Ambow Education Hosts Innovation and International Resource Sharing Forum at the 20th China International Education Conference

Panel discussions addressed demand trends for innovative education and international collaboration across higher education

BEIJING, October 28, 2019 -- Ambow Education Holding Ltd. (“Ambow” or the “Company”) (NYSE American: AMBO), a leading national provider of educational and career enhancement services in China, today announced, in partnership with Global Career Quality Assurance, it successfully hosted a forum on innovation and international resource sharing across Chinese and foreign higher education on October 18, being a major highlight of the 20th China Annual Conference for International Education & Expo (“CACIE”) held in Beijing under the theme of "Education 2035: The Future of Dialogue with the World."

Spotlighting “How to address the shortage of high-quality teachers in colleges and universities through technological innovation,” this forum featured a few keynote speeches and panel sessions well attended by college and university presidents, academic elites, education experts, government officials and business leaders, focused on hot topics including "innovative education," "career-oriented talent training," and "international resource sharing." The elite presenters and panelists on the forum presented their strategic thinking and diverse perspectives for how to evolve higher education, including topics on future technological trends, talent needs, higher education infrastructure and cross-border education opportunities.

Dr. Jin Huang, Ambow’s Founder, President and CEO, made an impressive keynote speech and commented, “I am very pleased to introduce Ambow’s AI-empowered cross-border education platform which not only features proven dual-teacher class models, but also shows our commitment to leveraging AI technology to exploit innovative teaching modes and methods. We believe that our platform will shape a new teaching and studying ecosystem that will increasingly accumulate high-quality course content to enable students access to first-class educational resources, even with face-to-face interaction with notable professors who are located domestically or overseas.”

“By creating tech-focused curricula aligned with dynamic industry demand driven by emerging digital transformation, coupled with our robust educational resources and expertise, Ambow is uniquely positioned to help career colleges and universities address five key challenges in curriculum development, qualified faculty, practical training, job placement and international cooperation.”

“Our cross-border education platform, led by advancements in science and technology as well as the promotion of international cooperation amongst institutions of higher education, continues to serve as a new benchmark and model for bringing international learning and employment opportunities to students, employers and universities across China and the U.S.,” concluded Dr. Huang.

Ms. Elena Pacenti, Dean of the School of Design, New School of Architecture and Design in San Diego, also made her presentation on "Design Thinking Driving Innovation in Traditional Education," demonstrating what design education is, why design thinking is critical across a full spectrum of education and how we can use design thinking to solve problems in different fields. Mr. Marvin J. Malecha, President and Chief Academic Officer of NewSchool of Architecture & Design, also participated in the panel
discussion, sharing his leadership thoughts on nurturing students to develop career planning using design thinking.

About Ambow Education Holding Ltd.

Ambow Education Holding Ltd. is a leading national provider of educational and career enhancement services in China, offering high-quality, individualized services and products. With its extensive network of regional service hubs complemented by a dynamic proprietary learning platform and distributors, Ambow provides its services and products to students in 30 out of the 31 provinces and autonomous regions within China.

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Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as “will,” “expects,” “anticipates,” “future,” “intends,” “plans,” “believes,” “estimates” and similar statements. Among other things, the outlook and quotations from management in this announcement, as well as Ambow’s strategic and operational plans, contain forward-looking statements. Ambow may also make written or oral forward-looking statements in its reports filed or furnished to the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statements, including but not limited to the following: the Company’s goals and strategies, expansion plans, the expected growth of the content and application delivery services market, the Company’s expectations regarding keeping and strengthening its relationships with its customers, and the general economic and business conditions in the regions where the Company provides its solutions and services. Further information regarding these and other risks is included in the Company’s filings with the U.S. Securities and Exchange Commission. All information provided in this press release is as of the date of this press release, and Ambow undertakes no duty to update such information, except as required under applicable law.

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