱員獎勵,本公司將會向相關認股權持有人支付金額相當於就行使認股權應付總行使價之現金花紅。認股權持有人須運用任何該等現金花紅支付相關認股權之行使價,而於截至二零零九年十二月三十一日止年度,已支付約2,513,000港元之現金花紅並直接用作行使發行1,461,502股股份之認股權。

截至二零零九年十二月三十一日止年度,本集團已就本公司授出之認股權及註銷之認股權確認開支總額約541,000港元及撥回開支25.000港元。

於截至二零一零年十二月三十一日止年 度,概無認股權根據認股權計劃授出、獲 行使或尚未行使。

27. 遞延税項

以下為目前或過往年度確認之主要遞延 税項(資產)及負債以及其變動:

| | | Allowance | | | | Other | Undistributed | |
|-----------------------------------|------------|-------------|-------------|-----------|-------------|-------------|---------------|----------|
| | | for bad and | Revaluation | Defined | Unrealised | short-term | earnings | |
| | | doubtful | of | benefit | profits on | temporary | of PRC | |
| | | debts | properties | liability | inventories | differences | entities | Total |
| | | | | 定額 | 未變現 | 其他短期 | 中國實體之 | |
| | | 呆壞賬撥備 | 重估物業 | 福利責任 | 存貨溢利 | 暫時差額 | 未分派盈利 | 總計 |
| | | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 |
| | | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 |
| At 1 January 2009 | 於二零零九年一月一日 | (641) | (847) | (3,460) | (5,396) | 96 | 1,092 | (9,156) |
| Exchange realignment | 匯兑調整 | (15) | (4) | (72) | (286) | (28) | - | (405) |
| (Credit) charge to profit or loss | 於損益表(計入)扣除 | (68) | 34 | (285) | (397) | (162) | 7,423 | 6,545 |
| At 31 December 2009 | 於二零零九年 | | | | | | | |
| | 十二月三十一日 | (724) | (817) | (3,817) | (6,079) | (94) | 8,515 | (3,016) |
| Exchange realignment | 匯兑調整 | (52) | (43) | (140) | (278) | (2) | _ | (515) |
| (Credit) charge to profit or loss | 於損益表(計入)扣除 | 210 | 10 | (401) | (791) | (168) | 6,315 | 5,175 |
| Effect of change in tax rate | 税率變動之影響 | 59 | 67 | 305 | 6 | 21 | | 458 |
| At 31 December 2010 | 於二零一零年 | | | | | | | |
| | 十二月三十一日 | (507) | (783) | (4,053) | (7,142) | (243) | 14,830 | 2,102 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

27. DEFERRED TAXATION (Continued)

At the end of the reporting period, the Group has unutilised tax losses of approximately HK\$253,551,000 (2009: HK\$175,329,000) available for offset against future profits. No deferred tax asset has been recognised of such tax losses due to the unpredictability of future profit streams. The Hong Kong tax losses of approximately HK\$46,091,000 (2009: HK\$33,788,000) do not expire under the current tax legislation in Hong Kong and all other tax losses will expire from 2011 to 2015 (2009: 2010 to 2014).

Deferred taxation has been provided in full in respect of the undistributed earnings of the Group's PRC subsidiaries arising since 1 January 2008 as the directors consider that such earnings are estimated to be distributable in the foreseeable future. Deferred tax has been provided for in respect of the temporary differences attributable to such profits amounting to approximately HK\$296,610,000 (2009: HK\$150,391,000).

28. OPERATING LEASES

The Group as lessee

During the year, the Group made rental payments for office premises under operating leases as follows:

Minimum lease payments

Contingent rental payments

最低租金付款或然租金付款

27. 遞延税項(續)

於報告期間結算日,本集團有未動用税項虧損約253,551,000港元(二零零九年:175,329,000港元)可用作抵銷未來溢利。由於未能確定日後溢利來源,因此並無就有關稅項虧損確認遞延稅項資產。根據香港現行稅例,香港稅項虧損約46,091,000港元(二零零九年:33,788,000港元)未到期,而所有其他稅項虧損將於二零一一年至二零一五年到期(二零零九年:二零一零年至二零一四年到期)。

有關本集團之中國大陸附屬公司自二零零八年一月一日以來所產生未分派盈利之遞延税項已作出全數撥備,原因為董事認為該等盈利估計於可預見將來可用作分派。本集團已就與該等溢利有關之臨時差額作出約296,610,000港元(二零零九年:150,391,000港元)之遞延税項撥備。

28. 經營租約

本集團作為承租人

年內,本集團根據經營租約就租用辦公室物業繳付以下租金:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| 31,981 | 27,600 |
| 7,442 | 7,517 |
| | |
| 39,423 | 35,117 |
| | |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

28. OPERATING LEASES (Continued)

The Group as lessee (Continued)

At the end of the reporting period, the Group had commitments for future minimum lease payments under non-cancellable operating leases which fall due as follows:

Operating lease payments represent rentals payable by the Group for certain of its leased properties. Leases are negotiated and rentals are fixed for an average term of five years.

The above lease commitments only include commitments for basic rentals, and do not include commitments for contingent rental payable, if any, when the amounts are determined by applying a percentage of turnover of the respective leases, as it is not possible to determine in advance the amount of such contingent rentals.

28. 經營租約(續)

本集團作為承租人(續)

於報告期間結算日,本集團根據不可撤 銷經營租約須於下列到期日繳付之日後 最低租金承擔如下:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 20,716 | 21,629 |
| 18,288 | 16,956 |
| 946 | 7,748 |
| | |
| 39,950 | 46,333 |
| | |

經營租約款項即本集團就若干租賃物業 支付之租金。租期經磋商而租金按平均 五年租賃期訂定。

上述租賃承擔僅包括基本租金承擔,並 不包括相關租賃應用營業額百分比釐定 金額時應付之或然租金承擔(如有),原因 為不可能預先釐定該等或然租金金額。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

28. OPERATING LEASES (Continued)

The Group as lessor

Property

Property rental income earned during the year was HK\$2,863,000 (2009: HK\$5,623,000), net of outgoings of HK\$195,000 (2009: HK\$409,000). All of the properties held have committed tenants for the next one to five years.

At the end of the reporting period, the Group had contracted with tenants for the following future minimum lease payments:

Within one year 一年內 In the second year to fifth year inclusive 第二至第五年(包括首尾兩年)

28. 經營租約(續) 本集團作為出租人 不動產

扣除支銷195,000港元(二零零九年: 409,000港元)後,於年內賺取之物業租 金收益為2,863,000港元(二零零九年: 5,623,000港元)。所有持有之不動產有已 承諾租戶,租賃年期介乎一年至五年。

於報告期間結算日,本集團與租戶已訂 約之日後最低租金付款如下:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 618 | 529 |
| 516 | - |
| | |
| 1,134 | 529 |
| | |

2010

2009

29. CAPITAL COMMITMENTS

29. 資本承擔

| | | 二零一零年 | 二零零九年 |
|---|------------|----------|----------|
| | | HK\$'000 | HK\$'000 |
| | | 千港元 | 千港元 |
| | | | |
| Capital expenditure in respect of acquisition | 就收購不動產、廠場及 | | |
| of property, plant and equipment | 設備之已訂約但 | | |
| contracted for but not provided in the | 未於綜合財務報表 | | |
| consolidated financial statements | 撥備之資本開支 | 10,160 | 1,090 |
| | | | |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

30. CONNECTED AND RELATED PARTY DISCLOSURES

During the year, the Group had significant transactions with related parties, which are also deemed to be connected parties pursuant to the Rules Governing the Listing of Securities on the Stock Exchange. The significant transactions with these parties during the year are as follows:

(A) TRANSACTIONS

(I) CONNECTED PARTIES

30. 關連及有關連人士交易

年內,本集團曾與有關連人士進行重大 交易,其中部分人士根據聯交所證券上 市規則被視作關連人士。年內與該等人 士進行之重大交易如下:

(A) 交易

(1) 關連人士

| Name of company 公司名稱 | Nature of transactions 交易性質 | 2010 二零一零年 HK\$'000 千港元 | 2009 二零零九年 HK\$'000 千港元 |
|--|---|----------------------------------|----------------------------------|
| Companies controlled by the substantial shareholders: 主要股東所控制公司: | | | |
| 自然美雜誌社 | Rental income 租金收益 | 10 | 14 |
| 財團法人台北市蔡燕萍文教事業 基金會 | Rental income 租金收益 | 14 | 14 |
| 中華民國儀容美協會 | Rental income 租金收益 | 10 | 14 |
| 自然美出版社 | Rental income 租金收益 | 11 | 14 |
| 中澳義國際股份有限公司 | Rental income 租金收益 | 15 | 14 |
| 台北市美容技術協會 | Rental income 和金收益 | 10 | 14 |
| 上海自然美製衣有限公司 | Purchase of lingerie 採購內衣 Balance due to at 31 December | - | 23 |
| | - trade payables 於十二月三十一日到期之 結餘─貿易應付賬款 | - | 12 |
| 北京中澳意自然美化妝品有限公司 | Rental expenses 租金支出 | 3,699 | 3,943 |
| CA NB Limited | Consultancy fee expenses 顧問費用支出 | 2,228 | - |
| Director of the Company: 本公司董事: | | | |
| Su Chien Cheng 蘇建誠 | Rental expenses 租金支出 | 211 | 197 |
| Tsai Yen Yu 蔡燕玉 | Rental expenses 租金支出 | 6,779 | 6,329 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

30. CONNECTED AND RELATED PARTY DISCLOSURES (Continued)

(A) TRANSACTIONS (Continued)

(II) COMPENSATION OF KEY MANAGEMENT PERSONNEL

The remuneration of directors and other members of key management during the year was as follows:

Short-term benefits 短期福利 Post-employment benefits 退休福利

The remuneration of directors and key executives is determined by the remuneration committee having regarded to the performance of individuals and market trends.

(B) OTHER ARRANGEMENTS

- (i) Under a licensing agreement, a director of the Company granted to Natural Beauty Cosmetics Company Limited ("NB Taiwan"), a subsidiary incorporated and operated in Taiwan, a license to use a skin test software from 1 January 1997 to 31 December 2011 for a nominal consideration of NT\$1.
- (ii) On 5 October 2001, NB Taiwan entered into two separate licensing agreements with two directors of the Company. Under the agreements, the directors agreed to license a number of trademarks to NB Taiwan, on an exclusive basis, for a nominal consideration of NT\$1. The licensing agreements will be effective till the expiry of the registration of the respective trademarks.

30. 關連及有關連人士交易(續)

(A) 交易(續)

(II) 主要管理人員之補償

董事及主要管理層其他成員於 年內之酬金如下:

| 2010 | 2009 |
|----------|----------|
| 二零一零年 | 二零零九年 |
| HK\$'000 | HK\$'000 |
| 千港元 | 千港元 |
| | |
| 21,105 | 9,417 |
| 68 | 63 |
| | |
| 21,173 | 9,480 |
| | |

董事及主要行政人員之酬金乃 參考個別表現及市場趨勢後經 薪酬委員會釐定。

(B) 其他安排

- (i) 根據許可權協議,本公司董事 以象徵式代價新台幣1元,向 於台灣註冊成立及營運之附屬 公司自然美化粧品股份有限 公司(「自然美台灣」)授出可自 一九九七年一月一日至二零 一一年十二月三十一日期間使 用皮膚檢查軟件之許可權。
- (ii) 於二零零一年十月五日,自然 美台灣與本公司兩名董事訂立 兩份獨立許可權協議。根據該 等協議,董事同意以象徵式代 價新台幣1元,按獨家基準向自 然美台灣授出若干商標之許可 權。許可權協議於各商標之註 冊屆滿前仍然有效。

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

30. CONNECTED AND RELATED PARTY DISCLOSURES (Continued)

(B) OTHER ARRANGEMENTS (Continued)

- (iii) On 10 November 2008, 12 January 2009 and 15 October 2009, Dr. TSAI, Dr. SU Chien Cheng and Dr. SU Sh Hsyu (collectively the "Licensors") and the Company (the "Licensee") entered into a license agreement and subsequent amendments at a consideration of HK\$10 for the royalty-free, fully paid-up, perpetual and non-revocable licence and privilege throughout the world to use the certain trade marks on exclusive use and non-exclusive use basis.
- (iv) On 10 November 2008 and 12 January 2009, the Company (the "Licensor") and Dr. TSAI (the "Licensee") entered into a license agreement and subsequent amendments at a consideration of HK\$10 for a non-exclusive, royalty-free and perpetual licence (including the right to grant sub-licences) to use certain trademarks solely in relation to the operation of resorts and hotels, for education related purposes and in the field of healthcare and only in the jurisdiction in which such trademarks are registered or have been applied for. The Licensee shall offer the Company the opportunity to participate in any new investments.
- (v) On 15 October 2009, Dr. TSAI Yen Yu, Dr. SU Chien Cheng, Dr. SU Sh Hsyu and Natural Beauty Magazine Yang Chio Ling as the assignors and the Company as the assignee entered into a trade mark assignment pursuant to which the assignors assigned certain trade marks to the assignee for a consideration of HK\$10.
- (vi) On 15 October 2009, Dr. TSAI Yen Yu as the licensor and the Company as the licensee entered into a licence agreement pursuant to which the licensor granted to the licensee a non-exclusive, royalty-free, fully paid-up, perpetual and irrevocable license and privilege throughout the world to use certain licensed trademarks only in respect of the businesses conducted by the licensee for a consideration of HK\$10.

30. 關連及有關連人士交易(續)

(B) 其他安排(續)

- (iii) 於二零零八年十一月十日、二零零九年一月十二日及二零零九年一月十二日及二零零九年十月十五日,蔡博士、蘇建誠博士及蘇詩琇博士(統稱[授權方」)與本公司(「獲授權方」)以10港元之代價授出免特許權使用費、繳足、永久性及不可撤回之許可權及特權,以於全球各地按獨家及非獨家基準使用若干商標。
- (v) 二零零九年十月十五日,蔡燕 玉博士、蘇建誠博士、蘇詩琇 博士及Natural Beauty Magazine Yang Chio Ling作為出讓人與本 公司作為承讓人訂立商標出讓, 據此出讓人以代價10港元向承 讓人出讓若干商標。
- (vi) 二零零九年十月十五日,蔡燕 玉博士作為授權方及本公司作 為獲授權方訂立許可權協議, 據此,授權方以10港元之代價, 向獲授權方授出非獨家、免特 許權使用費、繳足、永久性及 不可撤回之許可權及特權,以 於全球各地就獲授權方所經營 業務使用若干授權商標。

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31. STATEMENT OF FINANCIAL POSITION OF THE COMPANY

A summary of the statement of financial position of the Company is as follows:

31. 本公司之財務狀況報表

本公司之財務狀況報表概要如下:

| | | 2010 | 2009 |
|--------------------------------|------------------|----------|----------|
| | | 二零一零年 | 二零零九年 |
| | | HK\$'000 | HK\$'000 |
| | | 千港元 | 千港元 |
| Assets | 資產 | | |
| Investments in subsidiaries | 於附屬公司之投資 | 169,602 | 169,602 |
| Available-for-sale investments | 可供出售投資 | - | 3,926 |
| Amounts due from subsidiaries | 應收附屬公司款項 | 234,953 | 237,685 |
| Other receivables | 其他應收賬款 | 2,995 | 3,035 |
| Bank balances and cash | 銀行結存及現金 | 95,292 | 253,685 |
| | | | |
| | | 502,842 | 667,933 |
| | | <u> </u> | |
| Liabilities | 負債 | | |
| Other payables | 其他應付賬款 | 3,770 | 7,715 |
| Amounts due to subsidiaries | 應付附屬公司款項 | 60,865 | 59,634 |
| , who are to castial and | 70 M.G. 17 (17) | | |
| | | 04.005 | 07.040 |
| | | 64,635 | 67,349 |
| | | | |
| Net assets | 資產淨值 | 438,207 | 600,584 |
| | | | |
| Capital and reserves | 股本及儲備 | | |
| Share capital | 股本 | 200,210 | 200,210 |
| Reserves (note) | 儲備(附註) | 237,997 | 400,374 |
| | | | |
| | | 438,207 | 600,584 |
| | | 133,201 | 233,001 |

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31. STATEMENT OF FINANCIAL POSITION OF THE COMPANY (Continued)

31. 本公司之財務狀況報表(續)

Note:

附註:

| | | | Share | | |
|--|---------------|----------|----------|-----------|-----------|
| | | Share | option | Retained | |
| | | premium | reserve | profits | Total |
| | | 股份溢價 | 認股權儲備 | 保留溢利 | 總計 |
| | | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 |
| | | 千港元 | 千港元 | 千港元 | 千港元 |
| At 1 January 2009 | 於二零零九年一月一日 | 38,024 | 109 | 477,929 | 516,062 |
| Shares issued upon exercise of share options | 於行使認股權時發行股份 | 2,992 | (625) | _ | 2,367 |
| Profit for the year | 本年度溢利 | - | _ | 18,505 | 18,505 |
| Recognition of share based payments | 確認股份付款 | _ | 541 | _ | 541 |
| Cancellation of share options | 註銷認股權 | - | (25) | - | (25) |
| Dividends recognised as distribution | 確認分派之股利 | | | (137,076) | (137,076) |
| At 31 December 2009 | 於二零零九年十二月三十一日 | 41,016 | _ | 359,358 | 400,374 |
| Loss for the year | 本年度虧損 | _ | _ | (12,220) | (12,220) |
| Dividends recognised as distribution | 確認分派之股利 | | | (150,157) | (150,157) |
| At 31 December 2010 | 於二零一零年十二月三十一日 | 41,016 | | 196,981 | 237,997 |
| | | | | | |

32. CAPITAL RISK MANAGEMENT

The Group manages its capital to ensure that entities in the Group will be able to continue as a going concern while maximising the return to stakeholders through the optimisation of the debt and equity balance. The Group's overall strategy remains unchanged from the prior year.

The capital structure of the Group consists of cash and cash equivalents and equity attributable to owners of the Company, comprising issued share capital, reserves and retained earnings.

The directors of the Company review the capital structure on a semiannual basis. As part of this review, the directors consider the cost of capital and the risks associates with each class of capital. Based on recommendations of the directors, the Group will balance its overall capital structure through the payment of dividends, new share issues and share buy-backs or issue of new debt.

32. 資本風險管理

本集團管理資本,以確保本集團旗下實體將可持續發展,並透過完善債務及股本平衡為權益持有人爭取最大回報。本集團之整體策略與去年相同。

本集團資本結構包括現金及現金等價物 以及本公司擁有人應佔權益,包括已發 行股本、儲備及保留盈利。

本公司董事按半年度基準審閱資本結構。 作為審閱其中一環,董事會考慮資金成 本及各類資本相關之風險。根據董事之 建議,本集團將透過派付股利、發行新股 份及購回股份或發行新債務之方式,平 衡其整體資本結構。

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33. FINANCIAL INSTRUMENTS

33a. Categories of financial instruments

33. 金融工具 33a.金融工具類別

| | | 二零一零年 HK\$'000 千港元 | 二零零九年 HK\$'000 千港元 |
|---|---|--------------------------|--------------------------|
| Financial assets Loans and receivables (including cash and cash equivalents) Available-for-sale investments | 金融資產 貸款及應收賬款 (包括現金及現金等價物) 可供出售投資 | 610,761 - | 633,895 3,926 |
| Financial liabilities Amortised cost | 金融負債 攤銷成本 | 97,807 | 62,025 |

33b. Financial risk management objectives and policies

The Group's major financial instruments include equity investments, trade and other receivables, pledged bank deposits, bank balances and trade and other payables. Details of these financial instruments are disclosed in respective notes. The risks associated with these financial instruments and the policies on how to mitigate these risks are set out below. The management manages and monitors these exposures to ensure appropriate measures are implemented on a timely and effective manner.

Market risk

Interest rate risk

The Group is exposed to cash flow interest rate risk in relation to bank balances due to the fluctuation of the prevailing market interest rates. It is also exposed to fair value interest rate risk in relation to the short-term bank deposits. The directors of the Company consider the Group's exposure to the interest rate risk is not significant as interest bearing bank balances are within a short maturity period.

The Group currently does not have any interest rate hedging policy in relation to interest rate risks. The directors of the Company will continuously monitor interest rate fluctuation and will consider hedging interest rate risk should the need arise.

33b.財務風險管理目標及政策

2010

2009

本集團主要金融工具包括股本投資、 貿易及其他應收賬款、已抵押銀行 存款、銀行結存以及貿易及其他應 付賬款。此等金融工具之詳情於有 關附註披露。與此等金融工具有關 之風險及減低該等風險之政策載於 下文。管理層管理及監控該等風險, 確保及時有效採取適當措施。

市場風險

利率風險

本集團因現行市場利率波動而 須就銀行結存承受現金流量利 率風險,此外亦就短期銀行存 款承受公平值利率風險。本公 司董事認為,本集團之利率風 險並不重大,原因為計息銀行 結存於短期內到期。

本集團現時並無就利率風險設 有任何利率對沖政策。本公司 董事將持續監察利率波幅,並 將於有需要時考慮對沖利率風 險。

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33. FINANCIAL INSTRUMENTS (Continued)

33b. Financial risk management objectives and policies (Continued)

Market risk (Continued)

(i) Interest rate risk (Continued)

Sensitivity analysis

The sensitivity analyses below have been determined based on the exposure to interest rates for the bank balances at the reporting date. For bank balances, the analysis is prepared assuming the amount of balances at the end of the reporting date were outstanding for the whole year. 20 basis points increase and 5 basis points decrease (2009: 50 basis points increase or decrease) are used when reporting interest rate risk internally to key management personnel and represents management's assessment of the reasonably possible change in interest rates.

If interest rates had been 20 basis points higher/5 basis points lower (2009: 50 basis points higher/lower) and all other variables were held constant, the Group's post-tax profit for the year ended 31 December 2010 would increase by HK\$1,151,000/decrease by HK\$288,000 (2009: increase/decrease by HK\$2,797,000). This is mainly attributable to the Group's exposure to interest rates on its bank balances.

The management adjusted the sensitivity rate from 50 basis points to 20 basis points and 5 basis points, as applicable, for assessing interest rate risk after considering the current financial environment.

(ii) Currency risk

The Group has bank deposits denominated in foreign currency which expose the Group to foreign currency risk.

The Group does not have a foreign currency hedging policy. However, the management monitors foreign exchange exposure and will consider hedging significant foreign currency exposure should the need arises.

Management considers that the Group is not exposed to significant foreign currency risk as the majority of its transactions are either denominated in the functional currency of the Group's subsidiaries or in USD. Since USD is pegged to HKD, the foreign currency risk is minimal.

33. 金融工具(續)

33b.財務風險管理目標及政策(續)

市場風險(續)

(i) 利率風險(續)

敏感度分析

以下敏感度分析乃根據銀行結存於報告日期之利率風險釐定。就銀行結存而言,分析乃假設報告期間結算日之結存金額整年持有而編製。向主要管理人員內部申報利率風險時採用之20個基點增加及5個基點減》反映管理層對利率之合理潛在變動之評估。

倘利率增加20個基點/減少5個基點(二零零九年:50個基點增加/減少)而其他變數維持不變,本集團截至二零一零年十二月三十一日止年度之除稅後溢利將增加1,151,000港元/減少288,000港元(二零零九年:增加/減少2,797,000港元),主要源自本集團就銀行結存面對之利率風險。

管理層於考慮現時金融環境後 調整敏感度分析,由50個基點 調整至20個基點及5個基點(視 適用情況而定),以評估利率風 險。

(ii) 貨幣風險

本集團有以外幣列值而令本集團承受外匯風險之銀行存款。

本集團並無外幣對沖政策。然 而,管理層監察外匯風險並將 於需要時考慮對沖重大外匯風 險。

管理層認為,由於本集團大部 分交易以本集團附屬公司之功 能貨幣或美元列值,故本集團 並無重大外匯風險。由於美元 與港元掛鈎,相關外匯風險甚 微。

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33. FINANCIAL INSTRUMENTS (Continued)

33b. Financial risk management objectives and policies (Continued)

Credit risk

As at 31 December 2010, the Group's maximum exposure to credit risk which may cause a financial loss to the Group due to failure to discharge an obligation by the counterparties is arisen from the carrying amount of the respective recognised financial assets as stated in the consolidated statement of financial position. In order to minimise the credit risk, the management of the Group has delegated a team responsible for determination of credit limits, credit approvals and other monitoring procedures to ensure that follow-up action is taken to recover overdue debts. In addition, the Group reviews the recoverable amount of each individual trade debt at the end of the reporting period to ensure that adequate impairment losses are made for irrecoverable amounts. In this regard, the directors of the Company consider that the Group's credit risk is significantly reduced.

The credit risk on liquid funds is limited because the counterparties are banks with high credit ratings assigned by international credit-rating agencies.

At 31 December 2010, the five largest trade receivable balances accounted for approximately 28% (2009: 45%) of the trade receivables and the largest trade receivables balance was approximately 12% (2009: 18%) of the Group's total trade receivables.

The Group's concentration of credit risk by geographical locations are mainly PRC excluding Hong Kong, which accounted for 47% (31 December 2009: 45%), and Taiwan, which accounted for 49% (31 December 2009: 54%) of the trade receivables as at 31 December 2010.

33. 金融工具(續)

33b.財務風險管理目標及政策(續)

信貸風險

流動資金之信貸風險有限,原因為 訂約方為具備國際信貸評級機構給 予良好信貸評級之銀行。

於二零一零年十二月三十一日,五 大貿易應收賬款結餘約佔貿易應收 賬款約28%(二零零九年:45%),而 本集團貿易應收賬款中最大應收賬 款約佔本集團貿易應收賬款總額約 12%(二零零九年:18%)。

於二零一零年十二月三十一日,本 集團按地域劃分之信貸風險主要集 中於中國(香港除外)佔貿易應收賬 款47%(二零零九年十二月三十一日: 45%)及台灣佔49%(二零零九年十二 月三十一日:54%)。

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33. FINANCIAL INSTRUMENTS (Continued)

33b. Financial risk management objectives and policies (Continued)

Liquidity risk

In the management of the liquidity risk, the Group monitors and maintains a level of cash and cash equivalents deemed adequate by the management to finance the Group's operations and mitigate the effects of fluctuations in cash flows. The Group relies on its operating cash flows as a significant source of liquidity.

The Group's remaining contractual maturity for its trade and other payables falls within 30 to 90 days as at 31 December 2009 and 2010.

33c. Fair value

The fair values of financial assets and financial liabilities are determined in accordance with generally accepted pricing models based on discounted cash flow analysis.

The directors consider that the carrying amounts of financial assets and financial liabilities recorded at amortised costs in the consolidated financial statements approximate their fair values.

33. 金融工具(續)

33b.財務風險管理目標及政策(續)

流動資金風險

管理流動資金風險方面,本集團監控及維持管理層認為充裕之現金及現金等價物水平,以為本集團營運提供資金及減低現金流量波動影響。本集團依賴其經營現金流量作為主要流動資金來源。

於二零零九年及二零一零年十二月 三十一日,本集團貿易及其他應付 賬款之餘下合約到期日介乎30至90 日。

33c.公平值

金融資產及金融負債公平值按照普 遍採納之定價模式,以貼現現金流 量分析釐定。

董事認為,於綜合財務報表按攤銷 成本入賬之金融資產及金融負債賬 面值與其公平值相若。

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34. PARTICULARS OF SUBSIDIARIES

34. 附屬公司詳情

Proportion of

Details of the Company's subsidiaries at 31 December 2009 and 2010 are as follows:

於二零零九年及二零一零年十二月 三十一日,本公司附屬公司詳情如下:

| | | | o | nominal value of issued capital held by the Company and its | | |
|--|--|--|--|---|---------------------------------------|--|
| Name of company 公司名稱 | Place of incorporation and operations 註冊成立 及經營地點 | Kind of legal status 法定身分 | Registered capital/issued and fully paid ordinary share capital 註冊資本/已發行 及繳足普通股本 | subsidiaries 本公司及 其附屬公司 所持已發行 股本面值比例 | Attributable to the Group 本集團應佔 | Principal activity 主要業務 |
| Shanghai Natural Beauty Cosmetics Company Limited 上海自然美化粧品有限公司 | The PRC 中國大陸 | Foreign investment enterprise with limited liability 有限責任外資企業 | US\$29,980,000 美金29,980,000元 | 100% | 100% | Production and sale of skin care and beauty products 生產及銷售護膚及美容產品 |
| Shanghai Natural Beauty Sanlian Cosmetics Company Limited 上海自然美三聯化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB8,000,000 人民幣8,000,000元 | 100% | 100% | Wholesale and retail of skin care and beauty products; provision of beauty treatments 批發及零售護膚及美容產品; 提供美容護理 |
| Shanghai Natural Beauty Qingbo Cosmetics Company Limited 上海自然美清波化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB5,000,000 人民幣5,000,000元 | 100% | 100% | Wholesale and retail of skin care and beauty products 批發及零售護膚及美容產品 |
| Shanghai Natural Beauty Fansi Jewellery Company Limited 上海自然美梵斯珠寶有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB500,000 人民幣500,000元 | 100% | 100% | Sale of jewellery, craftwork, adornment, leather and horologe 銷售珠寶、工藝品、裝飾品、 皮革及鐘錶 |
| Xi An Natural Beauty Mingyu Cosmetics Company Limited 西安自然美明宇化粧品 有限責任公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB3,000,000 人民幣3,000,000元 | 100% | 100% | Sale of skin care and beauty products and related instruments; provision of skin care and beauty consulting 銷售護虜及美容產品及相關器材;提供皮膚護理及美容諮詢 |
| Qingdao Natural Beauty Ornaments Company Limited 青島自然美飾品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB4,000,000 人民幣4,000,000元 | 100% | 100% | Sale of skin care and beauty products and adomment 銷售護虜及美容產品及裝飾品 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

34. PARTICULARS OF SUBSIDIARIES (Continued) 34. 附屬公司詳情(續)

| Name of company 公司名稱 | Place of incorporation and operations 註冊成立 及經營地點 | Kind of legal status 法定身分 | Registered capital/issued and fully paid ordinary share capital 註冊資本/已發行 及繳足普通股本 | Proportion of nominal value of issued capital held by the Company and its subsidiaries 本公司及其附居已發行股本面值比例 | Attributable to the Group 本集團應佔 | Principal activity 主要業務 |
|---|--|---|--|---|---------------------------------------|---|
| Chengdu Natural Beauty Cosmetics Company Limited 成都自然美化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB2,500,000 人民幣2,500,000元 | 100% | 100% | Sale of skin care and beauty products; provision of beauty treatments and skin care and beauty consulting and training 銷售護膚及美容產品;提供美容護理和護膚以及美容諮詢及培訓 |
| Hainan Natural Beauty Cosmetics Company Limited 海南自然美化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB2,500,000 人民幣2,500,000元 | 100% | 100% | Sale of skin care and beauty products; provision of beauty treatments and beauty consulting and training 銷售護膚及美容產品; 提供美容護理和 美容諮詢及培訓 |
| Shenzhen Natural Beauty Cosmetics Company Limited 深圳市自然美化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB4,000,000 人民幣4,000,000元 | 90% | 90% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 |
| Wuhan Natural Beauty Cutural Development Company Limited 武漢自然美容文化發展有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB2,500,000 人民幣2,500,000元 | 100% | 100% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 |
| Beijing Natural Beauty Cosmetics Company Limited 北京自然美化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB20,000,000 人民幣20,000,000元 | 100% | 100% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

34. 附屬公司詳情(續) 34. PARTICULARS OF SUBSIDIARIES (Continued)

Dranartian of

| | | | 0 | Proportion of nominal value of issued capital held by the Company and its | | | | |
|---|--|--|--|--|---------------------------------------|---|--|--|
| Name of company 公司名稱 | Place of incorporation and operations 註冊成立 及經營地點 | Kind of legal status 法定身分 | Registered capital/issued and fully paid ordinary share capital 註冊資本/已發行 及繳足普通股本 | subsidiaries 本公司及 其附屬公司 所持已發行 股本面值比例 | Attributable to the Group 本集團應佔 | Principal activity 主要業務 | | |
| Suzhou Natural Beauty Cosmetics Company Limited 蘇州自然美化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB1,200,000 人民幣1,200,000元 | 100% | 100% | Sale of skin care and beauty products and related instruments 銷售護膚及美容產品及 相關器材 | | |
| 上海自然美富儂化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB500,000 人民幣500,000元 | 100% | 100% | Wholesale and retail of skin care and beauty products 批發及零售護膚及美容產品 | | |
| Shanghai Natural Beauty Fuli Cosmetics Company Limited (Formerly known as Shanghai Full-Beauty Cosmetics Company Limited) 上海自然美富麗化粧品有限公司 (前稱上海富麗化粧品有限公司) | The PRC 中國大陸 | Foreign investment enterprise with limited liability 有限責任外資企業 | US\$1,480,000 美金1,480,000元 | 100% | 100% | Production and sale of skin care and beauty products 生產及銷售護膚及美容產品 | | |
| 北京自然美九鼎軒投資有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | PMB10,000,000 人民幣10,000,000元 | 51% | 51% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 | | |
| Natural Beauty Bio-Technology Company Limited (Formerly known as Natural Beauty Cosmetics Company Limited) 自然美生物科技股份有限公司 (前稱自然美化妝品股份有限公司) | Taiwan 台灣 | Limited liability company 有限責任公司 | NT\$201,000,000 新台幣201,000,000元 | 100% | 100% | Production and sale of skin care and beauty products 生產及銷售護膚及美容產品 | | |
| Tian Ran Mei Bio-Technology Company Limited 天然美生物科技股份有限公司 | Taiwan 台灣 | Limited liability company 有限責任公司 | NT\$32,000,000 新台幣32,000,000元 | 100% | 100% | Production and sale of skin care and beauty products 生產及銷售護膚及美容產品 | | |
| Huei Yao Investment Company Limited 輝耀投資股份有限公司 | Taiwan 台灣 | Limited liability company 有限責任公司 | NT\$122,043,420 新台幣122,043,420元 | 100% | 100% | Investment holding 投資控股 | | |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

34. PARTICULARS OF SUBSIDIARIES (Continued) 34. 附屬公司詳情(續)

| | Place of | | o Registered capital/issued | Proportion of nominal value f issued capital held by the Company and its subsidiaries | | |
|---|---|-------------------------------------|---|---|---------------------------------------|---|
| Name of company 公司名稱 | incorporation and operations 註冊成立 及經營地點 | Kind of legal status 法定身分 | and fully paid ordinary share capital 註冊資本/已發行 及繳足普通股本 | 本公司及 其附屬公司 所持已發行 股本面值比例 | Attributable to the Group 本集團應佔 | Principal activity 主要業務 |
| Beauty Essen Cosmetics Company Limited 依森國際股份有限公司 | Taiwan 台灣 | Limited liability company 有限責任公司 | NT\$1,000,000 新台幣1,000,000元 | 100% | 100% | Provision of beauty consulting and training 提供美容諮詢及培訓 |
| Ray-Sen Medical Cosmetics Company Limited 瑞昇醫學美容科技企業股份有限公司 | Taiwan 台灣 | Limited liability company 有限責任公司 | NT\$50,000,000 新台幣50,000,000元 | 94% | 94% | Provision of beauty consulting and training 提供美容諮詢及培訓 |
| Belem Holdings Sdn. Bhd. | Malaysia 馬來西亞 | Limited liability company 有限責任公司 | MYR68,609,858 Class B shares B股馬來西亞幣 68,609,858元 MYR10,000 Class A shares A股馬來西亞幣10,000元 | 100% | 100% | Investment holding 投資控股 |
| Billion Synergy Sdn. Bhd. | Malaysia 馬來西亞 | Limited liability company 有限責任公司 | MYR2 馬來西亞幣2元 | 100% | 100% | Wholesale of skin care and beauty products 批發護膚及美容產品 |
| Ice Crystal Management Limited 水晶管理有限公司 | British Virgin Islands ("BVI") 英屬維爾京群島 (「英屬維爾京 群島」) | Limited liability company 有限責任公司 | US\$52,000 美金52,000元 | 100% | 100% | Investment holding 投資控股 |
| Great Glamour Company Limited | BVI 英屬維爾京群島 | Limited liability company 有限責任公司 | US\$50,000 美金50,000元 | 100% | 100% | Investment holding 投資控股 |
| Next Success International Limited | BVI 英屬維爾京群島 | Limited liability company 有限責任公司 | US\$100 美金100元 | 100% | 100% | Investment holding 投資控股 |
| Fortune Investment Global Limited | BVI 英屬維爾京群島 | Limited liability company 有限責任公司 | US\$50,000 美金50,000元 | 100% | 100% | Investment holding 投資控股 |
| Natural Beauty Bio-Technology (Hong Kong) Company Limited 自然美生物科技(香港)有限公司 | Hong Kong 香港 | Limited liability company 有限責任公司 | HK\$10,000 港幣10,000元 | 100% | 100% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

34. 附屬公司詳情(續) 34. PARTICULARS OF SUBSIDIARIES (Continued)

| Name of company 公司名稱 | Place of incorporation and operations 註冊成立 及經營地點 | Kind of legal status 法定身分 | Registered capital/issued and fully paid ordinary share capital 註冊資本/已發行 及繳足普通股本 | Proportion of nominal value fissued capital held by the Company and its subsidiaries 本公司及其附屬已發行股本面值比例 | Attributable to the Group 本集團應佔 | Principal activity 主要業務 |
|---|--|--|--|---|---------------------------------------|---|
| Natural Beauty Bio-Technology (Macao) Company Limited 自然美生物科技(澳門)有限公司 | Macau 澳門 | Limited liability company 有限責任公司 | MOP25,000 澳門幣25,000元 | 100% | 100% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 |
| Natural Beauty China Holding Limited 自然美中國控股有限公司 | Hong Kong 香港 | Limited liability company 有限責任公司 | HK\$200,000 港幣200,000元 | 100% | 100% | Investment holding 投資控股 |
| Shanghai Natural Beauty Bio-Med Company Limited 上海自然美生物醫學有限公司 | The PRC 中國大陸 | Limited liability company joint venture enterprise 有限責任合營企業 | US\$2,600,000 美金2,600,000元 | 100% | 100% | Manufacture and sale of health supplement 製造及銷售健康食品 |
| 上海自然美美容休閑有限公司 | The PRC 中國大陸 | Limited liability company joint venture enterprise 有限責任合營企業 | RMB6,000,000 人民幣6,000,000元 | 100% | 100% | Beauty consulting; wholesale and retail of skin care and beauty products 美容諮詢;批發及零售護膚 及美容產品 |
| Spring Perfect Biomedical Company Limited 青春無痕生醫股份有限公司 | Taiwan 台灣 | Limited liability company joint venture enterprises 有限責任合營企業 | NT\$16,500,000 新台幣16,500,000元 | 100% | 94% | Provision of professional medical care products 供應專業醫療護理產品 |
| Forever Young Recreation Resort Company Limited 青春活百度假育樂股份有限公司 | Taiwan 台灣 | Limited liability company 有限責任公司 | NT\$10,000,000 新台幣10,000,000元 | 100% (Note) (附註) | 100% | Beauty consulting; wholesale and retail of skin care and beauty products 美容諮詢;批發及零售護膚 及美容產品 |
| Spring Rejuvenation Biomedical Company Ltd 青春再現生醫股份有限公司 | Taiwan 台灣 | Limited liability company 有限責任公司 | NT\$15,000,000 新台幣15,000,000元 | 100% (Note) (附註) | 100% | Sale of hair care products 銷售護髮產品 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

34. PARTICULARS OF SUBSIDIARIES (Continued) 34. 附屬公司詳情(續)

| Name of company 公司名稱 | Place of incorporation and operations 註冊成立 及經營地點 | Kind of legal status 法定身分 | Registered capital/issued and fully paid ordinary share capital 註冊資本/已發行 及缴足普通股本 | Proportion of nominal value fissued capital held by the Company and its subsidiaries 本公司及其附屬公司所持已發行股本面值比例 | Attributable to the Group 本集團應佔 | Principal activity 主要業務 |
|---|--|---|--|---|---------------------------------------|---|
| Nanjing Natural Beauty Cosmetics Company Limited 南京自然美化粧品有限責任公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB2,000,000 人民幣2,000,000元 | 100% (Note) (附註) | 100% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 |
| Kunshan Natural Beauty Sanlian Cosmetics Company Limited 昆山自然美三聯化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB1,500,000 人民幣1,500,000元 | 100% (Note) (附註) | 100% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 |
| Changchun Natural Beauty Cosmetics Company Limited 長春自然美化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB1,500,000 人民幣1,500,000元 | 100% (Note) (附註) | 100% | Sale of skin care and beauty products; provision of beauty treatments and skin care and beauty consulting 銷售護膚及美容產品; 提供美容護理和護膚及美容諮詢 |
| Mudanjiang Natural Beauty Cosmetics Company Limited 牡丹江市自然美化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB800,000 人民幣800,000元 | 100% (Note) (附註) | 100% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 |

For the year ended 31 December 2010 截至二零一零年十二月三十一日止年度

34. 附屬公司詳情(續) 34. PARTICULARS OF SUBSIDIARIES (Continued)

| Name of company 公司名稱 | Place of incorporation and operations 註冊成立 及經營地點 | Kind of legal status 法定身分 | Registered capital/issued and fully paid ordinary share capital 註冊資本/已發行 及繳足普通股本 | nominal value f issued capital held by the Company and its subsidiaries 本公司及 其附屬公司 所持已最發行 股本面值比例 | Attributable to the Group 本集團應佔 | Principal activity 主要業務 |
|--|--|---|--|--|---------------------------------------|---|
| Fuzhou Natural Beauty Cosmetics Company Limited 福州自然美化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB1,500,000 人民幣1,500,000元 | 90% (Note) (附註) | 90% | Wholesale and retail of skin care and beauty products and related instruments; provision of skin care and beauty consulting 批發及零售護膚及美容產品及相關器材;提供護膚及美容諮詢 |
| Haerbin Sanlian Natural Beauty Cosmetics Company Limited 哈爾濱三聯自然美化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB1,000,000 人民幣1,000,000元 | 100% (Note) (附註) | 100% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 |
| Wenzhou Natural Beauty Cosmetics Company Limited 溫州市自然美化粧品有限公司 | The PRC 中國大陸 | Limited liability joint venture enterprise 有限責任合營企業 | RMB2,000,000 人民幣2,000,000元 | 100% (Note) (附註) | 100% | Sale of cosmetic products and provision of beauty treatments 銷售彩妝產品及提供美容護 理 |

Proportion of

Note: The subsidiary was deregistered during the year ended 31 December 2010.

附註: 該附屬公司於截至二零一零年十二月 三十一日止年度取消註冊。

None of the subsidiaries had issued any debt securities outstanding at the end of the year or at any time during the year.

於年終或年內任何時間, 概無附屬公司 有任何尚未償還債務證券。

Financial Summary 財務概要

業績 **RESULTS**

Year ended 31 December

| | | | 截至十 | 二月三十一日 | 止年度 | |
|---------------------------|-------------------|----------|----------|----------|----------|----------|
| | | 2006 | 2007 | 2008 | 2009 | 2010 |
| | | 二零零六年 | 二零零七年 | 二零零八年 | 二零零九年 | 二零一零年 |
| | | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 |
| | | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 |
| | | | | | | |
| REVENUE | 收入 | 363,746 | 450,147 | 592,701 | 538,092 | 485,389 |
| | | | | | | |
| | | | | | | |
| PROFIT BEFORE TAX | 除税前溢利 | 174,453 | 208,029 | 308,477 | 186,753 | 75,848 |
| | 1.5. 120755 7 1 5 | , | | , | , | , |
| INCOME TAX EXPENSE | 所得税開支 | (51,641) | (29,248) | (69,898) | (42,830) | (45,138) |
| | 77175 201522 | | | | | |
| PROFIT FOR THE YEAR | 本年度溢利 | 122,812 | 178,781 | 238,579 | 143,923 | 30,710 |
| THOM TON THE TEAM | 平 十反 | 122,012 | 170,701 | 200,019 | 140,920 | 30,710 |
| | | | | | | |
| PROFIT ATTRIBUTABLE TO: | 應佔: | | .=0 =0= | | | |
| OWNERS OF THE COMPANY | 本公司擁有人 | 123,198 | 178,707 | 238,477 | 149,636 | 31,303 |
| NON-CONTROLLING INTERESTS | 非控股權益 | (386) | 74 | 102 | (5,713) | (593) |
| | | | | | | |
| | | 122,812 | 178,781 | 238,579 | 143,923 | 30,710 |
| | | | | | | |

ASSETS AND LIABILITIES

資產及負債

At 31 December

| | | | 於 | 十二月三十一 | H | |
|---------------------------|--------|-----------|-----------|-----------|-----------|-----------|
| | | 2006 | 2007 | 2008 | 2009 | 2010 |
| | | 二零零六年 | 二零零七年 | 二零零八年 | 二零零九年 | 二零一零年 |
| | | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 | HK\$'000 |
| | | 千港元 | 千港元 | 千港元 | 千港元 | 千港元 |
| | | | | | | |
| TOTAL ASSETS | 總資產 | 997,660 | 1,032,314 | 1,026,226 | 999,319 | 940,931 |
| TOTAL LIABILITIES | 總負債 | (118,489) | (116,663) | (169,819) | (130,491) | (158,297) |
| | | | | | | |
| | | 879,171 | 915,651 | 856,407 | 868,828 | 782,634 |
| | | | | | | |
| EQUITY ATTRIBUTABLE TO | 本公司擁有人 | | | | | |
| OWNERS OF THE COMPANY | 應佔權益 | 878,739 | 909,626 | 849,960 | 868,082 | 782,487 |
| | | | | | | |
| NON-CONTROLLING INTERESTS | 非控股權益 | 432 | 6,025 | 6,447 | 746 | 147 |
| | | | | | | |
| | | 879,171 | 915,651 | 856,407 | 868,828 | 782,634 |
| | | | | | | |



(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司) Stock Code 股份代號: 00157

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